



**NEW OPPORTUNITIES
MULTIPLY SAVINGS**



Refrigerator Market Profile | 2009

U.S. Department of Energy



The Case for Early Retirement.



70%



44%



23 million



26%

Capture the Savings



- Increase market-share for ENERGY STAR qualified refrigerators.
- Permanently retire more displaced refrigerators.
- Focus on removing pre-93 fridges from the grid.
- Reduce annual energy consumption of second fridges.



13,507,000 MWh

\$1,451,000,000

Learn More



[http://www.drintl.com/HtmlEmail/Refrigerator Market Profile 2009 Final.pdf](http://www.drintl.com/HtmlEmail/Refrigerator_Market_Profile_2009_Final.pdf)