



Creating the Perfect Environment at Home Starts with LEDs Paired with the Right Controls

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Taking Control of LEDs – The Opportunity

- There are numerous lifestyle trends that are keeping people home more often – and in their homes longer.
- Home lighting needs to be versatile enough to accommodate every member of the household and every task or activity.



Taking Control of LEDs – The Opportunity

- To differentiate yourself in the marketplace, standardize Dimmers in key areas, like the Kitchen, Family Room, and Bedroom. Use Occupancy Sensors in the Closets and the Laundry Room.
- Making the switch to dimmable LEDs allows you to market your homes differently and appeal to people's desire to save energy and money while creating the right environment for any activity.



Avoid the Pitfalls

Making the switch to LEDs and dimmers can be a smooth process once you follow these simple steps.

1. Not all LEDs are created equal – *Do Your Homework!*
 - Dimmer/LED compatibility will make or break the experience – just because a bulb says it's dimmable doesn't mean you will have the smooth dimming experience that you are expecting.
 - An incompatible bulb/dimmer combo could cause flicker and/or lights to pop on and off suddenly.



Avoid the Pitfalls

2. Rely on the Experts

- Lutron has tested thousands of LEDs to ensure compatibility with our products and created a tool to simplify the dimmer/bulb pairing process and guarantee compatibility.

3. Contact Lutron's LED Center of Excellence

- A free resource for builders, contractors, and homeowners to make the right choice for LED and control compatibility.

www.Lutron.com/dimLEDs



Take Control of LEDs – The Smart Home

- Standardize with reliable, affordable, smart lighting systems, which provides remote access of lights from any mobile device and works with a variety of smart home devices.
- These systems provide convenient access to lights, shades and temperature from anywhere. You never have to enter a dark house again!



Take Control of LEDs – The Smart Home

- Builders are now standardizing on good performance LEDs, Controls and IOT Connected Devices.
- We are living in a connected world where new homebuyers are expecting control of everything in their home, including their lights!





Thank you!

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