



# **Connected Appliances Roadmapping Working Group (CARWG?)**

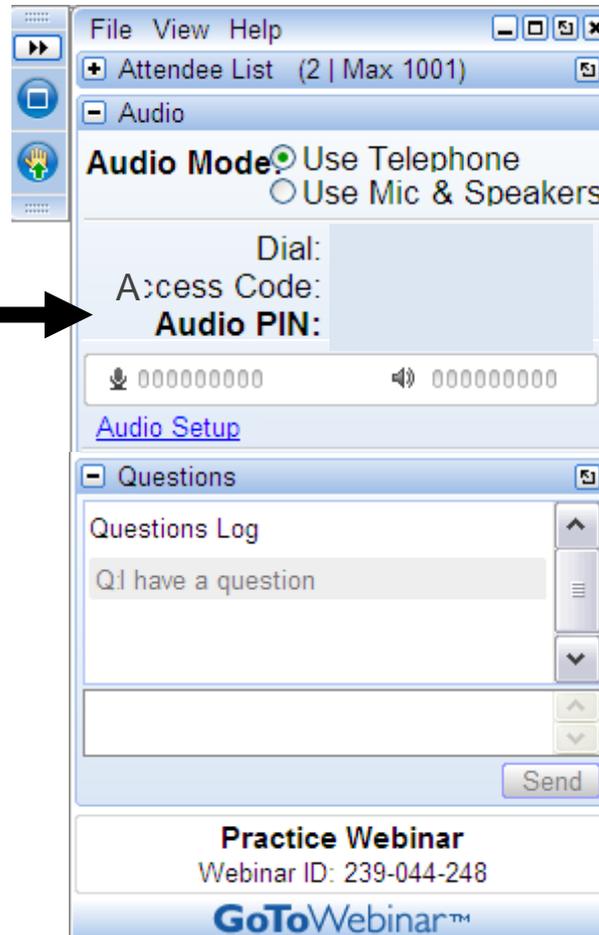
**Melissa Fiffer, U.S. EPA  
June 15, 2016**

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## Using GoToWebinar cont.





## Today's Agenda

- Review objectives and outcomes of the workgroup.
- Review access to and development of shared resources.
- Welcome interested partners/stakeholders to take on leadership roles.
- Plan out follow-up - timeline, process and preparation.



## Proposed Working Group Objectives

- **Connect** partners and stakeholders in the connected market: manufacturers, retailers, utilities, utility organizations and service providers.
- **Raise understanding** of the barriers and opportunities for connected appliances from the perspectives of all stakeholders.
- **Provide a clearinghouse/exchange forum** on existing information and research in the connected space, as well as response to questions on technical elements of ENERGY STAR connected criteria.
- **Develop drafts** of ENERGY STAR partner resources, tools and consumer messaging.



## Proposed Outcomes

- **Stakeholder Profiles.** List of stakeholders and contact info.
- **Clearinghouse.** EPA will host a clearinghouse/exchange forum with several topics of interest.
- **Technical Q&A.** EPA will host an interactive Q&A document for technical questions raised.
- **ENERGY STAR Partner Resources.** Develop resources on connected products for the ENERGY STAR website, marketing and partner resources.



## Shared Resource – Connected Appliances

- On Google Drive – “ENERGY STAR Connected Appliances” folder
  - Configured as restricted access
  - Currently includes three files
    - Connected Appliance Resources and Studies
    - Q&A ENERGY STAR Connected Appliance Criteria
    - Connected Appliance Stakeholders List – please add your info!



## Shared Resource – Connected Appliances

- This resource is for you to:
  - Learn
  - Share information and studies on connected appliances
  - Network, and
  - Advance the connected appliance value proposition
- Please visit and contribute to the resource!



## Shared Resource – Connected Appliances

- To request access:
  - provide Doug Frazee [dfrazee@icfi.com](mailto:dfrazee@icfi.com) or Laura Wilson [lwilson@navitas-partners.com](mailto:lwilson@navitas-partners.com) with your contact information as well as your gmail address
  - Google account is required, so if you are not a current user, please [register for an account](#)



# Shared Resource – Connected Appliances

The screenshot shows a Gmail interface. At the top is the Google search bar and navigation icons. Below is the Gmail header with a search bar and navigation icons. On the left is the Gmail sidebar with a 'COMPOSE' button and a list of folders: 'Inbox (1)', 'Starred', 'Sent Mail', 'Drafts', and 'More'. Below the folders is a search bar for the 'Appliance' folder. The main content area shows an email from 'ESTAR Appliances (via Google Drive)' with the subject 'ESTAR Appliances (via Google Drive) <estar...>' and the recipient 'to me'. The email body contains the following text: 'ESTAR Appliances has invited you to **contribute to** the following shared folder: **ENERGY STAR - Connected Appliances**'. Below this is a welcome message: 'Welcome to the ENERGY STAR Google Drive for Connected Appliances. Please consider contributing to help us build a compelling resource! Direct any questions to Doug Frazee [dfraze@icf.com](mailto:dfraze@icf.com) or Laura Wilson [lwilson@navitas-partners.com](mailto:lwilson@navitas-partners.com) Thanks!'. There is a blue 'Open' button below the welcome message. At the bottom of the email content is the Google Drive logo and the text 'Google Drive: Have all your files within reach from any device.' On the right side of the email is the sender's name 'ESTAR Appliances (via Go...)' and email address 'estarappliances@gmail.com', along with a 'Show details' link.



## Development of Shared Resources

- **Stakeholder Profiles.** Contribute your information, interests, questions.
- **Clearinghouse.** Contribute references and links for research papers, industry and literature sources with a short summary of the information each provides.
- **Technical Q&A.** Provide questions here for the EPA team to provide clarification.
- **ENERGY STAR Partner Resources.** Propose ideas on ENERGY STAR messaging, marketing initiatives/tools, and website.



## Call for Co-Facilitators and Contributors

- Eileen Eaton, CEE has graciously agreed to be a co-facilitator.
  - Thank you, Eileen!
- We welcome interested partners and stakeholders who want to take on a leadership role. Consider:
  - Are you interested in helping shape the outcomes of this working group?
  - Do you have big picture ideas on how ENERGY STAR appliances should evolve in the connected space?
  - Do you have questions for fellow partners and stakeholders navigating the connected space?
- Some examples of what stepping forward might look like:
  - Lead efforts on one of the shared resources, populating the document and encouraging others to contribute
  - Present your organization's current efforts or thought questions around connected during future working group meetings
  - Act as a co-facilitator for discussions during future working group meetings



## Next Steps

- Finale will be at the ENERGY STAR Partner Meeting in New Orleans, LA from 9:00am to 12:00pm on October 25
- Before this meeting:
  - In-person meeting in DC or two calls this summer
  - Timing
- Preparations for the next meeting



## Connected Appliance Working Group Contacts

- Melissa Fiffer, US EPA  
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- Eileen Eaton, CEE  
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*Thank you for participating!*

*Check for updates on the  
[Appliance Roadmapping  
web site](#)*