



ENERGY STAR®

Products Partner Meeting

Appliances | Electronics | Electric Vehicle Chargers | HVAC | Lighting | Smart Home Energy Management Systems | Smart Thermostats | Water Heaters



Dear ENERGY STAR Products Partners and Stakeholders:

A big thank you to everyone who participated virtually in the 2020 ENERGY STAR Products Partner Meeting last week. We are thrilled to report record participation, with more than 1,000 registrants and many first-time participants taking advantage of the flexibility to participate remotely. Even virtually, enthusiasm for collaborating around the value of ENERGY STAR was palpable.

Special thanks to all the wonderful session panelists who shared valuable content across a broad spectrum of timely topics. If you missed all or some of them, it's not too late. Session recordings and slide decks will remain available to all registered attendees through July 2021 via the [2020 ENERGY STAR Products Partner Meeting online platform](#); the session slide decks are available to all at http://www.energystar.gov/partner_resources/2020_esppm_presentations. Learn from experts in their fields about:

- Consumer behaviors and attitudes related to ENERGY STAR from recent research studies and how your brand might benefit from associating with ENERGY STAR as an ingredient brand
- Effective and inspiring approaches to bringing the benefits of ENERGY STAR to underserved communities
- When the first Smart Home Energy Management System is likely to earn ENERGY STAR certification and the top features exciting end users
- Why utilities are increasingly interested in electric vehicles and efficient charging
- What's next for the ENERGY STAR Retail Products Platform
- Everything you ever wanted to know about the ENERGY STAR certification process
- Effective program approaches for everything from water heaters to thermostats to lighting
- New opportunities in traditional areas, including recessed downlight retrofit kits and super-efficient refrigerators
- Advances in HVAC, including cold climate heat pump performance and design for installation
- Making the most of your online marketplace with ENERGY STAR
- The latest advances in connected water heaters and room air-conditioners
- The breadth of ENERGY STAR online resources and how to leverage them for free
- What's motivating the increasing focus on electrification and the technologies that will be central to making it happen

In addition to sessions and meetings, the 2020 ENERGY STAR Products Partner Meeting hosted its first virtual product expo. Twenty-eight exhibitors hosted interactive pages showcasing their ENERGY STAR products, services, and promotions, and connected with visitors to discuss offerings and collaborations. These Expo pages will remain visible to registered attendees in the virtual meeting platform through July 2021.

We are proud to announce the “Star” of the 2020 ENERGY STAR Products Partner Meeting: Michael Lachaire of Central Hudson Gas & Electric! Michael was followed by Tammy McKay of Tucson Electric Power and Rene Burger of Signify, who were 2nd and 3rd respectively on the leader board of the virtual meeting platform game page. Congratulations and thank you to all for your active participation.

We look forward to continuing our important collaboration throughout the next year. We hope we will be able to meet next fall in person, and in the meantime, please stay well.

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