BEST BUY & ENERGY STAR®
CONNECTING CUSTOMERS TO
ENERGY STAR CERTIFIED PRODUCTS
ENERGY STAR
BEST BUY BY THE NUMBERS

BEST BUY® By The Numbers

RICHFIELD
MINNESOTA, USA

Our world headquarters

$42 BILLION
in total revenue* for fiscal 2014
NYSE symbol: BBY

approximately
140,000
total employees

nearby
2,000
total stores

EMPLOYEE COUNT

<table>
<thead>
<tr>
<th></th>
<th>PART-TIME</th>
<th>FULL-TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNITED STATES</td>
<td>62,000</td>
<td>56,000</td>
</tr>
<tr>
<td>CANADA</td>
<td>7,200</td>
<td>6,200</td>
</tr>
<tr>
<td>MEXICO</td>
<td>900</td>
<td>600</td>
</tr>
<tr>
<td>CHINA</td>
<td>N/A</td>
<td>7,500</td>
</tr>
</tbody>
</table>

STORE COUNT

<table>
<thead>
<tr>
<th></th>
<th>PACIFIC SALES</th>
<th>MAGNOHOL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>30</td>
<td>4</td>
</tr>
<tr>
<td>m-bile</td>
<td>406</td>
<td></td>
</tr>
<tr>
<td>m-bile</td>
<td>72</td>
<td>56</td>
</tr>
<tr>
<td></td>
<td>137</td>
<td></td>
</tr>
</tbody>
</table>

*Total revenue includes both domestic and international operations.
Sustainability has become a key strategic component at leading retail and consumer electronic companies in response to trends, such as a more transparent world, shifting demographics, the rising influence of stakeholders and climate change.

**Definition of Sustainability**

“meeting the needs of the present without compromising the ability of future generations to meet their needs”¹

**Sustainability at Best Buy**

Continue leadership role in positively impacting OUR WORLD

- **Pragmatic**: creates business value through sustainability lens
- **Multifaceted**: impacts operations, finances, employee engagement and brand
- **Depth**: top down and bottom up
- **Integrated**: enterprise wide with many departments supporting sustainability
Best Buy stakeholders identified the importance of customers having access to the most energy efficient products and encouraged us to think about new ways to educate customers on their purchasing options. This group also applauded Best Buy’s commitment to assort and promote ENERGY STAR certified and EPEAT-rated products.
ENERGY STAR SUSTAINABILITY PARTNERSHIPS
You've Selected

**Television Features:** ENERGY STAR Certified

Narrow Your Results

Seller
Best Buy Item (127)
Marketplace Seller Items (33)
See all...

Customer Reviews
Top Rated (125)

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**Insignia™ - 32'' Class (31-1/2'' Diag.) LED - 720p - 60Hz - HDTV**

Model: NS-32D300NA15 SKU: 3356036

ENERGY STAR Certified

Customer Reviews: ⭐⭐⭐⭐⭐ 4.4 of 5 (610 reviews)

Check Shipping & Availability.

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**Insignia™ - 39'' Class (38-1/2'' Diag.) LED - 720p - 60Hz - HDTV**

Model: NS-39D300NA15 SKU: 2195035

ENERGY STAR Certified

Customer Reviews: ⭐⭐⭐⭐⭐ 4.4 of 5 (400 reviews)

Check Shipping & Availability.

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**What's Included**

- Insignia™ 32'' Class LED - 720p - 60Hz - HDTV
- Standalone
- Remote with 2 AAA batteries
- Quick Start Guide

**Ratings & Reviews**

Overall Customer Rating:

⭐⭐⭐⭐⭐ 4.4 (562 Reviews)

98% of customers would recommend this product to a friend (543 out of 556)

98% satisfied with the quality of this product.

See All 562 Reviews | Write a Review

**Energy Ratings**

See product Energy Guide

Enjoy the picture from multiple angles.

1080p horizontal and vertical viewing angles provide a near perfect view to viewers seated near the side of the screen.
ENERGY STAR WEEKLY DIGITAL INSERT & IN-STORE FACT TAG

Insignia™ - DVD Player
Model: NS-D100A14 • SKU: 7483596
Customer Rating: ★★★★★ 4.2 (2,517 customer reviews)
$24.99
SAVE $5
(Reg. $29.99)
Add to Cart
See Details

Product Highlights
- Earn 4x MY BEST BUY POINTS
- FREE SHIPPING ON ORDERS $35 & UP
- LOW PRICE GUARANTEE

23.6" LED HD Monitor
Model: VN247H-P SKU: 8767187
Customer Reviews
★★★★★ 4.51
136 Reviews
(From BestBuy.com, as of 10/10/2019)
Dimensions
Width: 21.6"
Product Depth (with stand): 7.6"
Height: 15.5" with stand (12.5"

Features
- Screen Size: 23.6"
- Resolution: 1920 x 1080
- Touchscreen: No
- Response Time: 1 ms
- Connections: DVI-D, HDMI w/ HDCP, VGA

$188.99

Geek Squad Protection (2 Year ADR): $24.99
Manufacturer's Warranty: 3 Year Parts & Labor; Full coverage for defects in materials and workmanship for 1 year
ENERGY STAR EMPLOYEE TRAINING

What is ENERGY STAR?
ENERGY STAR is more than a mark awarded for energy efficiency. It is a partnership among government, business and consumers, united in the pursuit of a common goal to protect our environment for future generations. ENERGY STAR:

- Is a joint program of the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE).
- Was introduced by the EPA as a voluntary labeling program in 1992.
- Is a widely recognized and trusted mark on products, homes and buildings that meet strict energy efficiency requirements set by the EPA.

Computers
The ENERGY STAR requirements for certified computers include desktops, All-in-One desktops, laptops, etc. However, it does not currently include "tablet" type computers, such as the Apple iPad. Click the buttons below to learn about the features and benefits of ENERGY STAR certified computers.

How much money do ENERGY STAR certified computers save customers?
If customers purchase a desktop computer, LCD monitor and a multi-function device that are ENERGY STAR certified and enable the power management features on them, they can save up to $430 over the lifetime of the products.
ENERGY STAR
MEETING OUR SUSTAINABILITY GOALS

Helping Customers Choose Sustainable Products

Energy-Efficient Products
At Best Buy, we offer a large selection of energy-efficient products to help our customers around the world save money by using less energy. In the U.S. and Canada, we partner with the EPA’s ENERGY STAR® program. Our U.S. customers purchased more than 20 million ENERGY STAR certified products in fiscal year 2014 and realized utility bill savings of more than $76 million¹. This energy savings equates to just over 1 billion pounds of CO₂ emissions avoidance², or the equivalent of removing more than 98,000 cars from the road³. Learn more about U.S. ENERGY STAR certified products at BestBuy.com/ENERGYSTAR.

Partner of the Year
The U.S. Environmental Protection Agency (EPA) has named Best Buy as a 2014 Partner of the Year for our outstanding marketing and customer education of energy-efficient products. We use the strong ENERGY STAR brand to effectively communicate the benefits of energy-efficient products.