

Amanda Parrilli

The Home Depot

Director Strategic Business Development – Smart Home

As Director of Strategic Business Development for Smart Home, Amanda Parrilli is responsible for leading all Home Automation strategy and execution for The Home Depot. In her role, she is focused on Product Assortment, Visual Merchandising, and Partnerships in support of Home Automation growth. Ms. Parrilli rejoined The Home Depot in July of 2014 after holding roles in a Home Depot leadership program from 2002 – 2006.

In 2006, Ms. Parrilli left Home Depot to get her MBA and spent 6 years in the Payments industry. She spent time at Citigroup Inc. supporting The Home Depot Private Label Credit Card, and spent five years at First Data Corporation, the leading payment processor.

At First Data, Ms. Parrilli held a number of roles. She spent the last three years as VP of Strategy and Programs supporting Financial Institutions. She was a key leader in restructuring the Financial Institution business from a negative to positive growth. She also lead the Product organization for Financial Institutions, where she was responsible for all banking and issuing products.

Parrilli holds a bachelor's degrees in business administration and economics from Trinity University, she also has a master's degree in business administration from Harvard Business School.