

# 2025 Outreach Plan: ENERGY STAR® PRODUCTS

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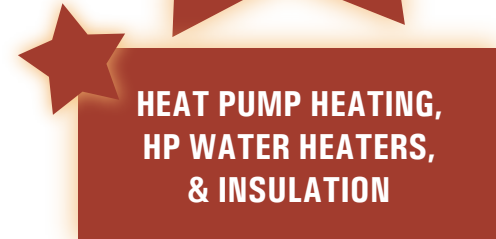
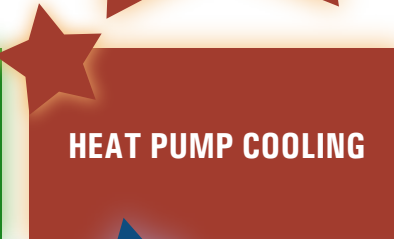


JAN | FEB | MAR | APR | MAY | JUN | JULY | AUG | SEPT | OCT | NOV | DEC

ANNUAL CAMPAIGNS



PRODUCT PROMOTIONS



SEASONAL OUTREACH



\* Materials are available all year round. Visit [energystar.gov/marketing\\_materials](https://energystar.gov/marketing_materials)