

ENERGY STAR Computers v8 Simplified Expandability Score Category Concept

Presented to ENERGY STAR®

March 12, 2018



Objectives

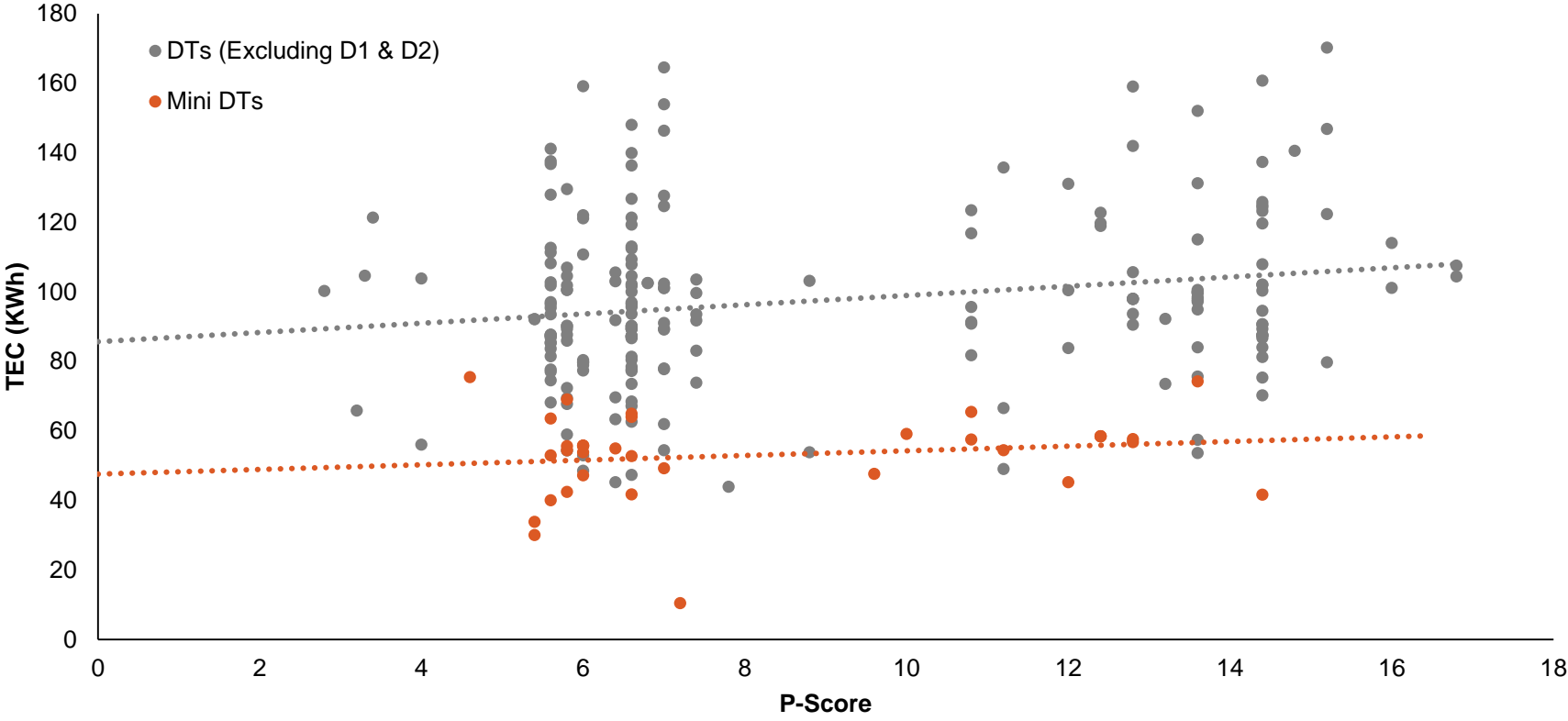
1. Discuss existing categorization approaches and challenges
2. Simplified expandability score concept
3. Compare alternatives and discuss pros-cons

Challenges with P-Score Categorization

- Only a **weak correlation** between P-score and a system's TEC
- P-score ignores other computer design trends, such as growth in **high-bandwidth interfaces**
- Does not capture the differences in amenity between large and small form factor systems and **power supply up-sizing** implications

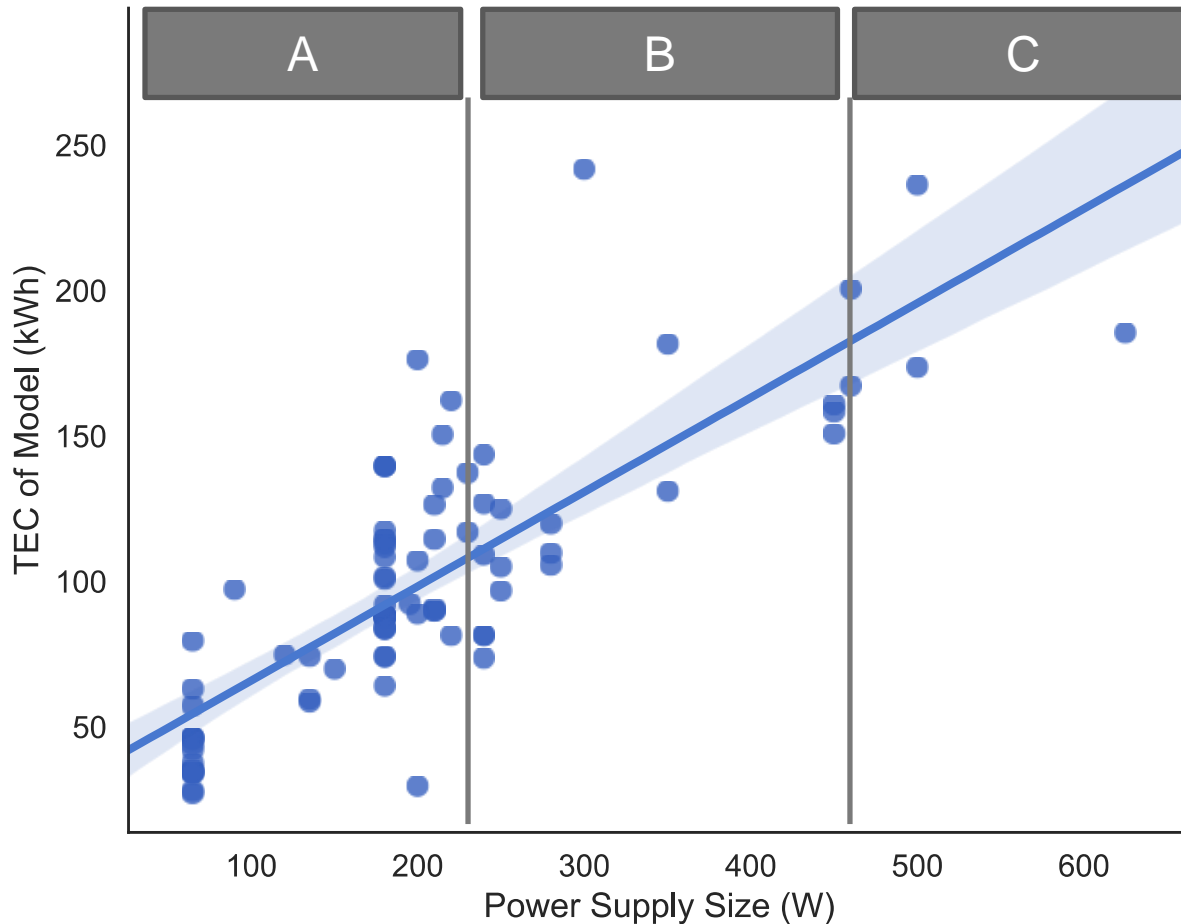
TEC Does not Scale with P-Score, Especially in Mini Desktop Systems

TEC vs. P-Score (QPL Models Available on Market after 1/1/2016)



Why not categorize based on power supply sizing?

Model TEC vs. Power Supply Sizing
Correlation = 0.80



- Boundary effects
- Upsizing incentive
- **Does not capture hardware amenity**

Alternative: Simplified Expandability Score

Concept: use combination of PSU sizing and expandability attributes to differentiate amenity/performance

Simplified expandability score (SES) =

$$A * (\text{\#PCle slot lanes}) + B * (\text{\#High-speed external data ports})$$

\#PCle slot lanes: PCIe lanes accessed by motherboard slots

\#High-speed data ports: the number of external data ports (accessible outside the product enclosure) with maximum bandwidth exceeding 10 Gbps

Today, this means Thunderbolt 2, 3 and USB 3.1, but could include future high-bandwidth ports

Example:

PSU Size + Simplified Expandability

High Expandability Gaming

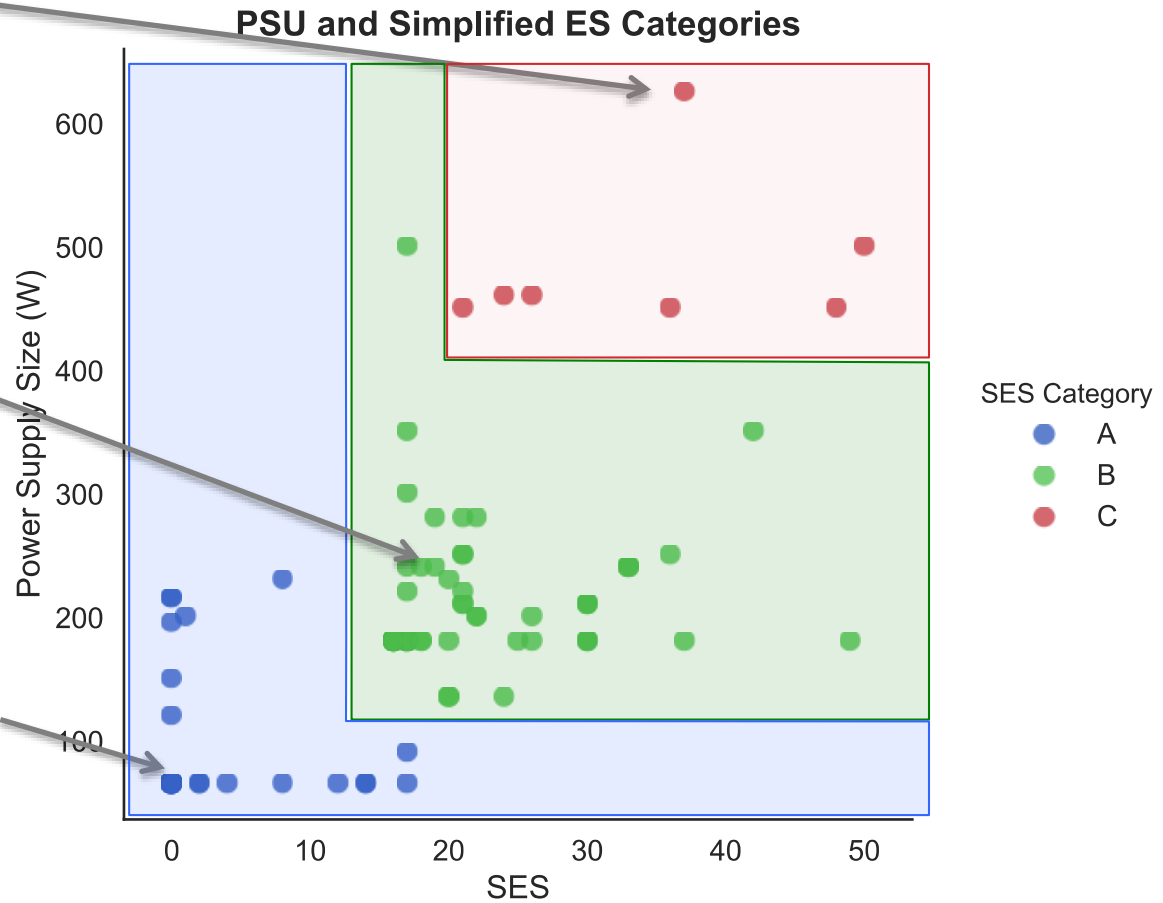
- D2 gaming PC w/dGfx and liquid cooling
- Tower form factor
- 2 PCIe16, 5 PCIe1
- CEC ES = 595

Mainstream Business PC

- Integrated graphics
- Minitower form factor
- 1 PCIe16, 3 PCIe1
- CEC ES = 370

Low expandability mini desktop

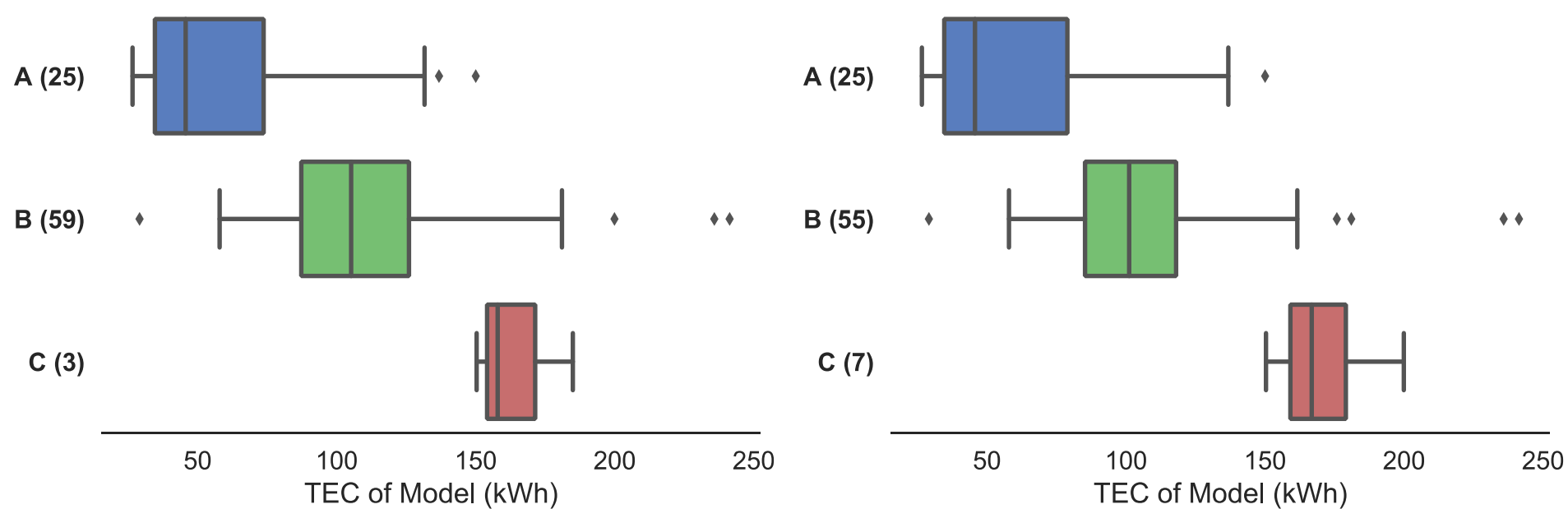
- Mini desktop
- 1 M.2 port
- CEC ES = 150



Similar Segmentation as Expandability Score, But Fewer Attributes

Desktop TECs by CEC Category

Desktop TECs by SES Category

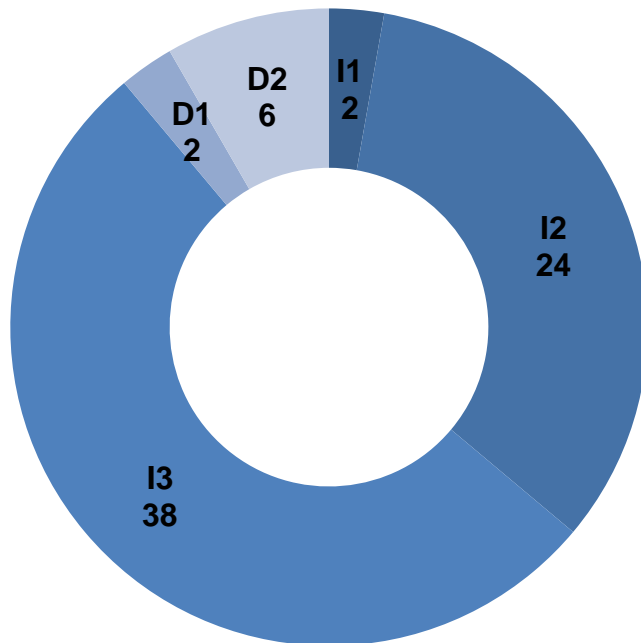


Only 8 of 87 models change category

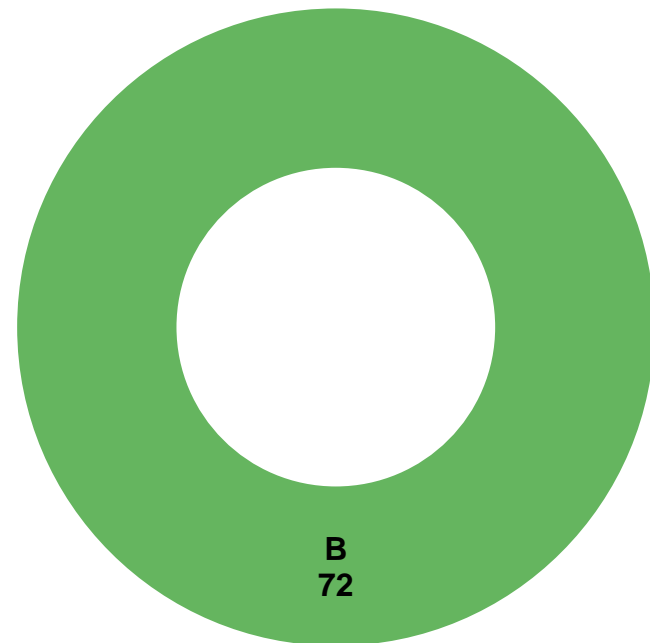
Categorization within Desktop Product Family

Business desktop, 72 configurations

ENERGY STAR v6 Categories



SES Categories



Less differentiation within product families.

Summary of Categorization Approaches

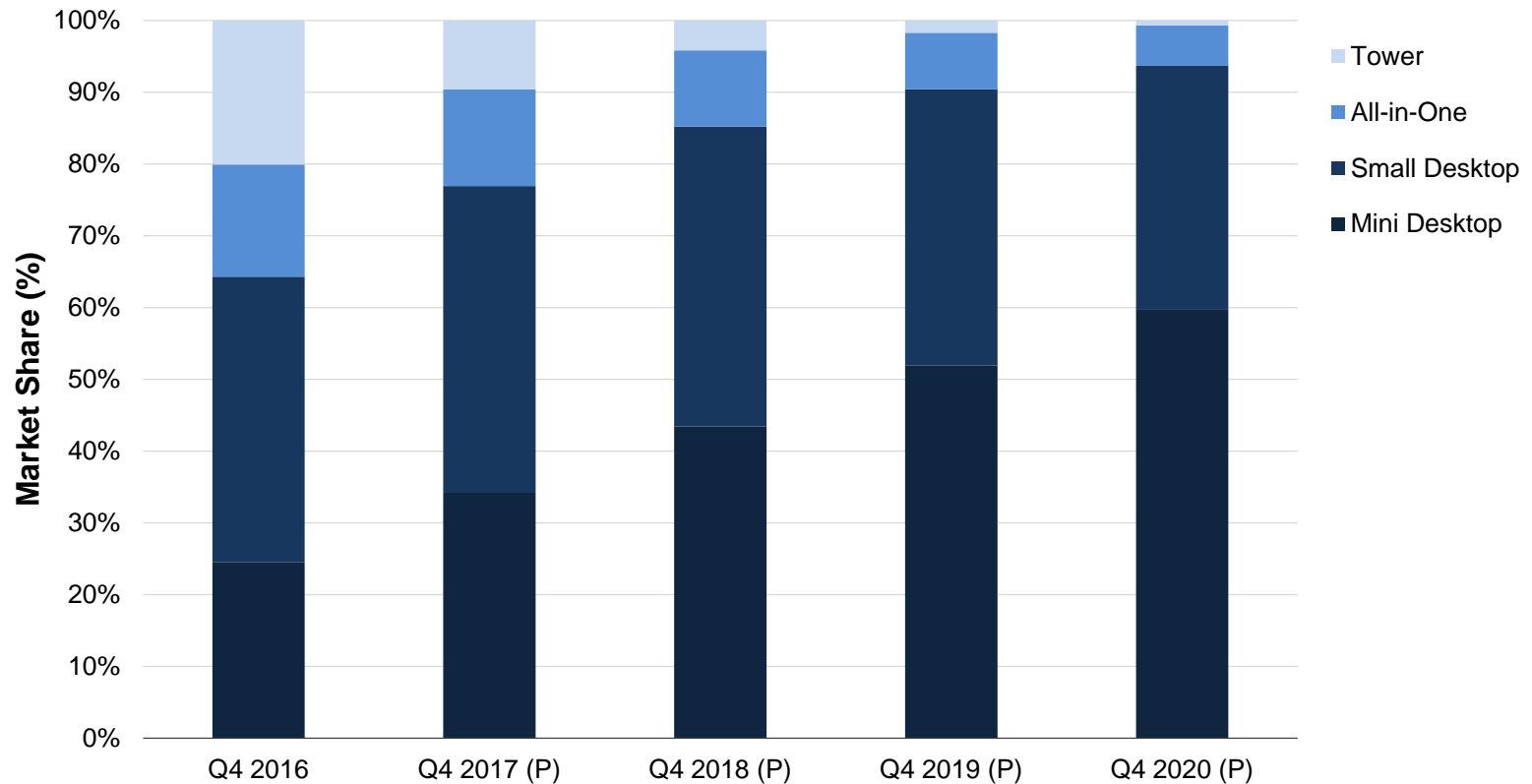
- Tracks TEC needs of models better than P-score
- Approximates the CEC's expandability score with simpler inputs
- Provides less differentiation within individual product families

Needed: broader attribute collection to test, compare, and validate categorization approaches.

BACKUP MATERIALS

Small Form Factor and Mini DTs Will Soon Dominate Mainstream DT Sales

Desktop Market Share Forecast
(based on IDC Q4 2016 Data)

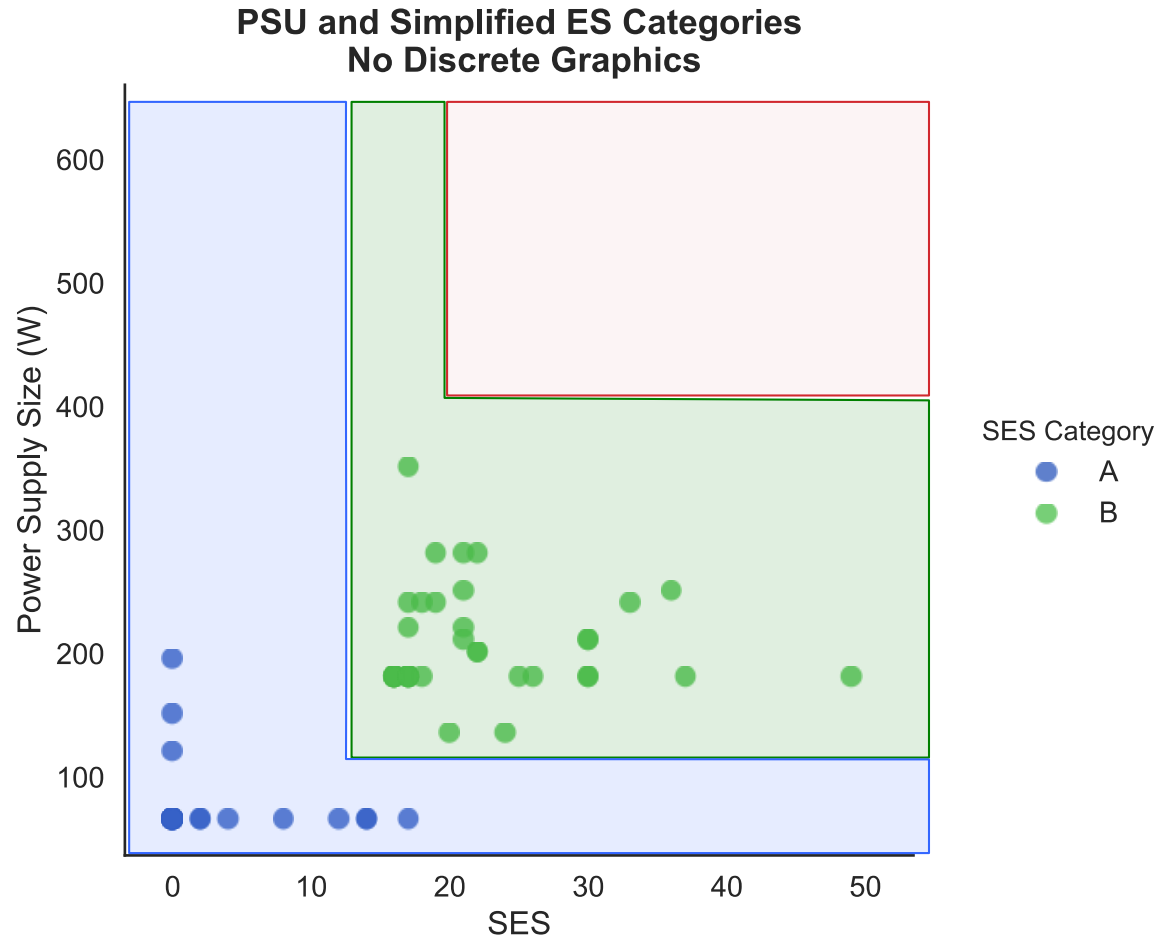


Minis Are Inexpensive, Efficient, Space-Saving, Increasingly Popular



Model	MSRP	P-Score	Features
Asus Chromebox	\$205	2.8	Bare bones
Dell Inspiron i3050	\$229.99	4.82	Home, small office
HP Pavilion Mini	\$319.99	3.4 – 3.8	Home, media streaming
Acer Revo One	\$393	4.2	Home, media streaming
Mac Mini	\$499.99	2.8 – 5.6	Home, small office
HP Z2 G3 Workstation	\$699.99	7.4 – 13.6	CAD workstation

Without Discrete Graphics Systems



Which systems change category?

Tabulation of Categories:
ES vs. SES

CEC Categories	A	B	C
A	23	2	0
B	2	53	4
C	0	0	3

SES Category