

ENERGY STAR®, a U.S. Environmental Protection Agency program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

ENERGY STAR Partners and Interested Stakeholders,

Recently, the U.S. Environmental Protection Agency <u>announced the launch of the ENERGY STAR Home Upgrade</u>, a series of high-impact, efficient electric home improvements that can be made as equipment needs to be replaced. Designed to ensure clean and energy efficient technologies are within reach of every American home, the ENERGY STAR Home Upgrade provides the market with a tangible, credible framework that is flexible enough to offer a promising formula for success.

A central resource for this new initiative is an interactive web-tool that lays out the value of an ENERGY STAR Home Upgrade and helps consumers navigate the process with buying guidance, information on financial incentives, and links to qualified contractors. To learn more about the ENERGY STAR Home Upgrade interactive web-tool, visit https://www.energystar.gov/homeupgrade

EPA introduced the ENERGY STAR Home Upgrade during last year's ENERGY STAR Products Partner Meeting through a series of webinars. The first, "The ENERGY STAR Home Upgrade (Part 1 of 3): An Overview", introduced the ENERGY STAR Home Upgrade and provided an in-depth look at associated tools and resources, including the ENERGY STAR Home Upgrade web tool. The second webinar, "The ENERGY STAR Home Upgrade (Part 2 of 3): Making the ESHU Work for You" focused on why ENERGY STAR partners should leverage this new initiative to achieve deep reductions in energy use. The third and final webinar in the series, "The ENERGY STAR Home Upgrade (Part 3 of 3): Scaling the Home Energy Upgrade: How Can We Get There Equitably?", brought together innovators and change makers in the field of energy efficiency financial tools to share insights on ways we can reach all Americans. All three webinars are available on the ENERGY STAR Products Webinar Series web page.

EPA looks forward to working with our partners to make the ENERGY STAR Home Upgrade a success! If you'd like to discuss or learn more about this exciting new initiative, please contact Dan Lawlor at Lawlor.Daniel@epa.gov. Thank you for your support of ENERGY STAR.

For more information, visit: www.energystar.gov

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