



November 7, 2017

Verena Radulovic
EPA ENERGY STAR
Environmental Protection Agency
1200 Pennsylvania Avenue, N.W.
Washington, DC 20460

Sent by e-mail to televisions@energystar.gov

Re: Environmental Protection Agency's ENERGY STAR Version 8.0 Revised Final Draft Televisions Specification

Dear Ms. Radulovic:

Samsung Electronics America, Inc. ("Samsung") respectfully submits these comments on the EPA's ENERGY STAR Version 8.0 Revised Final Draft Television Specification ("Version 8.0").

A world leader in technology, Samsung has been the top television manufacturer in the US and globally for over ten years. Committed to providing energy efficient televisions to U.S. consumers, Samsung is the winner of the ENERGY STAR Partner of the Year Award for Sustained Excellence in 2013, 2014, 2015 and 2016. Additionally, Samsung won the 2016 Cutting Edge Champion award for quantum dot technology used in our SUHD TVs. Samsung appreciates the opportunity to comment on this updated specification and respectfully submits the comments below.

Samsung appreciates EPA's flexibility in modifying previous drafts of Version 8.0 and supports the TV ENERGY STAR program. However, due to the delay in the finalization of Version 8.0, Samsung requests that EPA delay the effective date of this specification until the beginning of 2019.

Samsung supports the continued recognition by ENERGY STAR of Automatic Brightness Control (ABC) in the default viewing mode as an effective energy-saving feature. As Samsung has previously stated, ABC reduces energy consumption and automatically adjusts brightness to match the ambient lighting of the viewing environment for a better viewing experience. Samsung's ABC technology changes the brightness of a TV gradually without being intrusive to the consumer's viewing experience.

Samsung appreciates the opportunity to comment on EPA's ENERGY STAR Televisions Revised Final Draft Version 8.0 specification. We would gladly welcome the opportunity to discuss these matters further.

Respectfully submitted,

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