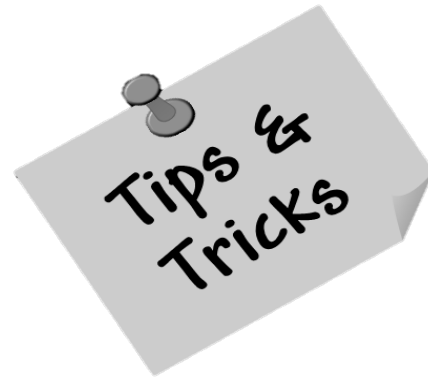
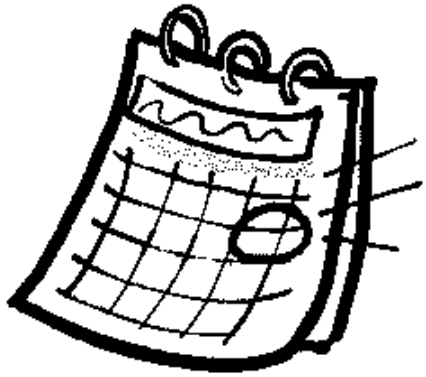


2020 ENERGY STAR Awards Season



Congratulations to our 2019 ENERGY STAR Award Winners!



ENERGY STAR. The simple choice for energy efficiency.



2020 Partner of the Year Award Schedule

- **Application Available - NOW**
- **Application Portal Opens – Mid OCT**
- **Application Portal Closes – Early DEC**
- **Applicants Notified – Early FEB**
- **Award Ceremony – April 2, 2020**



Key Changes for 2020

- ✓ Sustained Excellence
 - ✓ Complete all sections
- ✓ Rating Companies
 - ✓ Threshold lowered from 100 to 50 homes
- ✓ New Submittal Process
 - ✓ All Partners



PRO TIP 1: Help Us Help You!

Promoting ENERGY STAR Recruitment and Retention

Example - Worked with ABC Builder to increase their percentage of ENERGY STAR certified homes from 50% to 75%, representing a difference of 700 additional certified homes in 2018.

Implementing Innovative Quality Assurance Approaches

Example – Developed a new technology solution to streamline our ENERGY STAR inspection and reporting process through a hand-held, cloud-based platform.

PRO TIP 2: Do the Application Out-of-Order

- **Fill in Part 2 (accomplishments) first.**
- **Select your Top 6 accomplishments.**
- **Fill in Part 1 (executive summary) second.**

The Submittal Process



- ✓ Download and complete application.
- ✓ Gather supporting material into a single pdf.
- ✓ Have high resolution logo ready.



- ✓ Log into MESA.
- ✓ Submit required documents.

New & Improved Award Submittal Portal

- ✓ Still access via MESA, but workflow is entirely new.
- ✓ New Auto-Save + Save & Return feature.
- ✓ All required org/contact info fields are included in the work flow.
- ✓ Important Notes:
 - ✓ Organization Award Name
 - ✓ HQ Location
 - ✓ Primary Contact
- ✓ Mouse-overs and Alerts for more information and helpful hints included.
- ✓ Ability to upload links to videos.
- ✓ After final submittal, NO CHANGES!
- ✓ Tutorial will be available on applications page.

Submit Award Application

Organization Award Name

Headquarters Information

Primary Contact

Communications Contact

My ENERGY STAR Account

Welcome, MESA Homes TestUser!

MESA Homes Org

Programs (1)

PROGRAM NAME	BRANCH	ORG. RELATIONSHIP	STATUS
ESVI Contractor	Residential	Non-Partner Logo User	Active

ACTION NEEDED: Associate Contact(s) to Program

MESA Homes Org (9)

ESVI Contractor

Contact Name	Email	Phone
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My ENERGY STAR Tools & Resources

Tools Resources

- Apply for an Award
- Using the ENERGY STAR Verified HVAC Installation Linkage Phase Mark
- ENERGY STAR Verified HVAC Installation Tear-sheet
- ENERGY STAR Verified HVAC Installation Consumer Brochure (PDF, 3.8 MB)
- EPA Policies for Responding to Misuse of the ENERGY STAR Brand

PRO TIP 3 – Consolidate, but Watch Your File Size

- Put all your supporting materials into a single pdf.
- But, if your file size becomes too large, provide links to larger files and web pages.

PRO TIP 4 – When in Doubt...

- ✓ Prepare Ahead.
- ✓ Follow Directions.
- ✓ Be Concise.
- ✓ **Show Your Work.**



PRO TIP 5 – Rating Companies: Help Your Builders

- Download the builder application and check out the criteria
- Encourage your builders to apply
- Help them with the application
- Connect them with EPA staff

What to do now

- ✓ Download the Application.
- ✓ Familiarize yourself with the Information Required.
- ✓ Reach out if you have any questions.





Charlotte, NC

September 11–12, 2019

ENERGY STAR® RESIDENTIAL NEW CONSTRUCTION PARTNER MEETING

Utility Sponsors

| Builders

| Energy Rating Companies

