

2017 ENERGY STAR® Products Partner Meeting
Preliminary Agenda-At-A-Glance (Subject to Change)

SUNDAY, OCTOBER 22, 2017			
4:00 p.m. - 6:00 p.m.	Registration & Expo Set-up		
6:00 p.m. - 7:00 p.m.	EPA Informal Welcome Gathering		
MONDAY, OCTOBER 23, 2017 (DAY 1)			
7:30 a.m. - 4:30 p.m.	Registration		
7:30 a.m. - 8:30 a.m.	Breakfast		
	Lighting	Networking*	Expo**
8:30 - 10:00 a.m.	Lighting Plenary: Our Work is Not Done		
10:00 - 10:15 a.m.	Break		
10:15 - 11:15 a.m.	Reaching the Right Consumer in a Changing Lighting Landscape		
11:15 - 11:45 a.m.	The Changing Shopping Experience for Lighting: Online Retail and Rebates		
11:45 a.m. - 12:45 p.m.	Lunch		
12:45 - 1:45 p.m.	Dimming LED Lights: Insights and Solutions		
1:45 - 2:45 p.m.	Getting Technical with Taylor & The Dans		
2:45 - 3:00 p.m.	Break		
3:00 - 4:00 p.m.	ENERGY STAR Partner of the Year Awards - Tips for Applying	ENERGY STAR Retail Products Platform Networking Meet & Greet	
4:00 - 5:00 p.m.	Partner Working Meetings*		
TUESDAY, OCTOBER 24, 2017 (DAY 2)			
7:30 a.m. - 4:30 p.m.	Registration		
7:30 a.m. - 8:30 a.m.	Breakfast		
	Plenary & Cross Product Interest	Networking*	Expo**
8:30 - 9:00 a.m.	Welcome & ENERGY STAR Program Update		
9:00 - 9:45 a.m.	ENERGY STAR National Promotions Update		
9:45 - 10:00 a.m.	Break		
10:00 - 11:00 a.m.	ENERGY STAR Residential Product Specification Update		
11:00 a.m. - 12:00 p.m.	Gain Steam, Go Midstream! Distributor-Focussed Residential HVAC and Water Heater Incentives		
12:00 - 1:00 p.m.	Lunch		
1:00 - 2:30 p.m.	Helping Consumers Get Connected and Save Energy		
2:30 - 2:45 p.m.	Break		
2:45 - 3:15 p.m.	ESRPP Retailer Marketing Update (ESRPP Retailer 1) <i>Invitation Only, Current ESRPP Sponsors</i>	ENERGY STAR Partner of the Year Awards - Tips for Applying	
3:15 - 3:45 p.m.	ESRPP Retailer Marketing Update (ESRPP Retailer 2) <i>Invitation Only, Current ESRPP Sponsors</i>		
3:45 - 4:15 p.m.	ESRPP Retailer Marketing Update (ESRPP Retailer 3) <i>Invitation Only, Current ESRPP Sponsors</i>		
4:15 - 5:00 p.m.	ESRPP Retailer Marketing Update (ESRPP Retailer 4) <i>Invitation Only, Current ESRPP Sponsors</i>		
WEDNESDAY, OCTOBER 25, 2017 (DAY 3)			
7:30 a.m. - 12:00 p.m.	Registration		
7:30 a.m. - 8:30 a.m.	Breakfast		
	Cross Product Interest	Networking*	Expo**
8:30 - 9:00 a.m.	ENERGY STAR Appliances, Consumer Electronics, and Water Heaters Update		
9:00 - 10:00 a.m.	Keeping Up with Emerging Technology: Next Level Advances in Appliances and Electronics		
10:00 - 10:15 a.m.	Break		
10:15 - 11:15 a.m.	Convergence of ENERGY STAR Marketing Efforts		
11:15 - 11:45 a.m.	Smart Thermostats: The Shiny, Latest, Cool, and Smart ENERGY STAR Certified Product		
11:45 a.m. - 12:15 p.m.	ENERGY STAR Certified Smart Thermostats: The Right Choice for Your Incentive Program		
12:15 - 1:15 p.m.	Lunch		
1:15 - 1:45 p.m.	A Detailed Look at Sound Bar Sales		
1:45 - 2:45 p.m.	ENERGY STAR Partner of the Year Awards - Tips for Applying		
2:45 - 3:00 p.m.	Break		
3:00 - 4:00 p.m.	Partner Working Meetings*		
4:00 - 5:00 p.m.	Partner Working Meetings*		
	Adjourn		

*Meeting rooms will be available to Partners during these times for independent working meetings. Partners make all arrangements. Guidance on signing up for rooms TBD.

**ENERGY STAR Product Expo: Limited slots available on a first-come, first-served basis. Details on securing display space, load in/load out schedule, and format TBD.