



## ENERGY STAR Day Toolkit

Save the date for ENERGY STAR Day on October 22, 2019! ENERGY STAR Day is an annual campaign that brings together the Environmental Protection Agency (EPA) and its partners, as well as individuals across the country, in a celebration of energy efficiency. We are encouraging our CFS partners to join us. All you have to do is share your energy-saving message on social media on ENERGY STAR Day:

**When:** Tuesday, October 22nd, 2019 (ALL DAY)

**Where:** Social media (Facebook, Twitter, Instagram, etc.)

**How:** Use the hashtag #ENERGYSTARday

To get everything you need to participate, including sample posts and CFS-inspired images, visit the ENERGY STAR day promo page ([https://www.energystar.gov/products/tools\\_resources?f%5B0%5D=field\\_products\\_t\\_r\\_category\\_prod%3A1414](https://www.energystar.gov/products/tools_resources?f%5B0%5D=field_products_t_r_category_prod%3A1414)) and locate the CFS ENERGY STAR Day toolkit ([https://www.energystar.gov/products/tools\\_resources/commercial-food-service-energy-star-day-toolkit](https://www.energystar.gov/products/tools_resources/commercial-food-service-energy-star-day-toolkit)) and social media graphics ([https://www.energystar.gov/products/tools\\_resources/energy-star-day-social-graphics---commercial-food-service](https://www.energystar.gov/products/tools_resources/energy-star-day-social-graphics---commercial-food-service)). For more information, contact Linnea Hofstrom, at [Linnea.Hofstrom@icf.com](mailto:Linnea.Hofstrom@icf.com) (<mailto:Linnea.Hofstrom@icf.com>). We look forward to your participation and happy ENERGY STAR Day!

## ENERGY STAR CFS Workshop Recap

Thank you to those of you who attended the second annual ENERGY STAR CFS Workshop! We had great turnout with more than 50 participants including manufacturers, efficiency program implementers, utilities, operators, foodservice consultants, and associations. Thank you again to our speakers for their tremendous insights on how best to engage the

commercial food service industry in delivering energy efficient products to market. Presentations and a list of organizations that attended have been uploaded to the ENERGY STAR CFS Workshop webpage ([https://www.energystar.gov/products/spec/2019\\_energy\\_star\\_commercial\\_food\\_service\\_workshop\\_pd](https://www.energystar.gov/products/spec/2019_energy_star_commercial_food_service_workshop_pd)).

The workshop generated great interest in the most effective strategies for utility energy efficiency programs in the CFS marketplace--honing in on approaches that engage CFS distributors in ensuring ENERGY STAR certified models are stocked by local dealers and in making it easy for buyers to take advantage of utility rebates/incentives. EPA will be reaching out to attendees to gain additional insights and synthesize knowledge on best practices for utility-supplier collaboration.

Stay tuned for related updates! And, if you missed the workshop and would like to be involved, please don't hesitate to reach out to Tanja Crk ([Crk.Tanja@epa.gov](mailto:Crk.Tanja@epa.gov) (mailto:Crk.Tanja@epa.gov)) at EPA and Linnea Hofstrom ([Linnea.Hofstrom@icf.com](mailto:Linnea.Hofstrom@icf.com) (mailto:Linnea.Hofstrom@icf.com)) at ICF.

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## ■ 2020 ENERGY STAR Award Applications are Available!

The 2020 ENERGY STAR Award Applications are available! Each year the U.S. EPA and the DOE honor organizations that have made outstanding contributions to protect the environment through energy efficiency. Applications are due in early December, so we encourage you to begin preparing as soon as possible! To begin working on your application, please visit the ENERGY STAR website, here ([https://www.energystar.gov/about/awards/latest\\_information](https://www.energystar.gov/about/awards/latest_information)).

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## ■ Marketing Resources

The ENERGY STAR CFS Team highlights marketing resources such as the co-brandable commercial equipment sell sheets in all product categories, the ENERGY STAR Guide for Cafes, Restaurants, and Institutional Kitchens, and the CFS Program Administrator Guide. All CFS marketing resources can be found on the ENERGY STAR website, here ([https://www.energystar.gov/partner\\_resources/energy\\_star\\_training\\_center/commercial\\_food\\_service](https://www.energystar.gov/partner_resources/energy_star_training_center/commercial_food_service)). Updates are anticipated later this year and stakeholder feedback is welcome any time! Any questions or suggestions on improving these and any other marketing resources can be sent to Linnea Hofstrom at [Linnea.Hofstrom@icf.com](mailto:Linnea.Hofstrom@icf.com) (mailto:Linnea.Hofstrom@icf.com).

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## ■ MESA Accounts

The ENERGY STAR CFS Team encourages partners to regularly update their My ENERGY STAR Account (MESA) profile and confirm the contact information on file is accurate. Updating MESA profiles ensures the program has the correct contacts for outreach and mass mailer notifications. The ENERGY STAR program is updating the MESA platform and partners will receive new credentials and information on making updates in the new system in mid-October.

If you have questions or need assistance, please email [CommercialFoodService@energystar.gov](mailto:CommercialFoodService@energystar.gov) (mailto:CommercialFoodService@energystar.gov).

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## Utility CFS Program Highlight

### Dominion Energy Used Equipment Program

Dominion Energy Utah's ThermWise Business Program offers rebates on both new and used commercial food service equipment! The commercial food service industry has a high demand for secondhand equipment and Dominion Energy Utah's program has developed a way to tap into the used equipment market.

Dominion Energy incentivizes new ENERGY STAR certified charbroilers, combination ovens, commercial fryers, convection ovens, conveyor ovens, steam cookers, and gas griddles. Rebates for new equipment range from \$300–\$1,000 per unit. Dominion Energy Utah began incentivizing secondhand equipment on January 1, 2019 and rebates are currently available for used ENERGY STAR certified equipment in the same categories except griddles. Rebates for used equipment range from \$250–\$500 per unit. Please contact Michael Orton at [Michael.orton@dominionenergy.com](mailto:Michael.orton@dominionenergy.com) (mailto:Michael.orton@dominionenergy.com) or Brent Staheli at [brent.staheli@dominionenergy.com](mailto:brent.staheli@dominionenergy.com) (mailto:brent.staheli@dominionenergy.com) if you have questions on Dominion Energy Utah's ThermWise Business Program or visit the website, here (<https://www.thermwise.com/business/BusinessRebateApplications.php>).

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## Specification Updates

The Environmental Protection Agency (EPA) regularly updates ENERGY STAR product specifications. For every specification, product performance data submissions from partners are foundational to the process. Proposed efficiency levels tend to be based on the performance of existing certified models as well as data offered by manufacturers and other stakeholders during the specification process. Establishing requirements that reflect the performance of the highest efficiency models available sometimes requires going beyond the data at hand and anticipating the market. To this end, EPA relies on insights shared by stakeholders and partners to help the Agency anticipate important trends in the market. For more information on EPA's SOP for ENERGY STAR specification setting click here ([https://www.energystar.gov/sites/default/files/asset/document/ENERGY\\_STAR\\_Specification\\_Development\\_SOP\\_2017.pdf](https://www.energystar.gov/sites/default/files/asset/document/ENERGY_STAR_Specification_Development_SOP_2017.pdf)).

The following information includes some helpful reminders as you prepare for upcoming specification changes and manage your inventory of ENERGY STAR certified products.

Recent and upcoming specification activities include:

- **ENERGY STAR Refrigerated Beverage Vending Machines Final Version 4.0**

EPA released the ENERGY STAR Refrigerated Beverage Vending Machines Final Version 4.0 on July 30, 2019. Version 4.0 requirements will become effective on April 29, 2020. This specification establishes updated definitions, scope, and energy and low power mode requirements in alignment with and in response to the Department of Energy (DOE) federal minimum standard that came into effect on January 8, 2019. To review the Version 4.0, please visit the product development webpage, here ([https://www.energystar.gov/products/spec/vending\\_machines\\_specification\\_version\\_4\\_0\\_pd](https://www.energystar.gov/products/spec/vending_machines_specification_version_4_0_pd)). Newly certified products will be added to Product Finder under vending machines (<https://www.energystar.gov/productfinder/product/certified-vending-machines/results>).

- **ENERGY STAR Commercial Dishwashers Draft 2 Version 3.0**

EPA released the ENERGY STAR Commercial Dishwashers Draft 1 Version 3.0 specification on April 3, 2019. The Version 3.0 specification proposes the introduction of a wash energy metric, amendments to the current ENERGY STAR criteria levels, scope changes, and updates to the referenced test methods. Draft 2 is expected for publication and comment soon! For more information on activities performed to date in preparation for this revision, please visit the

product development webpage, here

([https://www.energystar.gov/products/spec/commercial\\_dishwashers\\_specification\\_version\\_3\\_0\\_pd](https://www.energystar.gov/products/spec/commercial_dishwashers_specification_version_3_0_pd)). Contact [commercialdishwashers@energystar.gov](mailto:commercialdishwashers@energystar.gov) (mailto:commercialdishwashers@energystar.gov) with any questions or comments.

- **ENERGY STAR Commercial Ovens Draft 1 Version 3.0**

ENERGY STAR Commercial Ovens Draft 1 Version 3.0 development is underway with anticipated release in winter 2019. As part of a separate but related effort, ENERGY STAR is scoping induction stovetop technology, please contact [commercialovens@energystar.gov](mailto:commercialovens@energystar.gov) (mailto:commercialovens@energystar.gov) for details.

- **ENERGY STAR Water Coolers Discussion Guide**

ENERGY STAR Water Coolers discussion guide is underway with anticipated release in fall 2019. Contact [watercoolers@energystar.gov](mailto:watercoolers@energystar.gov) (mailto:watercoolers@energystar.gov) with any questions or comments.

For more information regarding the ENERGY STAR specification process or additional CFS equipment updates, visit [www.energystar.gov/productdevelopment](http://www.energystar.gov/productdevelopment) (<http://www.energystar.gov/productdevelopment>).

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## ■ ENERGY STAR Component Inspection Verification Program Update

To ensure consumer confidence in the ENERGY STAR label and to protect the investment of ENERGY STAR partners, the U.S. Environmental Protection Agency (EPA) requires third-party certification of product models that earn the label. Prior to labeling, products are tested in an EPA-recognized laboratory and reviewed by an EPA-recognized certification body (CB). In addition, post-market verification testing is conducted on a portion of ENERGY STAR certified products. For commercial food service (CFS) product categories, EPA is developing an alternative to post-market testing that involves component inspection, with commercial steam cookers the first to be completed.

Participation in the component inspection verification program will be optional for qualified CFS partners and certification bodies to use as an alternative to traditional energy testing, for verification test purposes only. Recent EPA activities to expand the program include completing a review of the commercial steam cooker program results from 2018, discussing the energy impacts associated with changes in software controls, and reviewing information provided by CBs and partners about existing component verification programs. It is anticipated that ongoing discussions between EPA and stakeholders will lead to a draft CFS component inspection directive by 2019, which will expand upon the current steam cooker directive ([https://www.energystar.gov/sites/default/files/asset/document/Directive\\_2017-01\\_Component Inspection of ENERGY STAR Certified Steam Cookers\\_1.pdf](https://www.energystar.gov/sites/default/files/asset/document/Directive_2017-01_Component%20Inspection%20of%20ENERGY%20STAR%20Certified%20Steam%20Cookers_1.pdf)) when finalized. The final directive will apply to an initial subset of CFS products to be determined by EPA, and will clarify the process for onboarding other CFS product categories. Please contact Brian Krausz ([Krausz.Brian@epa.gov](mailto:Krausz.Brian@epa.gov) (mailto:Krausz.Brian@epa.gov)) with any questions about the CFS component inspection verification program.

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## ■ Upcoming Events



**The International Institute for Sustainable Laboratories (I<sup>2</sup>SL) Annual Conference** will be held on October 20-23, 2019 in Denver, Colorado. I<sup>2</sup>SL is devoted to the principles of sustainable laboratories and related high-technology facilities, from design to engineering to operation. Through worldwide partnerships and the exchange of technical

expertise, I<sup>2</sup>SL will encourage the development of high-tech facilities that address the rapid pace of science, medicine, research, and development in an ever-changing and dynamic environment. For more information about the I<sup>2</sup>SL Annual Conference, please visit the event website, here (<http://i2sl.org>).

The ENERGY STAR Lab-grade Equipment team will be in attendance. Please send an email to Linnea Hofstrom (Linnea.Hofstrom@icf.com (mailto:Linnea.Hofstrom@icf.com)), John Clinger (John.Clinger@icf.com (mailto:John.Clinger@icf.com)) at ICF and Ga-Young Park (park.ga-young@epa.gov (mailto:park.ga-young@epa.gov)) to schedule an in-person meeting during the conference.



**ASTM Food Service Equipment Committee Meetings** will be held on October 29 and October 30 in Northbrook, IL. For registration information, please visit ASTM's website, here ([https://www.astm.org/MEETINGS/filtrexx40.cgi?+P+MAINCOMM+F26+-P+EVENT\\_ID+3741+-P+MEETING\\_ID+136554+otherinfomain.frm#anchor20](https://www.astm.org/MEETINGS/filtrexx40.cgi?+P+MAINCOMM+F26+-P+EVENT_ID+3741+-P+MEETING_ID+136554+otherinfomain.frm#anchor20)).

The ENERGY STAR CFS team will be in attendance. Please send an email to Linnea Hofstrom (Linnea.Hofstrom@icf.com (mailto:Linnea.Hofstrom@icf.com)) and Brian Ward (Brian.Ward@icf.com (mailto:Brian.Ward@icf.com)) at ICF to schedule any in-person meetings outside of the ASTM F26 Committee Meeting agenda.



**NAMA Coffee, Tea, and Water (CTW) Show** will be held November 18 through November 20 in Anaheim, CA. This conference is the world's largest coffee service event dedicated to the \$4.25 billion U.S. coffee services industry. CTW delivers insight into the "workplace of the future" by showcasing new technologies and trends that are impacting business and driving change. For more information on NAMA's CTW Show, please visit the event website, here (<https://www.namanow.org/events/coffeeteaandwater/>).

The ENERGY STAR CFS team will be in attendance. Please send an email to Linnea Hofstrom (Linnea.Hofstrom@icf.com (mailto:Linnea.Hofstrom@icf.com)) and Julia Hegarty (Julia.Hegarty@icf.com (mailto:Julia.Hegarty@icf.com)) at ICF to schedule an in-person meeting.



The ENERGY STAR CFS team will be participating in NAFEM's monthly Hot Side/Cold Side calls! The Hot Side call covers issues in food prep, primary cooking and warewashing and the Cold Side call covers issues and actions relative to commercial refrigeration equipment. Please join the next calls on October 3 at 12 PM (cold) and 1 PM (hot) ET. For additional information, send an email to [info@nafem.org](mailto:info@nafem.org) (mailto:info@nafem.org).



The **ENERGY STAR Industrial Workshop** meeting will be held September 23 through September 24 in Washington, D.C. Energy managers from industrial companies across America are invited to meet in a no-sell environment to learn and discuss proven strategies for reducing energy costs and improving environmental footprints. Join the discussion and gain real-world sustainability best practices for energy efficiency from top U.S. industrial experts. This Workshop would be

particularly useful to anyone interested in learning more about ENERGY STAR partnership for buildings. Association of Energy Engineers (AEE) is processing registrations for both the ENERGY STAR workshop and AEE World (formerly WEEC). Registration is required to attend the ENERGY STAR Industrial Workshop. Visit the event page for more details, here ([https://events.american-tradeshow.com/AEEWorld/begin?reg\\_type\\_id=65099](https://events.american-tradeshow.com/AEEWorld/begin?reg_type_id=65099)).

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## ■ Meet the Expert



Rachel Selbert works for ICF in support of the ENERGY STAR program and is based in Washington, D.C. She supported various components of the ENERGY STAR Labeled Products program for the past 3 years and now serves as the product development lead for commercial food service. She is passionate about ENERGY STAR's mission and looks forward to building relationships with stakeholders in the commercial food service industry. Rachel can be contacted by email at [Rachel.Selbert@icf.com](mailto:Rachel.Selbert@icf.com) (mailto:Rachel.Selbert@icf.com) or by phone at (202) 791-8879.



Linnea Hofstrom works for ICF in support of the ENERGY STAR program and is based in Los Angeles. She joined the ENERGY STAR program in March 2019 and is serving as the marketing and outreach lead for commercial food service and lab-grade product categories. Prior to joining the ENERGY STAR program she worked in the energy efficiency industry for three years. In her prior role she worked in program implementation on a utility sponsored rebate program for single family homes and multifamily buildings. Linnea is passionate about ENERGY STAR's mission to educate customers and encourage environmentally friendly purchasing decisions. She is excited to bring her energy efficiency expertise to the ENERGY STAR program and continue learning more about the commercial food service industry. Linnea can be contacted by email at [Linnea.Hofstrom@icf.com](mailto:Linnea.Hofstrom@icf.com) (mailto:Linnea.Hofstrom@icf.com) or by phone at (213) 312-1757.



Brian Ward has long been a part of the foodservice equipment and supplies industry, serving 10 years as a senior editor and then chief editor at Foodservice Equipment & Supplies magazine before co-founding Foodservice Equipment Reports as chief editor in 1996. There, his focus turned to more technical content including energy and water efficiency, ASTM test

methods and projects at PG&E's Food Service Technology Center in San Ramon, CA. He began consulting in 2012, and since 2015 he has been contracted to operate the National Restaurant Association's Kitchen Innovations Awards program and most recently also joined ICF to work on EPA's ENERGY STAR program for commercial food service equipment. Brian can be contacted by email at [Brian.Ward@icf.com](mailto:Brian.Ward@icf.com) (mailto:Brian.Ward@icf.com) or by phone at (224) 622-4068.

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