



2005 ENERGY STAR[®] Energy Efficiency Program Sponsors (EEPS) Lighting Programs

The 2005 ENERGY STAR Energy Efficiency Program Sponsors Lighting Programs provides organizational contact information, marketing activities, educational activities, and incentive program information for ENERGY STAR utility, state, and regional partners residential lighting programs. This year, the summary also includes information on new construction, multifamily, and small business programs. If you have any questions or comments about this summary, please contact your ENERGY STAR Account Manager or Melissa Lucas, D&R International, (978) 514-8808, mlucas@drintl.com.

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Lighting Industry Request for Proposals (RFPs)

Several EEPS now offer funding for cooperative promotions throughout the year to lighting manufacturers and retailers. RFPs that are active or expected in 2005 include:

California

Pacific Gas and Electric Company, San Diego Gas & Electric Company, and Southern California Edison Company sponsor the 2005 California IOU Residential ENERGY STAR Lighting Incentive Program. The program features manufacturer incentives for targeted ENERGY STAR qualified lighting products. The utilities plan on offering a second RFP for a Fall Promotion later this year, based on funding availability. Manufacturers interested in being added to the distribution list of future RFPs can contact the utilities.

Pacific Gas & Electric (PG&E) www.pge.com

13 million electric and gas customers in Northern and Central California
Primary lighting program contact: Terry Pang, Lighting Program Manager, (415) 973-8971, txp3@pge.com

San Diego Gas & Electric (SDG&E) www.sdge.com

1.3 million electric and 789,000 gas customers in Southern California
Primary lighting program contact: Mark Jensen, Residential Rebate Programs, (858) 636-6811, majensen@semprautilities.com

Southern California Edison (SCE), www.sce.com

4.2 million electric customers in Central and Southern California
Primary lighting program contact: Richard Greenburg, Lighting Program Manager, (626) 302-8735, Richard.Greenburg@sce.com

The **Sacramento Municipal Utility District (SMUD)** is planning to offer a Residential ENERGY STAR Lighting Program Marketing Partnership this fall. The co-op marketing funds will likely be used to market ENERGY STAR qualified lighting products by providing consumer incentives, point-of-sale discounts, manufacturer buy-downs, in-store displays, demos, co-op advertising and special events within stores. Specific timing is to be determined. For more information, contact Carol Novak, (916) 732-5443, cnovak@smud.org.

Northeast

The **Northeast ENERGY STAR Lighting & Appliances Initiative** has distributed the 2005 Northeast ENERGY STAR Lighting Initiative Negotiated Cooperative Promotion (NCP) Request for Proposals (RFP) and closed the process in March. The 2005 NCP covered all qualified lighting products (fixtures, compact fluorescent light bulbs, and ceiling fans with light kits) and offers retailers and manufacturers cooperative funding for joint lighting activities including rebates, special events, product buy downs, cooperative advertising, and additional programs. Sponsors of this year's NCP include **Cape Light Compact, Connecticut Light & Power, Efficiency Vermont, Massachusetts Electric, Nantucket Electric, Narragansett Electric, NSTAR Electric, The United Illuminating Company, Unital**, and **Western Massachusetts Electric**. The Northeast expects similar activity in 2006.

The **New York State Energy Research & Development Authority (NYSERDA)** is offering funding for approved special projects to retailers and manufacturers that are

partners through the New York ENERGY STAR Products Program. These special funding opportunities are available for manufacturers and retail stores that educate consumers about ENERGY STAR qualified CFLs, fixtures and ceiling fans (with and without light kits). For more information, visit www.getenergysmart.org and select Energy Smart Contractors & Partners.

Northwest

The Northwest Energy Efficiency Alliance (NW Alliance) released a Request for Proposals for the promotion of CFLs during the ENERGY STAR Change a Light, Change the World Campaign. The RFP was released on March 29th and responses are due on April 30th, 2005. Interested parties should contact Dana Banks, PEI, contractor to the NW Alliance, dbanks@peci.org or (503) 595-4482.

Cooperative Marketing

Several EEPS now offer funding for cooperative marketing throughout the year to lighting retailers, with special emphasis during the Change a Light, Change the World Campaign. Ongoing cooperative marketing programs in 2005 include:

Northeast

Efficiency Maine is offering cooperative marketing incentives to participating lighting retailers to encourage promotion of ENERGY STAR lighting, including portable fixtures. This program is ongoing, however, will be emphasized during the 2005 Change a Light, Change the World Campaign. An application is available at: www.energymaine.org/retailers.htm.

Northeast ENERGY STAR Lighting & Appliances Initiative, sponsored by Cape Light Compact, Efficiency Vermont, Massachusetts Electric, Narragansett Electric, NSTAR Electric, The United Illuminating Company, Unitil, and Western Massachusetts Electric are offering a cooperative advertising program to participating lighting retailers to encourage promotion of ENERGY STAR lighting. This program is ongoing, however, will be emphasized during the 2005 Change a Light, Change the World Campaign. An application is available at: www.myenergystar.com/retailer.asp?tab=5&subtab=4.

NYSERDA is offering cooperative advertising to retailers and manufacturers that are partners through the New York ENERGY STAR Products Program. Cooperative advertising opportunities are available for manufacturers and retail stores that educate consumers about ENERGY STAR qualified CFLs, fixtures and ceiling fans (with and without light kits). For more information, visit www.getenergysmart.org and select Energy Smart Contractors & Partners.

Midwest

Wisconsin Focus on Energy and **Minnesota Power** offer cooperative advertising programs. This program is implemented by the Wisconsin Energy Conservation Corporation (WECC). Contact Ms. Lynn Clement, WECC, (608) 249-9322, ext. 110, lynn@weccusa.org.

CONSUMER AND RETAIL-BASED PROGRAMS

The programs detailed in this section include those efforts to educate consumers on the benefits of ENERGY STAR qualified lighting through retail channels. Retailer training and field support, lighting catalogs, educational Web sites and customer incentives are all strategies employed by Energy Efficiency Program Sponsors (EEPS) to increase consumer purchases of ENERGY STAR qualified lighting and to create permanent change in the market.

Retailer Training and Field Support

Many Energy Efficiency Program Sponsors (EEPS) actively promote ENERGY STAR qualified lighting to local retailers. Field representatives often provide training on ENERGY STAR qualified lighting, help display point of purchase materials, discuss co-marketing opportunities, and disseminate information on program incentives available to customers. Depending on the focus of their program, EEPS typically reach out to all types of retailers including mass merchants, home improvement stores, independent retailers/ hardware stores, and lighting showrooms. Those programs that provide field support and training are indicated in the Consumer Incentive Section on page 8.

Lighting Catalogs

Northeast

ENERGY STAR Lights Catalog (RI, MA, VT): Efficiency Sponsors in Massachusetts, Rhode Island, and Vermont support a catalog featuring CFLs and various hardwire and portable ENERGY STAR qualified lighting fixtures. This is also available online at www.estarlights.com.

The Power of Change: A Catalog of Efficient Ideas (Long Island, NY): Energywise Catalog is an online catalog promoted by Long Island Power Authority. All types of ENERGY STAR qualified lighting are promoted in the catalog. Consumers may order products online at www.efi.org/programs/lipower or through a toll-free phone number.

SmartLiving Catalog (CT): Connecticut Light & Power and the United Illuminating Company distribute a lighting products catalog. This catalog is online at www.smartlivingcatalog.com.

NHSaves Catalog (NH) Features CFLs, hardwire and portable ENERGY STAR qualified lighting fixtures for purchase, as well as educational information for customers.

California

Plug Ins Catalog is offered by Silicon Valley Power and features ENERGY STAR qualified lighting for purchase. This catalog is online at www.efi.org/programs/svpnew/bulb.html.

Midwest

Xcel Energy (MN) operates a direct sale lighting program online at www.compactoffer.com/product_listing.cfm?pc_id=Xcel

Southwest

Xcel Energy (CO): Operates a direct sale lighting program online at www.compactoffer.com/product_listing.cfm?pc_id=Xcel.

Educational Web sites

Northeast

Northeast ENERGY STAR Lighting & Appliances Initiative: www.myenergystar.com is the regional program Web site, offering educational information on ENERGY STAR products, regional offers, and special promotions.

Efficiency Maine: www.energymaine.org

Efficiency Vermont: www.energivermont.org

New Jersey Clean Energy Program: www.njcleanenergy.com

New York State Energy Research and Development Authority (NYSERDA): www.GetEnergySmart.org. NYSERDA provides lighting information, an on-line Lighting Glossary, and an Energy \$mart Resource locator, which allows the user to find an ENERGY STAR retailer, or a product within a New York State county.

Lighting Education and Training Videos: NYSERDA created a 60-minute Lighting Education and Training Video, which is available at <http://training.nyserda.org>. This video contains sections on lamp types, ballasts, CFLs, controls, color, lighting techniques, application tips, etc.

California

Alameda Power & Telecom: www.alamedapt.com/electricity/tips.html offers energy saving tips.

Bear Valley Electric Service: www.bves.com/be-005-Booklet-V3.pdf includes a conservation booklet.

Flex Your Power: Organized by sector (commercial, residential, industrial, agriculture and institutional), <http://www.fypower.org> is a “one-stop-shop” for programs (including those offered by private companies, the State or power utilities), relevant retail outlets and “how to” information for energy efficiency.

Pacific Gas & Electric: http://www.pge.com/res/rebates/energy_tools_resources/ features energy savings resources:

Redding Electric Utility: www.energyhogs.org offers interactive learning tools.

Roseville Electric:
www.rosevilleelectric.org/residents/energyEfficiencyServices/energyAuditServices.html
Features an online energy audit.

Sacramento Municipal Utility District:
www.smud.com/education/index.html: energy education index
www.smud.org/online: English and Spanish online audits

San Diego Gas & Electric www.sdge.com/forms offers educational brochures.

Southern California Edison www.sce.com/Tools/Residential/LowerYourBillToolkit.htm provides viewers online interactive savings tools.

Northwest

Northwest ENERGY STAR: www.northwestenergystar.com is a resource for information about the Northwest Energy Efficiency Alliance's (NW Alliance) residential programs promoting ENERGY STAR qualified homes and products targeting consumers, utilities, and builders.

NW Alliance's LightingPlans.Com: www.lightingplans.com. Is a source for contractors, lighting designers, and builders of standard and custom homes interested in energy efficient lighting for new construction or remodeling. The site provides lighting designs for every room in the home with multiple options, a fixture and CFL selection tool linked to specific distributors, and support for regional builders of ENERGY STAR homes.

Puget Sound Energy and Seattle City Light: www.elflist.com features efficient lighting fixtures for the Home. This Web site educates consumers in the King County, WA about quality efficient lighting. This site offers a database of lighting distributors in the King County, links to lighting education sites and more.

Customer Incentives

Northeast

Organization/ Contact	Incentive	Dates	Retail Outreach/ Training	Marketing / PR Outreach	
CONNECTICUT					
Connecticut Light & Power (CL&P), Gary Elliot, 860-832-4961, elliogt@nu.com Christopher Walsh, APT, 413-787-1939, chrisw@appliedproactive.com The United Illuminating Company (UI) Christopher Ehlert, 203-499-2965, christopher.ehlert@uinet.com Sheila Doiron, Aspen Systems, 508-460-0086, sdoiron@aspensys.com	\$2 CFL Instant coupon	1/1/05-12/31/05	Yes	Yes	
	\$10 Interior Fixture & CF Instant coupon	1/1/05-12/31/05	Yes	Yes	
MAINE					
Efficiency Maine Richard Bacon, 207-287-8349, richard.bacon@maine.gov Jack Middleton, APT, 413-731-6546, jack@appliedproactive.com	\$2 CFL Instant coupon	1/1/05-12/31/05	Yes	Yes	
	\$12 Fixture and CF Instant coupon	1/1/05-12/31/05	Yes	Yes	
MASSACHUSETTS					
Cape Light Compact Margaret Song, 508-375-6843, msong@cape.com Massachusetts Electric Kate Ringe-Welch, 508-421-7266, Katherine.Ringe@us.ngrid.com NSTAR Electric Derek Kimball, 781-441-8718, derek_kimball@nstaronline.com Unitil Scott O'Loughlin, 603-773-6454, Oloughlin@Unitil.com Western Massachusetts Electric Tony Fornuto, 413-787-9329, fornuaj@NU.COM Sheila Doiron, Aspen Systems, 508-460-0086, sdoiron@aspensys.com	\$2 CFL Instant coupon	1/1/05 - 12/31/05	Yes	Yes	
	\$15 Interior Fixture Instant coupon	1/1/05-12/31/05	Yes	Yes	
	\$10 Exterior Fixture Instant coupon	1/1/05-12/31/05	Yes	Yes	

Organization/ Contact	Incentive	Dates	Retail Outreach/ Training	Marketing / PR Outreach
NEW HAMPSHIRE				
Granite State Electric, New Hampshire Electric Cooperative, Public Service of New Hampshire, Unitil Jack Schelling, PSNH, 603-634-2721, schelje@psnh.com Lisa Pooler, APT, 413-731-9450, lisap@appliedproactive.com Mike DelNegro, APT, 413-787-1939, mike@appliedproactive.com	\$2 CFL Instant coupon	1/1/05-6/30/05	Yes	Limited
	\$15 Interior Fixture Instant coupon	1/1/05-6/30/05	Yes	Limited
	\$10 Exterior Fixture Instant coupon	1/1/05-6/30/05	Yes	Limited
VERMONT				
Efficiency Vermont Michael Russom, 802-658-6060, MRussom@veic.org Sheila Doiron, Aspen Systems, 508-460-0086, sdoiron@aspensys.com	\$3 CFL Instant coupon	12/1/04-6/30/05	Yes	Yes
	\$15 Fixture, Lamp & CF Instant coupon	12/1/04-6/30/05	Yes	Yes
RHODE ISLAND				
Narragansett Electric Kate Ringe-Welch, 508-421-7266, Katherine.Ringe@us.ngrid.com Tani Ensign Rivera, APT, 413-787-1939, tani@appliedproactive.com	\$2 CFL Instant coupon	1/1/05-12/31/05	Yes	Yes
	\$10 Exterior Fixture Instant coupon	1/1/05-12/31/05	Yes	Yes
	\$15 Interior Fixture Instant coupon	1/1/05-12/31/05	Yes	Yes
NEW YORK				
Long Island Power Authority Stacey Wagner, 631-436-5765 shutchinson@keyspanenergy.com Tani Ensign Rivera, APT, 413-787-1939, tani@appliedproactive.com	\$1.50 CFL Instant coupon	1/1/05-12/31/05	Yes	Yes
	\$15 Interior Fixture Instant coupon	1/1/05-12/31/05	Yes	Yes
NEW JERSEY				
New Jersey for ENERGY STAR New Jersey Clean Energy Program John Raudenbush, Honeywell DMC, 973-890-9500, john.raudenbush@honeywell.com	Up to 75% discount on CFLs and Fixtures	10/1/05-11/30/05	Yes	Yes

California

Organization/ Contact	Incentive	Dates	Retail Outreach/ Training	Marketing / PR Outreach
Pacific Gas & Electric Terry Pang, 415-973-8971, txp3@pge.com San Diego Gas & Electric Mark Jensen, 858-636-6811, majensen@semprautilities.com Southern California Edison Richard Greenburg, 626-302-8735, Richard.Greenburg@sce.com	\$1-10 Instant rebate	1/1/05-12/31/05	Yes	Yes
Los Angeles Department of Water & Power Ed Petok, 213-367-4939, ed.petok@ladwp.com	\$10 Mail-In rebate	1/1/05-12/31/05	Yes	Yes
Anaheim Public Utilities Phil Hayes, 714-765-4267, phayes@anaheim.net	\$10 CF Mail-in rebate	1/1/05-12/31/05	No	Yes
Burbank Water & Power Steve Soghomonian 818-238-5751, ssoghomonian@ci.burbank.ca.us	\$25-50 CF Mail-in rebate	1/1/05-12/31/05	No	Yes
Imperial Irrigation District	\$5 Mail-in rebate	1/1/05-12/31/05	No	Yes
Lodi Electric Rob Lechner, 209-333-6800, rlechner@lodielelectric.com	\$40-80 CF Mail-in rebate	1/1/05-12/31/05	No	Yes
Palo Alto Utilities Vic Farisato, 650-329-2251, Victor.Farisato@cityofpaloalto.org	75% cost of CFL Mail-in rebate	1/1/05-12/31/05	No	Yes
Pasadena Water & Power John Hoffner, 626-744-4420- jhoffner@ci.pasadena.ca.us	\$40-100 CF Mail-in rebate	1/1/05-12/31/05	No	Yes
Riverside Public Utilities Lynn Scott, 909-826-5518, lscott@ci.riverside.ca.us	\$5-15 Mail-in rebate	1/1/05-12/31/05	No	Yes
Silicon Valley Power http://www.efi.org/programs/svpnew/bulb.html	Various online instant rebates	1/1/05-12/31/05	No	Yes

Midwest

Organization/ Contact	Incentive	Dates	Retail Outreach/ Training	Marketing / PR Outreach
Midwest Energy Efficiency Alliance Chris Hahs, 312-587-8390, x16, Chrish@mwalliance.org	\$3 CFL Mail-in rebate	1/1/05-12/31/05	Yes	Yes
MidAmerican Energy John Oroake, 800-894-9599, jtoroake@midamerican.com	\$3 CFL Instant coupon	10/1/05-11/30/05	Yes	Yes

Organization/ Contact	Incentive	Dates	Retail Outreach/ Training	Marketing / PR Outreach
WISCONSIN				
Wisconsin Focus on Energy Karl Hillker, 608-249-9322, karlh@weccusa.org	\$3 CFL Mail-in rebate	1/1/05-12/31/05	Yes	Yes
	\$3 CFL Instant rebate	10/1/05-11/30/05	Yes	Yes
	\$10 Portable Fixture Mail-in rebate	2/11/05-6/30/05	Yes	Yes
MINNESOTA				
Minnesota Power Karl Hillker, 608-249-9322, karlh@weccusa.org	\$15 Fixture Mail-in rebate	1/1/05-12/31/05	Yes	Yes
	\$3 CFL Mail-in rebate	1/1/05-12/31/05	Yes	Yes
Southern MN Municipal Power Agency Rick Holmes, 507-292-6418, r.t.holmes@smpa.org	\$3 CFL Mail-in rebate	1/1/05-12/31/05	Yes	No
Xcel Energy Kim Sherman, 612-337-2360, Kim.Sherman@xcelenergy.com	\$3 CFL Instant rebate	10/1/05-11/30/05	No	No
IOWA				
Alliant Energy Kim King, 319-786-7649, kimking@alliantenergy.com	\$3 CFL Mail-in rebate	1/1/05-12/31/05	Yes	Yes

Southwest

Organization/ Contact	Incentive	Dates	Retail Outreach/ Training	Marketing / PR Outreach
ARIZONA				
Arizona Public Service Tom Hines, 602-250-2283, Tom.Hines@aps.com	TBD	TBD for 2005	Yes	Limited
TEXAS				
Austin Energy Gilbert Rivera, 512-974-3537, gilbert.rivera@austinenergy.com	\$3 CFL Instant coupon	1/1/05-10/31/05	Yes	Limited
	\$10 CF & Interior Fixture Instant coupon	1/1/05-10/31/05	Yes	Limited
COLORADO				
Colorado Springs Utilities Simon Baker, 719-668-8231, sebaker@csu.org	\$5-10 CFL, CF & Fixture Mail-in rebate	1/1/05-12/31/05	No	Limited
NEVADA				
Nevada Power/ Sierra Pacific Power Andria Jacob, Ecos Consulting, 503-525-2700, x132, ajacob@ecosconsulting.com	\$2 CFL Buydown	10/1/05-11/30/05	Yes	Limited
	\$10 Fixture Buydown	10/1/05-11/30/05	Yes	Limited
	\$10 CF Instant coupon	1/1/05-12/31/05	Yes	Limited

Northwest

Organization/ Contact	Incentive	Dates	Retail Outreach/ Training	Marketing / PR Outreach
WASHINGTON				
Clallam County PUD Dave Johnson, 360-452-9771 x 253	\$30 Fixture Mail-in Rebate	1/1/05-12/31/05	No	Limited
Puget Sound Energy Andria Jacob, Ecos Consulting 503-525-2700, x132, ajacob@ecosconsulting.com	\$2 CFL Instant coupon	1/1/05-12/31/05	Yes	Limited
	\$10 Outdoor/ \$20 Indoor Fixture Instant coupon	1/1/05-12/31/05	Yes	Limited
Tacoma Power Seattle City Light Brooke Jockin, Ecos Consulting 503-525-2700, x129, bjockin@ecosconsulting.com	\$20 Fixture Instant rebate	1/1/05-12/31/05	Yes	Limited
Snohomish PUD Brian Simmons, Ecos Consulting 503-525-2700 x117, bsimmons@ecosconsulting.com	CFL Buy down	1/1/05-12/31/05	Yes	Limited
Avista Utilities Brian Simmons, Ecos Consulting	\$2 CFL Mail-in rebate	1/1/05-12/31/05	No	Limited
City of Ellensburg Brian Simmons, Ecos Consulting	\$20 Indoor/ \$10 Outdoor Fixture Mail-in rebate	1/1/05-12/31/05	Yes	Limited
City of Port Angeles Brian Simmons, Ecos Consulting	\$2-\$4 CFL Mail-in rebate	1/1/05-12/31/05	Yes	Limited
Cowlitz County PUD Steve Cofer, PECl, 503-595-4472, scofer@peci.org	\$4 CFL Instant coupon	4/1/05-6/30/05	Yes	Limited
Franklin County PUD Brian Simmons, Ecos Consulting	50% up to \$135 on Fixtures Mail-in rebate	1/1/05-12/31/05	No	Limited
Grays Harbor Brian Simmons, Ecos Consulting	\$3 CFL Mail-in rebate	1/1/05-12/31/05	No	Limited
	50% up to \$15 on Fixtures Mail-in rebate	1/1/05-12/31/05	No	Limited
Modern Electric Water Co. Brian Simmons, Ecos Consulting	\$2 CFL Mail-in rebate	1/1/05-12/31/05	No	Limited
Okanogan County PUD #1 Brian Simmons, Ecos Consulting	\$2 CFL Mail-in rebate	1/1/05-12/31/05	No	Limited
Mason County PUD #3 Jay Himlie, 360-426-8255	\$3 CFL Credit on consumer bill	1/1/05-12/31/05	No	Limited

Organization/ Contact	Incentive	Dates	Retail Outreach/ Training	Marketing / PR Outreach
OREGON				
Energy Trust of Oregon Teri Duncan, PECL, 503-595-4487, tduncan@peci.org	Reduced pricing on selected CFLs	8/1/05-12/31/05	Yes	Yes
Eugene Water & Electric Board Brian Simmons, Ecos Consulting 503-525-2700 x117, bsimmons@ecosconsulting.com	\$10 Outdoor/ \$20 Indoor Fixture Mail-in rebate	1/1/05-12/31/05	Yes	Limited
Forest Grove Light & Power Brian Simmons, Ecos Consulting	\$15 Fixture Mail-in rebate	1/1/05-12/31/05	Yes	Limited
Midstate Electric Coop Brian Simmons, Ecos Consulting	Fixture rebate	Through 9/06	Yes	Limited
Monmouth Power & Light Brian Simmons, Ecos Consulting	\$4 CFL Mail-in rebate	Through 9/06	Yes	Limited
	\$6 Fixture Mail-in rebate	Through 9/06	Yes	Limited
Salem Electric Brian Simmons, Ecos Consulting	\$15 Fixture Mail-in rebate	1/1/05-12/31/05	Yes	Limited
IDAHO				
Kootenai Electric Co-op Brian Simmons, Ecos Consulting	\$12 Fixture Mail-in rebate	1/1/05-12/31/05	Yes	Limited
MONTANA				
Mission Valley Power Brian Simmons, Ecos Consulting	\$1 CFL Mail-in rebate	1/1/05-12/31/05	Yes	Limited

NEW CONSTRUCTION PROGRAMS

Northeast

Organization/ Contact	Incentives	Program Web site
CONNECTICUT		
CT Light & Power (Res. New Construction) 877-602-SAVE	Builders	www.cl-p.com/clmres/indexclmres.asp
United Illuminating (ENERGY STAR Homes – SF New Construction) Robert Bartone, 203-499-3676, bob.bartone@uinet.com	Builders	www.uinet.com/your_home/estar_homes.asp
United Illuminating Energy Blue Print (mostly C&I) Roy W. Haller, 203-499-2025, roy.haller@uinet.com	C&I, Gov't, Institutional customers; Up to 30% of total project cost; avail for designing, specifying, installing EE measures.	www.uinet.com/your_business/ebeadetails.asp
MASSACHUSETTS		
Cape Light Compact, Massachusetts Electric, NSTAR Electric, Unitol, Western Massachusetts Electric SF New Construction 800-628-9413	Builders	www.energystarhomes.com
RHODE ISLAND		
Narragansett Electric (SF New Construction) 800-628-8413	Builders	www.energystarhomes.com www.nationalgridus.com/narragansett/home/energyeff/4_new_constr.asp
NEW HAMPSHIRE		
Granite State Electric, New Hampshire Electric Cooperative, Public Service of New Hampshire, Unitol (ENERGY STAR Homes) 800-628-8413	Builders, Consumers; up to \$2500	www.energystarhomes.com
Public Service of New Hampshire (New Equipment & Construction) 800-662-7764	Businesses, Builders, Renovators; \$10/fixture	www.psnh.com/Business/Efficiency/newequipment.asp

Organization/ Contact	Incentives	Program Web site
NEW YORK		
Long Island Power Authority, NYSERDA (NY ES Labeled Homes) 877-NY-SMART	Builders	www.getenergysmart.org/GES.portal;WL_GETENRGYSMART=B3BrGhydbjGfF7BpysV7hjQvNgzJn4F20brRrnm4sypc4y8sRt!536846111?nfpb=true&pageLabel=Energy_Efficiency_for_where_you_live&wfevent=HOMES_NAVIGATE_CONTENT&GOTO_PAGE=NEW_HOMES.OVERVIEW
VERMONT		
Efficiency Vermont (Multifamily Existing & New Const'n) 888-921-5590	Multifamily property owners & operators	www.encyvermont.org/index.cfm?L1=85&L2=60&sub=res

California

Organization/ Contact	Incentives	Program Web site
Pacific Gas & Electric Cece Barros - Program Manager/ Supervisor, Residential New Construction, 415-973-4757 newhomes@pge.com , 800-342-7737	Developer/ Builder	www.pge.com/biz/rebates/new_construction
Sacramento Municipal Utility District Jim Parks, 916-732-5085, jparks@smud.org	Developer/ Builder	www.smud.org/residential/saving/advantage/index.html
San Diego Gas & Electric David Blanke, 714-634-3186, dblanke@semprautilities.com	Developer/ Builder	www.sdge.com/construction
Southern California Edison Charles Ehrlich, 916-962-7001		New construction website

Midwest

Organization/ Contact	Incentives	Program Web site
IOWA		
Alliant Energy Kim King, 319-786-7649 kimking@alliantenergy.com	Builder	New construction website

Southwest

Organization/ Contact	Incentives	Program Web site
NEVADA		
Nevada Power/ Sierra Pacific Power Susan Calitri, 702-367-5259, SCalitri@nevpa.com	No	www.nevadaenergystarhomes.com
TEXAS		
Austin Energy Gilbert Rivera, 512-974-3537, gilbert.rivera@austinenergy.com	Yes	N/A

Northwest

Organization/ Contact	Incentives	Program Web site
OREGON		
Energy Trust of Oregon, OR Lisa Rehback, PECL, 503-595-4486	\$75 Rebate	http://www.energytrust.org/TA/enh/forms/SiteApplication.pdf
WASHINGTON		
Puget Sound Energy, Seattle City Light, Snohomish PUD, Tacoma Power Brian Simmons, Ecos Consulting 503-525-2700 x117, bsimmons@ecosconsulting.com	\$20 Fixture Buydown for Builders, Showrooms, and Electrical Distributors	
Clark County PUD Brian Simmons, Ecos Consulting	\$20 Fixture Buydown for Builders	

***The NW Alliance developed a variety of tools to assist utilities and builders with implementing the ENERGY STAR Homes Northwest Builder Option Package (BOP). For lighting, this add-on requires that builders either install ENERGY STAR qualified CFLs or fixtures in 50% of the available light sockets, or meet the requirements of the ENERGY STAR Advanced Lighting Package (ALP). The Alliance developed the 'Northwest Recommended Products List,' based on the ENERGY STAR qualified products list, to assist utilities and builders with identifying quality CFLs and fixtures. This Web site also features a tool that assists the builders with identifying the appropriate ENERGY STAR CFLs and fixtures from any given regional distributor for each application. The CFL tool can be viewed at www.lightingplans.com/resourcesBulbs.asp. The NW Alliance also uses Builder Outreach Specialists (BOS) and its Web site (www.northwestenergystar.com) to educate builders about the requirements of its ENERGY STAR Homes Northwest program.

MULTIFAMILY PROGRAMS

Northeast

Organization/ Contact	Incentives	Program Web site
NEW YORK		
Long Island Power Authority 800-692-2626	No	www.lipower.org/cei/
NYSERDA (Low-income & Existing Multifamily) Randi Smith, 518-453-9008, randi@nyswda.org	None specified	www.nyswda.org/
VERMONT		
Efficiency Vermont Multifamily Existing & New Con. 888-921-5590	Yes, for qualifying lighting products	www.encyvermont.org/index.cfm?L1=85&L2=60&sub=res

California

Organization/ Contact	Incentives	Program Web site
Pacific Gas & Electric Sue Fisher, Program Manager, Home Improvement, 415-973-2232, sf1@pge.com	Yes	www.pge.com/res/rebates/lighting/multi_family_properties/index.html
San Diego Gas & Electric Mark Jensen, Residential Program Mgr. - lighting, 858-636-6811, majensen@semprautilities.com	Yes	www.sdge.com/residential/multi_family.shtml
Southern California Edison Jim Hodge, Residential Program Mgr, 626-302-1528, James.Hodge@sce.com	Yes	www.sce.com/RebatesandSavings/Residential/Multi-FamilyEfficiency

Midwest

Organization/ Contact	Incentives	Program Web site
WISCONSIN		
Wisconsin Focus on Energy Karl Hillker, WECC, 608-249-9322 karlh@weccusa.org	Yes	www.focusonenergy.com/page.jsp?pageId=1144

Northwest

Organization/ Contact	Incentives	Program Web site
WASHINGTON		
Puget Sound Energy Brian Simmons, Ecos Consulting 503-525-2700 x117, bsimmons@ecosconsulting.com	\$20 Indoor and Outdoor Fixture Mail-in rebate	www.pse.com/youhome/rebates/mf_rebates.html

SMALL BUSINESS PROGRAMS

Northeast

Organization/ Contact	Incentives	Program Web site
CONNECTICUT		
CT Light & Power (Express services) 877-602-7283	Yes, \$10/lamp for CF fixtures, up to \$25,000/yr/customer	www.clp.com/clmbus/express/indexexpress.asp
CT Light & Power (Small Commercial/ Industrial Conservation Loan) 877-602-7283	Yes, Maximum loan is \$100,000; 6-year payback (no interest)	www.clp.com/clmbus/target/indextarget.asp
CT Light & Power (Small Business Energy Advantage) 877-602-7283	Yes, Incentives for retrofit lighting & other eligible EE measures; 0% financing option.	www.clp.com/clmbus/target/indextarget.asp
United Illuminating (Small Business Energy Advantage) Dennis O'Connor 203-499-3715, dennis.o'connor@uinet.com	Provide cash incentives plus interest-free financing to pay the rest.	(see CL&P above)
United Illuminating (Energy Blue Print - New construction) Roy W. Haller, 203-499-2025, roy.haller@uinet.com	Cash incentives up to 30% of total cost; available for designing, specifying, installing EE measures.	www.uinet.com/your_business/ebeadetails.asp
MAINE		
Efficiency Maine Maine Business Program: 866-376-2463 Maine State Energy Program: 207-287-3318	Yes, Fixture: \$12; CFL: \$2; CF: \$12; Torchiere: \$12	www.energymaine.com/business/index.html
MASSACHUSETTS		
Massachusetts Electric (Small Business Program) 800-332-3333	80% of the cost; 2-year interest-free financing for other 20%.	www.nationalgridus.com/masselectric/business/energyeff/3_small.asp
NEW HAMPSHIRE		
PSNH (Schools program) 800-662-7764	Yes	www.psnh.com/Business/Efficiency/schools.asp
PSNH (Small Business Retrofit Program) smallbusiness@psnh.com or 800-662-7764	Yes, Up to 50% of material and labor costs specified	www.psnh.com/Business/Efficiency/SmallBusinessRetrofit.asp
PSNH (New Equipment & Construction Program (sm. & lg. commercial)) 800-662-7764	\$20 for HW'd w/1 lamp; \$40 for dimmable CF fixture	www.psnh.com/Business/Efficiency/newequipment.asp

Organization/ Contact	Incentives	Program Web site
NEW YORK		
Long Island Power Authority (Commercial Energy Analysis Program - audit program) 800-692-2626	Yes	www.lipower.org/cei/commercial.html
RHODE ISLAND		
Narragansett Electric (Small Business program) 800-332-3333	They pay 75% of the cost; offer 2-year interest free financing for the rest.	www.nationalgridus.com/narragansett/business/energyeff/3_small.asp
VERMONT		
Efficiency Vermont (Business program) 888-921-5990	Yes, \$20 max. after customer pays first \$10; lots of other incentives for various lighting products. (No CFL rebates)	www.encyvermont.org/index.cfm?L1=84&sub=bus OR http://www.encyvermont.org/index.cfm?L1=144&sub=bus

California

Organization/ Contact	Incentives	Program Web site
CALIFORNIA		
Pacific Gas & Electric 800-468-4743	Yes	www.pge.com/biz/rebates/express_efficiency
Sacramento Municipal Utility District Paula Wiesner, 916-732-5433	Yes	www.smud.org/commercial/savings/service/lightincentive.html
San Diego Gas & Electric 800-644-6133	Yes	www.sdge.com/business/smallbusiness.shtml
Silicon Valley Power 408-615-5694	Yes	http://www.siliconvalleypower.com/bus/?sub=busopus
Southern California Edison 800-736-4777	Yes	www.sce.com/CustomerView/SmallBusiness

Midwest

Organization/ Contact	Incentives	Program Web site
IOWA		
Alliant Energy Kim King, 319-786-7649, kimking@alliantenergy.com	Yes	www.alliantenergy.com/stellent/groups/public/documents/pub/sb_ia_ri_blaze_000553.hcsp#TopOfPage

Southwest

Organization/ Contact	Incentives	Program Web site
NEVADA		
Nevada Power/ Sierra Pacific Power Kevin Collins, 800-342-6335, NevadaSureBet@kema-xenergy.com	Yes	www.Nevadasurebet.com

Northwest

Organization/ Contact	Incentives	Program Web site
WASHINGTON		
Puget Sound Energy	\$3-\$35 CFL and Fixture Mail-in rebate	www.pse.com/yourbusiness/grants/eligiblelights.html
Tacoma Power Brian Simmons, Ecos Consulting 503-525-2700 x117, bsimmons@ecosconsulting.com	High-intensity fluorescent lighting fixtures in high-bay locations; custom incentive	www.ci.tacoma.wa.us/power/Business/bright_rebates.htm
Snohomish PUD Brian Simmons, Ecos Consulting	Fixture Retrofit Projects; custom incentive	www.snopud.com/energy/ForYourBusiness/EnergyEfficiency/Incentives/lighting.ashx?p=2640
Eugene Water & Electric Board Brian Simmons, Ecos Consulting	Fixture Retrofit Projects; custom incentive	www.eweb.org/business/energy/financial/index.htm
Grant County PUD Brian Simmons, Ecos Consulting	Fixture Retrofit Projects; custom incentive	www.gcpud.org/conservation/business.htm
Mason County PUD #3 Brian Simmons, Ecos Consulting	Fixture Retrofit Projects; custom incentive	www.masonpud3.org/Conservation/Commercial/lights.asp
MONTANA		
NorthWestern Energy Brian Simmons, Ecos Consulting 503-525-2700 x117, bsimmons@ecosconsulting.com	Fixture Retrofit Projects; custom incentive	www.northwesternenergy.com/showitem.aspx?M=1834&I=98

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