

ENERGY STAR® Commercial Food Service Newsletter—Winter 2020



Earth Day 2020 Promotional Event



Earth Day is an annual event celebrated on April 22 to demonstrate support for environmental protection! ENERGY STAR encourages partners to use this day as an opportunity to highlight their commitment to energy efficiency and to encourage their audiences to save energy, save money, and protect the climate with ENERGY STAR. Stay tuned for an Earth Day toolkit which will feature sample social media posts and other media assets leading up to and for April 22, 2020! Please email Linnea Hofstrom at Linnea.Hofstrom@icf.com if you have any questions.

ENERGY STAR CFS Workshop-Save the Date!

Save the date for ENERGY STAR's CFS Workshop on Monday, May 18, 2020 at the [National Restaurant Association Show](#) in Chicago! This year's workshop will feature different perspectives on how to effectively leverage ENERGY STAR to reach maximum energy and cost savings. There will also be interactive breakout sessions and opportunities to network with other stakeholders in the industry. Previous year's attendees included utilities, manufacturers, implementers, dealers, distributors, operators, food service consultants, and associations. Don't miss out on this opportunity to build connections with CFS stakeholders, develop strategies for optimizing your role in the industry, and to learn about ENERGY STAR's latest activities and resources!

To RSVP and to stay up to date on the finalized agenda and room number, please visit the Workshop Eventbrite page, [here](#). In the meantime, please email Linnea Hofstrom at Linnea.Hofstrom@icf.com if you have any questions.

Unit Shipment Data Request Reminder for Product Brand Owner Partners

All ENERGY STAR product brand owner partners are required to report annually their certified product unit shipment data. EPA collects unit shipment data to determine the market penetration of ENERGY STAR products and evaluate the overall performance of the program. The data collection deadline is March 1 of each year. Additional information on unit shipment data requests can be found on the ENERGY STAR website, [here](#).

■ New Retail Partners in the Dealer & Distributor Locator

ENERGY STAR would like to welcome its newest retail partners and additions to the [Dealer & Distributor Locator tool](#)!



[Kelly Products](#); Cape May Court House, NJ



[Associated Food Equipment](#); Gulfport, MS



[Harbour Food Service Equipment](#); Chelsea, MA



[Tundra Restaurant Supply](#); Boulder, CO

Do you work with a dealer or distributor that sells your ENERGY STAR certified products? Make sure they are listed on the ENERGY STAR Dealer & Distributor Locator! This online tool directs customers seeking ENERGY STAR certified commercial food service equipment to a retail partner's storefront or website. To use this tool, customers enter their zip code and the search engine generates a map and list of the nearest dealers and distributors, including their contact information, address, and website. We recommend CFS retail partners take advantage of this resource to promote their partnership with ENERGY STAR and to encourage sales of ENERGY STAR certified products.

Dealers and distributors interested in becoming ENERGY STAR retail partners can find more information, [here](#). ENERGY STAR retail partners that would like to add storefront(s), or website, to this tool, can complete the Google Form, [here](#).

■ ENERGY STAR Spotlight: Commercial Coffee Brewer Partners

Commercial coffee brewers are the newest CFS products to be eligible for the ENERGY STAR label, and we are excited to feature the first two brand owner partners to certify products in this category:



[Bunn-o-Matic Corporations](#); Springfield, IL



[Wilbur Curtis Corporation](#); Montebello, CA

We encourage all partners with commercial coffee brewers to take advantage of the market value ENERGY STAR delivers. Batch commercial coffee brewers that earn the ENERGY STAR offer end users as much as 35% in energy savings and about \$35 per year in energy bill savings when compared to conventional models. Additional information on the commercial coffee brewer product category can be found, [here](#).

■ Collecting Rebate Data for the ENERGY STAR Rebate Finder

ENERGY STAR encourages energy efficiency program sponsor partners to confirm your CFS incentives and product promotion data are listed on [Rebate Finder](#)!

Each year, driven by ongoing national promotions and consumer education efforts, hundreds of thousands of visitors to the ENERGY STAR Rebate Finder find valuable information about the ENERGY STAR product incentives offered by energy efficiency program sponsors around the country. The more accurate and relevant our information is, the better we can promote your program offerings to your customers and to retailers and manufacturers who may be interested in collaborating with you more closely. Detailed instructions on submitting product promotion data can be found, [here](#).

We also encourage our manufacturer partners to consider featuring a link to the ENERGY STAR Rebate Finder on your website to increase its visibility and make it easy for customers to identify rebates in their area. If you have any questions about how to feature ENERGY STAR tools on your website, please contact Linnea.Hofstrom@icf.com.

■ MESA Accounts

ENERGY STAR encourages partners to check the new My ENERGY STAR Accounts (MESA) platform and confirm the contact information on file is accurate. Updating MESA profiles ensures the program has the correct contacts for outreach and mass mailer notifications. MESA profiles can be accessed [here](#). Contact ENERGY STAR [here](#) if you have any questions about using the new MESA account.

■ Specification Updates

The Environmental Protection Agency (EPA) regularly updates [ENERGY STAR product specifications](#). For every specification, product performance data submissions from partners are foundational to the process. Proposed efficiency levels tend to be based on the performance of existing certified models as well as data offered by manufacturers and other stakeholders during the specification process. Establishing requirements that reflect the performance of the highest efficiency models available sometimes requires going beyond the data at hand and anticipating the market. To this end, EPA relies on insights shared by stakeholders and partners to help the Agency anticipate important trends in the market. For more information on EPA's SOP for ENERGY STAR specification setting click [here](#).

The following information includes some helpful reminders as you prepare for upcoming specification changes and manage your inventory of ENERGY STAR certified products.

Recent and upcoming specification activities include:

- **ENERGY STAR Commercial Dishwashers Version 3.0 Limited Topic Proposal**
The Version 3.0 specification proposes the introduction of a wash energy metric, amendments to the current ENERGY STAR criteria levels, scope changes, and updates to the referenced test methods. The limited topic proposal will be published in March and open for a 2-week public comment period. The final draft is expected for publication and comment shortly after the limited topic proposal comments are processed. For more information on activities

performed to date in preparation for this revision, please visit the product development webpage, [here](#). Contact commercialdishwashers@energystar.gov with any questions or comments.

- **ENERGY STAR Water Coolers Draft 1**
ENERGY STAR Water Coolers Draft 1 Version 3.0 development is underway with anticipated release this spring. Contact watercoolers@energystar.gov with any questions or comments.
- **ENERGY STAR Commercial Ovens Draft 1 Version 3.0**
ENERGY STAR Commercial Ovens Draft 1 Version 3.0 development is underway with anticipated release in late spring/early summer. As part of a separate but related effort, ENERGY STAR is scoping induction stovetop technology, please contact commercialovens@energystar.gov for details.

For more information regarding the ENERGY STAR specification process or additional CFS equipment updates, visit energystar.gov/productdevelopment.

Upcoming Events



The ENERGY STAR CFS team participates in NAFEM's monthly conference calls covering hot side topics including food prep, primary cooking and warewashing and cold side issues and actions relative to commercial refrigeration equipment. To join the next call on March 6 at 12pm EST send an email to info@nafem.org.



The ENERGY STAR CFS team will be attending Foodservice Consultants Society International's (FCSI) Austin Conference May 1-2, 2020! During the Conference, the ENERGY STAR team will engage with design consultants, operators, and marketing experts among others to learn more about commercial kitchen design trends. Event information can be found on the conference webpage, [here](#).



The ENERGY STAR CFS team will be attending the National Restaurant Association (NRA) Show! The NRA Show will be held May 16-19 in Chicago, IL and is the place to explore everything that's happening in the hospitality industry, from food and beverage trends, to emerging technology. Additional information can be found on the event webpage, [here](#).

Join Us

[Visit our website](#) to check out the latest ENERGY STAR resources and materials.

Visit Us!



ENERGY STAR® is the simple choice for energy efficiency. For more than 20 years, EPA's ENERGY STAR program has been America's resource for saving energy and protecting the environment. Join the millions making a difference at energystar.gov.

