2008 ENERGY STAR® Appliance Partner Meeting
www.RecycleMyOldFridge.com

43 Utility Programs in 14 states listed
Database of 30,000 appliance recyclers
(Steel Recycling Institute)

Recycling Process Information
Campaign button on Steel Recycling Institute Web site
Resource Innovations from Whirlpool

March 2008

Did You Know:

- There are more than 47 million fridges over ten years old in the U.S. Did you also know that ENERGY STAR® refrigerators qualifications will increase by 15% better than the federal standard by 20% better on April 28, 2008? Learn more about recycling old refrigerators at http://recycleyourfridge.com/

Through its Resource Innovations newsletter, Whirlpool Corporation strives to assist utility and energy services professionals to inform consumers about resource efficient and ENERGY STAR® qualified appliances. Whirlpool Corporation's branded appliances are designed around the consumer, with resource and energy management in mind.

Branded National Consumer Promotions:

The KitchenAid® "Perfect Setting," escalating cash back event, running April 6, 2008 through July 5, 2008, offers consumers $50 cash back when they purchase an appliance package containing 1 select KitchenAid branded appliance. Select appliances packages can include Energy Star qualified KitchenAid brand dishwashers, as well as built in, side by side, and French door refrigerators. Consumers purchasing packages of 4 select KitchenAid brand appliances are eligible to receive $100 cash back by mail, and those purchasing 5 select appliances can receive $200 cash back, while those purchasing 3 select appliances can receive $100 cash back by mail.

May is Maytag Month! Consumers can receive up to $800 cash back when they purchase select Maytag brand appliances between April 27, 2008 and June 3, 2008. Consumers purchasing 4 select Maytag brand appliances can receive $400 cash back. Consumers purchasing 5 select appliances can receive $500 cash back, while those purchasing 3 select Maytag branded appliances can receive $100 cash back. Consumers will receive a bonus $100 cash back when their package purchase includes the Energy Star qualified Maytag Jet20 French door refrigerator.

The Amana brand "Save Pack on Stadiums" event offers consumers that purchase select Amana brand stainless steel kitchen appliance packages up to $100 cash back by mail. Consumers can receive $150 cash back for purchasing a package containing 4 select Amana brand stainless steel appliances of which includes an Energy Star qualified dishwasher. Consumers purchasing package containing 3 select Amana brand stainless steel kitchen appliances are eligible to receive $100 cash back by mail. A bonus, consumers will have an opportunity to receive an additional $30 - $120 cash back when they upgrade the refrigerator within the package to qualified models. There is an additional $30 bonus cash back when consumers upgrade the dishwasher within the package to an eligible Energy Star qualified model.

WWW.ENERGYSTAR.GOV
“Appliance Insider” e-newsletter

- Recipes
  - Macaroni Salad Casserole
  - Cream Cheese Crescent
- From Your GE Adventurer® Recipe Community
  - Chicken and Peppers in White Wine Sauce
  - Sandyville Stuffed Mushrooms
  - Tips to convert Adventurer recipes for conventional ovens
- GE Profile™
  - GE Profile™ Refrigerator with Awesome features
- GE Monogram®
  - Professional Cooking Tower
  - GE Monogram®
- GE Parts & Accessories
  - GE Parts & Accessories
  - GE Parts & Accessories

Confessions from the kitchen

- WIN $3,000 Clear Cash in the GE Adventurer Refrigerator Sweepstakes
  - Enter for a chance to win $3,000 cash to replace your home’s $1,000 in prizes will be awarded in all, so enter every day.
  - No purchase necessary.

Appliance Tip of the Month

- Dishwasher help if the motor is humming, but the dishwasher will not fill.

The Art of Recycling: The Correct Howe to Recycle

- Visit The National Recycling Council to see amazing artwork created from old, recycled refrigerators, as part of the U.S. Department of Energy’s 2008 RECYCLE YOUR OLD FRIDGE CAMPAIGN.
  - The show runs August 25 through September 2.
Nationwide Marketing Group Performance Art Fridge by Michael Israel
Over 336 NAPS stories in 22 states, with a readership of over 16.9 million people!
It May Be Time to Recycle That Old Fridge

You may be throwing away up to $100 every year you keep your old refrigerator plugged in.

PEPCO and the U.S. Department of Energy want you to know that any refrigerator built before 1993 is an energy hog. An old fridge can use twice as much energy to keep food cold as newer models.

Replace your old unit with an ENERGY STAR qualified model and save that $100. Many retailers offer rebates and also will take your old fridge back for proper recycling.

If everyone who purchases a new refrigerator this year chooses an ENERGY STAR model, enough energy could be saved to light every household in the District of Columbia for 28 months.

Visit www.energystar.gov/fridge.com to calculate how much money your old fridge is costing you, and to find money-saving incentives and recycling options.

We invite your organization to submit a decommissioned refrigerator that will be displayed at the National Frige Art Exhibit, August 23 to September 2, at the National Building Museum, 401 F St. NE.

Street Lights Go Energy Efficient

Close the next few years, Pepco will replace mercury vapor street lights with more energy-efficient, high pressure sodium (HPS) fixtures.

Federal legislation has prohibited the manufacture or import of mercury vapor lamp ballasts since January 2008.

Green are expected to complete street light replacement in 2012. There is no severe benefits to converting to HPS fixtures:

- high pressure sodium street lights use less energy, but produce more light (lumens) than mercury vapor devices,
- the light diminishes of the high pressure sodium is a softer, more yellowish light while the mercury vapor is white in color, and
- the discrimination from the high pressure sodium lights may not be as effective.

This project supports our commitment to saving energy and protecting the environment.

What To Do In A Vehicle-Utility Pole Crash

PEPCO cares about your safety—even while driving. If you are involved in a vehicle-pole crash, please heed the following safety rules:

- If your vehicle leaves the road and hits a pole, stay inside and call 911 from your cell phone, or yell for help.
- Never leave the vehicle until a utility line crew arrives to de-energize the line and tells you it's safe. Tell your passengers this, too.
- In the case of a vehicle fire, jump out as far as possible and land with both feet on the ground. Afterward, shuffle or hop away with both feet touching the ground simultaneously.
- Never touch any downed utility pole or wire. Always assume energized electricity is running through them.
- Stay clear from all areas near any downed poles and/or wires— including the ground, a car, tree or rooftop.
- If you witness a pole accident— or to report a downed wire or other life threatening emergency— call Pepco at 202-872-3452 (TTY 202-872-2369).

To learn more about safety, visit pepco.com and click "Safety."
Campaign in the Media

- CNN.com/living
- ConsumerReports.org

Refrigerator review: It's a buyer's market

If you've been waiting to replace your refrigerator this could be the right time to get a good deal. Prices are stable, energy use is about half of what it was in 1990, and stores need to make room for new models. Plus, as our refrigerator review shows, you'll find more features in every price range.

Even economy models priced as low as $500 now offer spillproof shelves, galley-style storage on the door, and icemakers. High-priced refrigerators ($3,000 to $1,500) have water and ice dispensers on the door plus your choice of a stainless-steel or polished high-gloss finish. That's easy to clean. Inside they feature temperature-controlled drawers that help keep food fresh longer.

 Spend more than $2,500 and you'll get such design innovations as sleek, integrated water dispensers, drawers that quickly chill foods, and LED lighting.

For this refrigerator review, we spent months testing dozens of refrigerators from relatively basic white-box four-door refrigerators and built-in refrigerators and freezers to the latest in high-end brands such as Samsung.

To see the entire review visit: www.energystar.gov.
Recycle Your Fridge

By: JENNIFER BERRY, This Old House online

You've probably been planning for that energy-efficient fridge for awhile — typically considering if your current model was built before May 1990, it costs at least double to run than new Energy Star-rated models of the same size, but tossing away a 20-year-old one isn't exactly eco-friendly.

To address the problem, the Department of Energy has announced its new Recycle My Old Fridge Campaign. Check out www.energystar.gov/fridge to figure out how much your inefficient current fridge is costing you, compare those costs to an Energy Star appliance. Send a recycling program to your area along with contact details, and enter the Recycle My Old Fridge Video Challenge for a chance to win a trip to Washington, D.C.

The campaign is launched in conjunction with the Energy Star guidelines released April 21, which state all standard-sized refrigerators must be 20 percent more efficient than the federal standard to qualify. (Under the old system, fridges only had to be 15 percent more efficient.)

Interesting facts:

- If you ditch that pre-1993 fridge, you'll save enough on energy costs to buy coffee for nearly 80 days.
- Every American home replaced its pre-1993 fridge with an Energy Star model, we'd prevent annual greenhouse gas emissions equivalent to those of more than 4.5 million cars.
- Everyone who buys a new refrigerator in 2008 chooses an Energy Star model over a non-qualified one, it would save 60 billion each year in energy bills.
- Refrigerators qualified under the new Energy Star guidelines must use at least 17.5 percent less power than models of the same size.

Article: Energy Auditors Account for Wasted Energy
Sign Up To: Our Free Newsletters
Get 2 Free Trial Issues of This Old House

Comments:

WWW.ENERGYSTAR.GOV
ENERGY STAR Task Force

The ENERGY STAR Task Force was established to serve as a sounding board to federal agencies and others on ENERGY STAR issues and to aid the states in identifying needs and opportunities related to ENERGY STAR and market transformation. This task force reports to the NASEO Buildings Committee.

ENERGY STAR Resources

- New Homes
- Home Improvement
- Buildings and Plants
- Products
- The ENERGY STAR Challenge
- Operation Change-Out - The Military Challenge
- Recycle My Old Fridge Campaign

State ENERGY STAR Contributions

- State Case Studies
- State Fact Sheets
- Press Releases

For further information about this task force, contact:
Michelle Neu, energy@naseo.org, 703.299.8600

WWW.ENERGYSTAR.GOV
Invitation for the Fridge Art Contest by Samuel Bodman, Secretary of Energy
2008 ENERGY STAR® Appliance Partner Meeting

the art of recycling: the coolest show in town

a national exhibition of refrigerator art

national building museum, washington, dc

august 25 - september 2, 2008

some choose canvas. some choose marble. we choose fridge.

free admission

www.recyclingbyfridge.com

WWW.ENERGYSTAR.GOV
Refrigerators: Back Then

(vintage fridge courtesy of the Refrigerator Museum)
The Washington Post

“Editors Pick”

must-see exhibit!

2008 ENERGY STAR® Appliance Partner Meeting

Editors’ Picks
Ideas for what to do this week

Tuesday, 8/26
The Coolest Show in Town
The National Building Museum has a brand new exhibit of art made from recycled refrigerators.

Wednesday, 8/27
The Next Brit Thing?
Ace is the new leader in the British invasion of young soulful singers. Hear her at the 9:30 club.

Thursday, 8/28
Save Africa
Local African talents lend their voices to a concert raising awareness of the crisis in Darfur.

Friday, 8/29
It’s Alive!

For Visitors
Plan your trip with our listings and insider advice.

A Landmark Trip
You’ll have blue skies ahead with an up-to-date guide map of the National Mall.
- Interactive Guide to the Mall
- Three Days in D.C.
- Plan Ahead Attractives
- Getting Around

Special Features
Summer in the City
Pick for the best bars, festivals and fun in August and September.

From The Washington Post
Weekend:
Take a Hike
Unique urban hikes await just outside your door. Here’s how to get started.

Sunday Source:
See D.C. City Break
National Energy Education Development Project (NEED) students put their hands together to create their door!
National Energy Education Development Project (NEED)
Puget Sound Energy (JACO)
Nevada
Power and
Sierra Pacific
(JACO)
Marion Appliance Warehouse, Waldo, Ohio
Nationwide Marketing Group

(3-piece performance art fridge)
Georgia Power
Puget Sound Energy
National 4-H Youth Conference Center
National 4-H Youth Conference Center
Ben Franklin’s ENERGY STAR team
Creative Adventures
Signing the “Guest Book” fridge doors
Crisis Care Nursery
Empire Electric Association
DOE
Office of Economic Impact and Diversity
National Recycling Coalition
Pyramid Atlantic Arts Center
Scientists and Engineers for America
Scientists and Engineers for America
Scituate High School NEED Project
Steel Recycling Institute
Team Write
Unity Christ Church
the art of recycling:
the coolest show in town

In Recognition of Your
Outstanding Contribution

2008 ENERGY STAR®
Recycle My Old Fridge Campaign

WWW.ENERGYSTAR.GOV
Video Challenge Winners Wyatt and Abby Stokes with teacher Connie Bond
Frederick Arts Council’s Bev Reidinger with DOE’s David Rodgers
GE’s Pamela Farrell with DOE’s David Rodgers
Rick Weinberg of Nationwide Marketing Group with DOE’s David Rodgers
Vicki Nichols of Georgia Power with DOE's David Rodgers
Sharon Kegley and Mary Carnes of Puget Sound Energy with DOE’s David Rodgers
we would like to thank
the following sponsors for their support of the exhibit:

Nationwide Marketing Group
Whole Foods
Edy’s
Danby
Electrolux Major Appliances
Washington DC Accommodations

for providing refrigerator doors:

Georgian/Riverstone Residential Group
Montgomery Scrap
Institute of Scrap Recycling Industries
Montgomery County, Maryland,
Division of Solid Waste Management

the art of recycling: the coolest show in town