ENERGY STAR®
Operation Change a Light 2008

U.S. Department of Energy

Presentation for the 2008 ENERGY STAR Lighting Partner Meeting Concurrent Session
DOE’s Military Base Outreach

- Invitation to U.S. military bases to change out inefficient light bulbs and replace them with ENERGY STAR qualified models
- Earth Day 2008 kick-off event timeframe at Camp Lejeune with Actus Lend Lease
- Led by the U.S. Department of Energy
DOE’s Military Base Outreach

- Resource materials include custom toolkits with event ideas, fun facts, and more

- Potential partnering opportunities for:
  - Energy Efficiency Program Sponsors
  - Retailers and Manufacturers
  - Military Housing Providers
  - Military Support Organizations
Resource Material Examples

• Information about ENERGY STAR CFLs:
  – NEW! “How to Choose / Where to Use” Interactive Web tool
  – CFL consumer brochure
  – Proper disposal information
  – Stickers

• Customizable Display Items:
  – “Wheel of Lights” display artwork
  – How to create a light display to show various bulbs
Display Examples
Partners

• Potential Partnering Opportunities for Energy Efficiency Program Sponsors, Retailers, and Manufacturers:
  – Help bases acquire ENERGY STAR qualified CFLs
  – Develop incentives, such as a $ off coupons, for military men and women and their families
  – Participate in base outreach fairs or events
  – Other partnership ideas are now being accepted

• Military Housing Providers and Military Support Organizations also included
Contacts

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