

Lara Bonn is a manager in Efficiency Vermont's strategy and planning group, but she is also the Strategic Planning Manager for Efficient Products specifically. She designs the strategic vision for Efficiency Vermont's incentive and rebate programs for lighting, appliances, and consumer electronics predominantly through the retail space. In this capacity, Lara has focused on advancing the engagement of LED lighting from 2009 with the first downlights and L-prize support to the complex engagement strategies that are being employed now. Part of that effort has included a smart home pilot on the potential savings from smart LEDs. As a manager in the Strategy and Planning Group, she oversees the strategic planners of Commercial New Construction, Residential New and Existing Homes, Agriculture, and Hospitality markets. Prior to working for Efficiency Vermont, Lara worked as a consultant with Optimal Energy and as a senior consultant with Booz Allen Hamilton working exclusively for the U.S. EPA.