2019 Outreach Plan: ENERGY STAR® PRODUCTS

FEBRUARY | MARCH

- National Promotion
  - Pool Pumps

Materials Available: MARCH
- Water Heaters

APRIL | MAY | JUNE | JULY

- National Promotion
  - Flip Your Fridge
  - Lighting
  - Smart Thermostats

- Earth Day

Materials Available: APRIL
- Lighting
- Smart Thermostat
- HVAC

SEPTEMBER | OCTOBER | NOVEMBER

- National Promotion
  - Water Heaters

- National Promotion
  - Lighting
  - Smart Thermostats
  - HVAC

- Energy Star Day

Materials Available: SEPTEMBER
- Pool Pumps

- Rule Your Attic

Materials Available: OCTOBER
- Flip Your Fridge
- Lighting
- Smart Thermostats

- Heating
  - Room AC
  - Laundry

Materials Available: NOVEMBER