ENERGY STAR® CERTIFIED CEILING FANS AT A GLANCE

The simple choice for energy efficiency.

What is ENERGY STAR?

- The U.S. government-backed symbol of energy efficiency.

- A program dedicated to identifying products that save energy without sacrificing quality or performance.

Why buy ENERGY STAR certified ceiling fans?

Save Energy

- Certified ceiling fans with lights are **about 60% more efficient** than conventional fan/light units and the light kits produce **up to 90% less heat.**

Save Money

- Standard ceiling fans with lights that have earned the ENERGY STAR are **60% more efficient** than conventional fan/light units, **saving you $120** in energy costs over the fan's 14-year lifetime.

Save the Environment

- By using less energy, certified ceiling fans **reduce greenhouse gas emissions** caused by burning fossil fuels at power plants.

Share these tips with your customers to *maximize* energy savings

- For year-round savings, adjust your thermostat during fan use to save on air conditioning costs:

  - In the summer, use the ceiling fan in the counter-clockwise direction. The airflow produced creates a wind-chill effect, making you feel cooler.

  - In the winter, reverse the fan motor and operate at low speed to produce a gentle updraft, which redistributes warm air near the ceiling down into your living space.

- Remember that ceiling fans cool people, not rooms—be sure to turn them off when leaving the room.

- Please visit energystar.gov/products for more ceiling fan tips, including information about choosing the right size ceiling fan and selecting the appropriate mounting system.