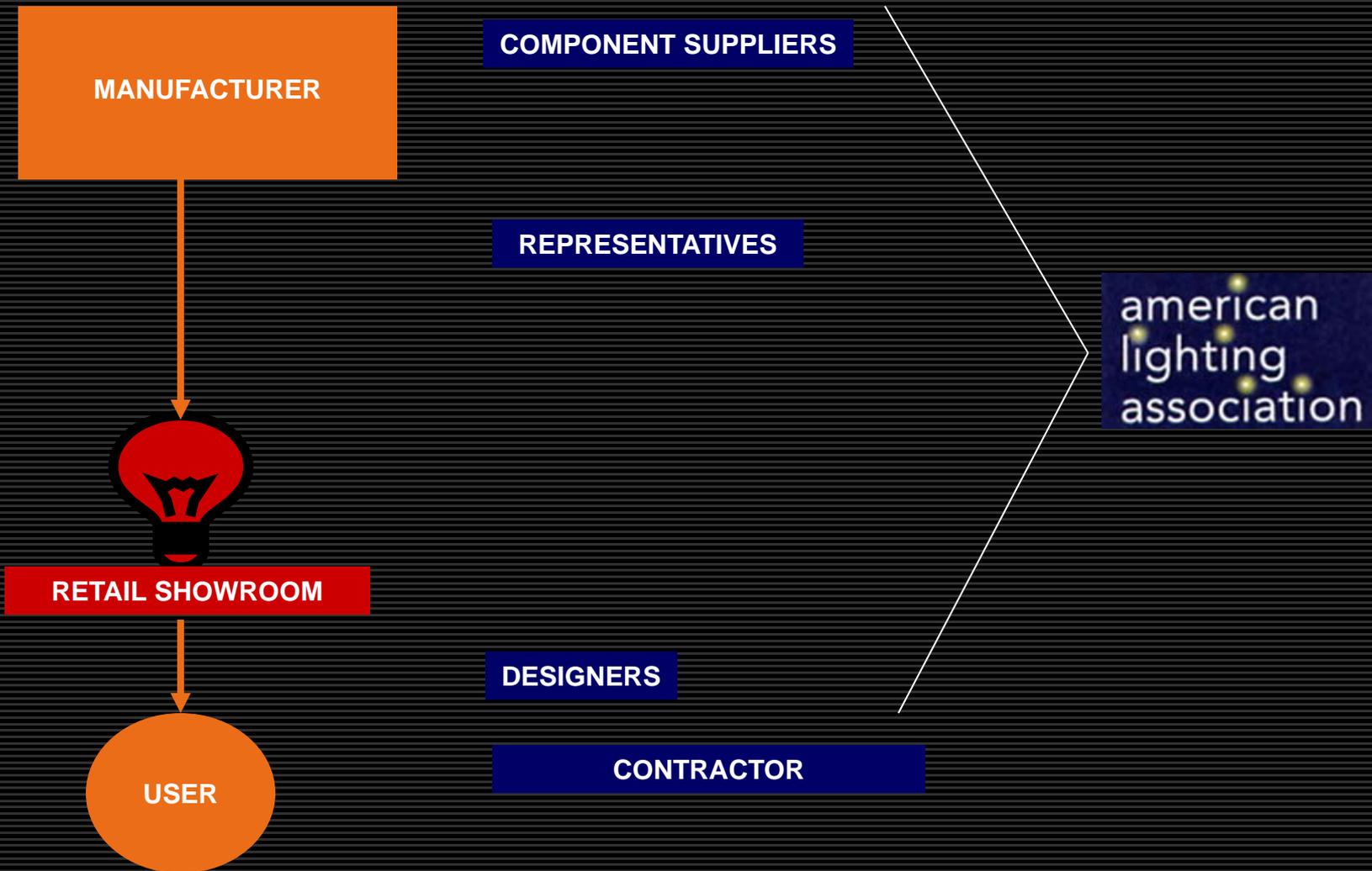


Efficient Residential Lighting Products -- From the Manufacturer to the Consumer

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RESIDENTIAL LIGHTING PRODUCTS





It's About Customer Choice



DISPLAY OF EDISON ELECTRIC LIGHT FIXTURES IN SHOW ROOM OF BERGMANN & CO.

The "Great Electrical Fixture Awakening" 1883



Adjustable at press of button

As a bridge lamp.

As a torchiere.

DL34

A torchiere bridge lamp. This patented new lamp has two intensities of illumination. When used as a torchiere with high intensity it provides an abundance of light properly diffused for general illumination. With the low intensity it provides delightful decorative lighting. By simply pressing a button it may be converted into a bridge lamp for localized lighting.

Height, 64 inches
 Diameter of shade, 10½ inches
 2 lights
 Includes twilight switch
 Decorated mica panels

Finished in
 Tudor Gold as illustrated
 Tudor Silver

Height, 56 inches when adjusted to a bridge lamp.

The Secret of Residential Lighting:

- Overall, light source/system technology drives changes in residential lighting practice.
- The “art of lighting” was developed in the luminaire designs of the 1800s, continued through the period of the development of incandescent lamps, fluorescent lamps and continues today with LEDs. It uniquely changed residential lighting products from utilitarian hardware into decorative art which became part of our culture.



Functional and Efficient LED Luminaire Designs – Existing and New Construction



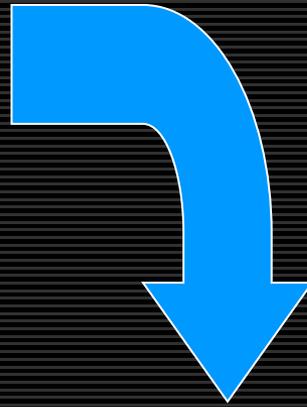
Residential lighting practice did not significantly participate in the fluorescent and HID “revolutions” now 70 years and 40 years old respectively. But residential lighting – and the consumers who drive it – is already part of the LED revolution.



LED Table



LED Sink and Tub



100+ Years





Side-By-Side Comparisons



Lighting and Controls Lab.

My Message Is:

**ENERGY STAR Lamps and Luminaires
Cannot Save Energy Unless They're Bought
and Installed.**

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