



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
AIR AND RADIATION

March 10, 2011

Dear ENERGY STAR Roof Products Manufacturing Partner,

The purpose of this letter is to make you aware of U.S. Environmental Protection Agency (EPA) policy regarding the use of the ENERGY STAR mark in advertising and labelling roofing products in Canada.

ENERGY STAR roof manufacturing partners that sell products in Canada should not use the logo in association with these products. While Natural Resources Canada (NRCan) has adopted and implemented the ENERGY STAR Program in Canada for a number of product categories, their program does not include roofs. NRCan has been receiving complaints of unfair competition from companies that are competing for roofing customers' business when they see other companies using the ENERGY STAR logo without authorization.

On NRCan's website ([www.energystar.nrcan.gc.ca](http://www.energystar.nrcan.gc.ca)) is the following policy statement:

*Roofing Products are NOT included in Canada's ENERGY STAR program. Natural Resources Canada (NRCan) works closely with the U.S. Environmental Protection Agency (EPA) to harmonize product specifications and promote consistency between the ENERGY STAR programs in Canada and the United States. Nevertheless, differences in program approaches do exist, occasionally resulting in differences between the types of products and activities supported by the program in the two countries. There may be limited applications where certain roofing products would provide energy savings in specific locations in Canada. As Canada is predominantly considered to have a "heating climate", however, the benefits of ENERGY STAR qualified roofing would not be generally applicable throughout the country.*

If a manufacturer sells products in both the U.S. and Canada and has the same product literature for both markets, then a disclaimer is needed stating that ENERGY STAR is only valid in the United States. This is in addition to the disclaimer requirements under section 10 of the Partnership Agreement: ([http://www.energystar.gov/ia/partners/product\\_specs/program\\_reqs/Roof\\_Products\\_Program\\_Requirements.pdf](http://www.energystar.gov/ia/partners/product_specs/program_reqs/Roof_Products_Program_Requirements.pdf)).

If you have any questions on this matter please contact [roofs@energystar.gov](mailto:roofs@energystar.gov).

Thank you.

Sincerely,

Steve Ryan  
ENERGY STAR Roof Products Program Manager  
U.S. EPA, ENERGY STAR Program