2020 ENERGY STAR Awards Season
Congratulations to our 2019 ENERGY STAR Award Winners!
2020 Partner of the Year Award Schedule

- Application Available - NOW
- Application Portal Opens – Mid OCT
- Application Portal Closes – Early DEC
- Applicants Notified – Early FEB
- Award Ceremony – April 2, 2020
Key Changes for 2020

✓ Sustained Excellence
  ✓ Complete all sections
✓ Rating Companies
  ✓ Threshold lowered from 100 to 50 homes
✓ New Submittal Process
  ✓ All Partners
PRO TIP 1: Help Us Help You!

Promoting ENERGY STAR Recruitment and Retention

Example - Worked with ABC Builder to increase their percentage of ENERGY STAR certified homes from 50% to 75%, representing a difference of 700 additional certified homes in 2018.

Implementing Innovative Quality Assurance Approaches

Example – Developed a new technology solution to streamline our ENERGY STAR inspection and reporting process through a hand-held, cloud-based platform.
PRO TIP 2: Do the Application Out-of-Order

- Fill in Part 2 (accomplishments) first.
- Select your Top 6 accomplishments.
- Fill in Part 1 (executive summary) second.
The Submittal Process

**Step 1**
- Download and complete application.
- Gather supporting material into a single pdf.
- Have high resolution logo ready.

**Step 2**
- Log into MESA.
- Submit required documents.
New & Improved Award Submittal Portal

- Still access via MESA, but workflow is entirely new.
- New Auto-Save + Save & Return feature.
- All required org/contact info fields are included in the workflow.
- Important Notes:
  - Organization Award Name
  - HQ Location
  - Primary Contact
- Mouse-overs and Alerts for more information and helpful hints included.
- Ability to upload links to videos.
- After final submittal, NO CHANGES!
- Tutorial will be available on applications page.
PRO TIP 3 – Consolidate, but Watch Your File Size

• Put all your supporting materials into a single pdf.
• But, if your file size becomes too large, provide links to larger files and web pages.
PRO TIP 4 – When in Doubt…

✓ Prepare Ahead.
✓ Follow Directions.
✓ Be Concise.
✓ Show Your Work.
PRO TIP 5 – Rating Companies: Help Your Builders

- Download the builder application and check out the criteria
- Encourage your builders to apply
- Help them with the application
- Connect them with EPA staff
What to do now

✓ Download the Application.
✓ Familiarize yourself with the Information Required.
✓ Reach out if you have any questions.