

# **Small Devices, Big Iron**

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**DIGITAL REALTY TRUST**

# Increasing Mobility, Increased Information



# Big Infrastructure, Big Costs



**BIG IRON**



# Some facts about Data Centers

- Building Sizes are increasing
- Power consumption is increasing
- Numbers of Computers used to support CE gear Applications growing exponentially
- Use of Internet Growing Drives even more growth
- Energy Star versus Data Centers
- The Data Center Paradox
- Now coming under increased scrutiny world wide.
- Where does information live?



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We  
Know  
Datacenters