

**2021 ENERGY STAR® Products Partner Meeting**  
**Preliminary Agenda-At-A-Glance**  
*(Subject to Change)*

**Monday November 1, 2021**

**4:00 p.m. - 6:00 p.m. Expo Set-Up/Early Meeting Check-In & Registration**

**DAY 1: Tuesday November 2, 2021**

<b>7:00 am</b>	<b>Registration</b>		
<b>7:00 am</b>	<b>Breakfast</b>		
	<b>Session</b>	<b>Networking*</b>	<b>Expo**</b>
8:00 am	Welcome & ENERGY STAR Update (Plenary)		
9:00 am	STAR Power: The Value of ENERGY STAR InBranding		
10:00 am	<b>Break</b>		
10:30 am	The ENERGY STAR Home Upgrade (Session 1 of 3): The What: An Overview		
11:30 am	ENERGY STAR Appliance Affordability: Advancing Market-Based Solutions		
12:00 pm	<b>Lunch</b>		
1:00 pm	Closing the Energy-Saving Access Gap: Saving for Good with ENERGY STAR		
2:00 pm	#EnergyChoicesCount: Paving the way to a Clean Energy Future with ENERGY STAR		
3:00 pm	<b>Break</b>		
3:30 pm	Environmental, Social & Governance (ESG) and ENERGY STAR in the New Retail Landscape		
4:30 pm	Networking*		

**DAY 2: Wednesday November 3, 2021**

<b>7:00 am</b>	<b>Registration</b>		
<b>7:00 am</b>	<b>Breakfast</b>		
	<b>Session</b>	<b>Networking*</b>	<b>Expo**</b>
8:00 am	The ENERGY STAR Home Upgrade (Session 2 of 3): The Why: Making the ESHU Work for You		
9:00 am	ENERGY STAR Heat Pump Water Heaters: Capturing Savings through Multiple Channels		
10:00 am	<b>Break</b>		
10:30 am	Communicating Strategic Value for Energy Efficiency Investments		
11:30 am	ENERGY STAR Retail Products Platform Update		
12:30 pm	<b>Lunch</b>		
1:30 pm	New ENERGY STAR Savings Opportunities with High Performance Cold Climate Heat Pumps		
2:30 pm	The ENERGY STAR Home Upgrade (Session 3 of 3): The How: Scaling the Home Energy Upgrade: How Can We Get There Equitably?		
4:00 pm	<b>Break</b>		
4:30 pm	Networking*		

**DAY 3: Thursday November 4, 2021**

<b>7:00 am</b>	<b>Registration</b>		
<b>7:00 am</b>	<b>Breakfast</b>		
	<b>Session</b>	<b>Networking*</b>	<b>Expo**</b>
8:00 am	ENERGY STAR Electric Vehicle Chargers Update		
9:00 am	ENERGY STAR Smart Thermostats Update		
10:00 am	<b>Break</b>		
10:30 am	ENERGY STAR Lighting Update		
11:30 am	Update and Opportunities with ENERGY STAR Home Envelope Products: Windows, Doors & Skylights, Storm Windows, and "Seal and Insulate"		
1:00 pm	<b>Lunch</b>		
2:00 pm	Inclusive Utility Investment: Workshop for Utilities & Program Implementers		
3:30 pm	SHEMS Program Tips & Special Considerations for Low- and Moderate-Income Households		
5:00 pm	<b>Adjourn</b>		

*\*Meeting rooms will be available to Partners during these times for independent working meetings. Partners make all arrangements. Guidance on signing up for rooms TBD.*

*\*\*ENERGY STAR Product Expo: Limited slots available on a first-come, first-served basis. Details on securing display space, load in/load out schedule, and format TBD.*