

2016 ENERGY STAR® Products Partner Meeting
Preliminary Agenda-At-A-Glance (Subject to Change)

MONDAY, OCTOBER 24, 2016			
4:00 p.m. - 6:00 p.m.	Registration & Expo Set-up		
6:00 p.m. - 7:00 p.m.	EPA Welcome Gathering, Location TBD		
TUESDAY, OCTOBER 25, 2016 (Day 1)			
7:30 a.m. - 4:30 p.m.	Registration		
7:30 a.m. - 8:30 a.m.	Breakfast		
	Appliances & Water Heaters	Networking*	EXPO**
8:30 a.m. - 8:40 a.m.	Welcome to New Orleans & Call to Order (<i>Plenary</i>)		
8:40 a.m. - 9:00 a.m.	ENERGY STAR Appliances Update (<i>Plenary</i>)		
9:00 a.m. - 10:00 a.m.	Putting Miles on the Road: Collaborative Opportunities with Appliances		
10:00 a.m. - 10:15 a.m.	Break		
10:15 a.m. - 11:15 a.m.	Putting Miles on the Road: Collaborative Opportunities with Appliances (cont'd)		
11:15 a.m. - 12:15 p.m.			
12:15 p.m. - 1:15 p.m.	Lunch		
1:15 p.m. - 1:45 p.m.	ENERGY STAR Water Heater Update (<i>Plenary</i>)		
1:45 p.m. - 2:45 p.m.	Getting From "No" to "Woah!": How to Successfully Work with Contractors to Sell Water Heaters		
2:45 p.m. - 3:00 p.m.	Break		
3:00 p.m. - 4:15 p.m.	Getting to "Yes": Best Practice Messaging and Tactics for Water Heater Promotion		
4:15 p.m. - 5:15 p.m.	Partner Working Meetings*		
5:15 p.m. - 6:15 p.m.	Partner Working Meetings*		
TBD	ENERGY STAR Reception (Hosted by Diamond Co-Sponsor) TBD		
WEDNESDAY, OCTOBER 26, 2016 (Day 2)			
8:00 a.m. - 4:30 p.m.	Registration		
8:00 a.m. - 9:00 a.m.	Breakfast		
	Plenary & Cross Product Interest: Appliances, Water Heaters, Electronics & Lighting	Electronics	Networking* EXPO**
9:00 a.m. - 9:30 a.m.	ENERGY STAR Program Update (<i>Plenary</i>)		
9:30 a.m. - 10:30 a.m.	ENERGY STAR Consumer Education & Marketing Update (<i>Plenary</i>)		
10:30 a.m. - 10:45 a.m.	Break		
10:45 a.m. - 11:15 a.m.	ENERGY STAR Electronics Update (<i>Plenary</i>)		
11:15 a.m. - 12:15 p.m.		Increasing the Volume on Sound Bars	
12:15 p.m. - 1:15 p.m.	Lunch		
1:15 p.m. - 2:15 p.m.	The ENERGY STAR Retail Products Platform (<i>Cross Product Interest</i>)		
2:15 p.m. - 3:15 p.m.	Reaching Consumers on a Budget (<i>Cross Product Interest</i>)		
3:15 p.m. - 3:30 p.m.	Break		
3:30 p.m. - 4:30 p.m.	Partner Working Meetings*		
4:30 p.m. - 5:30 p.m.	Partner Working Meetings*		
6:30 p.m. - 8:30 p.m.	ENERGY STAR Reception, Hosted by Sears Holdings Corporation, Location TBD		
THURSDAY, OCTOBER 27, 2016 (Day 3)			
8:00 a.m. - 12:00 p.m.	Registration		
8:00 a.m. - 9:00 a.m.	Breakfast		
	Lighting	Networking*	EXPO**
9:00 a.m. - 10:00 a.m.	ENERGY STAR Lighting Update (<i>Plenary</i>)		
10:00 a.m. - 11:00 a.m.	A New Frontier: Finding the Savings in Connected Lighting		
11:00 a.m. - 11:15 a.m.	Break		
11:15 a.m. - 12:15 p.m.	More than Just a Pretty Bulb: How ENERGY STAR Means Quality		
12:15 p.m. - 1:15 p.m.	Lunch		
1:15 p.m. - 2:15 p.m.	Acronym Overload: An Update on Lighting Standards in the U.S. and Beyond		
2:15 p.m. - 3:15 p.m.	Tearing Down the Last Barrier to Efficient Lighting		
3:15 p.m. - 3:30 p.m.	Break		
3:30 p.m. - 4:00 p.m.	Lighting for Tomorrow Award Ceremony		
4:00 p.m. - 5:30 p.m.	Partner Working Meetings*		
5:30 p.m.	Adjourn		

*Meeting rooms will be available to Partners during these times for independent working meetings.

Partners make all arrangements. Guidance on signing up for rooms TBD.

**ENERGY STAR Product Expo: Limited slots available on a first-come, first-served basis. Details on securing display space, load in/load out schedule, and format TBD.