

ENERGY STAR[®]

Certified Homes Stakeholder Meeting

October 23–25, 2017 | Chicago, Illinois



Partner Incentive Overview

Utility Sponsors | Builders | Home Energy Raters



This resource provides a full listing of incentives for ENERGY STAR certified homes offered by active ENERGY STAR Utility Sponsor Partners in 2017. Incentive descriptions were self-reported by partners in the annual ENERGY STAR Utility Survey in March 2017 and may have changed and/or expired since then. Incentive descriptions collected during the annual survey are displayed on the [ENERGY STAR Certified Homes Partner Locator](#).

Please contact energystarhomes@energystar.gov if your organization's incentive description is not accurate.



Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2017
Arizona Public Service	Arizona	APS ENERGY STAR New Homes Program	<p>Production homebuilders may receive incentives up to \$1,500 for each ENERGY STAR certified home. Certified homes with a HERS rating of 60 or better without renewable energy may qualify for \$1,500. To support builders, APS provides Success with ENERGY STAR jobsite training, customized model home marketing materials, consumer brochures, program advertising and training for sales teams.</p> <p>aps.com/newhomes</p>
Salt River Project	Arizona	SRP ENERGY STAR New Homes	<p>Homebuilders can participate and receive marketing support with qualifying new homes with a HERS Index of 71 or lower. New homes with a HERS Index of 65-61 can obtain \$500, homes with a HERS Index of 60 or lower can obtain \$1200+ \$100 per HERS Index point below 60. Training, advertising, and customized marketing materials are designed to help support the program and are offered throughout the year.</p> <p>savewithsrp.com/moreways/energystarhomes/default.aspx</p>
Southwest Gas Corporation	Arizona	Arizona Smarter Greener Better Homes Program	<p>Homebuilders must meet qualifying HERS scores. For more information visit our website.</p> <p>swgas.com/en/rebate/arizona-homes-program-homebuilders</p>
Tucson Electric Power Company	Arizona	Energy Smart Homes	<p>\$400 per home incentive for qualifying homes.</p> <p>tep.com/energy-smart-homes/</p>
Unisource Energy Services	Arizona	Energy Smart Homes	<p>\$800 per home incentive for qualifying homes.</p> <p>uesaz.com/energy-smart-homes/</p>
Conway Corporation	Arkansas	Energy Smart New Homes Program	<p>Conway Corporation's Energy Smart New Homes program recognizes residential new construction and local builders implementing above code energy efficiency measures including ENERGY STAR rated windows, HVAC equipment, appliances, and lighting.</p> <p>conwaycorp.com/energysmart</p>
Pacific Gas and Electric	California	California Advanced Homes Program	<p>The 2017 Statewide California Advanced Homes Program: Homebuilders obtain rebates on a linear scale for qualifying new homes based on the energy efficiency of the home by using the Energy Design Rating. There are additional incentives for installing qualified appliances and LED lighting as well as home energy management systems, high performance envelop measures, and more.</p> <p>cahp-pge.com/</p>

Source: Self-reported incentive descriptions are from active utilities that responded to the 2017 ENERGY STAR Utility Survey. Note that incentives may have changed and/or expired since the survey results were collected in March 2017. Incentive information is listed on the [ENERGY STAR Certified Homes Partner Locator](#). To update, email energystarhomes@energystar.gov.



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Southern California Gas Company	California	California Advanced Homes Program	<p>The 2017 Statewide California Advanced Homes Program: Homebuilders can obtain rebates on a linear scale for qualifying new homes. In addition, homebuilders can qualify for ENERGY STAR New Homes Program marketing credit for ENERGY STAR certified homes that meet all EPA requirements.</p> <p>socialgas.com/for-your-business/builder-services/california-advanced-homes</p>
Colorado Springs Utilities	Colorado	Builders Incentive Program	<p>Homebuilders can obtain rebates for obtaining HERS scoring or completing an ENERGY STAR certified home. Other rebates are available including ENERGY STAR and WaterSense appliances for home remodel and renovations.</p> <p>csu.org/Pages/bip-rebate.aspx</p>
Xcel Energy Inc	Colorado	ENERGY STAR New Homes	<p>Homebuilders can earn rebates for qualifying new homes, including ENERGY STAR certified homes, depending on performance level. Additional incentives are available for qualified ENERGY STAR appliances. Support includes plan analysis, on-site inspections and marketing materials.</p> <p>xcelenergy.com/HomeEfficiency</p>
Connecticut Utilities	Connecticut	Energize CT Residential New Construction Program	<p>The United Illuminating Company through the Energize Connecticut initiative has available incentives for single family homes, condominium style projects and multifamily projects based on the HERS Index of the unit. Additional bonus incentives for ENERGY STAR certification, LEED certification, U.S. DOE Zero Energy Ready Home and/or NGBS status. Additional opportunity to participate in the Zero Energy Challenge competition available for qualified projects with the chance to win a \$10,000 additional incentive.</p> <p>energizect.com/your-home/solutions-list/residential-new-construction-program</p>
Delaware Sustainable Energy Utility	Delaware	ZeMod	<p>ZeMod offers incentives for high-performance, zero energy ready modular homes, as well as down-payment assistance for income qualified families. More information is available on the website.</p> <p>zemodelaware.com/</p>

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Duke Energy Florida	Florida	ENERGY STAR New Homes	Homebuilders may obtain rebates for qualifying new homes that earn the ENERGY STAR along with Duke Energy Florida's ENERGY STAR Certified New Home requirements. duke-energy.com/partner-with-us/builders-developers-and-contractors/energy-star-homes
Florida Power & Light Company	Florida	BuildSmart for New Homes	Florida Power & Light Company 305-552-2314. fpl.com/save/programs/buildsmart.html
Tampa Electric Company	Florida	ENERGY STAR New Homes	Homebuilders can obtain a rebate of \$850 for qualifying single family new homes that earn the ENERGY STAR. www.tampaelectric.com/residential/saveenergy/energystarhomes/
Colquitt EMC	Georgia	ENERGY STAR New Homes	Homebuilder support includes home qualification and cooperative advertising. colquitemc.com/new-home-program/
Georgia Power	Georgia	EarthCents New Home Program	Homebuilders can obtain rebates for ENERGY STAR certified homes as long as they meet requirements of Georgia Power's EarthCents New Home Program. georgiapower.com/newhome
Jackson EMC	Georgia	Right Choice Homes	Homebuilders can obtain rebates for qualifying new homes that earn the ENERGY STAR. Additional support includes plan reviews, technical workshops, on-site inspections and home qualification. Homeowners can obtain discounted rates for buying ENERGY STAR certified homes. jacksonemc.com/rightchoicewhome
Sawnee EMC	Georgia	ENERGY STAR New Homes	Homebuilder support includes rebates for qualifying new homes that earn the ENERGY STAR. sawnee.com/content/energy-star-home
Idaho Power	Idaho	ENERGY STAR New Homes	Homebuilders can obtain incentives for qualifying, ENERGY STAR certified homes using electric heat pump technology. Please note, this program is being discontinued December 2017. idahopower.com/EnergyEfficiency/Residential/Programs/esHomesTemp/default.cfm

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Nicor Gas	Illinois	energySMART	HERS Raters and homebuilders can receive incentives for homes that are built 20% better than the current energy code. 877.886.4239 nicorgasrebates.com
MidAmerican Energy	Iowa	Energy Advantage New Homes Program	Homebuilders can obtain rebates for qualifying new homes that earn the ENERGY STAR. midamericanenergy.com/ia-res-new-homes.aspx
Kentucky Power Company	Kentucky	New Manufactured Homes Program	\$1,200 incentive to manufactured home buyers who purchase a new ENERGY STAR certified home. Review the ENERGY STAR Program Application for information and eligibility requirements. kentuckypower.com/save/residential/programs/NewManufacturedHomesProgram.aspx
Shelby Energy Cooperative	Kentucky	Touchstone Energy Home	\$750 rebate for building a Touchstone Energy Home. shelbyenergy.com/content/touchstone-energy-home
Baltimore Gas and Electric	Maryland	ENERGY STAR New Homes	Homes need to be certified under ENERGY STAR Version 3.1 and have 90% CFLs. Single Family detached homes = \$1250, Townhomes = \$750, Two on Two Condos = \$550, Multifamily Lowrise unit = \$400. Homes are also eligible to receive \$100 per smart thermostat installed. BGESmartEnergy.com
Delmarva Power & Light Company	Maryland	ENERGY STAR New Homes	Homes need to be certified under ENERGY STAR Version 3.1 and have 90% CFLs. Single Family detached homes = \$1250, Townhomes = \$750, Two on Two Condos = \$550, Multifamily Lowrise unit = \$400. homeenergysavings.delmarva.com/energy-star-for-new-homes-program/builders-raters
Potomac Edison (First Energy)	Maryland	ENERGY STAR New Homes	Homes need to be certified under ENERGY STAR Version 3.1 and have 90% CFLs. Single Family detached homes = \$1250, Townhomes = \$750, Two on Two Condos = \$550, Multifamily Lowrise unit = \$400. Homes are also eligible to receive \$100 per smart thermostat installed. firstenergycorp.com/save_energy/save_energy_maryland_for_your_home

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Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2017
Potomac Electric Power Company	Maryland	ENERGY STAR New Homes	<p>Homes need to be certified under ENERGY STAR Version 3.1 and have 90% CFLs. Single Family detached homes = \$1250, Townhomes = \$750, Two on Two Condos = \$550, Multifamily Lowrise unit = \$400. Homes are also eligible to receive \$100 per smart thermostat installed.</p> <p>homeenergysavings.pepco.com/energy-star-for-new-homes-program</p>
Southern Maryland Electric Cooperative	Maryland	ENERGY STAR New Homes	<p>Homes need to be certified under ENERGY STAR Version 3.1 and have 90% CFLs. Single Family detached homes = \$1250, Townhomes = \$750, Two on Two Condos = \$550, Multifamily Lowrise unit = \$400. Homes are also eligible to receive \$100 per smart thermostat installed.</p> <p>smeco.coop/save-energy-and-money/energy-star-homes</p>
Joint Management Committee	Massachusetts	Massachusetts Residential New Construction Program	<p>The Program encourages participating projects to participate in the ENERGY STAR Certified Homes Program when practical, and offers monetary incentives to those participants who meet all program requirements.</p> <p>Residential new construction and total gut renovation projects, three stories or less are eligible to participate. Participants work with approved HERS Rating companies to enroll projects into the Program, provide energy modelling, technical assistance and final reporting of savings. Incentives are dependent on specific energy efficiency requirements, the home's performance and overall energy savings which is determined by electric savings, fuel savings (natural gas, propane, oil) and the home's performance compared to the average new home in Massachusetts. Participants are eligible for LED bulbs at no cost for 100% of their hardwired fixtures.</p> <p>masssave.com/en/saving/residential-rebates/new-construction/</p>
Consumers Energy	Michigan	Consumers Energy New Home Construction Program	<p>Consumers Energy offers rebates up to \$2,400 to builders of ENERGY STAR certified homes.</p> <p>consumersnewhomeconstruction.com</p>
Holland Board of Public Works	Michigan	ENERGY STAR New Home Rebate	<p>Purchase an ENERGY STAR certified home, and we will send you a \$500 rebate check. Visit www.hollandbpw.com for more information.</p> <p>hollandbpw.com/my-home/energy-efficiency-programs-and-rebates/new-home-rebate</p>

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Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2017
CenterPoint Energy	Minnesota	CenterPoint Energy High Efficiency Homes	Homebuilders work with certified HERS Raters to receive a rebate based on percent gas savings better than baseline. centerpointenergy.com/en-us/residential/save-energy-money/efficiency-programs-rebates
Xcel Energy	Minnesota	Xcel Energy Efficient New Home Construction	Homebuilders work with certified HERS Raters to receive rebates based on total energy savings above baseline. Additionally, rebates for specified appliances are available for qualifying homes. xcelenergy.com/programs_and_rebates/residential_programs_and_rebates
Columbia Water & Light	Missouri	ENERGY STAR New Homes	Homeowners and builders can be eligible if the home is in the Columbia electric service territory. \$1,000 will be paid to homeowners for custom homes and builders for speculation homes. Rebates are offered on a first-come, first-served basis as funding is available each fiscal year. Rebates are only available to qualifying residential electric customers that have a certified Home Energy Rater (HERS) qualify their home as an ENERGY STAR certified home. columbiapowerpartners.com
Independence Power & Light	Missouri	ENERGY STAR New Homes Program	IPL provides financial incentives for builders that meet the ENERGY STAR program requirements for new home construction. More information can be found on the IPL website. ci.independence.mo.us/pl/EnergyStarRebateProgram
The Empire District Electric Company	Missouri	ENERGY STAR New Homes	Homebuilders and Home Energy Raters can obtain rebates for completing an ENERGY STAR certified home. empiredistrict.com
Omaha Public Power District	Nebraska	High-Performance Homes	OPPD provides builder rebates for certified high-performance homes that achieve a HERS Index score of 65 or below. oppd.com/residential/home-construction/high-performance-homes/
New Hampshire Utilities	New Hampshire	New Hampshire Saves	Homebuilders can obtain rebates for qualifying new single and multifamily homes as ENERGY STAR certified homes. Additional incentives available for installing qualified HVAC, appliances and lighting. NHSaves.com

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New Jersey Board of Public Utilities	New Jersey	Residential New Construction	Homebuilders may obtain incentives for homes that meet the following standards: IECC 2015, EPA ENERGY STAR Certified New Homes Program, EPA ENERGY STAR Multifamily High-Rise Program, DOE Zero Energy Ready Home Program. njcleanenergy.com/residential/programs/nj-energy-star-homes/nj-energy-star-homes
El Paso Electric Company	New Mexico	ENERGY STAR New Homes	El Paso Electric Company's (EPEC) High Performance Homes and ENERGY STAR Certified Homes can provide a more comfortable and energy-efficient living environment while also helping to keep monthly energy costs down. EPEC is proud to sponsor the High Performance New Homes Program, which helps homebuilders to construct energy-efficient homes by providing training, guidance and financial incentives to help offset the cost of energy-efficient upgrades. If you're in the market for a new home, or if you're a homebuilder constructing new single-family homes in the El Paso Electric New Mexico service territory, please visit our website at www.epesaver.com or call (575) 523-3533 for further information about EPEC's Energy Star New Homes Program. epesaver.com/index.php/component/content/article/102-energy-star-new-homes
Duke Energy	North Carolina, South Carolina	Energy Conservation Discount Program	Duke Energy Progress customers who own an ENERGY STAR certified home can submit a copy of their ENERGY STAR certificate to ECDiscounty@duke-energy.com to be put on a reduced residential electric rate. duke-energy.com/newhomes
PSNC Energy	North Carolina	Residential High Efficiency Energy Rate	PSNC Energy offers a discounted rate to residential and commercial customers who qualify for service on Rate 101 or Rate 125. Residential customers whose home meets U.S Environmental Protection Agency's ENERGY STAR Certified Homes program requirements, or equivalent qualify for the discounted rate. psncenergy.com
Western North Carolina Green Building Council	North Carolina	Green Built NC	Incentives available for Building Green Real Estate Partners, homes in the City of Asheville and Town of Black Mountain. 828-254-1995. greenbuilt.org/programs/green-built-homes/

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AEP Ohio	Ohio	EfficiencyCrafted Homes	<p>Incentives offsetting incremental costs of meeting HERS/savings targets and ENERGY STAR certification. Extensive training and marketing support for participating builders and raters.</p> <p>efficiencycraftedhomesaepohio.com/</p>
Columbia Gas of Ohio	Ohio	EfficiencyCrafted Homes	<p>The new incentive structure is as follows: \$5 per MCF saved; \$150 for 92% AFUE furnace; \$400 for 96% AFUE furnace; \$125 for 3.5 ACH50; \$300 for 2.0 ACH50; \$300 for .82 Tankless Water Heater; \$600 for .91 Tankless Water Heater; \$250 for ENERGY STAR Version 3.0 (a \$150 increase from last year). All tiers are reduced to 75% for townhomes; 50% for multifamily units.</p> <p>efficiencycraftedhomesohio.com/</p>
Public Service Company of Oklahoma	Oklahoma	ENERGY STAR New Homes	<p>Homebuilders can obtain tiered rebates for ENERGY STAR certified new homes, depending on performance level. Additional support includes plan analysis, technical assistance, sales training and marketing support.</p> <p>powerforwardwithpso.com/my-home/homeowners/</p>
FirstEnergy	Pennsylvania	FirstEnergy's Pennsylvania Utilities Energy Efficient New Homes Program	<p>\$0.30/kWh in projected annual electricity savings for homes that receive a HERS rating and are 15 percent more efficient than Pennsylvania's energy code. \$0.35/kWh for ENERGY STAR Certified Homes that are 15 percent better than code. An additional \$0.03/kWh is available for low-income units. \$0.35/kWh for ENERGY STAR Certified Manufactured Homes.</p> <p>energysavepa-newhomes.com</p>
PPL Electric Utilities	Pennsylvania	PPL New Homes Program	<p>\$0.30/kWh in projected annual savings for homes that receive a HERS rating and are 15 percent more efficient than Pennsylvania's energy code. \$0.35/kWh for ENERGY STAR certified homes that are 15 percent better than code. Average incentive is \$750. Maximum incentive is \$2500.</p> <p>ppllectricnewhomes.com/</p>
PECO Energy Company	Pennsylvania	New Home Rebates	<p>Code Plus homes (HERS rating + 30% more efficient than code) are eligible for \$0.25 per kWh up to \$750, and ENERGY STAR certified homes are eligible for \$0.30 per kWh up to \$1750. Average incentive \$600.</p> <p>peco.com/WaysToSave/ForYourHome/Pages/SmartBuilderRebates.aspx</p>

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Utility Name	Service Territory	Program Name	Description of Incentives Offered in 2017
National Grid (RI)	Rhode Island	Rhode Island Residential New Construction Program	Homebuilders can obtain tiered rebates for qualifying new single and multi-family homes depending on final achieved performance level. Additional incentives available for installing ENERGY STAR qualified appliances, lighting, HVAC and water heating. Additional support includes cooperative advertising, marketing materials, plan reviews, technical workshops, on-site inspections and qualification reimbursement. 888-887-8841. nationalgridus.com/RI-Home/Energy-Saving-Programs/
Santee Cooper	South Carolina	Smart Energy New Homes	Homebuilders can obtain rebates of up to \$3,100 for qualifying new homes as ENERGY STAR certified homes or individual equipment incentives for energy efficient heat pumps and water heaters. santeecooper.com/residential/reduce-the-use-and-save/rebates.aspx
City of Knoxville	Tennessee	Community Development Housing Programs	Financial assistance is available for income qualified individuals and developers of program eligible ENERGY STAR certified homes/units. knoxvilletn.gov/
Tennessee Valley Authority	Tennessee	New Home Plan	Homebuilder support includes cooperative advertising, marketing materials and sales training. Please call 615-232-6914. energyright.com/For-Your-Home/Buying-a-New-Home/Building-a-New-Home
AEP Texas, INC	Texas	AEP Texas High-Performance New Homes	Builders can qualify for incentives by exceeding state energy codes. Higher incentive tiers can be achieved by meeting specific tier requirements. A bonus incentive is awarded to ENERGY STAR certified homes. Additional support includes technical workshops and marketing and consumer outreach. SouthTXSaves.com
CPS Energy	Texas	Build San Antonio Green	CPS Energy provides incentives to builders who build homes that are 15% better than 2015 IECC. Build SA Green is a compliance path for this rebate. buildsagreen.org
CenterPoint Energy (TX)	Texas	CenterPoint Energy High Efficiency Home	Builders can qualify for incentives by exceeding specific state energy codes by a certain percentage as well as receiving a bonus incentive for ENERGY STAR certified homes. centerpointefficiency.com

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Entergy Texas, Inc	Texas	Entergy Solutions High Performance Homes Market Transformation Program	Homebuilders can obtain rebates for qualifying new High-Performance and ENERGY STAR certified homes, based on kWh savings. Additional bonus incentives are available for achieving higher percentages of savings and ENERGY STAR certification. Additional support includes technical workshops, marketing and consumer outreach. entergytexas.com/your_home/save_money/EE/residential-solutions.aspx
Magic Valley Electric Cooperative	Texas	MVEC Built To Save	Homebuilders can obtain rebates for qualifying new homes as ENERGY STAR certified homes. magicvalley.coop
Texas Gas Service	Texas	Texas Gas Service New Construction Program—Whole Home Program	Texas Gas Service offers a \$325 rebate for new construction homes that earn the ENERGY STAR under Version 3 AND have 1) a natural gas furnace of 92% AFUE or greater, 2) a natural gas water heater with an 70% Energy Factor or greater 3) a gas dryer stub in the laundry room and 4) an additional gas appliance. We do offer new construction rebates on the actual appliances as well. New residential construction must be inside the city limits of Austin, Sunset Valley, Kyle, West Lake Hills, Rollingwood, Cedar Park, Bee Cave or Lakeway to qualify with an active Texas Gas Service meter. texasgasservice.com/rebates_austin-new_construction_rebates
Texas-New Mexico Power Company	Texas	TNMP High-Performance Homes Program	Builders can obtain rebates by earning the ENERGY STAR under Version 3 or meeting a set of requirements for non-ENERGY STAR homes. Additional marketing and technical support is available. tnmpefficiency.com/smartPage_newhomes.html
Rocky Mountain Power	Utah, Idaho	wattSmart New Homes	Homebuilders can obtain incentives for qualifying new single family or multifamily homes as ENERGY STAR certified homes. Additional incentives are available for additional measures beyond ENERGY STAR certification. More information can be obtained by calling 1-855-269-8386. homeenergysavings.net/homeowner/category/new-homes/in/utah/new-homes
Questar Gas	Utah	ThermWise	Homebuilders can obtain rebates for qualifying new homes as ENERGY STAR certified homes. Additional incentives available for installing qualified HVAC. ThermWise.com

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Efficiency Vermont	Vermont	Efficiency Vermont's Residential New Construction service	Efficiency Vermont's ENERGY STAR Homes enrollees receive technical assistance, energy ratings, and are eligible to receive cash incentives for certified homes. efficiencyvermont.com/services/renovation-construction/residential-new-construction
Rappahannock Electric Cooperative	Virginia	REC's ENERGY STAR New Home Program	Please visit our website: myrec.coop/
Clark Public Utilities	Washington	Northwest ENERGY STAR Homes	\$1500 incentive to the builder for electrically heated homes. northwestenergystar.com
Appalachian Power Company	West Virginia, Virginia	ENERGY STAR Manufactured Homes Program	\$1,300 rebate to producers of ENERGY STAR certified manufactured homes. takechargeva.com ; takechargewv.com
Cheyenne Light Fuel & Power	Wyoming	Black Hills Energy Residential New Construction Program	Homebuilders can obtain rebates for new homes that earn the ENERGY STAR and/or meeting a HERS Score in accordance with the performance tier. blackhillsenergy.com/save-money-energy/rebate-information/gas-residential-new-construction

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