



CHOOSE AN ENERGY STAR® CERTIFIED GAS WATER HEATER

The simple
choice for
energy
efficiency.



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Soak In The Savings!

Gas storage and tankless water heaters that have earned the ENERGY STAR are independently certified to save energy, save you money, and help prevent climate change. In fact, they:

- Use about 10 percent less energy compared to standard gas water heaters
- Can save a four-person household hundreds of dollars over its lifetime
- Qualify for generous incentives that can greatly reduce the incremental costs of ENERGY STAR certified models

If every gas water heater sold in the United States was ENERGY STAR certified, energy savings would grow to almost \$1.2 billion annually. These savings are equivalent to preventing about 10 billion pounds of greenhouse gas or the emissions of 900 thousand cars annually.

To improve efficiency, the latest technologies are deployed in ENERGY STAR certified gas water heaters:

- Storage water heaters use better insulation, heat traps, and more efficient combustion systems.
- Tankless water heaters employ a secondary heat exchanger to extract more heat from the combustion process.

Don't Flood Your Basement!

If your water heater is over 10 years old, be proactive and replace it with an ENERGY STAR certified water heater BEFORE it fails.

Take Advantage of Incentives

Many utilities offer incentives for purchasing ENERGY STAR certified gas water heaters. The tables below show several examples from across the country. Check with your local utility for more details or go to www.energystar.gov/rebatefinder.

Table 1: ENERGY STAR Certified Gas Tankless Water Heater Rebates

State	Utility	Incentive
IA	ALLIANT ENERGY	\$300
NJ	Your Power to Save At Home, for Business, and for the Future	\$300
NM	New Mexico GAS COMPANY	\$225-\$300
NC	Piedmont Natural Gas	\$150-200
MA	mass save	\$700
CA	Southern California Gas Company	\$150-\$200

Table 2: ENERGY STAR Certified Gas Storage Water Heater Rebates

State	Utility	Incentive
IA	ALLIANT ENERGY	\$75
MI	Consumers Energy Count on Us	\$100
NC	Piedmont Natural Gas	\$50
MA	mass save	\$100
CA	SDGE	\$100
VA	Virginia Natural Gas®	\$70

ENERGY STAR® is the simple choice for energy efficiency. For more than 20 years, EPA's ENERGY STAR program has been America's resource for saving energy and protecting the environment. Join the millions making a difference at energystar.gov.