



# 2017 Commercial Buildings Partner Meeting

Oct 24 - 25 | Chicago



## TUESDAY, OCTOBER 24, 2017 (Day 1)

7:30 a.m. – 4:30 p.m. Registration – *Ballroom Promenade*

7:30 a.m. – 8:30 a.m. Breakfast – *Riverwalk A & B, Level 1*

8:30 a.m. – 8:40 a.m. Welcome & introductions – *Chicago Ballroom XIII & IX*

**Leslie Cook**, Program Manager, ENERGY STAR Tools at U.S. EPA

8:40 a.m. – 9:00 a.m. Opening remarks

Karen Weigert is a senior fellow on global cities at the Chicago Council on Global Affairs. She focuses on climate, energy, and sustainability in cities. Her writing and media appearances include *The Wall Street Journal*, *CBS This Morning*, *WBEZ*, and *Chicago Tonight*. Weigert served as the first chief sustainability officer for the City of Chicago from 2011 to 2016. She led and launched energy benchmarking, with 2,700 buildings currently reporting, and Retrofit Chicago, which includes over 70 buildings representing over 50 million square feet – all committed to at least a 20% reduction in energy use.

**Karen Weigert**, Senior Fellow for Global Cities at Chicago Council on Global Affairs

9:00 a.m. – 9:45 a.m. ENERGY STAR market insights & program updates

Join EPA to hear insights from 20 years of programmatic energy management experience in the commercial marketplace, including a sneak peek at trends in ENERGY STAR Portfolio Manager, the nation's largest database of commercial buildings benchmarking energy and water use. You'll also have the opportunity to give feedback on future program priorities, plus learn about new tools and updates available from the program.

**Jean Lupinacci**, Chief, ENERGY STAR Commercial and Industrial Branch at U.S. EPA

9:45 a.m. – 10:15 a.m. Networking & morning break – *Riverwalk A & B, Level 1*

10:15 a.m. – 11:15 a.m. The business case for energy efficiency using ENERGY STAR – *Chicago Ballroom XIII & IX*

What's the advantage of partnering with ENERGY STAR? During this roundtable discussion, hear from seasoned ENERGY STAR partners how they've leveraged the program to overcome barriers, secure buy-in, and deliver financial benefits greater than they could have achieved on their own.

**Facilitated by: Tracy Narel**, National Manager, C&I Solution Provider Partnerships, ENERGY STAR Commercial and Industrial Branch at U.S. EPA

### Panelists:

- **Fred Alatalo**, Business Energy Efficiency Operations Director at Consumers Energy
- **Paul Campbell**, Director of Environmental Sustainability/ Green Leadership at Sears Holdings Inc.
- **Harry Williams**, Senior Facilities Manager at Boeing Chicago World Headquarters

11:15 a.m. – 12:15 p.m. Keeping up with emerging technology: Next-level advances in smart buildings

Advances in metering, analytics, and smart building technology offer new pathways for capturing energy savings, but only if energy managers understand how to deploy them effectively. While many of us are racing to keep up with the pace of technological advances, this session will preview what's

on the horizon and outline steps energy managers can take to prepare for a smart, connected future.

**Facilitated by: Bill Von Neida**, Project Manager, ENERGY STAR Commercial and Industrial Branch at U.S. EPA

**Panelists:**

- **Tim Melloch**, Manager at TM EEConsulting, LLC
- **Kelly Speakes-Backman**, CEO of the Energy Storage Association (ESA)

12:15 p.m. – 1:00 p.m.

**Lunch** – *Riverwalk A & B, Level 1*

1:00 p.m. – 2:00 p.m.

**Communicating effectively with ENERGY STAR** – *Chicago Ballroom XIII & IX*

These leading partners have leveraged the ENERGY STAR brand to achieve even greater success. Explore how you can use ENERGY STAR in new ways to increase profitability, engage stakeholders, and enhance market presence.

**Facilitated by: Alena Hutchison**, Communications Manager, ENERGY STAR Commercial & Industrial Branch & **Jill Vohr**, Marketing Manager, ENERGY STAR Products at U.S. EPA

**Panelists:**

- **Kathia Benitez**, Sustainability Director at Northwestern University
- **Christopher Cayten**, Principal at CodeGreen Solutions
- **Jason McIntyre**, Manager, Operations and Sustainability at USAA Real Estate Company

2:00 p.m. – 3:00 p.m.

**The future of lighting for commercial applications**

Advances in lighting and control strategies have opened new opportunities to deploy lighting that is remarkably versatile and efficient. Learn how to make the most of lighting opportunities to not only save energy, but to optimize systems for the comfort and benefit of occupants while adding significant value.

**Facilitated by: Craig Haglund**, Program Manager, CRE & Multifamily, ENERGY STAR Commercial & Industrial Branch at U.S. EPA

**Panelists:**

- **Robert Best**, Head of Energy and Sustainability at Jones Lang LaSalle
- **Chris Dolan**, Product Marketing Lead, Ledalite, Day-Brite, Chloride Brands at Philips Lighting
- **Doyle Trankel**, Director of Engineering at Target

3:00 p.m. – 3:15 p.m.

**Networking & afternoon break** – *Riverwalk A & B, Level 1*

3:15 p.m. – 4:15 p.m.

**Running your own efficiency competition** – *Chicago Ballroom XIII & IX*

Leading ENERGY STAR partners have demonstrated that energy, water, and waste competitions are an effective way to build momentum and support for efficiency efforts and engage tenants and occupants. Find out practical tips and considerations for running your own competition from organizations that are leveraging these campaigns to raise awareness and drive deeper savings.

**Facilitated by: Brendan Hall**, Public Sector Program Manager, ENERGY STAR Commercial & Industrial Branch at U.S. EPA

**Panelists:**

- **Kara Brooks**, Sustainability Program Manager for American Society for Healthcare Engineering
- **Cheri Holman**, Executive Director at US Green Building Council of West Michigan, Michigan Battle of the Buildings & Grand Rapids 2030 District
- **Chris Yeazel**, Sustainability Associate at Bozzuto Management Company

4:15 p.m. – 5:00 p.m.

## Top 10 most under-used ENERGY STAR resources

EPA provides more than 500 items in the ENERGY STAR tools and resources library based on the proven energy management principles of successful ENERGY STAR partners. Find out what resources and recognition opportunities you've been missing during this lightning round session.

**Mike Zatz**, Manager, ENERGY STAR Commercial Buildings at U.S. EPA

## WEDNESDAY, OCTOBER 25, 2017 (Day 2)

8:00 a.m. – 4:30 p.m.

Registration – *Ballroom Promenade*

7:30 a.m. – 8:30 a.m.

Breakfast – *Riverwalk A & B, Level 1*

8:30 a.m. – 8:40 a.m.

Welcome & summary of day 1 – *Chicago Ballroom XIII & IX*

**Leslie Cook**, Program Manager, ENERGY STAR Tools at U.S. EPA

8:40 a.m. – 9:00 a.m.

Opening remarks: The power of partnerships

Carolyn Snyder is the Director of U.S. EPA's Climate Protection Partnerships Division. The Division uses the power of partnerships to remove market barriers for energy efficiency and renewable energy and reduce greenhouse gas emissions, resulting in economic and environmental benefits.

**Carolyn Snyder**, Director, Climate Protection Partnerships Division at U.S. EPA

9:00 a.m. – 10:00 a.m.

The financial value of energy efficiency: Diverse perspectives

During this roundtable discussion, you'll hear experts from across diverse industries explore how to evaluate and capture the financial value of energy efficiency and sustainability programs.

**Facilitated by: Mike Zatz**, Manager, ENERGY STAR Commercial Buildings at U.S. EPA

### **Panelists:**

- **Laura Craft**, Head of Global Real Estate Sustainability ESG at Heitman
- **Bill Good**, Chief Operations Officer at Des Moines Public Schools
- **Chrissa Pagitsas**, Director, Green Financing Business at Fannie Mae
- **David Pogue**, Global Director of Corporate Responsibility at CBRE

10:00 a.m. – 10:30 a.m.

Networking & morning break – *Riverwalk A & B, Level 1*

10:30 a.m. – 11:30 a.m.

How to prepare for 2018 updates to 1-100 ENERGY STAR scores – *Chicago Ballroom XIII & IX*

In August 2018, EPA will update the models that power 1-100 ENERGY STAR scores with new data, based on the latest Commercial Building Energy Consumption Survey (CBECS) from the U.S. Energy Information Administration. Join this interactive session to hear about EPA's methodology and schedule for updating 1-100 ENERGY STAR scores, discuss considerations for building owners and managers, and learn what to expect when new scores are released.

**Leslie Cook**, Program Manager, ENERGY STAR Tools & **Matt Burgess**, Senior Technical Analyst at U.S. EPA

11:30 a.m. – 12:15 p.m.

Best practices for deploying electric vehicle (EV) charging stations at commercial buildings

Electric vehicle (EV) charging stations are a standard feature at green, sustainable buildings due to progressive workplace policies and growing demand from employees and tenants. This session will provide a high-level overview of the EV charger market and will provide examples of best practices to consider for commercial installations.

**Peter Banwell**, Senior Manager, ENERGY STAR Products at U.S. EPA

**Panelists:**

- **Gustavo Collantes**, Senior Technical Specialist at ICF
- **Pamela McKay**, Senior Analyst, RE Operations at Verizon

12:15 pm – 1:15 pm

**Lunch** – *Riverwalk A & B, Level 1*

1:15 p.m. – 2:15 p.m.

**Engaging commercial tenants and occupants** – *Chicago Ballroom XIII & IX*

The people who work in your office building, retail store, warehouse, or other commercial building can make or break your efficiency strategy – after all, they often consume most of the energy. How do you engage your tenants and occupants to start saving energy? Learn innovative strategies and proven approaches to effectively drive savings in tenant spaces and get occupants energized about efficiency.

**Facilitated by:** **Cindy Jacobs**, ENERGY STAR Senior Advisor at U.S. EPA

**Panelists:**

- **Daniel Egan**, Vice President, Head of Sustainability and Utilities at Vornado Realty Trust
- **Will Teichman**, Senior Director of Strategic Operations at Kimco Realty Corp.

2:15 p.m. – 3:00 p.m.

**Procuring energy-efficient commercial products**

A strong procurement policy is just the first step to ensuring your organization purchases quality energy-efficient commercial products. Learn about all the products you may not have known are ENERGY STAR certified, as well as the tools EPA provides to help you make the best purchasing decisions, from data center and commercial food service equipment to standard office equipment.

**Abigail Daken**, Environmental Engineer, ENERGY STAR Products at U.S. EPA

3:00 p.m. – 3:15 p.m.

**Networking & afternoon break** – *Riverwalk A & B, Level 1*

3:15 p.m. – 4:00 p.m.

**Challenges and opportunities in managing waste** – *Chicago Ballroom XIII & IX*

Sustainable materials management (SMM) offers a significant opportunity for decreasing greenhouse gas emissions and, increasingly, to realize economic benefits. Hear about EPA's SMM initiatives and how a commercial property owner and a sustainability service provider are identifying and overcoming challenges associated with managing materials to reduce waste and drive business value.

**Facilitated by:** **Ron Vance**, Chief, Materials Conservation and Recycling Branch at U.S. EPA

**Panelists:**

- **Ben Myers**, Sustainability Manager at Boston Properties
- **Brian Trainor**, Data Analyst for Sustainability Reporting at Goby

4:00 p.m. – 4:45 p.m.

**Best practices for managing water use**

With rising costs of water and wastewater services, businesses are becoming increasingly aware of the need to manage and use water more efficiently to reduce operating costs; energy needed to heat, store, and deliver water; and the risk of water shortages. Join this session to hear best practices for understanding your water use and establishing an effective water management program.

**Jonah Schein**, Technical Coordinator for Homes & Buildings, WaterSense Program at U.S. EPA

**Co-presenter:**

- **Barry Abramson**, Principal at Servidyne