



LEARN MORE AT  
[energystar.gov](http://energystar.gov)

ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit [www.energystar.gov](http://www.energystar.gov).

## Make a Bigger Difference

Leverage ENERGY STAR throughout your energy efficiency program portfolio.



EPA is pleased to announce several updates to ENERGY STAR® resources for Energy Efficiency Program Sponsors (EEPS).

**Check out the Newly Launched DSM Storytelling Toolkit at [www.energystar.gov/eestorytelling](http://www.energystar.gov/eestorytelling)**

With input from a group of DSM executives, we developed the toolkit to help DSM departments advance their strategic objectives by harnessing the power of storytelling to communicate the [three pillars of energy efficiency](#)--enabling growth, mitigating risk, and protecting the public good.

Learn more about the project and how to fully leverage the toolkit by joining us for a kick-off webinar:

- **When: Tuesday, June 8, 2:00-3:00 p.m. Eastern Daylight Time**
- [Register Here](#)

**Take a Look at the Revamped [Utility & Energy Efficiency Program Sponsor \(EEPS\) Resources](#)**

The portal provides a simple, yet comprehensive look of the ENERGY STAR portfolio that is of direct interest and relevance to our program sponsor partners. This will be great site for sponsors and implementers to bookmark and check-out periodically, providing a one stop-shop for planning tools, program design resources, marketing tools, and more!

Thank you for your continued support of ENERGY STAR.

For more information, visit: [www.energystar.gov](http://www.energystar.gov)

This message was sent to you on behalf of ENERGY STAR. To manage the types of emails you receive from ENERGY STAR, visit the [subscription center](#).



This email was sent by:  
EPA (Climate Protection Partnerships Division) - ENERGY STAR  
1200 Pennsylvania Ave NW, Washington, DC, 20460 US

**[Manage Email  
Preferences](#)**