

**2017 ENERGY STAR® Products Partner Meeting**  
**Preliminary Agenda-At-A-Glance** (Subject to Change)

<b>MONDAY, OCTOBER 23, 2017 (DAY 1)</b>			
<b>8:00 a.m. - 4:30 p.m.</b>	<b>Registration</b>		
<b>9:00 a.m. - 10:00 a.m.</b>	<b>Breakfast</b>		
	<b>Lighting</b>	<b>Networking*</b>	<b>Expo**</b>
9:00 a.m. - 10:00 a.m.			
10:00 - 11:30 a.m.	Lighting Plenary: Our Work is Not Done		
11:30 a.m. - 12:30 p.m.	Reaching the Consumer in a Changing Lighting Landscape		
12:30 - 1:30 p.m.	<b>Lunch</b>		
1:30 - 2:30 p.m.	Dimming LED Lights: Insights and Solutions		
2:30 - 3:30 p.m.	Getting Technical with Taylor & The Dans		
3:30 - 3:45 p.m.	<b>Break</b>		
3:45 - 4:15 p.m.	ENERGY STAR Partner of the Year Awards: Tips for Applying (General)		
4:15 - 4:45 p.m.	ENERGY STAR Tools		
4:45 - 5:45 p.m.	ENERGY STAR Retail Products Platform Networking Meet & Greet		
<b>TUESDAY, OCTOBER 24, 2017 (DAY 2)</b>			
<b>7:30 a.m. - 4:30 p.m.</b>	<b>Registration</b>		
<b>7:30 a.m. - 8:30 a.m.</b>	<b>Breakfast</b>		
	<b>Plenary &amp; Cross Product Interest</b>	<b>Networking*</b>	<b>Expo**</b>
8:30 - 9:00 a.m.	Welcome & ENERGY STAR Program Update		
9:00 - 9:45 a.m.	ENERGY STAR National Promotions Update and ENERGY STAR Day!		
9:45 - 10:00 a.m.	<b>Break</b>		
10:00 - 11:00 a.m.	ENERGY STAR Residential Product Specification Update		
11:00 a.m. - 12:00 p.m.	Gain Steam, Go Midstream! Distributor-Focused Residential HVAC and Water Heater Incentives		
12:00 - 1:00 p.m.	<b>Lunch</b>		
1:00 - 2:45 p.m.	Helping Consumers Get Connected and Save Energy: A Multi-Product Connected Products Workshop		
2:45 - 3:00 p.m.	<b>Break</b>		
3:00 - 3:30 p.m.	ESRPP Retailer Marketing Update (ESRPP Retailer 1) <i>Invitation Only, Current ESRPP Sponsors</i>	ENERGY STAR Partner of the Year Awards: Tips for Applying for Product Brand Owners	
3:30 - 4:00 p.m.	ESRPP Retailer Marketing Update (ESRPP Retailer 2) <i>Invitation Only, Current ESRPP Sponsors</i>		
4:00 - 4:30 p.m.	ESRPP Retailer Marketing Update (ESRPP Retailer 3) <i>Invitation Only, Current ESRPP Sponsors</i>	ENERGY STAR Tools	
4:30 - 5:00 p.m.	ESRPP Retailer Marketing Update (ESRPP Retailer 4) <i>Invitation Only, Current ESRPP Sponsors</i>	ENERGY STAR Partner of the Year Awards: Tips for Applying for Energy Efficiency Program Sponsors	
<b>WEDNESDAY, OCTOBER 25, 2017 (DAY 3)</b>			
<b>7:30 a.m. - 12:00 p.m.</b>	<b>Registration</b>		
<b>7:30 a.m. - 8:30 a.m.</b>	<b>Breakfast</b>		
	<b>Cross Product Interest</b>	<b>Networking*</b>	<b>Expo**</b>
8:30 - 9:00 a.m.	ENERGY STAR Appliances, Consumer Electronics, and Water Heaters Update		
9:00 - 10:00 a.m.	Keeping Up with Emerging Technology: Next Level Advances in Appliances and Electronics		
10:00 - 10:15 a.m.	<b>Break</b>		
10:15 - 11:15 a.m.	New Promotional Opportunities with Converging ESRPP and Marketing		
11:15 - 11:45 a.m.	Smart Thermostats: The Next Chapter in ENERGY STAR's Legacy of Disruption		
11:45 a.m. - 12:15 p.m.	ENERGY STAR Certified Smart Thermostats: The Right Choice for Your Incentive Program		
12:15 - 1:15 p.m.	<b>Lunch</b>		
1:15 - 1:45 p.m.	A Detailed Look at Sound Bar Sales		
1:45 - 2:45 p.m.	ENERGY STAR Tools		
2:45 - 3:00 p.m.	<b>Break</b>		
3:00 - 4:00 p.m.	Partner Working Meetings*		
4:00 - 5:00 p.m.	Partner Working Meetings*		
	<b>Adjourn</b>		

\*Meeting rooms will be available to Partners during these times for independent working meetings. Partners make all arrangements. Guidance on signing up for rooms TBD.

\*\*ENERGY STAR Product Expo: Limited slots available on a first-come, first-served basis. Details on securing display space, load in/load out schedule, and format TBD.