ENERGY STAR® Commercial Food Service Newsletter—Spring 2019

Congratulations to the 2019 ENERGY STAR Award Winners!



The ENERGY STAR Commercial Food Service (CFS) team would like to give a special shout out to our Commercial Food Service partners who won ENERGY STAR awards! Hoshizaki America Inc., ITW Food Equipment Group, and Welbilt, Inc. were each awarded the Partner of the Year: Sustained Excellence recognition for Product Brand Owners. This award is the highest honor among ENERGY STAR Awards and is given to partners that have already received the ENERGY STAR Partner of the Year recognition for a minimum of two consecutive years and have gone above and beyond the criteria needed to qualify for recognition. Additionally, Howe Corporation, True Manufacturing, and QBD Cooling Systems, Inc. (Canada) were awarded the Excellence Award for Product Design. This award is given to companies that demonstrate leadership in the design and manufacture of ENERGY STAR certified products.

For more information regarding the 2019 ENERGY STAR Awards, visit energystar.gov/awards.

Learn more about Hoshizaki America Inc, ITW Food Equipment Group, Welbilt, Inc, Howe Corporation, True Manufacturing, and QBD Cooling Systems, Inc here.

Save the Date! ENERGY STAR at the National Restaurant Association Show 2019





May 18 - 21, 2019

McCormick Place | Chicago, IL

REGISTER NOW

The National Restaurant Association (NRA) Show will take place in Chicago on May 18-21, 2019. It is the place to explore everything that's happening in the commercial foodservice industry - from equipment and supplies to food and beverage to technology, it's all here! Test all the latest equipment and learn about all the latest trends in the industry. Registration and more information on the NRA Show can be found here national restaurant show.com.

As in 2018, EPA will again be facilitating an ENERGY STAR CFS Workshop, scheduled to take place on Monday, May 20, from 1:30-3:30 PM CDT. There is no cost to attend this workshop. RSVP here. The midstream model has proven to be very successful for multiple products within and beyond the CFS market contributing to increases in energy savings, dealer participation, and unit sales of ENERGY STAR certified products. This workshop will be an opportunity to highlight midstream utility incentive programs for CFS equipment and to hear from different market stakeholders on program best practices, benefits, and challenges. Participants will discuss strategies to optimize their midstream program design and understand how to effectively leverage existing midstream programs.

Learn more here.

Specification Updates

The Environmental Protection Agency (EPA) regularly updates ENERGY STAR product specifications. The following information includes some helpful reminders as you prepare for upcoming specification changes and manage your inventory of ENERGY STAR certified products.

Recent and upcoming specification activities include:

• ENERGY STAR Commercial Dishwashers Version 3.0

ENERGY STAR Commercial Ovens Version 3.0

Learn more here.

Partner Spotlights

Check out these effective utility rebate programs for ENERGY STAR certified commercial kitchen equipment!

The ComEd® Energy Efficiency Program offers incentives and bonuses for a wide range of ENERGY STAR certified food service equipment, including electric steam cookers, electric griddles, hot food

holding cabinets, and more. Also, ComEd is preparing to launch its Upstream Food Service Incentive Program (UFSIP) this Spring. ComEd has been conducting research to identify strategies to increase program participation and lower program delivery costs. We look forward to learning more about the Pilot at their booth at the National Restaurant Association Show this May!

DTE Energy's Instant Rebate Program makes it easy for customers to earn incentives on ENERGY STAR certified commercial food service equipment. This program utilizes a participating dealer/distributor model to minimize the paperwork for the customer. Incentives range from \$25 to \$1,800, depending on the piece of equipment. DTE is also testing a tiered quarterly bonus to offer dealers for bringing in more incentivized equipment. Bonuses start at \$1,500 for dealers that bring in \$10,000 of incentives and go up to \$5,000 for dealers that bring in over \$20,000 of incentives.

Consumers Energy has had great success with its Energy Business Instant Discount Program! This program is offered to businesses, including commercial kitchens, to help lower the cost of energy efficiency upgrades. The program launched in 2018 and aligns with DTE's Instant Rebate Program to help make it easy for dealers and distributors to participate in both programs. This partnership also helped Consumers Energy quickly start their program as dealers and distributors were already familiar with the rebate requirements.

Focus on Energy makes it easy for customers to save energy and earn rebates through their Midstream Commercial Kitchen Equipment Program! This Program offers an in-store instant rebate to customers when qualifying equipment is purchased through a participating distributor. Distributors are reimbursed for the instant discount after submitting the required paperwork. Focus on Energy's Program also offers an additional tiered incentive to distributors for participation, based on the customer's purchases. Focus on Energy offers incentives on a wide variety of commercial food service products, many of which are ENERGY STAR certified.

Learn more here.

Updates on Additional Commercial Product Categories of Interest

ENERGY STAR Refrigerated Beverage Vending Machines Version 4.0

EPA is preparing to release the ENERGY STAR Refrigerated Beverage Vending Machines Final Draft Version 4.0 specification. The Version 4.0 specification expands the scope to include Combination A and Combination B type **refrigerated beverage vending machines**. For more information on activities performed to date in preparation for this Version 4.0 specification, visit the product development webpage.

Learn more here.

Recent Events

2019 North American Association of Food Equipment Manufacturers Show

The ENERGY STAR team attended the NAFEM Show held on February 7-9, 2019, in Orlando, Florida to learn about new and innovative technologies in CFS equipment and meet with stakeholders and exhibitors. The day before the show, EPA hosted an ENERGY STAR stakeholder meeting in the Orlando County Convention Center to discuss potential component level review approaches as part of the ENERGY STAR verification testing process. EPA also provided updates and held discussions regarding ongoing Commercial Dishwashers and Commercial Ovens specification development efforts.

Learn more here.

Increase Sales with ENERGY STAR's Complimentary Materials

Dealer and Distributor Tool Kit

ENERGY STAR is revamping the dealer/distributor tool kit! The toolkit identifies ENERGY STAR databases that vendors can use to optimize marketing and sales of their ENERGY STAR certified commercial kitchen products

New Commercial Coffee Brewers Sell Sheets

ENERGY STAR is preparing a release of new marketing materials for commercial coffee brewers to support the Commercial Coffee Brewers Version 1.1 specification which was released in the summer of 2018. Updated factsheets and sell sheets will also be released for all other ENERGY STAR certified CFS products including hot food holding cabinets, griddles, ovens, steam cookers, refrigerators and freezers, fryers, ice makers, and dishwashers. These materials were created to help vendors, suppliers, and utilities drive sales and communicate the benefits of purchasing ENERGY STAR equipment. We encourage all partners to take advantage of these resources. For current fact sheets, please visit the ENERGY STAR marketing materials website here and current sell sheets can be found on the ENERGY STAR partner resources webpage here.

Learn more here.

Join Us

Visit our website to check out the latest ENERGY STAR resources and materials.

Visit Us!

ENERGY STAR® is the simple choice for energy efficiency. For more than 20 years, EPA's ENERGY STAR program has been America's resource for saving energy and protecting the environment. Join the millions making a difference at







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