

ENERGY STAR[®]

PRODUCTS PARTNER MEETING

October 23–25, 2017 | Chicago, Illinois



Appliances | Electronics | HVAC | Lighting | Water Heaters

AGENDA

October 2017

Dear ENERGY STAR Partners & Stakeholders,

Welcome to Chicago and the 2017 ENERGY STAR Products Partner Meeting. We are thrilled you are here. As we mark our 25th year, it is worth reflecting on what it is about ENERGY STAR that brings us together:

Consumers rely on ENERGY STAR. ENERGY STAR makes it easy for consumers and businesses to purchase products that save them money and protect the environment. EPA ensures that each product delivers the quality, performance and savings consumers have come to expect.

ENERGY STAR is the industry standard. Businesses embrace ENERGY STAR for the same reasons that consumers do: it's a widely recognized symbol of energy efficiency, translating technical data into simple, credible and actionable information.

EPA's ENERGY STAR label is credible and unbiased. Grounded in a set of well-tested principles, EPA acts as an impartial arbiter of energy performance to set objective performance criteria. Every ENERGY STAR product is independently certified, enhancing the value of the program to partners by leveling the playing field and protecting consumer confidence.

ENERGY STAR enables private markets to function more efficiently. By providing objective and trusted information, ENERGY STAR enables the private market to reward innovation in energy efficiency, to the tune of product sales that add up to more than \$100 billion in annual market value. ENERGY STAR enables utilities, investing billions in energy efficiency programs each year, to leverage a common national platform and avoid the creation of hundreds of unique programs, which could fragment and stall innovation.

ENERGY STAR evolves with the market to deliver continued savings. As technology improves, ENERGY STAR stays ahead of the curve. In collaboration with private partners, EPA creates practical, technologically feasible definitions of leadership in efficiency, continually adapting to a changing marketplace.

Over the next few days we hope you glean valuable ENERGY STAR program information, explore new ENERGY STAR technologies and initiatives, expand fruitful business relationships, and cement new ones. Thank you for your partnership, and for joining us at the 2017 ENERGY STAR Products Partner Meeting.

Sincerely,



Ann Bailey
Chief, ENERGY STAR Product Labeling Branch
United States Environmental Protection Agency



SUNDAY, OCTOBER 22

- 4:00–6:00 p.m. Early Registration, *Lobby, Level 3*
- 6:00–7:00 p.m. Informal Welcome Gathering, *ChiBar, Level 3*

MONDAY, OCTOBER 23 (DAY 1)

- 8:00 a.m.–4:30 p.m. Registration, *Ballroom Promenade*
- 9:00–10:00 a.m. Breakfast, *Riverwalk A & B, Level 1*

	Lighting <i>Chicago Ballroom VI & VII, Level 4</i>	Networking* <i>Levels 2 & 3</i>	EXPO <i>Riverwalk A & B</i>
9:00–10:00 a.m.			
10:00–11:30 a.m.	Lighting Plenary: Our Work is Not Done		
11:30 a.m.–12:30 p.m.	Reaching the Consumer in a Changing Lighting Landscape		
12:30–1:30 p.m.	Lunch— <i>Riverwalk A & B, Level 1</i>		
1:30–2:30 p.m.	Dimming LED Lights: Insights and Solutions		
2:30–3:30 p.m.	Getting Technical with Taylor & The Dans		
3:30–3:45 p.m.	Break— <i>Riverwalk A & B, Level 1</i>		
3:45–4:15 p.m.	ENERGY STAR Partner of the Year Awards: Tips for Applying (General)		
4:15–4:45 p.m.	ENERGY STAR Tools		
4:45–5:45 p.m.	ENERGY STAR Retail Products Platform Networking and Q&A		

*Meeting rooms will be available to Partners during these times for independent working meetings. Partners make all arrangements.

AGENDA

TUESDAY, OCTOBER 24 (DAY 2)

7:30 a.m.–4:30 p.m. Registration, *Ballroom Promenade*

7:30–8:30 a.m. Breakfast, *Riverwalk A & B, Level 1*

	Plenary & Cross-Product Interest <i>Chicago Ballroom VI & VII, Level 4</i>	Networking* <i>Levels 2 & 3</i>	EXPO <i>Riverwalk A & B</i>
8:30–9:00 a.m.	Welcome & ENERGY STAR Program Update		
9:00–9:45 a.m.	ENERGY STAR National Promotions Update and ENERGY STAR Day!		
9:45–10:00 a.m.	Break— <i>Riverwalk A & B, Level 1</i>		
10:00–11:00 a.m.	ENERGY STAR Residential Product Specification Update		
11:00 a.m.–12:30 p.m.	Helping Consumers Get Connected and Save Energy: A Multi-Product Connected Products Workshop		
12:30–1:30 p.m.	Lunch— <i>Riverwalk A & B, Level 1</i>		
1:30–2:45 p.m.	Gain Steam, Go Midstream! Distributor-Focused Residential HVAC and Water Heater Incentives		
2:45–3:00 p.m.	Break— <i>Riverwalk A & B, Level 1</i>		
3:00–3:30 p.m.	ESRPP Retailer Marketing Update (Best Buy Co., Inc.) <i>Invitation Only, Current ESRPP Sponsors</i>	ENERGY STAR Partner of the Year Awards: Tips for Applying for Product Brand Owners <i>Gold Coast, Level 3</i>	
3:30–4:00 p.m.	ESRPP Retailer Marketing Update (The Home Depot) <i>Invitation Only, Current ESRPP Sponsors</i>		
4:00–4:30 p.m.	ESRPP Retailer Marketing Update (Nationwide Marketing Group) <i>Invitation Only, Current ESRPP Sponsors</i>	ENERGY STAR Tools <i>Gold Coast, Level 3</i>	
4:30–5:00 p.m.	ESRPP Retailer Marketing Update (Sears Holdings Corporation) <i>Invitation Only, Current ESRPP Sponsors</i>	ENERGY STAR Partner of the Year Awards: Tips for Applying for Energy Efficiency Program Sponsors <i>Gold Coast, Level 3</i>	

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WEDNESDAY, OCTOBER 25 (DAY 3)

7:30 a.m.–12:00 p.m. Registration, *Ballroom Promenade*

7:30–8:30 a.m. Breakfast, *Riverwalk A & B, Level 1*

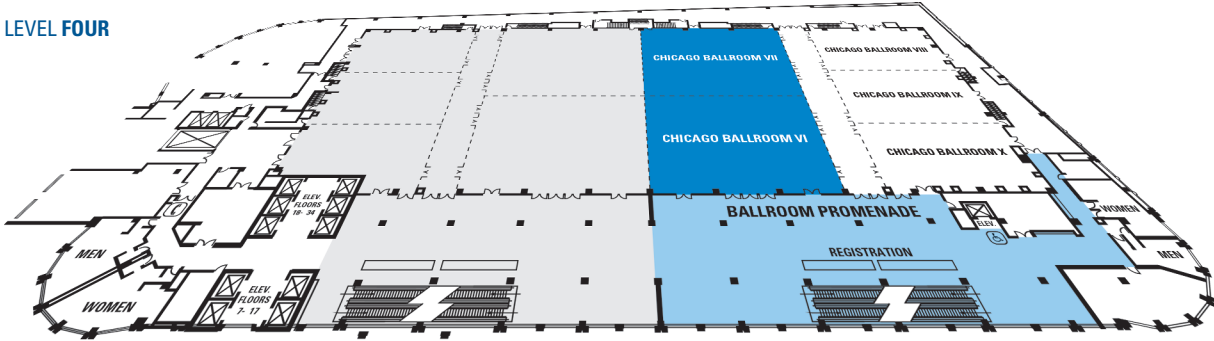
	Cross Product Interest <i>Chicago Ballroom VI & VII, Level 4</i>	Networking* <i>Levels 2 & 3</i>	EXPO <i>Riverwalk A & B</i>
8:30–9:00 a.m.	ENERGY STAR Appliances, Consumer Electronics, and Water Heaters Update		
9:00–10:00 a.m.	Keeping Up with Emerging Technology: Next Level Advances in Appliances and Electronics		
10:00–10:15 a.m.	Break— <i>Riverwalk A & B, Level 1</i>		
10:15–11:15 a.m.	New Promotional Opportunities with Converging ESRPP and Marketing		
11:15–11:30 a.m.	Smart Thermostats: The Next Chapter in ENERGY STAR’s Legacy of Disruption		
11:30 a.m.–12:15 p.m.	ENERGY STAR Certified Smart Thermostats: The Right Choice for Your Incentive Program		
12:15–1:15 p.m.	Lunch— <i>Riverwalk A & B, Level 1</i>		
1:15–1:45 p.m.	A Detailed Look at Sound Bar Sales		
1:45–2:15 p.m.	ENERGY STAR Tools		
2:15–2:45 p.m.	Partner Working Meetings*		
2:45–3:00 p.m.	Break— <i>Riverwalk A & B, Level 1</i>		
3:00–4:00 p.m.	Partner Working Meetings*	RAD Working Session (Invitation Only)	
4:00–5:00 p.m.	Partner Working Meetings*		

5:00 p.m. Adjourn

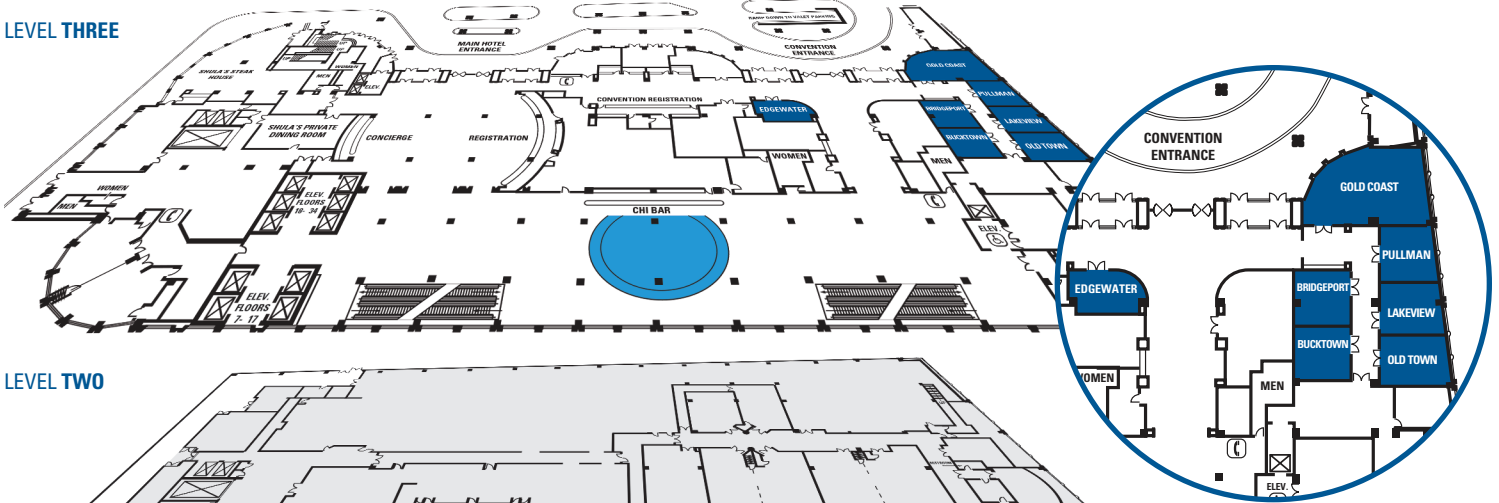
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ENERGY STAR MEETING FLOOR PLAN SHERATON GRAND CHICAGO

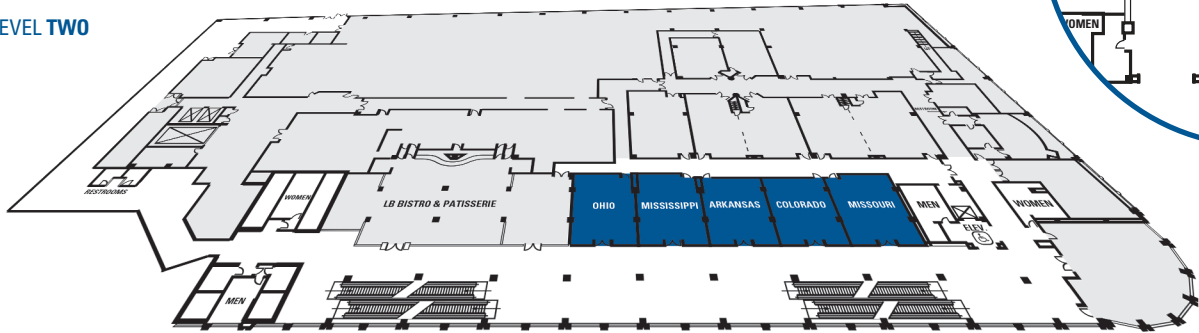
LEVEL FOUR



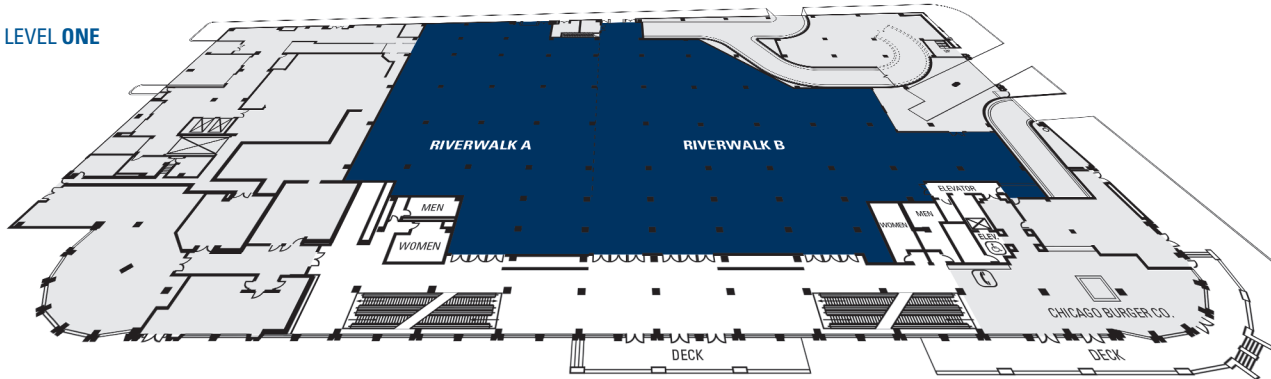
LEVEL THREE



LEVEL TWO



LEVEL ONE



KEY

- Plenary/Topical
- Registration and Common Area
- Expo, Meals
- Networking
- Welcome Gathering

ENERGY STAR PRODUCT EXPO FLOOR PLAN

RIVER WALK A & B LEVEL 1



EXHIBITOR	BOOTH	EXHIBITOR	BOOTH
A.O. Smith	512	Globe Electric Company (USA) Inc.	211 & 213
Altair Lighting	610	Greenlite Lighting USA	408 & 410
AM Conservation Group	515	L'Image Home Products	311 & 313
Cordelia Lighting	608	LEDVANCE, LLC (Formerly SYLVANIA)	308
Cree, Inc.	212	Luminance	210
EarthTronics	511	Philips Lighting	508 & 510
Eaton	513	Samsung Electronics America	312
Feit Electric Company	310	Satco Products, Inc.	208
GE Lighting	412	Sears Holdings – KCD Brands	411 & 413

KEY

- Lighting Manufacturers
- Retailers/Appliances/Electronics/Water Heaters

