

From: Goodman, Ron [ron.goodman@carlisleccm.com]
Sent: Monday, June 18, 2018 11:42 AM
To: roofproducts@energystar.gov
CC: 'Ducharme, Mike'
Subject: Sunsetting of ENERGY STAR Cool Roof program

Good morning,

As one of the largest manufacturers of both white and dark colored roofing membranes we agree with the decision to sun set the ENERGY STAR Cool Roof program. Energy efficiency should be more of an entire roofing system approach predicated on many variables including building use, climate zone, and cost of energy to name a few.

The current focus on roof color has led to quite a bit of confusion in the marketplace and by in large over-emphasized the impact of roof color.

Phasing out the program could be easily implemented within a year from the manufacturer's perspective. We would just need to have a firm date as to when the literature and labels would need to have the ENERGY STAR reference removed.

Thank you for initiating this movement.

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