



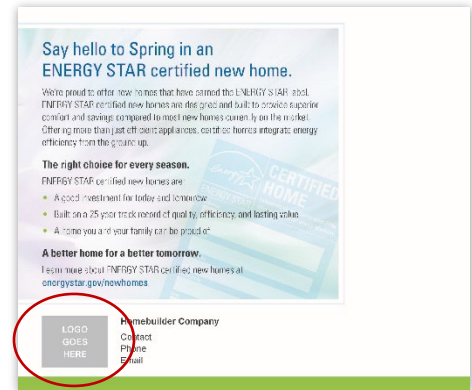
## ENERGY STAR® Certified New Homes

### Instructions for Co-branding and Printing

Partners may add their company logo and contact information to our co-brandable ENERGY STAR Certified New Homes collateral materials. **Please follow these instructions to customize materials that are labeled as co-brandable:**

#### Adding Your Company Logo:

The area to add your company logo will be clearly marked on co-brandable materials. To upload your company's logo, click on the "logo goes here" box, and a pop-up window will appear prompting you to choose a logo to upload from your files. When you select the image file, it will automatically insert into the logo area with the proper size and spacing; we ask that you not change the size of your logo.



#### Inserting Text:

Each co-brandable file is labeled in MESA. Once you open the PDF file, you'll see the area for co-branding clearly marked in the document. The fields for your information are fillable - simply highlight the sample text provided in the PDF brochure and begin typing. The new text will be inserted and will automatically follow the correct format; we ask that you not change the font style, size or color.



#### Printing:

For the highest quality printing, please use a professional printing company. You may order free copies of additional materials developed by ENERGY STAR, or download other available marketing resources, by visiting:

[www.energystar.gov/newhomemarketing](http://www.energystar.gov/newhomemarketing)

For questions and further assistance, please contact us at [energystarhomes@energystar.gov](mailto:energystarhomes@energystar.gov).