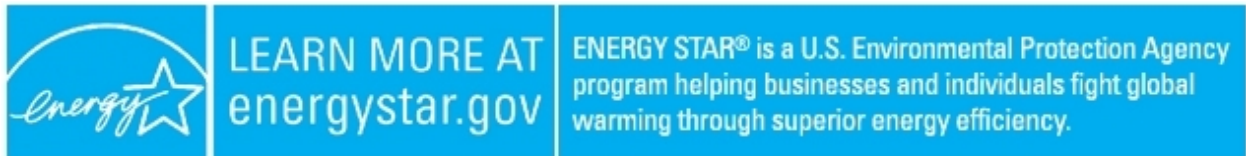


From: EPA ENERGY STAR <unitshipmentdata@energystar.gov>
Sent: Friday, March 01, 2013 10:01 AM
To: [ENERGY STAR Contact]
Subject: Clarification on Roof Products Unit Shipment Data Collection Form



Dear ENERGY STAR® Roof Products Partners:

The U.S. Environmental Protection Agency (EPA) would like to provide you with several tips for completing the Roof Products Unit Shipment Data (USD) Collection Form we sent you on Monday, January 7, 2013:

For USD purposes, EPA defines Original Equipment Manufacturer (OEM) and Private Labeler as follows:

- **OEM:** An organization that manufactures products or components that are either (1) purchased by another organization for (re)branding and distribution in commerce, i.e., a Private Labeler, or (2) distributed by the OEM in commerce under a brand name it owns or licenses.
- **Private Labeler:** An organization that owns or licenses the brand name under which it distributes in commerce products or components it has not manufactured, but received from an OEM.

The following two examples illustrate these definitions as they may apply to roof products partners:

- Company X manufactures and sells "Purple 2012" coating to Company Y. Company Y manufactures metal roofing, applies "Purple 2012" to it, and sells the resultant panels to Company Z. Company Z brands them "Violet 2012" and sells them to a contractor for installation. Neither Company X nor Company Y distributes their coating or panels directly in commerce. In this scenario, EPA considers Company X and Y to be OEMs, and Company Z a private labeler. Assuming all three are ENERGY STAR partners and their products described here are ENERGY STAR certified, Company X and Y should report their shipments in the OEM column of the Roof Product Type table, and Company Z in the Private Labeler column.
- Company A manufactures "Blue 2012" coating and sells it under that brand name to a contractor for installation. In this scenario, EPA considers Company A to be an OEM. Assuming "Blue 2012" is ENERGY STAR certified, Company A should report its shipments in the OEM column of the Roof Product Type table.

We hope this information will help you complete the Roof Products USD Collection Form, due March 1, 2013. If you have already submitted the form but need to submit a revision in light of these tips, please resubmit it by March 15, 2013.

If you have any other questions regarding the Roof Products USD Collection Form, please contact UnitShipmentData@energystar.gov.

Thank you for your support of ENERGY STAR.

For more information, visit: www.energystar.gov

This message was sent to you on behalf of ENERGY STAR. Each ENERGY STAR partner organization must have at least one primary contact receiving e-mail to maintain partnership. If you are no longer working on ENERGY STAR, and wish to be removed as a contact, please update your contact status in your [MESA](#) account. If you are not a partner organization and wish to opt out of receiving e-mails, you may call the ENERGY STAR Hotline at 1-888-782-7937 and request to have your mass mail settings changed. Unsubscribing means that you will no longer receive program-wide or product-specific e-mails from ENERGY STAR.