



Welcome to Minneapolis!

Richard H. Karney, P.E.

ENERGY STAR Program Manager

U.S. Department of Energy

September 27, 2007

Meeting Overview



- This year's meeting structure is similar to last year's format.
 - Marketing Summits
 - Partner Breakout Meetings
 - Plenary Sessions

Meeting Overview



Marketing Summits

- Provides a forum for a manufacturer or retailer to present its 2007-2008 ENERGY STAR appliance promotional plans and collaboration opportunities to all of the utilities, states, and Energy Efficiency Program Sponsors (EEPS).
- Only utility, state, and EEPS partners are allowed to attend the Marketing Summits.

Partner Breakout Meetings



- Provides a venue for partners to discuss specific opportunities for cooperation on 2007-2008 ENERGY STAR qualified appliance promotions.
- Manufacturers and retailers will host the breakout sessions and EEPS will rotate in regional groups between breakout meeting rooms.
- Each session will last 30 minutes.
- A detailed schedule of meeting times and locations is contained in your registration packet.

Meeting Sponsors



Evening Event

Enjoy our conference reception tonight with your host, Best Buy, from 7:00 – 9:00 PM at the Minneapolis Sculpture Garden.



Meeting Sponsors



GE Consumer & Industrial



Host Sponsors



A BIG thank you to our host sponsors....







Michael C. Thompson

1945 - 2003