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ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



OFFICE OF AIR AND RADIATION

Dear ENERGY STAR® Partner:

The U.S. Environmental Protection Agency (EPA) invites you to participate in a webinar about upcoming ENERGY STAR marketing activities.

Date and Time: September 22nd at 2pm EDT
Please register for the webinar [here](#).

Please join us for our fall ENERGY STAR marketing kick-off where we'll present the 2023 marketing calendar and share our plans for upcoming product promotions and campaigns including ENERGY STAR Day, ENERGY STAR Home Upgrade, Rule Your Attic, Holiday and more! Learn how to maximize your partnership with ENERGY STAR by leveraging our comprehensive catalogue of marketing resources, messaging, and creative.

The webinar will:

- Highlight opportunities to get involved in our Q4 campaigns and promotions.
- Overview existing marketing materials ([ready to use right now!](#)) and how best to leverage them.
- Unveil our new Ingredient Branding (InBranding) Guide and Toolkit to showcase your partnership with ENERGY STAR.
- Provide opportunities for feedback on additional ways EPA can help support your program efforts.

[REGISTER](#)

We look forward to your participation! Questions may be directed to your account manager or eeaccountmanager@energystar.gov.

Thank you for supporting ENERGY STAR.

For more information, visit: www.energystar.gov

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