Agenda – Day 2

9:00-9:20am
9:20-10:10am
10:25-11:15am
11:15am-12:00pm
1:00-1:45pm
1:45-2:30pm
8:30-9:00am
ENERGY STAR Partner of the Year Award
Congratulations to our Partner of the Year and Sustained Excellence Winners in the room!
Key Dates
Partner of the Year Key Dates

Application Available - NOW
Application Portal Opens - Oct 10
Application Portal Closes - Nov 29
Partner of the Year Ceremony – April 11
Key Changes
Application Parts

Part 1: Gen. Instructions & Exec. Summary
Part 2: Accomplishments Document
Part 3: Supporting Materials
Part 4: Organization Logo
If you want to win in 2019, here are the changes you need to be aware of.

- Accomplishments
  - Raters/Providers
  - New Home Builders
- Submittal Process
  - All Partner Types
Key Criteria to Apply – Raters/Providers

Verified at least 100 ENERGY STAR certified homes during 2018 (as either a Home Energy Rater, Accredited Rating Provider, or Quality Assurance Provider).
Key Changes– Raters/Providers

- The builder no longer simply nominates the Rater/Provider for an award. The Rater/Provider will need to complete an application.

- New categories and scoring:
  - Promoting ENERGY STAR Recruitment and Retention
  - Assisting Builders in Meeting ENERGY STAR Program Requirements
  - Assisting Builders with Homebuyer Education
  - Implementing Innovative Quality Assurance Approaches
  - Demonstrating Industry Leadership with ENERGY STAR (Bonus)
Examples have been provided throughout to assist.

Promoting ENERGY STAR Recruitment and Retention

Example - Worked with ABC Builder to increase their percentage of ENERGY STAR certified homes from 50% to 75%, representing a difference of 700 additional certified homes in 2018.

Implementing Innovative Quality Assurance Approaches

Example – Developed a new technology solution to streamline our ENERGY STAR inspection and reporting process through a hand-held, cloud-based platform.
1. Promoting ENERGY STAR Recruitment and Retention (Maximum of 5 points):

In the space below, use concise bullets to describe how your organization directly contributed to maintaining or increasing ENERGY STAR participation by builders and/or Home Energy Raters in 2018. Include descriptions of unique challenges or barriers that you faced in achieving these successes. Examples include, but are not limited to:

- Recruiting new builders into the ENERGY STAR program (include builder name and # of homes represented)
- Assisting builders in increasing the proportion of their homes that earn ENERGY STAR or moving to make a 100% commitment to building ENERGY STAR certified homes (include builder name, before and after percentages, and number of certified homes represented)
- Helping builders stay in the ENERGY STAR program in the face of challenges (e.g., transitions to new versions of the program, changes in utility incentive programs, or organizational mergers).

Example - Worked with ABC Builder to increase their percentage of ENERGY STAR certified homes from 50% to 75%, representing a difference of 700 additional certified homes in 2018.
Pro Tip 1

• Fill in Part 2 (accomplishments) first.
• Select Top 6 accomplishments
• Fill in Part 1 (executive summary) second.
Executive Summary

2019 ENERGY STAR® AWARDS
PART 1: General Instructions & Executive Summary

Award Executive Summary
(REQUIRED)

If you earn an award, the content you enter below will serve as the Executive Summary for your application and will populate the event script, slideshow, and the online Profiles in Leadership.

a. In one sentence, please describe the nature and purpose of your organization (Character limit: 200 including spaces)

Example: ABC Company, established in 2005, manufactures widgets for the automotive industry.

b. In one sentence, please describe your organization’s most significant ENERGY STAR accomplishment during 2018 (Character limit: 200 including spaces)

Example 1: ABC Company benchmarked 100% of its facilities in 2018, reducing energy use by 50% across the portfolio.
Example 2: ABC Company built more than 3,000 ENERGY STAR certified homes in 2018, for a cumulative total of more than 10,000 since partnering with ENERGY STAR in 2007.

c. In order of importance or significance, provide a maximum of six bullet points that describe your ENERGY STAR-related activities or innovations in 2018 (e.g., metrics, new program elements, verification methods, marketing, etc.). Please include information about the impact of these activities. Follow the format used in the examples below (begin bullets with active verbs ending with “ed”, Character limit: 480 per bullet including spaces)

1. Enter your description here... Character limit: 480 including spaces
2. Enter your description here... Character limit: 480 including spaces
3. Enter your description here... Character limit: 480 including spaces
4. Enter your description here... Character limit: 480 including spaces
5. Enter your description here... Character limit: 480 including spaces
6. Enter your description here... Character limit: 480 including spaces
Key Criteria to Apply – New Home Builder

- Formally committed (in MESA, [www.energystar.gov/mesa](http://www.energystar.gov/mesa)) to building 100% of their homes to meet ENERGY STAR program requirements in 2018.

- Constructed at least 50 homes (for market rate home builders) or at least 25 homes (for affordable/low-income housing builders) earning ENERGY STAR certification during the 2018 calendar year.
Key Changes—New Home Builder

- New categories and scoring:
  - Promoting and Marketing ENERGY STAR
  - Educating Homebuyers
  - Meeting ENERGY STAR Program Requirements
  - Demonstrating ENERGY STAR Leadership in the Home Building Industry
  - Implementing Innovations or Emerging Technologies (Bonus)
For builder and Rater applicants that received a Sustained Excellence Award last year:

In each section, please describe any significant changes to your organization’s ENERGY STAR-related activities (activities started, updated, improved, or eliminated) since your 2018 application was submitted. If there have been no changes, enter “We affirm that we are continuing to undertake the ENERGY STAR-related activities specified in our 2018 application.” Repeat this statement in each applicable section.
Key Changes - Energy Efficiency Program Delivery

• New Information Requested:
  – Number of Start/Meter Sets in the past year
  – Number of ENERGY STAR Homes Completed

• Expect changes to the application next year.
Submittal Process Changes – All Partner Types

• Download and **complete offline** prior to submittal.

• There are **4 Required Parts on all Submittals**
  – Executive Summary (Used in profiles)
  – Accomplishments Narrative
  – Supporting Materials (New this year)
  – High Resolution Logo
**The Submittal Process is changing for EVERYONE!**

1. **Step 1**
   - Download and complete application.
   - Gather supporting material into a single pdf.
   - Have high resolution logo ready.

2. **Step 2**
   - Log into MESA.
   - Submit required documents.
Important Point for Submittal

The process does not automatically save.

Be ready to submit when you enter the process or be prepared to start again.
This part is easy.

Select which type of award you are applying for.
The Upload Page - have all four documents ready!

You will submit 4 documents
1) Executive Summary
2) Accomplishments Narrative
3) Supporting Materials (limit of 100 MB)
4) High Resolution Logo (SVG, EPS or PDF)

You are required to submit something for all 4 categories. The application will not be accepted without an attachment for each category.
Pro Tip 2

- Put all your supporting materials into a pdf. Provide links to large files and web pages to avoid bumping up against file size limits.
Application Tips
Partner of the Year Application Tips

- Prepare Ahead.
- Follow Direction.
- Be Concise.
- Show Your Work.
Questions about your application prior to submitting?

CALL US!
What do I do now?
What to do now:

- Download the Application.
- Familiarize yourself with the questions.
- Reach out if you have any questions.

We are the government. We’re here to help.
Pro Tip 3

• Raters/Providers – Help your builders win an award.

• Download the builder application and see what’s possible for them.
Promotion of Award
Promoting your accomplishments!
We've been named a 2018 ENERGY STAR® Award winner!