

# Beko U.S. INC.

September 26, 2018

Ann Bailey  
Director, ENERGY STAR Product Labeling  
Environmental Protection Agency  
1200 Pennsylvania Avenue NW  
Washington DC 20035

## Re: Environmental Protection Agency (EPA) ENERGY STAR Most Efficient 2019 Criteria

Dear Ms. Bailey:

Beko U.S., Inc. ("Beko") respectfully submits these comments on the EPA's proposed ENERGY STAR® Most Efficient 2019 Criteria.

Beko US, Inc. is a subsidiary of Arçelik A.S., whose vision is "Respects the globe, Respected globally." The company is committed to developing highly energy efficient electrical appliances that deliver exceptional value, superior quality, and high levels of customer satisfaction by listening and responding to the needs of consumers. Arçelik AS has been listed in the Dow Jones Sustainability Index for the second consecutive year in 2018. With a growing presence in 140 countries worldwide, Beko is the fastest growing major appliance brand in Europe and the top-selling brand in the United Kingdom. In 2017 and 2018, Beko US, Inc. received the Environmental Protection Agency's ENERGY STAR® Partner of the Year Award for its outstanding contributions to protecting the environment through energy efficiency.

Beko supports EPA's proposal for ESME2019 Cooling products. Beko globally understands the need to make more efficient product with innovative technology to encourage food preservation as well as environmentally friendly.

Regarding the Compact and Standard Washers EPA proposal Beko supports to include a minimum cleaning performance criteria. However, Beko feels models need to be differentiated in calculations as the variations from one size to another are too large. In addition, the accepted minimum index values must be the same for both sizes. The minimum index of 80 should be considered as the cut-off for the ESME2019 Clothes Washers for compact size models.

Thank you for the opportunity to provide comments to the 2019 Most Efficient program. We look forward to continuing to collaborate on promoting ENERGY STAR Most Efficient programs.

Sincerely,



Moriam Raji  
Product Compliance Manager