

ENERGY STAR®

Summer Lighting Newsletter

Lighting the Way to a Brighter Future



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Join us for [Partner Meeting 2020!](#)

The U.S. Environmental Protection Agency (EPA) is pleased to announce that planning is underway for the 2020 ENERGY STAR Products Partner Meeting. The [2020 ENERGY STAR Products Partner Meeting](#) will be held virtually. We have three full days of exciting content, working meetings, and facilitated and unstructured partner networking planned for **Tuesday, October 27 – Thursday, October 29, 2020**. We will keep you posted on our plans as the dates get closer.

Light the Moment – Light Your Summer Nights!



Did you know there are more than 3 billion light sockets in homes across the U.S. with old, inefficient bulbs, wasting billions of dollars in energy costs and contributing to greenhouse gas emissions? Summer is a great time to celebrate the planet by switching inefficient bulbs to ENERGY STAR certified LED light bulbs. If every American home replaced just one inefficient light bulb with one that has earned the ENERGY STAR, we would collectively save more than \$570 million in energy costs and prevent nearly 7 billion pounds of greenhouse gas emissions per year, equivalent to the emissions from approximately 670,000 cars. It's time to *Light the Moment* with ENERGY STAR!

Check out our suite of marketing materials, such as seasonal social media graphics, sample posts, event kits, posters, and more, to help us spread the word about the benefits of ENERGY STAR certified LED lighting for summer.

Help Your Customers Make Smart Purchases with ENERGY STAR's Choose a Light Guide

Finding the right light bulb just got a whole lot easier with the new and improved ENERGY STAR Choose a Light Guide. Offer your consumers a simple path to pick the right light for every room and occasion with a tool that addresses three important bulb characteristics. Users follow simple steps to brighten their homes with energy-efficient lighting:

1. Choose the shape
2. Choose the color
3. Choose the brightness

The tool is mobile-friendly, so consumers can identify their desired bulb anytime!



Questions?

As always, please feel free to send us any questions or suggested topics for our next newsletter. Email lighting@energystar.gov

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