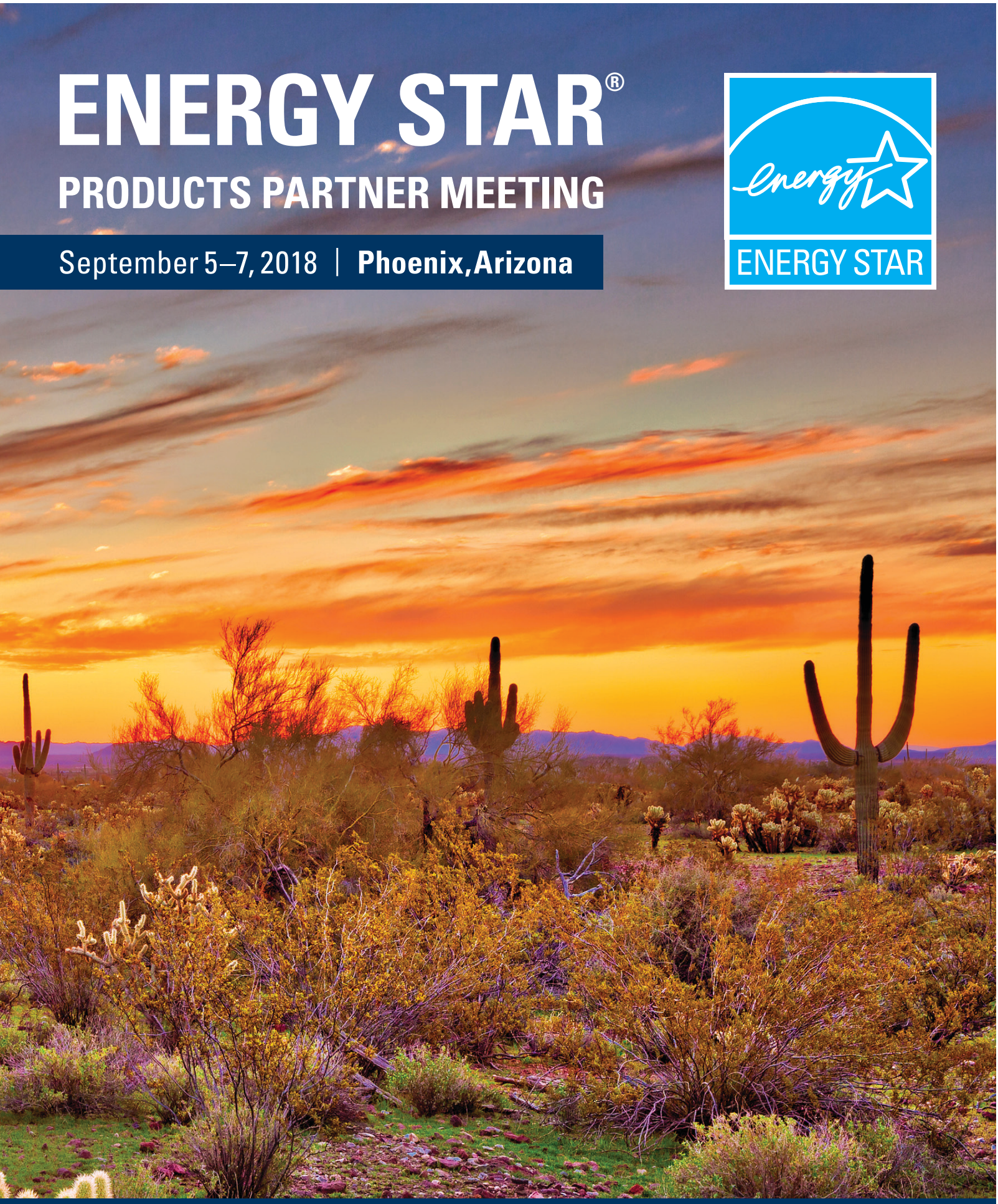
ENERGY STAR®

PRODUCTS PARTNER MEETING

September 5–7, 2018 | **Phoenix, Arizona**



Appliances | Electronics | HVAC | Lighting | Smart Thermostats | Water Heaters

September 2018

Dear ENERGY STAR Partners and Stakeholders,

Welcome to Phoenix and the ENERGY STAR Products Partner Meeting. We have an exciting few days planned for you and hope you take full advantage of this opportunity to build relationships, explore opportunities, and learn more about ENERGY STAR initiatives. More than ever, we appreciate our partnership with you and thank you for supporting the ENERGY STAR Program.

It seems as though we are on the precipice of significant change in our industry. So many pressing things to discuss. I can just imagine the buzz—lighting backstop, beneficial electrification, diminishing returns, smart homes, flexible loads, changing utility business models. Whatever the future holds, the ENERGY STAR Program is determined to remain relevant, working with our partners to define new and better ways we can offer you and your customers value while supporting a cleaner environment and robust economy. We hope you find that the agenda we put together this week reflects this commitment.

Thank you for joining us at the 2018 ENERGY STAR Products Partner Meeting.

Sincerely,

Ann Bailey
Chief, ENERGY STAR Product Labeling Branch
United States Environmental Protection Agency

TUESDAY, SEPTEMBER 4

4:00 p.m.–6:00 p.m. Early Registration, *Phoenix Front Foyer (Level Three)*

WEDNESDAY, SEPTEMBER 5 (DAY ONE)

7:00 a.m.–8:00 a.m. Registration, *Phoenix Front Foyer (Level Three)*

7:00 a.m.–8:00 a.m. Breakfast, *Phoenix Ballroom C (Level Three)*

	Plenary and Cross-Product Interest *Phoenix Ballrooms D and E*	**Networking*** *Levels Two and Three*	**EXPO** *Phoenix Ballroom C Level Three*
8:00 a.m.	Welcome and ENERGY STAR Update (Plenary)		
8:15 a.m.	Partnering in Energy Efficiency: Exploring the Most Promising Opportunities for the Next Decade		
9:30 a.m.	Break—*Phoenix Ballroom C (Level Three)*		
9:45 a.m.	The Far Horizon for HVAC and Appliances		
10:45 a.m.	ENERGY STAR Smart Thermostats: Are Instant Rebates the Answer? (Panel)		
11:45 a.m.	Lunch—*Phoenix Ballroom C (Level Three)*	Save Water with WaterSense (Working Lunch)—*Phoenix Ballrooms D and E (Level Three)*	
12:45 p.m.	ENERGY STAR Smart Thermostats Are for Everyone: How Smart Thermostat Manufacturers Are Serving the Underserved		
1:45 p.m.	Evaluating the ENERGY STAR Retail Products Platform: A Working Session		
2:45 p.m.	Break—*Phoenix Ballroom C (Level Three)*		
3:00 p.m.	Networking		
4:00 p.m.	Networking		

**Meeting rooms will be available to Partners during these times for independent working meetings. Partners make all arrangements.*

THURSDAY, SEPTEMBER 6 (DAY TWO)

7:00 a.m.–8:00 a.m. Registration, *Phoenix Front Foyer (Level Three)*

7:00 a.m.–8:00 a.m. Breakfast, *Phoenix Ballroom C (Level Three)*

	Plenary and Cross-Product Interest *Phoenix Ballrooms D and E*		**Networking*** *Levels Two and Three*	**EXPO** *Phoenix Ballroom C Level Three*
8:00 a.m.	Guest Speaker: Just Google It! (Plenary)			
8:30 a.m.	There's Just Something About That Blue STAR (Panel, Plenary)			
9:30 a.m.	Shades of Cyan: Effective Customer Segmentation for Energy-Efficiency Adoption			
10:00 a.m.	Break—*Phoenix Ballroom C (Level Three)*			
10:15 a.m.	Rediscovering the Best of the Best: ENERGY STAR Most Efficient			
11:15 a.m.	Extending the Life of Lighting Programs: How to Light the Way to "Hard to Reach" Customers			
12:15 p.m.	Lunch—*Phoenix Ballroom C (Level Three)*		ESRPP Marketing Task Force (Working Lunch)—*Phoenix Ballroom C (Level Three)*	
1:15 p.m.	Networking*			
2:15 p.m.	Ready, Set, Write! Top Tips for 2019 Partner of the Year Award Applications (Concurrent) *Encanto A (Level Two)*	Fashion and Features and Flair, Oh My! Uncovering the Sexy Side of ENERGY STAR Luminaires and Fans (Concurrent) *Phoenix Ballrooms D and E (Level Three)*		
3:15 p.m.	Break—*Phoenix Ballroom C (Level Three)*			
3:30 p.m.	Content "To Go": Leveraging ENERGY STAR APIs, Tips, and More to Enrich Your Online Consumer Experience (Concurrent) *Encanto A (Level Two)*	Recognizing Smart Home Energy Management Systems (Concurrent) *Phoenix Ballrooms D and E (Level Three)*		
4:30 p.m.	EPA Responsible Appliance Disposal (RAD) Program Fall Partner Meeting (Concurrent) *Maryvale A (Level Two)*			
5:00 p.m.				

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FRIDAY, SEPTEMBER 7 (DAY THREE)

8:00 a.m.–9:00 a.m. Registration, *Phoenix Front Foyer (Level Three)*

8:00 a.m.–9:00 a.m. Breakfast, *Phoenix Ballroom C (Level Three)*

	Cross Product Interest *Phoenix Ballrooms D and E*	**Networking*** *Levels Two and Three*	**EXPO** *Phoenix Ballroom C Level Three*
9:00 a.m.	Networking*		
9:30 a.m.	Pump It up (with HPWHs)		
10:00 a.m.	Warming up to HPWHs: Innovative Training Techniques to Gain Contractor Buy-In		
11:00 a.m.	Working Session: Connected Criteria for ENERGY STAR Water Heaters and CAC		
12:00 p.m.	Lunch—*Phoenix Ballroom C (Level Three)*		
1:00 p.m.	Transforming the HVAC and Water Heater Markets Through Various Incentive Programs: HVAC Midstream Programs and Instant Rebates at Retail for HPWH		
2:00 p.m.	EPA Responsible Appliance Disposal (RAD) Program Information Session About Joining the Partnership *Maryvale A (Level Two)*		
3:30 p.m.	Break—*Phoenix Ballroom C (Level Three)*		
3:45 p.m.	Networking*		
4:45 p.m.	Networking*		

5:00 p.m. Adjourn

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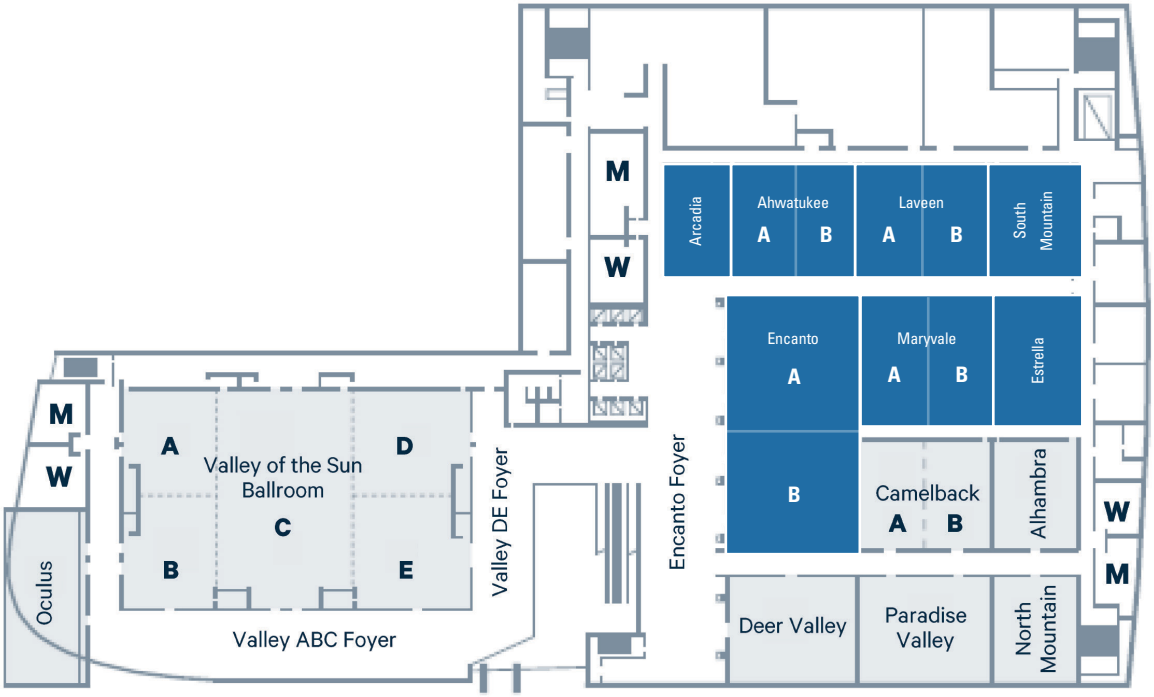
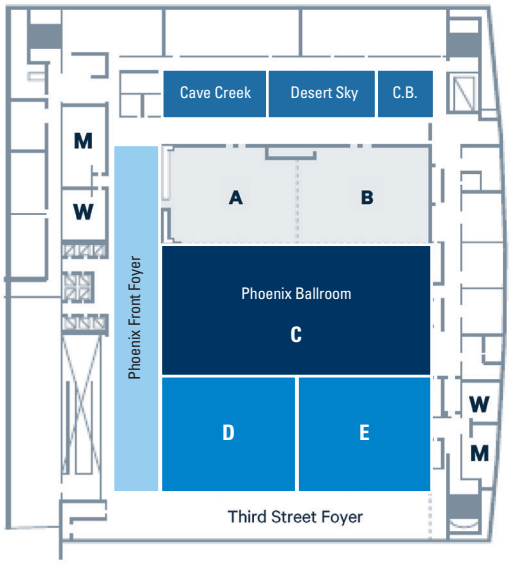
ENERGY STAR MEETING FLOOR PLAN

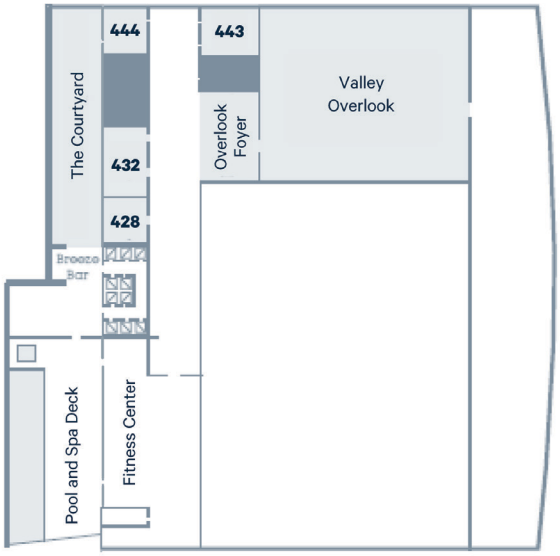
SHERATON GRAND PHOENIX



LEVEL **TWO**



LEVEL **THREE**

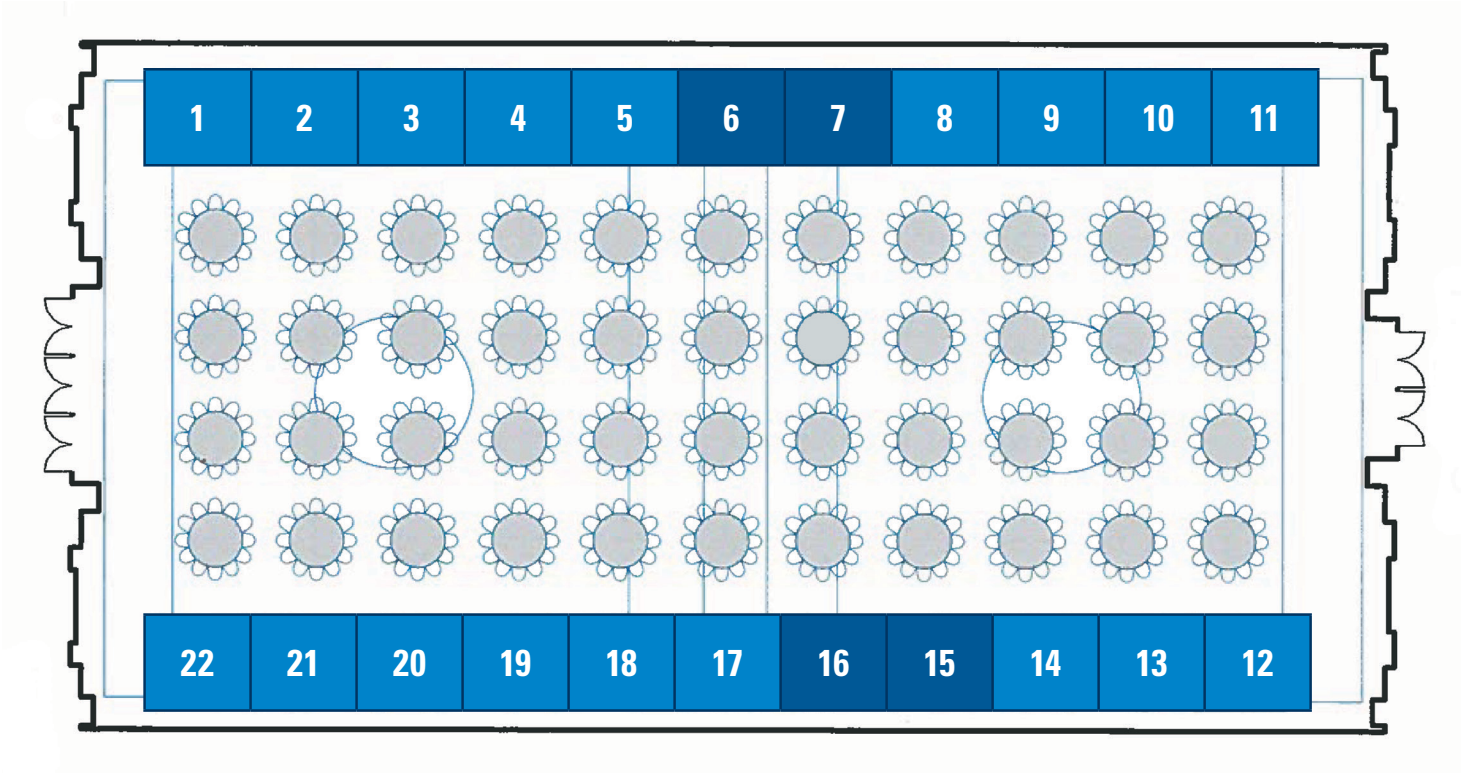


LEVEL **FOUR**

KEY Plenary/Topical | Registration and Common Area | Expo/Meals | Networking

ENERGY STAR PRODUCT EXPO FLOOR PLAN

PHOENIX BALLROOM C



KEY Lighting Manufacturers | Retailers/Appliances/Electronics/HVAC/Smart Thermostats/Water Heaters

EXHIBITOR	BOOTH
GreenLite	1 and 2
Eaton	3
Globe Electric	4 and 5
Sears and Kenmore	6
A.O. Smith	7
EarthTronics	8
L'Image Home Products	9
Cordelia Lighting	10
Altair Lighting	11
Global Value Lighting	12

EXHIBITOR	BOOTH
MaxLite	13
Bits Limited	14
Panasonic	15
Rheem Water Heating	16
Feit Electric	17
Signify	18 and 19
Satco Products, Inc.	20
Lux Products Corporation	21
AM Conservation Group	22