EPA

ENERGY STAR® AWARDS

PROFILES IN LEADERSHIP

2024

ENERGY STAR . THE SIMPLE CHOICE FOR ENERGY EFFICIENCY.

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Partner of the Year: Sustained Excellence

Sustained Excellence: Energy Efficiency Program Delivery

AEP Texas Inc.
Corpus Christi, Texas

AEP Texas is an electric utility serving southern and western Texas. The utility partnered with builders and home energy rating companies to incentivize the construction of nearly 140 ENERGY STAR® certified homes in 2023, for a cumulative total exceeding 3,400 since joining the program. Key 2023 accomplishments include:

- Implementing a comprehensive ENERGY STAR-focused English/Spanish marketing campaign, resulting in more than 5.6 million impressions, including streaming radio ads, paid search, digital ads, and responsive display to promote ENERGY STAR certified homes in South Texas.
- Increasing the number of participating ENERGY STAR builder partners by 16% compared with 2022, representing a growth of 13% over the previous year.
- Allocating 22% of the program's incentive budget to recruit diverse, minority, and women-owned builders, and providing marketing and training materials in Spanish to strengthen its internal Supplier Diversity Initiative.
- Conducting more than 200 in-person meetings with builders and energy rating companies to mentor them on meeting ENERGY STAR program requirements.
- Incentivizing more than 1,600 ENERGY STAR smart thermostats and nearly 700 air-source heat pumps, generating more than 980,000 kWh and 983 kW in savings, respectively.

American Society for Health Care Engineering (ASHE)
Chicago, Illinois

The American Society for Health Care Engineering (ASHE) of the American Hospital Association is a society whose members design, build, and operate health care facilities. ASHE has used ENERGY STAR® as a foundation for its Energy to Care program, helping hospitals achieve $900 million in energy savings since 2010. Key 2023 accomplishments include:

- Benchmarking more than 3,800 healthcare facilities in ENERGY STAR Portfolio Manager® and using ENERGY STAR scores as the basis of its awards program.
- Training 40 conference participants to identify more than $850,000 in hospital energy savings at an event modeled after an ENERGY STAR Treasure Hunt.
- Sharing ENERGY STAR program updates, strategies, and best practices through its newsletter, magazine for members, committees, social media channels, and annual conferences.

Appalachian Power
Charleston, West Virginia

Appalachian Power Company (APCo) is an electric utility in Virginia and West Virginia. To increase awareness of ENERGY STAR® products and its programs, APCo promoted energy efficiency as a lifestyle and added new offerings to serve low- and moderate-income customers. Key 2023 accomplishments include:

- Leveraging ENERGY STAR promotions, including ENERGY STAR Day and Flip Your Fridge, and using ENERGY STAR resources to promote air purifiers, dehumidifiers, appliances, smart thermostats, and electric vehicle chargers, resulting in customer incentives for more than 3,200 certified appliances.
- Serving 940 homes in West Virginia and Virginia through its low-income weatherization programs, saving more than 2 million kWh.
- Updating its public education programs with information on the benefits of the six measures included in the ENERGY STAR Home Upgrade.
- Offering two efficient electrification programs in its West Virginia service territory, encouraging customers to install ENERGY STAR certified Level II electric vehicle chargers and educating customers who use unregulated fuels to switch to heat pumps.

Arizona Public Service
Phoenix, Arizona

Arizona Public Service (APS) is an electric utility serving central Arizona. The utility continued to promote energy efficiency through the ENERGY STAR® program 2023, saving more than 31,000 annual megawatt hours and reducing lifetime carbon emissions by 500,000 million pounds. Key 2023 accomplishments include:

- Supporting the construction of more than 7,500 ENERGY STAR certified homes and achieving a 45% market share for ENERGY STAR single-family homes across its service territory.
- Offering additional incentives to builders for prewiring electric vehicle circuits in ENERGY STAR certified homes.
- Facilitating the purchase of Level 2 ENERGY STAR electric vehicle chargers through the APS Marketplace, a resource for homebuyers to secure smart home energy products and appliances and get access to special rebates.
- Incentivizing more than 11,000 ENERGY STAR certified smart thermostats and enrolling these products in its demand response program to support its virtual power plant approach.
- Leveraging ENERGY STAR Portfolio Manager® in its Energy Information Services program, contributing to 206,000 MWh of savings for its commercial customers.

BGE
Baltimore, Maryland

Baltimore Gas Electric is a natural gas and electric utility in Maryland. BGE has leveraged ENERGY STAR® across its portfolio of commercial, industrial, residential, and products programs, provided customers with over $80 million in incentives, and achieved over 390,000 MWh in savings. Key 2023 accomplishments include:

- Training 461 attendees on measuring and benchmarking a building's energy in ENERGY STAR Portfolio Manager® through BGE's Building Operator Certification course.
- Providing an online tool for customers to download building energy use data for single or multiple building accounts to support benchmarking in ENERGY STAR Portfolio Manager.
- Improving its ENERGY STAR certified heat pump water heater program through increased incentives and a new fixed-rate installation offering from participating contractors.
- Using the ENERGY STAR Retail Products Platform program model to offer instant markdowns on more than 46,000 ENERGY STAR certified measures.
- Incentivizing the construction of nearly 3,000 ENERGY STAR certified homes, an increase of 36% compared with 2022, for a total of more than 33,700 homes since joining the program.
- Supporting 15 ENERGY STAR multifamily new construction projects, with more than 700 affordable units, and offering additional incentives for ENERGY STAR heat pump water heaters and smart thermostats.

BOMA International
Washington, District of Columbia

BOMA International is a trade association for commercial real estate professionals. BOMA maintained its leadership in promoting ENERGY STAR® resources to the real estate industry and developed new initiatives to help members meet sustainability objectives and decarbonization goals. Key 2023 accomplishments include:

- Continuing to lead the industry in encouraging energy, water, and waste benchmarking, promoting ENERGY STAR resources to the real estate industry, and championing ENERGY STAR Portfolio Manager® as its platform for market transformation initiatives.
- Launching a challenge that directs users to ENERGY STAR Portfolio Manager and calls on properties to commit to benchmarking their emissions.
- Hosting a symposium focused on decarbonization, held in Washington, D.C., in March. The event featured sessions led by top policymakers and experts from throughout the private and public sectors and included topics on renewable energy, financing, data tracking, and policy and legislation, as well as hosting ENERGY STAR staff at two of the panel sessions.
- Initiating a project exploring state legislation that would allow property owners to access whole-building utility data.

- Prominently featuring and promoting ENERGY STAR in speeches, vlogs, BOMA Magazine, e-newsletters, webinars, and social media, reaching tens of thousands of commercial real estate practitioners.

Build San Antonio Green
San Antonio, Texas

Build San Antonio Green (BSAG) is a non-profit residential energy-efficient building program that promotes the sustainable use of energy and resources. BSAG incentivized the construction of more than 6,900 ENERGY STAR® certified homes and apartments, nearly three times more than the previous year, for a total of 22,200 ENERGY STAR certified units since joining the program in 2008. Key 2023 accomplishments include:

- Reducing peak energy demand by 31 MW and preventing more than 450 million pounds of CO2 emissions through its green building certification programs, including ENERGY STAR.
- Providing ENERGY STAR training for all BSAG staff, enabling them to help builder partners meet program requirements and provide quality assurance during the construction process.
- Announcing a new Climate-Ready Building certification program, leveraging ENERGY STAR certification as a prerequisite, with an additional focus on region-specific climate adaptation measures.
- Including ENERGY STAR as an integral part of its overall efforts to provide affordable, sustainable housing through partnerships with the City of San Antonio's Green and Healthy Homes Initiative and with the San Antonio Housing Authority.

CenterPoint Energy
Houston, Texas

CenterPoint Energy is a transmission and distribution utility serving the greater Houston area. The utility incentivized the construction of more than 3,500 ENERGY STAR® certified homes, for a total exceeding 121,000 homes since joining the program in 2001. Key 2023 accomplishments include:

- Implementing a comprehensive ENERGY STAR promotional campaign that delivered more than 12 million impressions across social media channels.
- Introducing an updated program design with larger ENERGY STAR incentives for builders to achieve above-code results, as well as new rebates for ENERGY STAR certified electric vehicle chargers and induction cooktops.
- Significantly increasing ENERGY STAR-focused email campaigns, including market-segmented and tailored messaging based on age range and other demographic factors.
- Delivering cumulative verified meter savings of 255 MW and 500,000 MWh since the inception of the program in 2001.

Central Hudson Gas & Electric
Poughkeepsie, New York

Central Hudson Gas & Electric Corp. is a utility in New York. Central Hudson Gas & Electric's successful distributor-focused midstream pilot program, which provides instant discounts for ENERGY STAR® certified heat pump water heaters through affiliate contractors, graduated to become an official program offering available to other utilities in the state of New York. Key 2023 accomplishments include:

- Partnering with more than 50 retail store fronts to offer instant discounts on ENERGY STAR certified products, including air purifiers, dehumidifiers, smart thermostats, variable-speed pool pumps, and heat pump water heaters.
- Conducting more than 1,000 store visits to provide point-of-purchase marketing materials for ENERGY STAR certified products.
- Providing incentives for more than 500 ENERGY STAR certified heat pump water heaters through distributor and retail channels.

ComEd
Chicago, Illinois

ComEd is an electric utility in Illinois. ComEd prioritized expanding accessibility and adoption of ENERGY STAR® certified products for customers most in need, including those experiencing low incomes and small businesses in distressed communities. Key 2023 accomplishments include:

- Increasing energy savings through the ComEd Retro-Commissioning (RCx) offering, which provides equitable energy optimization services, with 302 completed projects and more than 47.1 GWh in savings.
- Increasing the use of ENERGY STAR Portfolio Manager® by providing whole-building energy data through the online Energy Usage Data System application that enabled more than 7,900 buildings to benchmark energy performance.
- Increasing multifamily energy savings by installing ENERGY STAR certified products, including smart thermostats, water heaters, refrigerators, freezers, and central and window air conditioners, more than doubling the number of tenant units served in 2023.
- Increasing its home heating and cooling program uptake by more than 300%, resulting in the installation of nearly 3,500 ENERGY STAR certified heat pumps.
- Constructing and renovating nearly 400 housing units to increase energy efficiency and installing $5.1 million in ENERGY STAR certified products in multifamily buildings.

Consumers Energy
Jackson, Michigan

Consumers Energy is a natural gas and electric utility in Michigan. Consumers Energy supports its commercial customers with ENERGY STAR® tools and services, including Portfolio Manager® benchmarking and ENERGY STAR building certification. Key 2023 accomplishments include:

- Providing 151 business customers participating in Building Performance with ENERGY STAR with building energy efficiency assessments that resulted in 57 projects, saving more than $3 million in electricity and $350,000 in gas costs.
- Offering financial assistance through the Michigan Retired Engineer Technical Assistance Program for customers pursuing ENERGY STAR certification, which resulted in 614 buildings benchmarked using Portfolio Manager and 108 buildings earning ENERGY STAR certification.
- Focusing efforts on hard-to-reach, low-income, and rural audiences through retail partnerships and instant rebates on ENERGY STAR certified products, including air purifiers, room air conditioners, and bathroom exhaust fans, as well as launching validated instant rebates on ENERGY STAR certified washers, dryers, heat pump dryers, refrigerators, chest freezers, and smart thermostats.
- Providing incentives for the construction of more than 470 ENERGY STAR certified homes and partnering with training organizations to launch an ENERGY STAR Scholarship Pilot Program aimed at growing a network of highly skilled trades.

Delmarva Power & Light (DPL)
Washington, District of Columbia

Delmarva Power & Light (DPL) is an electricity and natural gas energy company serving areas of Delaware and Maryland. For over a decade, DPL has actively promoted ENERGY STAR® certified homes and residential products to its customers, saving more than 157,700 total megawatt hours of energy. Key 2023 accomplishments include:

- Supporting the construction of more than 300 ENERGY STAR certified homes, an increase of 70% compared with 2022, and exceeding 1,900 homes overall since joining the program.
- Launching two digital marketing campaigns, yielding more than 2.4 million impressions, which showcased the benefits of ENERGY STAR certified homes to consumers and potential builder partners.
- Leveraging the ENERGY STAR Retail Products Platform program model to offer instant markdowns on ENERGY STAR certified room air conditioners, clothes washers, clothes dryers, refrigerators, and freezers, and offering a midstream rebate at heat pump water heater distributor locations.

DTE Energy
Detroit, Michigan

DTE Energy is an electric and natural gas utility serving southeast Michigan. Over the past year, the utility continued to implement a portfolio of efficiency programs and increased market share for ENERGY STAR® certified products and homes by promoting regional brand awareness. Key 2023 accomplishments include:

- Delivering more than 200,000 MWh of electricity savings and nearly 100,000 million cubic feet of natural gas savings across its ENERGY STAR certified homes and products programs.
- Supporting the construction of more than 200 ENERGY STAR certified homes and expanding builder participation by 6% since 2022.
- Promoting ENERGY STAR certified homes through a digital marketing campaign across multiple social media channels, resulting in more than 1.4 million impressions, an increase of 500,000 impressions compared with its 2022 campaign.
- Offering instant rebates on ENERGY STAR certified products at more than 700 retail locations, including 100 locations serving rural or low-income customers.

El Paso Electric Company
El Paso, Texas

El Paso Electric is a regional electric utility providing service to customers in Texas and New Mexico. The utility supported the construction of more than 90 ENERGY STAR® certified homes, an increase of 45% year-over-year, for a total exceeding 1,000 since joining the program. Key 2023 accomplishments include:

- Increasing builder participation in the ENERGY STAR program in its service territory by 10% since 2022.
- Promoting the benefits of ENERGY STAR certified homes on its corporate website, resulting in more than 43,000 page views and nearly 22,000 new visitors, representing increases of 33% and 50%, respectively, compared with 2022.
- Conducting more than 70 meetings with home builders and their teams to educate them about updates to ENERGY STAR program requirements and continuing to provide support to energy rating companies in their service territory. Delivering more than 466,000 kWh savings, increasing the program's cumulative kWh savings by 4% since 2022.
- Providing additional incentives for ENERGY STAR certified residential products, such as smart thermostats, and developing a new training session on heat pump water heaters for program participants.

Energize Connecticut in partnership with Eversource and Avangrid
Orange, Connecticut

The sponsors of Energize Connecticut, including United Illuminating ('UI'), Southern Connecticut Gas ('SCG') and Connecticut Natural Gas ('CNG') subsidiaries of AVANGRID Inc., and Eversource, are electric and gas utilities in Connecticut. The sponsors leveraged ENERGY STAR® criteria and tools across their program portfolio to help customers in the commercial, industrial, and residential sectors manage energy use and save money on utility bills. Key 2023 accomplishments include:

- Providing a data service for customers to receive and update their energy usage in ENERGY STAR Portfolio Manager®.
- Facilitating 16 Treasure Hunts for commercial and industrial customers, utilizing ENERGY STAR forms, templates, and processes.
- Developing partnerships with 95% of the state's distributors that sell ENERGY STAR certified electric and gas heating, cooling, and water heating equipment, resulting in incentives for more than 11,000 products, 85% of which use heat pump technology.
- Improving program design by aligning requirements with the ENERGY STAR cold climate air-source heat pump specification, simplifying midstream heat pump incentives, and introducing an additional incentive for air-source heat pumps purchased through its installer network.
- Providing commercial customers with multiple pathways to incentives on a wide array of ENERGY STAR certified products, including food service, heating and cooling, water heating, and laboratory equipment. Annual savings from 2023 food service equipment installations alone are projected to save customers more than 1,000 MWh and nearly 150,000 therms.
- Providing incentives that lead to the construction of more than 400 ENERGY STAR certified homes and apartments, and including a pathway and additional incentives for the construction of efficient electric homes.

Entergy Texas, Inc.
The Woodlands, Texas

Entergy Texas is an electric utility with a service territory across southeastern Texas. The company's energy efficiency program focused on delivering ENERGY STAR® incentives and supported the construction of more than 1,200 ENERGY STAR certified homes, a 69% increase over the previous year. Key 2023 accomplishments include:

- Increasing ENERGY STAR builder partner participation in the program by 89% compared with 2022.
- Participating in numerous ENERGY STAR promotional campaigns across social media channels, including ENERGY STAR Day, ENERGY STAR Home Upgrade, and Earth Day.
- Actively engaging with EPA-recognized home certification organizations to ensure broad participation from builders.

- Introducing the Residential Online Marketplace for ENERGY STAR certified products as a complement to the new Demand Solutions Program, which concentrates on grid flexibility and incorporating ENERGY STAR smart thermostats.

Fannie Mae
Washington, District of Columbia

Fannie Mae is a federally sponsored financial institution for multifamily housing. Fannie Mae has continued to expand its green financing programs, raising awareness of the benefits of ENERGY STAR® certification in the multifamily housing market and reaching thousands of owners and tenants. Key 2023 accomplishments include:

- Convening and deploying the 2023 Multifamily Energy and Water Survey, aiming to gather enough multifamily property data to update the ENERGY STAR 1'100 score, resulting in property utility data for nearly 2,300 properties across 47 states and the District of Columbia.
- Hosting four Green Financing Lender Learning Series webinars, each reaching more than 250 multifamily finance professionals with education and strategies to meet organizational sustainability goals, local building performance standards, and greenhouse gas emissions targets at multifamily properties.
- Resuming the Fannie Mae Multifamily Green Road Show, conducting 53 meetings with 585 lenders in seven major markets, promoting Green Rewards and Green Building Certification financing programs.
- Expanding the Single-Family Green Homes Database of ENERGY STAR certified properties by partnering with more third-party data providers and making operational enhancements. This widened Fannie Mae's scope of eligible certified homes, allowing for more timely verification of ENERGY STAR certified properties.
- Increasing partnership and instituting regular communication with participating single-family lenders/builders to establish better mechanisms to identify ENERGY STAR certified homes.

Institute for Market Transformation
Washington, District of Columbia

Institute for Market Transformation (IMT) is a nonprofit organization. IMT expanded its engagement with the ENERGY STAR® program and its support for improving building performance. Key 2023 accomplishments include:

- Creating a model state law to expand access to utility data in partnership with the Regulatory Assistance Project and engaging the ENERGY STAR program for technical input.
- Providing access to a forthcoming database of building performance policies, allowing ENERGY STAR to provide the information at no cost to building owners and other stakeholders.

- Expanding support to building owners subject to building performance standard laws through the Washington, DC Building Innovation Hub and in coordination with other hubs through IMT's Building Performance Partnership.
- Increasing participation in the Green Lease Leaders program, which aligns with ENERGY STAR Tenant Space recognition and promotes ENERGY STAR.

IREM

Chicago, Illinois

IREM is an international commercial real estate association for property and asset managers. IREM has continued to promote sustainability and energy efficiency within its certification program, with a focus on leveraging the ENERGY STAR® program to achieve significant energy reductions. Key 2023 accomplishments include:

- Advancing the IREM Certified Sustainable Property (CSP) program to include 1,930 IREM CSPs. This program incorporates ENERGY STAR tools and resources and supports real estate managers in benchmarking and resource efficiency.
- Launching the Jackson Control Sustainability Awards Program in partnership with the IREM Foundation and Jackson Control, which uses ENERGY STAR Portfolio Manager® data to identify top performers among CSP properties.
- Launching the CSP recognition for self-storage properties, incorporating ENERGY STAR tools and resources.
- Continuing to leverage and expand its use of ENERGY STAR Portfolio Manager web services to collect and analyze property performance data for the CSP program. A total of 1,545 properties were shared with IREM's account, up 123% from 2022.
- Continuing to deliver training and communications that incorporate ENERGY STAR tools and resources.

New Hampshire Electric & Gas Utilities

Manchester, New Hampshire

New Hampshire Electric & Gas Utilities is a utility consortium comprised of Eversource, Liberty Utilities, New Hampshire Electric Co-op, and Unitil. The consortium supported the construction of more than 900 ENERGY STAR® certified homes, representing an increase of 20% compared to 2022, for a total surpassing 11,600 homes since joining the program. Key 2023 accomplishments include:

- Promoting the ENERGY STAR program to builders, energy rating companies, consumers, and other stakeholders, and driving market share of ENERGY STAR certified homes to nearly 33% statewide since the program's inception in 2002.
- Showcasing ENERGY STAR certified homes on NHSaves.com and utility social media accounts, resulting in a 44% increase in website traffic.

- Creating a new partnership with emerging professionals at the American Institute of Architects focused on integrating ENERGY STAR features into modern architectural designs.
- Conducting extensive training for builders, homeowners, architects, and other stakeholders on innovative energy saving construction practices and ENERGY STAR program requirements.

New Jersey Board of Public Utilities
Trenton, New Jersey

The New Jersey Board of Public Utilities (NJBPU) is a regulatory agency that oversees the state's Clean Energy Program. The NJBPU incentivized more than 3,900 ENERGY STAR® certified homes and apartments in 2023, for a total exceeding 92,000 residential units since joining the program in 2001. Key 2023 accomplishments include:

- Increasing the program's ENERGY STAR builder participation by 16% compared with 2022.
- Holding nearly 50 webinars to educate homebuyers about ENERGY STAR certified homes and apartments, reaching more than 4,100 homeowners and other stakeholders.
- Delivering annual savings of more than 5,000 MWh (natural gas) and nearly 58,000 MMBtu (electric) through its ENERGY STAR incentive programs.
- Reaching a milestone of 16% of all new housing projects in New Jersey participating in its Clean Energy and ENERGY STAR programs.

New Mexico Gas Company
Albuquerque, New Mexico

New Mexico Gas Company (NMGC) is a natural gas utility serving multiple counties in the state. The utility's energy efficiency programs continued to expand by promoting ENERGY STAR® certified homes and products to customers across its service territory. Key 2023 accomplishments include:

- Supporting the construction of nearly 90 ENERGY STAR certified homes, a 112% increase since 2022, while doubling the number of participating ENERGY STAR builders in its program during the same period.
- Holding more than 130 meetings and training sessions with builders, home energy rating companies, and other program stakeholders to share updates on ENERGY STAR program requirements.
- Providing weatherization and retrofit assistance that delivered ENERGY STAR certified windows and furnaces to more than 300 low-income and vulnerable households through its New Mexico Energy$mart Weatherization Program.
- Saving residential customers nearly 450,000 therms of energy per year through the installation of ENERGY STAR certified heating and water heating products, as well as attic insulation.

PECO Energy Company
Philadelphia, Pennsylvania

PECO Energy Company is a gas and electric utility in Pennsylvania. In offering rebates for ENERGY STAR® certified products, PECO was able to effectively leverage promotional campaigns and events to save over 75,000 MWhs in 2023. Key 2023 accomplishments include:

- Providing bonus incentives to customers who installed qualifying measures through a pilot program, including ENERGY STAR certified mini-split heat pumps, central air conditioners, air-source heat pumps, heat pump water heaters, and refrigerators.
- Hosting in-person outreach events to educate its contractor network about ENERGY STAR HVAC certification and the availability of rebates.
- Supporting commercial customer use of ENERGY STAR Portfolio Manager® by providing whole-building data through PECO's energy usage data tool and promoting the use of ENERGY STAR Treasure Hunts.
- Providing incentives for the construction of nearly 1,900 ENERGY STAR certified homes, more than double the amount from 2022, and delivering 1,035 MWh of energy savings.

Potomac Electric Power Company (Pepco)
Washington, District of Columbia

Potomac Electric Power Company (Pepco) is an electric utility in Maryland. Pepco has created value for customers by incorporating ENERGY STAR® across its portfolio of commercial, industrial, residential, and products programs for over a decade, providing customers over $60 million in incentives and resulting in over 630,000 MWh of energy savings. Key 2023 accomplishments include:

- Providing business customers with the Energy Usage Data System service to export aggregate, whole-building energy data to ENERGY STAR Portfolio Manager® and import building performance metrics.
- Developing a unique series of training videos that promote ENERGY STAR qualified products for distributors participating in the Business Instant Discounts program.
- Leveraging the ENERGY STAR Retail Products Platform program model to offer instant markdown rebates on ENERGY STAR certified room air conditioners, clothes washers, clothes dryers, refrigerators, and freezers, and offering a midstream rebate at heat pump water heater distributor locations.
- Supporting the construction of nearly 800 ENERGY STAR certified homes and apartments, an increase of 38% compared with 2022, and incentivizing the installation of ENERGY STAR certified heat pumps and heat pump water heaters in ENERGY STAR multifamily projects.

PPL Electric Utilities
Allentown, Pennsylvania

PPL Electric Utilities serves central Pennsylvania. The utility effectively leveraged the ENERGY STAR® program to deliver more than 50.5 million kilowatt hours in energy savings, a 23% increase compared to the previous year. Key 2023 accomplishments include:

- Incentivizing the construction of more than 1,400 ENERGY STAR certified homes, an increase of 18% compared with 2022.
- Launching a deep energy retrofit pilot aligned with the ENERGY STAR Home Upgrade, offering bonus incentives for installing multiple ENERGY STAR certified products.
- Promoting energy efficiency to its residential customers through ENERGY STAR campaigns that yielded 31.7 million impressions, an increase of 51% from the previous year.
- Participating in multiple ENERGY STAR national campaigns and promotions, including Earth Day, ENERGY STAR Home Upgrade, Flip Your Fridge, ENERGY STAR Day, Rule Your Attic!, and more, gaining 727,000 additional webpage views.

PSE&G
Newark, New Jersey

PSE&G is a gas and electric utility in New Jersey. Through increased incentives, instant rebates, a zero percent on-bill repayment option, and enhanced offerings for low- and moderate-income customers, PSE&G leveraged ENERGY STAR® to achieve impressive energy bill savings for its customers. Key 2023 accomplishments include:

- Enhancing program offerings for its instant discount ENERGY STAR heating and cooling program, resulting in the sale of 7,900 certified products and energy savings of more than 1,900 MWh and 580,000 therms.
- Exceeding trade ally recruitment goals for its ENERGY STAR HVAC instant rebate program, recruiting 200 participating contractors and 33 distributors.
- Generating more than 7 million impressions for ENERGY STAR products through its marketing campaigns.
- Achieving annual energy savings of more than 5,000 MWh and 170,00 therms through its ENERGY STAR retail appliance program.

Public Service Company of Oklahoma
Tulsa, Oklahoma

Public Service Company of Oklahoma is an electric utility. Public Service Company capitalized on strong coordination with ENERGY STAR® national promotions and offered a wide range of ENERGY STAR certified product incentives to save its customers over 6,800 MWh annually. Key 2023 accomplishments include:

- Organizing 'ENERGY STAR advantage' service provider trainings across its service territory to better target rural customers in response to a diversity, equity, and inclusion-focused analysis of its energy efficiency programs.
- Doubling energy savings from its attic insulation program by coordinating with the ENERGY STAR Rule Your Attic! campaign and offering a $100 bonus rebate to customers during the month of October.
- Leveraging the ENERGY STAR promotional calendar in coordination with its paid advertising campaigns throughout 2023, including participation in Earth Day and ENERGY STAR Day, and smart thermostats, heat pumps, and electric vehicle chargers promotions.

Salt River Project Agricultural Improvement and Power District
Tempe, Arizona

Salt River Agricultural Improvement & Power District (SRP) is a natural gas utility serving central Arizona. The utility has encouraged energy and water conservation throughout its history and achieved a 70% market share for ENERGY STAR® certified single-family homes across its service territory. Key 2023 accomplishments include:

- Supporting the construction of more than 5,100 ENERGY STAR certified homes, for a total of nearly 57,000 homes since joining the program in 2012.
- Requiring additional HVAC and water efficiency measures in new ENERGY STAR certified homes built in the local desert climate, helping homeowners save up to $700 annually on their utility bills.
- Implementing a community incentive option for builders to prewire homes for electric vehicle charging stations.
- Leveraging ENERGY STAR messaging in its online marketplace to deliver incentives for more than 2,000 ENERGY STAR certified Level 2 electric vehicle chargers and nearly 30,000 ENERGY STAR smart thermostats, with estimated annual energy savings of more than 22,000 MWh.

Southern Maryland Electric Cooperative
Hughesville, Maryland

Southern Maryland Electric Cooperative (SMECO) is a customer-owned electric cooperative. Over the past year, SMECO continued to promote energy efficiency across the residential home and consumer products sectors, delivering nearly 78,000 megawatt-hours of electricity savings across its ENERGY STAR® programs. Key 2023 accomplishments include:

- Providing incentives for more than 1,100 ENERGY STAR certified homes, an increase of 47% compared with 2022, representing 73% of all new homes built in its service territory last year.
- Leveraging multiple channels to better reach customers and drive the purchase of a broad array of ENERGY STAR certified appliances using the ENERGY STAR Retail Products Platform, distributor-focused midstream channels, and online marketing.

- Developing educational materials featuring ENERGY STAR for schools in its service territory about energy savings. More than 1,400 students received a complimentary energy efficiency kit containing ENERGY STAR certified products and a coupon for SMECO's online store.

Texas-New Mexico Power Company
Lewisville, Texas

Texas-New Mexico Power Company (TNMP) is an electricity transmission and distribution service provider. TNMP supported the construction of more than 280 ENERGY STAR® certified homes, representing a year-over-year increase of 72%, for a total of nearly 9,000 since the program's inception in 2003. Key 2023 accomplishments include:

- Expanding ENERGY STAR builder partner participation in the program 25% compared with 2022.
- Leveraging digital media to promote ENERGY STAR certified homes, resulting in more than 28,000 impressions across its social media channels.
- Increasing the kilowatt-hour savings from ENERGY STAR certified homes by 149% since 2022.
- Promoting ENERGY STAR through its partnership with the Bay Area Builders Association, focusing on recruiting diverse, minority, and women-owned builder and rating companies to the program.

The Portland Cement Association
Washington, District of Columbia

The Portland Cement Association (PCA), a policy, research, education, and market intelligence organization serving America's cement manufacturers, promoted cement industry engagement in the development of ENERGY STAR® cement plant energy management tools. Key 2023 accomplishments include:

- Engaging PCA members to participate in all forms of ENERGY STAR energy management assistance and recognition.
- Inviting ENERGY STAR to speak at key industry meetings where the industry's senior executives and energy managers were present.
- Providing substantive feedback on ENERGY STAR tools.
- Attending and supporting the Annual ENERGY STAR Industrial Meeting and the ENERGY STAR Cement Focus.

The Sponsors of Mass Save
Westborough, Massachusetts

The Sponsors of Mass Save is a collaboration of gas and electric utilities in Massachusetts. The collaborative strategically leveraged the ENERGY STAR® brand in consumer education and awareness campaigns resulting in rebates for more than 29,000 ENERGY STAR certified products. Key 2023 accomplishments include:

- Partnering with retailers to offer incentives on a wide range of ENERGY STAR certified products, including windows, heat pump water heaters, dryers, small appliances, and smart thermostats.
- Launching a new partnership with local communities and retailers to hold more than 60 dehumidifier turn-in events, which led to the recycling of more than 4,500 units and the purchase of nearly 3,800 ENERGY STAR certified dehumidifiers.
- Advancing consumer awareness of ENERGY STAR certified products through email, point-of-purchase promotion, and paid media, resulting in more than 6 million consumer impressions.

Urban Land Institute
Washington, District of Columbia

The Urban Land Institute (ULI) is a real estate industry group. ULI promoted the use of ENERGY STAR® tools and resources through its robust network of real estate partners, driving program participation and best practices in energy management and building decarbonization. Key 2023 accomplishments include:

- Using ENERGY STAR Portfolio Manager® for its U.S. Greenprint member energy analysis, increasing the number of buildings analyzed to more than 16,500.
- Leveraging its Urban Land magazine to publish articles on net zero tenant engagement, retrofitting buildings with efficient equipment, and funding opportunities for decarbonizing buildings. All articles featured ENERGY STAR as a resource for data sharing and collaboration, as well as ENERGY STAR certification.
- Hosting an embodied carbon convening session, including developers and the, construction, concrete, and steel supplier industries.
- Promoting ENERGY STAR initiatives, including Certification Nation, ENERGY STAR NextGen, the Building Emissions Calculator, and Portfolio Manager Data Explorer.
- Reaching more than 5,000 people through presentations on the Fannie Mae Energy and Water Survey; embodied carbon; tenant alignment; environmental, social, and governance strategies and regulations; net zero; climate policy; and more.

Sustained Excellence: Energy Management

AbbVie
North Chicago, Illinois

AbbVie is a global biopharmaceutical company. In 2023, AbbVie achieved an 8% energy intensity reduction and cut absolute energy use by 9% at U.S. operations by leveraging ENERGY STAR® tools and resources to strengthen its energy program. Key 2023 accomplishments include:

- Leveraging the company's energy efficiency and decarbonization capital fund program to provide for 35 energy projects that will avoid $4,921,000 in annual energy costs.
- Earning ENERGY STAR certification for four pharmaceutical manufacturing sites. Receiving approval of the company's Science Based Targets initiative goals, which are an important part of AbbVie's decarbonization strategy. AbbVie has already achieved a 15.6% reduction in Scope 1 and Scope 2 emissions.
- Sharing energy management expertise through the ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing and the industrial partnership via multiple presentations and participation in ENERGY STAR meetings.
- Conducting 23 ENERGY STAR Treasure Hunts in North America, Europe, and Asia, with 746 opportunities identified. Treasure Hunt findings form the basis of AbbVie's long-range plans for manufacturing sites.

Affinius Capital
San Antonio, Texas

Affinius Capital is a real estate investment company. Affinius continued to grow its energy management program across its diverse portfolio, undertaking unique construction projects aimed at decarbonization while promoting ENERGY STAR® across the industry. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 28 buildings. Investing in advanced energy analytics platforms and partners that optimize energy efficiency and provide measurement and verification after the implementation of energy efficiency measures.
- Retrofitting multifamily assets to make them ready for electric vehicles through the installation of more than 80 charging stations across its properties in Southern California.
- Completing construction of a first-of-its-kind mass timber industrial logistics warehouse in Dallas, Texas, featuring low-carbon building components, including cross-laminated timber and a new concrete technology for the foundation.
- The project is estimated to reduce embodied carbon by 43% in comparison with conventional construction methods.
- Highlighting ENERGY STAR achievements in its annual sustainability report, which is distributed to internal and external audiences.

AMLI Residential
Chicago, Illinois

AMLI Residential is a multifamily company focused on the development, acquisition, and management of apartment communities. AMLI has continued to leverage its ENERGY STAR® partnership to communicate the value of energy efficiency to both internal stakeholders and residents across its communities. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 45 properties. Establishing three 2030 decarbonization goals and continuing to chart a path to net zero by 2050. This commitment includes leveraging EPA tools to conduct an analysis of refrigerant use, Scope 3 emissions, embodied carbon in its building materials, and emissions specific to its resident units.
- Integrating new technologies for building automation systems, Wi-Fi installation, remote monitoring of boilers, retro-commissioning projects, and energy audits to increase energy reductions across its properties. Engaging residents around energy efficiency and ENERGY STAR through property websites, property brochures, and on-site tours, and through its green home guide.
- Training employees through its sustainability modules, which detail ENERGY STAR best practices and information on ENERGY STAR certification. A new monthly call was established among property teams to evaluate property performance based on utility data, energy use intensity, and ENERGY STAR score.

Atrium Health
Charlotte, North Carolina

Atrium Health is a healthcare organization. Atrium Health demonstrated leadership in energy and carbon management through its investments in energy projects and increasing its average ENERGY STAR® score by almost 5%. Key 2023 accomplishments include:

- Increasing the number of ENERGY STAR certifications to 27 properties, including 12 new certifications.
- Adding 181 properties to ENERGY STAR Portfolio Manager®, more than doubling the previous year's total.
- Developing 10 on-site solar projects and installing 19 electric vehicle charging stations.
- Submitting data to support the analysis of proposed ENERGY STAR NextGen certification criteria and ENERGY STAR Portfolio Manager enhancements.

Beacon Capital Partners
Boston, Massachusetts

Beacon Capital Partners is a private real estate investment firm. Beacon Capital has maintained a longstanding commitment to ENERGY STAR® and energy conservation, including implementing several initiatives to support its decarbonization program, and continuing to promote the value of ENERGY STAR and energy management to internal staff. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 54 properties. Benchmarking 100% of its portfolio in ENERGY STAR Portfolio Manager® for energy, water, and waste.
- Committing to a nationwide solar rollout for all its U.S. properties, including conducting a technical and financial analysis on solar installations across its portfolio.
- Continuing its decade-long annual Blue Star Award, which is given to property engineers and engineering teams who display exemplary attention to energy efficiency and reduction in energy usage.
- Building on its decarbonization program launched in 2021, a 'roadmap' to carbon neutrality was created which includes reducing energy and GHG emissions by 2.5% annually over a 10-year period, in alignment with the Paris Agreement and Science-Based Targets initiative.

BGO
New York, New York

BGO is a global real estate investment firm. BGO has maintained a longstanding commitment to energy efficiency, promoting its ENERGY STAR® partnership to internal and external stakeholders and pursuing its decarbonization goals. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 48 properties.
- Benchmarking 100% of its portfolio in ENERGY STAR Portfolio Manager®.
- Avoiding more than $4.8 million in utility costs through its energy efficiency projects and scheduling an additional 400 energy efficiency measures for implementation over the next 2 years.
- Expanding data coverage by installing automated metering technologies with energy coverage across nearly 2 million square feet of industrial tenant spaces.
- Becoming a signatory of the Net Zero Asset Managers initiative, pledging to support the goal of net-zero emissions by 2050 and global efforts to limit warming to 1.5°C.
- Communicating ENERGY STAR messaging to employees, tenants, clients, industry, and the public through its website, social media, press releases, and presentations to investors and industry.

Bimbo Bakeries USA
Horsham, Pennsylvania

Bimbo Bakeries USA, a food processing company, advanced ENERGY STAR® within the baking industry by highlighting the energy efficiency achievements of 18 bakeries certified with the ENERGY STAR and two bakeries that achieved the ENERGY STAR Challenge for Industry. Key 2023 accomplishments include:

- Sharing the company's engagement with ENERGY STAR resources during an industry podcast and through newswire releases.
- Investing in the automation and modernization of outdated and inefficient ovens, oxidizers, and boilers by installing direct spark ignition controls and high-efficiency burners that adapt to production demands.
- Reducing natural gas consumption through improved NOx emission controls and heat recovery technology.
- Installing new ovens or digitizing oven burner controls at seven bakeries with reduction potentials of 5% to 10% in natural gas consumption. The new ovens have the benefit of more consistent baking to reduce food and product waste, which also results in energy savings. Expanding investments in electric and natural gas metering, enabling employees to monitor and control real-time energy data.
- Implementing Strategic Energy Management programs across 14 bakeries and appointing 42 energy champions to conduct energy audits, ENERGY STAR Treasure Hunts, and efficiency workshops to enhance the company's sustainability culture.
- Advancing the company's commitment to decarbonize operations through the completion of four on-site microgrids (i.e., solar arrays with battery storage) to power nearly 25% of each bakery's operations. Bimbo also added 59 electric trucks to its fleet.

Bozzuto Management Company
Greenbelt, Maryland

Bozzuto Management Company is a third-party manager of multifamily communities. Bozzuto leveraged ENERGY STAR® resources to engage with internal and external stakeholders and develop unique and innovative tools to reduce energy consumption across its managed portfolio. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 61 properties. Identifying 44 energy efficiency projects across 11 properties, with an estimated return on investment above 15%, for a total cost savings of more than $800,000.
- Conducting nine ENERGY STAR Treasure Hunts for one of its client's buildings, assisting with project implementation, and assessing how measures would affect the buildings' energy intensities and ENERGY STAR scores.
- Committing to 100% renewable energy by 2040 and installing 153 electric vehicle charging stations across its portfolio.

- Engaging its residents on a regular basis directly and through newsletters and social media on energy management strategies and behavioral changes they can easily implement to reduce their energy consumption.

Bristol Myers Squibb
Princeton, New Jersey

Bristol Myers Squibb (BMS) is a global biopharmaceutical company. In 2023, BMS leveraged ENERGY STAR® tools and resources to strengthen its energy program and amplified its promotion of ENERGY STAR to strategic suppliers. Key 2023 accomplishments include:

- Earning ENERGY STAR certification for two pharmaceutical manufacturing plants.
- Completing 64 energy projects, an increase of 45% in project implementation over 2022. A sample of projects includes boiler stack economizers, waste heat recovery on process water, air change rate reductions for labs, auto sash controls on fume hoods, chiller optimization sequences, and a focus on operational efficiency.
- Receiving ENERGY STAR Top Project recognition from a group of peer manufacturers for its automatic fault detection and diagnostic platform in place at eight BMS sites.
- Supporting the ENERGY STAR industrial partnership and Focus on Energy Efficiency in Pharmaceutical Manufacturing through multiple presentations and participation at industry meetings.
- Establishing new sustainability design standards for new construction and major renovations.

BXP
Boston, Massachusetts

BXP is a self-administered and self-managed real estate investment trust. BXP has demonstrated ongoing dedication to corporate sustainability, integrating ENERGY STAR® into all aspects of its robust energy management program and achieving significant milestones in its ambitious decarbonization strategy. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 36 properties. Requiring all properties to benchmark energy, water, and waste in ENERGY STAR Portfolio Manager® and to target a minimum ENERGY STAR score of 75.
- Completing construction of its first net zero repositioning of an existing building. This major renovation project included high-performance thermal envelope insulation, electrification of the HVAC system using electric variable refrigerant flow heat pumps, Superblock heat recovery, upgraded lighting, and the addition of 1.3 MWh of on-site solar generation.
- Executing a virtual power purchase agreement with Enel to enable it to source green power for its actively managed buildings to achieve net zero operations. The solar project will generate around 499 GWh of clean electricity each year.

- Reducing its Scope 1 and Scope 2 greenhouse gas (GHG) emissions by 39%, in line with the Science Based Targets initiative, and meeting its Scope 3 GHG emissions reduction goal, which required a 14% reduction in embodied carbon emissions.
- Giving ENERGY STAR-related presentations to more than 500+ internal and external stakeholders.

CalPortland Company
Las Vegas, Nevada

CalPortland Company, a producer of cement, concrete, aggregates, and asphalt pavement, supported the ENERGY STAR® industrial partnership by sharing its technical expertise with the asphalt pavement and cement industries. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification at two cement plants: the Rillito cement plant for the 11th year and the recently acquired Redding cement plant.
- Maintaining a continuous pipeline of energy projects at the company's four cement plants that will significantly reduce energy consumption. A sample of projects include raw mill feeder upgrades, a new kiln camera and process gas analyzer, a new conveyance system, improved electrical infrastructure, automation logic, optimization of fuel handling systems, a new pneumatic pulsing baghouse, variable frequency drives on fans, and a diesel stacker system replaced by an electric version. Projects in development include replacement of a primary crusher and a kiln burner system. Communicating ENERGY STAR broadly through internal activities to preserve the focus on the company's energy culture, community events, local award organizations, and outreach to key stakeholders.
- Promoting ENERGY STAR across multiple industries by mentoring partners, actively participating in industry meetings, and supporting the development of the asphalt pavement industry Energy Guide.
- Advancing decarbonization goals by manufacturing and promoting lower carbon products for the construction market and conducting research into additional low-carbon building materials, renewable fuels, and alternative raw materials.

CBRE
Dallas, Texas

CBRE is a global commercial real estate services and investment firm. CBRE continued to grow its energy management and training programs, leveraging ENERGY STAR® resources to provide leadership across the commercial real estate industry. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 55 properties.
- Providing energy and sustainability services through its Global Workplace Solutions business segment, which includes greenhouse gas inventory management, decarbonization solutions,

smart building systems integration, green energy procurement, and green leasing, among other services.
- Recognizing 14 property management teams through its annual Climate Champion Award program, which highlights properties that have achieved a 10% or greater annual increase in their ENERGY STAR score.
- Developing its Net Zero Strategy, which is organized around four decarbonization pathways, focusing on buildings, energy, transport, and procurement, and publishing its CBRE Net Zero Strategy for Corporate Operations.
- Enhancing its corporate green lease provisions to incorporate net zero strategies and promote energy efficiency.

Celanese Corporation
Irving, Texas

Celanese Corporation, a producer of specialty materials and chemical products, supported the ENERGY STAR® network of industrial companies by presenting on the need to focus on energy efficiency as a key step in industrial decarbonization. Key 2023 accomplishments include:

- Advancing ENERGY STAR tools in its leased operations by participating in ENERGY STAR's Tenant Space recognition.
- Integrating 22 newly acquired manufacturing sites, offices, and labs into the Celanese energy and sustainability management system.
- Creating the company's first 'digital plant of the future' so that advanced analytics can be used to direct responses to real-time energy consumption trends.
- Investing in 175 energy projects at 38 sites, with a forecasted savings of $12 million.
- Implementing advanced technology, such as a second heat recovery boiler and heat integration, while exploring new technologies, such as mechanical vapor recompression heat pumps at sites around the world.
- Launching a sustainability series for employees to learn about the structure and importance of sustainability at Celanese.
- Advancing decarbonization through the use of solar power, wind turbines, and hydrogen sources while also implementing one of the largest carbon capture-to-chemicals projects to date.

CEMEX USA
Houston, Texas

CEMEX USA, a producer of cement, ready-mix concrete, aggregates, and other building materials and solutions, deployed the ENERGY STAR® Challenge for Industry to advance energy management in its ready-mix concrete operations. Key 2023 accomplishments include:

- Investing in the decarbonization of its operations by installing new equipment to improve efficiency at a finish mill, sourcing 100% renewable electricity at a cement plant, and launching more than 30 thermal and electrical efficiency upgrade projects, with a total budgeted cost of approximately $15 million.
- Partnering with Synhelion and Sandia National Laboratories to investigate methods for replacing fossil fuels with concentrated solar thermal energy in clinker production, which is a project supported by a $3.2 million grant from the U.S. Department of Energy.
- Replacing 30 diesel ready-mix trucks and nine transport tractors with low-emission, compressed natural gas vehicles.
- Replacing three diesel-powered locomotives with near-zero emissions locomotives. Educating more than 2,000 employees on sustainability and carbon neutrality through their virtual Sustainability Academy and engaging employees in challenges to save energy through their Always in Action app, where employees logged 284 energy saving actions.
- Supporting the ENERGY STAR industrial network by speaking on the company's experience with engaging small sites in energy management during the Annual ENERGY STAR Industrial Meeting.

Colgate-Palmolive Company
New York, New York

Colgate-Palmolive Company, a consumer products company, leveraged ENERGY STAR® Treasure Hunts at four facilities to identify more than 5,700 MMBtu in savings. Key 2023 accomplishments include:

- Achieving the ENERGY STAR Challenge for Industry at two manufacturing sites. In total, 46 Colgate-Palmolive sites are enrolled in the Challenge.
- Conceptualizing a new site prioritization matrix where sites are managed through consideration of energy consumption, cost and carbon dioxide emissions reduction potential, and a technology roadmap.
- Implementing 52 energy saving capital projects for an estimated emissions reduction of 11.7 metric tons of CO2.
- Supporting the Annual ENERGY STAR Industrial Meeting as a presenter on the company's investment in automation and digitization for energy savings and reliability.
- Supporting multiple ENERGY STAR industrial partners through active benchmarking and the sharing of best energy management practices.

Columbia Property Trust
New York, New York

Columbia Property Trust is a publicly listed real estate investment trust. Columbia Property Trust leveraged ENERGY STAR® resources to grow its comprehensive energy management program, with a focus on internal and external stakeholder engagement. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 18 properties. Increasing its average portfolio ENERGY STAR score from 79 in 2022 to 81 in 2023 while reducing its weather-normalized source energy use intensity by nearly 3%.
- Installing submeters in its tenant spaces, achieving coverage for 84% of all tenants and giving them access to real-time energy usage and energy efficiency data.
- Developing and promoting tenant materials around energy efficiency, including flyers that provide details on ENERGY STAR certification, energy reduction metrics, and opportunities to participate in ENERGY STAR Tenant Space recognition.
- Expanding its demand response programming across the majority of its portfolio.

CommonWealth Partners
Los Angeles, California

CommonWealth Partners is a private real estate investment, development, management, and operating company. CommonWealth Partners has demonstrated ongoing dedication to reducing its overall energy use through a robust stakeholder engagement program that promotes ENERGY STAR® tools and resources. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 10 properties. Maintaining 100% energy benchmarking of its portfolio with ENERGY STAR Portfolio Manager®.
- Continuing implementation of its Net Zero by 2050 goal by tracking emissions across its portfolio and its overall power mix, and participating in low-carbon pilot programs at three of its properties.
- Hosting its annual ENERGY STAR Battle of the Buildings Bootcamp over the course of 3 months, sharing ENERGY STAR messaging and resources to its tenants, and tracking monthly energy usage in ENERGY STAR Portfolio Manager.
- Distributing branded materials and resources to its tenants advertising ENERGY STAR certification through building decals and elevator screens and publishing ENERGY STAR scores on each individual property's leasing website.
- Expanding its tenant engagement product 'the CWP Connected App' to more properties, now totaling seven. The app shares information on energy-related building events; property resources; cost details for electric vehicle amenities; environmental, social, and governance policies; four annual monthly awareness campaigns; and the annually updated Sustainable Leasing flyer for each property, which includes ENERY STAR information.

Corning Incorporated
Corning, New York

Corning Incorporated is a manufacturer of specialty glass, ceramics, and advanced optical products. The company advanced energy management by leveraging ENERGY STAR® tools and resources across domestic and global operations and reinforced identification of energy projects by all employees. Key 2023 accomplishments include:

- Achieving a 1.6% energy productivity gain across the company since 2018.
- Conducting a month-long campaign to promote ENERGY STAR tools, including the ENERGY STAR Home Energy Yardstick, to employees through training, educational webinars, and a fair.
- Making significant strides in improving the efficiency of its plants through the ENERGY STAR Challenge for Industry. A total of 56 sites are actively pursuing the Challenge goal of reducing energy intensity by 10%.
- Completing detailed studies of natural gas usage in ceramic kilns. One site reduced annual gas consumption by 12 million kWh.
- Sharing best practices among Corning sites enabled three additional kilns to apply the knowledge and save 28 million kWh. Conducting three ENERGY STAR Treasure Hunts at sites in New Hampshire, North Carolina, and Japan to identify dozens of energy saving upgrades.
- In North Carolina, the identified opportunities have the potential to save 2.5 million kWh or more than 1,000 metric tons of CO2e.
- Collaborating with other ENERGY STAR partners to share best practices on supply chain engagement, and presenting Corning's electrification transition efforts from natural gas that are advancing the company's progress toward decarbonization.

Cushman & Wakefield

Chicago, Illinois

Cushman & Wakefield is a global real estate services firm. Cushman & Wakefield has maintained its longstanding commitment to energy conservation and decarbonization across its portfolio and leverages ENERGY STAR® tools and resources to communicate with internal and external stakeholders. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 289 buildings.
- Completing more than 59 energy audits to evaluate building energy performance and provide low- to no-cost energy conservation measures, as well as capital cost suggestions.
- These audits resulted in an average of 19% energy savings during 2023.
- Hosting regular training sessions on ENERGY STAR Portfolio Manager® through its Energy & Sustainability Services team, providing prerecorded trainings on the company intranet, and staffing a help desk and weekly office hour to train property managers and engineers on benchmarking.
- Achieving a 33% reduction in greenhouse gas emissions, making substantial progress toward the Science Based Targets initiative's Corporate Net-Zero Standard, which calls for reducing absolute Scope 1 and Scope 2 greenhouse gas emissions across its corporate offices and operations by 50% by 2030 from a 2019 baseline.

Des Moines Public Schools
Des Moines, Iowa

Des Moines Public Schools (DMPS) is a public school district in Iowa. DMPS promoted energy efficiency awareness to students, staff, and the community and has continued its longstanding commitment to sustainability by implementing ENERGY STAR® best practices for comprehensive energy management. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification at 34 schools and increasing the district average ENERGY STAR score to 74.9.
- Saving more than $23 million in energy costs since 2008, including nearly $700,000 in 2023 alone, and lowering the average energy cost per square foot for the school district to $0.82 in 2023, compared with a national average of $1.03 per square foot.
- Leading the City of Des Moines to become the second-ranked mid-sized city on EPA's 2023 ENERGY STAR Top Mid-Sized Cities list.
- Using on-site solar energy at Jefferson Elementary, which has reduced utility expenditures by $50,000 and saved more than 900,000 pounds of CO2 emissions since July 2021.
- Promoting energy practices and ENERGY STAR to the community through Energy Report Cards delivered to nearly 5,000 staff and interested parties across the country.
- Investing more than $1 million in building automation systems and conducting retro-commissioning projects at 16 facilities.

Digital Realty Trust
Austin, Texas

Digital Realty Trust is a data center owner and operator. Digital Realty continued to develop and expand on its robust energy management program, achieving ENERGY STAR® certification for 31 properties and promoting its success with ENERGY STAR to internal and external audiences. Key 2023 accomplishments include:

- Improving its portfolio average ENERGY STAR score by nearly 9% since 2022.
- Establishing a Global Energy Management Working Group comprised of members of several of its business units and developing a policy for consistent measurement, calculation, and reporting of power usage effectiveness at its data centers globally at both facility and suite levels.
- Launching an artificial intelligence (AI) platform at several of its data centers to optimize data center operations beyond typical engineer capacity.
- This platform combines building management system data with AI models to find and solve inefficiencies within data centers and save energy.
- The program saw energy savings of 11.3 GWh from January 2022 through June 2023. Promoting ENERGY STAR to its investors and tenants through its environmental, social, and governance report, quarterly business meetings, sustainability training sessions, customer presentations, and social media.

Empire State Realty Trust
New York, New York

Empire State Realty Trust (ESRT) is a real estate investment trust. ESRT has demonstrated an ongoing commitment to energy management and ENERGY STAR®, leveraging its partnership to promote best practices and undertaking several new initiatives as it executes its decarbonization strategy. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 10 buildings. Benchmarking energy, water, and waste for 100% of its portfolio in ENERGY STAR Portfolio Manager®.
- Expanding on the Empire Building Playbook in collaboration with the New York State Energy Research and Development Authority, the Clinton Global Initiative, and other New York City-based building owners to demonstrate the technically sound and economically viable path toward decarbonization and net zero.
- The Playbook now includes large commercial and multifamily buildings. Piloting a range of innovative technologies, including energy-generating window installations, real-time energy management software solutions, machine learning-based energy management systems, artificial intelligence-enabled water detection software, and circadian LED lighting.
- Committing to net zero by 2035 and supporting New York City's 80% greenhouse gas emissions reduction goal by 2050.
- Its targets also include achieving a 75% waste diversion rate by 2030 and a 50% site energy reduction and 30% water intensity reduction by 2035.

Fairfax County Public Schools
Falls Church, Virginia

Fairfax County Public Schools (FCPS) is a school district in Virginia. FCPS uses ENERGY STAR® to engage students, conserve energy, and protect the environment, and as a catalyst for stewardship throughout FCPS schools and the community. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification at 72 schools in 2023. Achieving energy savings greater than 20% and $80 million since 2014, as well as avoiding more than 28,000 metric tons of CO2 emissions by upgrading to LED technology, maintaining solar arrays at 10 schools, and more.
- Maintaining the FCPS Energy Education Team, which strives to reduce district energy use and cost without negatively affecting health and safety, the educational environment, or productivity.
- Improving both indoor air quality and energy efficiency through heating, ventilation, and air conditioning projects, and aligning scheduled events with actual building utilization through the FSDirect scheduling system to reduce energy waste.
- Using a dashboard to educate students, staff, parents, and the community about ENERGY STAR, including ENERGY STAR scores.

- Committing to achieve a 50% reduction in emissions compared with the 2019 baseline and having 25% of energy use come from renewables by 2030, with a long-term goal of carbon neutrality by 2040.

Food Lion, LLC
Salisbury, North Carolina

Food Lion is a retail grocery store chain. Food Lion continued to grow its energy management and decarbonization program, leveraging ENERGY STAR® resources to provide leadership across the retail industry. Key 2023 accomplishments include:

- Investing more than $26 million to upgrade 237 stores with LED lighting, for a total of 1,032 LED upgrades across 93% of its stores.
- Benchmarking the energy use of more than 1,000 stores in ENERGY STAR Portfolio Manager® and increasing the average ENERGY STAR score by 3% to 72.
- Educating associates, management, and customers through social media, in-store displays, signage, and media releases about energy management practices and achievements.
- Setting a goal to reach net-zero carbon emissions across all operations by 2040 (Scope 1 and Scope 2) and to become net zero across all brands' supply chains, products, and services no later than 2050 (Scope 3), in accordance with the Science Based Targets initiative's Net Zero Standard requirements.

General Motors Company
Detroit, Michigan

General Motors Company (GM), a motor vehicle manufacturer, achieved a 6.5% energy intensity reduction from 2022 to 2023 across the company's U.S. and Canadian operations with the assistance of ENERGY STAR® tools and resources. Key 2023 accomplishments include:

- Earning ENERGY STAR certification for two automotive manufacturing plants and two buildings.
- Conducting 12 ENERGY STAR Treasure Hunts globally for implemented savings of 20,430 MWh. Additionally, GM trained its suppliers to conduct energy Treasure Hunts.
- Achieving the ENERGY STAR Challenge for Industry at two manufacturing sites; one was recognized for the first time.
- Receiving ENERGY STAR Top Project recognition from a group of peer manufacturers for a steam elimination and heat recovery project at a GM manufacturing site.
- Supporting the ENERGY STAR Focus on Energy Efficiency in Motor Vehicle Manufacturing and the industrial network through presentations and participation in meetings.

Healthpeak Properties, Inc.
Denver, Colorado

Healthpeak Properties is a healthcare real estate investment trust. The company uses ENERGY STAR® tools as a key part of its commitment to reduce greenhouse gas emissions from operations. Key 2023 accomplishments include:

- Earning ENERGY STAR certification for 126 buildings, doubling the number from 2022.
- Investing more than $29 million in building management system upgrades, HVAC installations, and LED lighting upgrades.
- Showcasing ENERGY STAR achievements and resources through social media, annual reports, investor resources, internal meetings, and educational seminars.

Hexion Inc.

Columbus, Ohio

Hexion Inc., a producer of adhesives and performance materials used to produce engineered wood products and other specialty materials, recommended the ENERGY STAR® industrial partnership to another chemical manufacturer that subsequently joined the program. Key 2023 accomplishments include:

- Decreasing energy intensity by 42% and greenhouse gas intensity by 33% since 2014. Completing 17 energy projects for a savings of $573,000.
- Including a new category in the criteria for the company's capital funding to ensure that projects involving energy and greenhouse gas emissions are represented among their business priorities.
- Elevating energy in the company's environmental health and safety site awards to drive greater energy reductions.
- Achieving the ENERGY STAR Challenge for Industry at one of three sites taking the Challenge.

Hines
Houston, Texas

Hines is a privately owned global real estate investment firm. Hines has maintained its strong corporate commitment to sustainability, continuing use of ENERGY STAR® tools and resources to promote energy efficiency with its stakeholders and setting portfolio-wide goals for carbon reduction. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 128 properties. Increasing its portfolio average ENERGY STAR score from 79 in 2022 to 81 in 2023.

- Introducing real-time carbon monitoring, which allows building operations to monitor the local grid emissions in real time and make operational decisions to reduce emissions from its properties.
- Collaborating with leading climate experts and commercial real estate experts to create its internal Operational Carbon Guide, which introduces the principles and processes that will enable its teams to execute asset-specific decarbonization plans in response to climate and transition risk.
- Establishing an interim net zero operational target of 42% reduction by 2030.
- Publishing its 12th annual sustainability report, which highlights the firm's partnership with ENERGY STAR.

Hudson Pacific Properties, Inc.
Los Angeles, California

Hudson Pacific Properties, Inc. (HPP) is a vertically integrated real estate company. HPP used ENERGY STAR® resources to help grow its energy management program across its portfolio and continued to implement new initiatives to achieve carbon reduction goals. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 54 properties. Benchmarking energy, water, and waste for 100% of its portfolio in ENERGY STAR Portfolio Manager®.
- Developing an engagement campaign around Climate Week, providing content about its buildings' 100% carbon neutral operations, its ENERGY STAR certifications, ENERGY STAR Tenant Space recognition, case studies about water reduction, and a waste sorting trivia game.
- Implementing several decarbonization initiatives, including an electrification pilot, conducting a decarbonization study, and installing solar arrays and electric vehicle charging infrastructure across several of its properties.
- Earmarking nearly $8 million for efficiency-enhancing capital projects across 20 million square feet of office buildings and studio lots.
- Examples include building management system upgrades, LED lighting retrofits, window film installation, and upgrades to HVAC equipment.
- Expanding on new climate goals to track greenhouse gas emissions, including diesel generators, fugitive refrigerant emissions, and fleet fuel emissions.

Intertape Polymer Group, Inc.
Sarasota, Florida

Intertape Polymer Group, Inc. (IPG), a manufacturer of tapes and packaging materials, applied ENERGY STAR® resources for energy management and made investments to advance energy efficiency across the business. Key 2023 accomplishments include:

- Achieving the ENERGY STAR Challenge for Industry at its Polyair facility in Atlanta, Georgia, for the first time, accomplishing a 14.3% energy intensity reduction within 2 years.
- Obtaining ENERGY STAR certification for its Danville, Georgia distribution center for the fourth year in a row.
- Investing in energy-efficient new production equipment, including a film line that resulted in a 76% energy intensity reduction and a new protective packaging line that consolidates two older lines into one and led to a 50% energy intensity reduction.
- Actively engaging with and promoting ENERGY STAR tools and resources to industry groups, including the Pressure Sensitive Tape Council, the Manufacturing Leadership Council, ENERGY STAR's Southeast Energy Management Best Practice Network, and partners at the Annual ENERGY STAR Industrial Meeting.
- Improving the company's lean manufacturing practices by implementing a scoring system for plants to obtain internal recognition.
- IPG's plants earn points for reviewing ENERGY STAR's guidelines for energy management and completing the ENERGY STAR Energy Program Assessment Matrix.
- Expanding the company's corporate energy program to include newly acquired manufacturing sites.
- Conducting four ENERGY STAR Treasure Hunts that identified $4 million in energy saving opportunities.

JCPenney
Plano, Texas

JCPenney is a clothing and home retail store. JCPenney has maintained a longstanding commitment to ENERGY STAR® and energy efficiency, including implementing several initiatives to support its decarbonization program. Key 2023 accomplishments include:

- Reducing its source energy use intensity by 3.1% across 613 stores and avoiding more than $6.6 million in energy costs.
- Employing advanced energy management strategies, including the largest lighting retrofit in its history, a $14 million investment across 255 stores.
- Benchmarking more than 600 stores and increasing its portfolio-wide average ENERGY STAR score by 2% to 84.
- Achieving ENERGY STAR certification for nine stores, representing 1.4 million square feet of space.
- Re-establishing its high school intern energy management program at 10 stores.
- Promoting operational and behavior-based operational approaches to saving energy, such as its Shutdown with ENERGY STAR program, to store leadership, employees, and local school districts through emails, webinars, performance updates, and corporate sustainability reports.

JLL
Chicago, Illinois

JLL is a professional services and investment management firm. JLL has continued to leverage ENERGY STAR® resources to drive energy savings within its managed properties and provide leadership in energy management and decarbonization to the industry. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 132 managed properties. Achieving $256 million in accumulated client savings through the execution of more than 3,000 energy conservation projects.
- Forming a global Intelligent Operations Center, which consists of building controls, building systems, fault detection, and diagnostic experts to repair inefficiencies and improve building operations for more than 2,000 client buildings on a real-time basis.
- Improving the process of pushing data from JLL's internal platform, Carbon Pathfinder, to ENERGY STAR Portfolio Manager® to help clients quickly start decarbonization planning.
- Currently, there are 64 sites, totaling nearly 17 million square feet, on Carbon Pathfinder that are leveraging the integration.
- Developing a multichannel communication strategy to promote ENERGY STAR across diverse audiences.

Kenton County School District
Fort Wright, Kentucky

Kenton County School District (KCSD) is a school district in Kentucky. KCSD uses ENERGY STAR® to demonstrate energy performance and fiscal responsibility to district leadership, students, and the community. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification at 10 schools and maintaining a district average ENERGY STAR score of more than 81.
- Saving more than $2.1 million in energy costs in 2023, equivalent to 42 teaching positions, and reducing energy and energy costs by 47% since 2005.
- Implementing energy efficiency upgrades, including high-efficiency geothermal heat pumps and LED lighting in several schools.
- Maintaining solar arrays at two schools in the district.
- Involving students and teachers in energy saving practices, such as a Shutdown with ENERGY STAR program to save energy over holiday breaks, and the E=WISE student energy team, which involves students in energy efficiency and building assessment activities, as well as communicating the results of schoolwide efforts.

Kilroy
Los Angeles, California

Kilroy Realty Corporation is a real estate investment trust. Kilroy Realty has demonstrated its ongoing commitment to ENERGY STAR®, promoting ENERGY STAR resources to its stakeholders and implementing new technologies to advance its energy management program. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 53 properties. Benchmarking 100% of its portfolio within ENERGY STAR Portfolio Manager®.
- Partnering with an energy management expert to implement energy analytics software across 100% of its portfolio to improve energy efficiency in buildings by providing valuable insight, including data collection, real-time monitoring, data analysis, recommendations and optimization, and measurement and verification of efficiency projects.
- Working with its tenants to transition to an automated utility invoice collection process that will allow it to receive utility usage information directly from utility providers.
- Advancing decarbonization by working toward its Science Based Targets initiative of reducing its Scope 1, 2, and 3 carbon emissions by 31% by 2030 and 72% by 2050 from a 2017 base year.

Koch Industries
Wichita, Kansas

Koch Industries is a private company engaged in the diverse industries of petroleum refining, chemicals, forest and consumer products, fertilizers, polymers and fibers, process and pollution control equipment and technologies, electronic components, commodity trading, minerals, energy, glass, and investments. The company supported ENERGY STAR® partners and industries by sharing best energy management practices and promoting plant benchmarking using ENERGY STAR tools within its industrial sectors. Key 2023 accomplishments include:

- Investing across its businesses in technologies and practices that improve energy consumption: with glass, natural gas consumption declined due to increased glass recycling and new furnace controls; with fertilizer, steam trap monitoring improved energy intensity; and, with refining, waste heat recovery, combined heat and power upgrades, and steam system improvements enabled one refinery to attain top performance.
- Certifying three fertilizer plants, one oil refinery, and two pulp and paper mills with the ENERGY STAR.
- Releasing a detailed news story on the company's successful energy projects within its oil refining and pulp and paper businesses.
- The company reported on a ceramic insulation spray that improved efficiency and reduced corrosion and earned a Top Project recognition at the Annual ENERGY STAR Industrial Meeting.
- Advancing energy management in its light industry holdings by completing plant energy audits at 10 facilities worldwide and conducting energy efficiency training that is open to all manufacturing plants.

- Supporting ENERGY STAR in its upgrade of the ENERGY STAR flat glass plant energy performance indicator.

Kohl's
Menomonee Falls, Wisconsin

Kohl's, Inc. is a specialty department store retail chain. Kohl's reduced absolute energy use by 3.5%, contributing to a 49% reduction in carbon emissions since 2014 by leveraging ENERGY STAR® tools and resources. Key 2023 accomplishments include:

- Certifying 20 department stores as ENERGY STAR.
- Completing 229 LED retrofit projects, estimated to save more than 20 million kWh.
- Deploying 5 MW of solar at 15 stores and helping spur the development of community solar by subscribing to four local projects.
- Running the screen ad 'You're charging at an ENERGY STAR certified Kohl's store' at 69 certified locations with electric vehicle charging stations and expanding electric vehicle charging stations to 173 locations.

LaSalle Investment Management
Chicago, Illinois

LaSalle Investment Management is a real estate investment management firm. LaSalle leveraged the ENERGY STAR® program to engage with its stakeholders and communicate to investors and clients about its strong energy management program. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 36 properties.
- Conducting 39 American Society of Heating, Refrigerating and Air-Conditioning Engineers Level II energy audits and 16 net-zero carbon pilots across its office and multifamily properties.
- Continuing its #CertsUpLaSalle marketing campaign and raffle to incentivize property managers to submit photos of completed ENERGY STAR certifications actively displayed at their property.
- Committing to reduce landlord-controlled operational carbon emissions of its global portfolio of directly managed core assets to net zero by the year 2050, including a 50% reduction by 2030.
- Launching its Operational Efficiency Program designed to increase awareness and recognition of energy-efficient operations, challenging properties to achieve the greatest reduction in energy use intensity and tracking performance in ENERGY STAR Portfolio Manager®.

LBA Realty/LBA Logistics
Irvine, California

LBA Realty/LBA Logistics is a full-service real estate investment and management company. LBA has continued to leverage ENERGY STAR® tools and resources to engage with its internal teams to improve overall portfolio energy management and execute its decarbonization strategy. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 24 properties.
- Supporting the ENERGY STAR Tenant Space recognition, including developing a new energy efficiency procurement policy, enhancing its green lease language, and achieving ENERGY STAR Tenant Space for one of its own offices.
- Leveraging ENERGY STAR Portfolio Manager® to implement equipment upgrades and energy efficiency projects throughout its portfolio.
- For one of its properties in Dallas, Texas, these efforts resulted in an ENERGY STAR score increase from 7 to 40, a nearly 475% improvement in just 3 months.
- Improving its environmental, social, and governance action plan process to decarbonize its portfolio by offering energy audits to commercial and industrial customers to improve their energy performance, targeting properties with lower ENERGY STAR scores using ENERGY STAR Portfolio Manager.
- Launching its Be Responsible brand to emphasize environmental, social, and governance efforts. This campaign distinguishes environmental (Be Sensible), social (Be Mindful), and governance (Be Accountable) initiatives that prominently highlight its partnership with ENERGY STAR by promoting ENERGY STAR as a resource for monitoring and benchmarking building performance.

Link Logistics Real Estate
New York, New York

Link Logistics Real Estate is an owner-operated firm of supply chain real estate. Link Logistics continued to use ENERGY STAR® tools and resources to improve energy efficiency across its portfolio and set strong goals for carbon reduction. Key 2023 accomplishments include:

- Building a service platform based on ENERGY STAR Portfolio Manager that aligns financial and environmental interests through the management and reduction of utility costs and carbon emissions for its tenants.
- Certifying 51 properties as ENERGY STAR for top energy performance. Doubling the number of its properties benchmarking in ENERGY STAR Portfolio Manager® by creating a new business model to manage tenants' utility accounts, implement efficiency upgrades, and share utility-savings with tenants.
- Implementing LED lighting retrofits in 42% of its portfolio, covering more than 23.5 million square feet of space, and cool roof technology across 84 properties.

- Installing 24 MW of new on-site solar for a total of 82 MW across its portfolio. Requiring all new building designs to use ENERGY STAR Target Finder.

Lockheed Martin Corporation
Bethesda, Maryland

Lockheed Martin Corporation is a global security and aerospace company. In 2023, Lockheed Martin leveraged ENERGY STAR® resources and best energy management practices to reduce energy consumption across its operations by more than 2%. Key 2023 accomplishments include:

- Implementing 32 capital projects, totaling $50 million, to focus on energy and greenhouse gas emissions as part of the company's Go Green Program; 40 additional projects are in the pipeline for 2024.
- Sharing a successful energy Top Project with ENERGY STAR industrial partners at the Annual ENERGY STAR Industrial Meeting.
- Maintaining high levels of performance through retro-commissioning activities to identify further energy savings.
- Kicking off a pilot project to improve the energy performance of cleanrooms based on the shared best practices of other ENERGY STAR partners.
- Using advanced analytics and fault detection practices to identify savings opportunities.

Loudoun County Public Schools
Ashburn, Virginia

Loudoun County Public Schools (LCPS) is a school district in Virginia. LCPS has a long-standing commitment to reducing costs and demonstrating good stewardship of public resources while promoting energy efficiency through ENERGY STAR®. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification at 30 schools and reducing the district's site energy use intensity by 2.6% since 2022.
- Saving more than $8.7 million in utility costs and more than $119 million over the past 30 years.
- Investing $19.5 million in high-efficiency upgrades to two 30-year-old school buildings, with a projected $52,000 in annual savings.
- Bringing 2,263 kW of renewable energy generation online at six schools, making LCPS's total solar production capability more than 6,500 kW.
- Incorporating six electric buses and six electric driver education cars into the district's fleet.

Mansfield Independent School District
Mansfield, Texas

Mansfield Independent School District (MISD) is a school district in northern Texas. MISD has demonstrated a sustained commitment to improving energy efficiency and uses ENERGY STAR® tools to encourage its students and community to save energy at school and at home. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification at 27 buildings. Maintaining a district average ENERGY STAR score over 90.
- Saving more than $19.8 million in energy costs since 2011.
- Promoting its ENERGY STAR partnership and achieving millions of potential impressions through marquee displays, social media outreach, email blasts to internal stakeholders, vehicle signage, and an online presence.
- Performing building usage audits throughout the day and on weekends, dedicating nearly 16,000 hours to preventative maintenance, and implementing extended holiday shutdowns and seasonal HVAC adjustments to optimize efficiency.
- Participating in a statewide demand response initiative to improve the resilience of the Texas grid and shed load during periods of high grid strain.

Marathon Petroleum Corporation
Findlay, Ohio

Marathon Petroleum Corporation manufactures and markets renewable and petroleum fuels and provides energy logistics services. The company promoted certification of U.S. refineries with ENERGY STAR® to the oil refining industry, resulting in six additional refineries being certified in 2023. Key 2023 accomplishments include:

- Leading the sharing of best energy management practices among refiners participating in the ENERGY STAR Refining Focus.
- Achieving ENERGY STAR certification for five refineries among its 13 benchmarked plants.
- Completing a variety of investments and projects, including steam trap repair at a refinery for $1.6 million in 2023 savings, insulation reinforcement at another refinery for a projected savings of $1.3 million, implementation of voluntary leak detection and repair programs for compressor stations, identification of energy projects through a 'digital twin' approach, and new requirements for flare optimization for steam and assist-gas consumption.
- Celebrating the certifications of two refineries through two ENERGY STAR Industrial Showcases held at the refineries.

Memorial Hermann Health System
Houston, Texas

Memorial Hermann Health System is a not-for-profit healthcare system. Memorial Hermann has continued to leverage ENERGY STAR® resources to drive energy savings, contributing to a 30.9% energy reduction since 2008. Key 2023 accomplishments include:

- Certifying 18 buildings as ENERGY STAR, including 11 hospitals.
- Establishing a capital fund of $26 million for energy efficiency upgrades throughout its portfolio.
- Reducing natural gas consumption by more than 57% across its portfolio.
- Installing electric vehicle charging stations at each of its 14 hospital campuses.
- Promoting ENERGY STAR competitions, such as the Ninth Texas Energy Roundup, a co-branded ENERGY STAR competition that helps hospitals across the state reduce energy use.

Merck & Co., Inc.
Rahway, New Jersey

Merck and Co., Inc., a global pharmaceutical company, employed ENERGY STAR® strategies and resources to support the company's 2023 commitment to the Science Based Target initiative and its achievement of scope 1 and 2 emission reductions. Key 2023 accomplishments include:

- Earning ENERGY STAR certification at one manufacturing site for the 15th consecutive year.
- Allocating $760 million of net proceeds from a $1 billion sustainability bond to support green projects, including the construction of new, efficient laboratories and offices and renovations of existing structures for energy efficiency.
- Increasing the number of sites that have used its Low Carbon Transition Playbook to evaluate the maturity of site energy programs and identify new energy projects.
- Supporting the ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing and industrial network.

MetLife, Inc.
New York, New York

MetLife, Inc. is a global financial services company. MetLife has demonstrated ongoing dedication to corporate sustainability, leveraging the ENERGY STAR® program to achieve its energy efficiency and decarbonization goals and engaging internal and external stakeholders on energy management best practices. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 42 properties. Reducing its portfolio average weather-normalized source energy use intensity by nearly 5% from 2022 to 2023.

- Conducting four ENERGY STAR Treasure Hunts to identify low- and no-cost energy saving measures, and hosting Treasure Hunt trainings with third-party property management teams, architects, and asset managers.
- Using a building's ENERGY STAR score to account for potential transition risks, such as exposure to building performance laws.
- Disseminating energy conservation measure surveys across select assets to identify opportunities for energy efficiency.

Nissan North America, Inc.
Franklin, Tennessee

Nissan North America, Inc. is a motor vehicle manufacturer. Nissan promoted ENERGY STAR® resources to automotive suppliers, local communities and schools. Key 2023 accomplishments include:

- Earning ENERGY STAR certification for two auto assembly plants and one engine manufacturing plant.
- Achieving a 14% reduction in energy intensity over 2022.
- Conducting three ENERGY STAR Treasure Hunts where potential savings totaled more than 66,000 MMBtu.
- Renewing emphasis on the energy efficiency of compressed air systems to save $35,000 in October.
- Completing projects, including upgraded controls for hot water generators, conversion of pneumatic pumps to an electric version, and the installation of a water recirculation system, for 7,641 MMBtu in annual energy savings.
- Supporting the ENERGY STAR Focus on Energy Efficiency in Motor Vehicle Manufacturing.

Northwestern University
Evanston, Illinois

Northwestern University is an institution of higher education. In 2023, Northwestern University expanded its engagement with the campus community and the ENERGY STAR® program to advance energy conservation. Key 2023 accomplishments include:

- Decentralizing the campus's central utility plant, aimed toward an expected 20% reduction in natural gas use.
- Launching a new Green Labs certification program that leverages ENERGY STAR guidance and resources, engaging 135 researchers across 15 labs.
- Creating a Guide to Energy Savings for Homeowners and Renters to support the campus community in saving energy and money at home.
- Highlighting ENERGY STAR at events for new students and on campus tours. Initiating an upgrade to air handling units at the Tarry Research and Education Building that will improve heat recovery.

- Implementing additional energy conservation measures as part of a multiyear, campus-wide energy management partnership with Ameresco.

Nuveen Real Estate
New York, New York

Nuveen Real Estate is a real estate investment management firm. Nuveen has demonstrated outstanding energy management across its portfolio, expanded on its decarbonization planning, and maintained its dedication to ENERGY STAR®. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 116 properties. Releasing Net Zero Carbon Sector Guides, which categorize energy and carbon reduction strategies for a specific property type and climate region, instructing all eligible properties to budget for ENERGY STAR certifications in 2024.
- Collaborating with third-party property managers to circulate quarterly newsletters with a toolkit for tenants that included ENERGY STAR Rebate Finder and promoted ENERGY STAR certified buildings by displaying their plaques in a space accessible to all tenants and staff.
- Developing a more comprehensive sustainability due diligence checklist, which includes 36 new data points related to energy, water, resilience, and ENERGY STAR certification.
- Committing to achieving a net-zero carbon portfolio by 2040 and setting an interim target of capturing 80% of tenant utility data by 2030.
- Embedding ENERGY STAR in internal investment decision-making and operations, including the acquisition process, due diligence, underwriting, and business planning.

Office Properties Income Trust
Newton, Massachusetts

Office Properties Income Trust is a real estate investment firm. Office Properties Income Trust has maintained an ongoing dedication to improving its energy management program, leveraging ENERGY STAR® tools and resources in unique ways to communicate throughout its organization. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 43 buildings.
- Expanding on its active, real-time data capture program to improve energy and water savings at 49 buildings, totaling 10 million square feet.
- Enhancing tracking in ENERGY STAR Portfolio Manager®, which helped to achieve a 21% reduction in energy use intensity, a 6% reduction in water use, and increased waste diversion to recycling to 43%.
- Developing a Power BI dashboard through its property manager to share ENERGY STAR certification and ENERGY STAR score trends that is accessible to leadership.
- Hosting its annual competition focused on energy efficiency best practices.

- In 2023, the competition took the form of a Reduce Runtime Challenge, which focused on reducing HVAC equipment runtimes in areas where tenants have not yet fully returned post-COVID and generated $37,000 in annual energy savings through schedule optimizations.
- Contributing to a more reliable electric grid by approving funding for solar photovoltaic projects at 43 sites, totaling an estimated 7.9 MW, and enrolled 32 buildings in demand response programs with a projected reduction in power consumption of 2.0 MW.

OZINGA
Mokena, Illinois

OZINGA is a construction materials and logistics service provider. The company exhibited strong leadership in energy management by regularly engaging with and presenting lessons learned to ENERGY STAR® partners across multiple focus sectors, including cement, concrete, and asphalt. Key 2023 accomplishments include:

- Advancing energy management coordination across the company by instituting monthly energy meetings that include representation from a diverse set of Ozinga employees and ensure the sharing of lessons learned.
- Completing energy assessments at three separate sites to identify opportunities for energy saving improvements.
- The selected sites encompass most of Ozinga's operational activities, allowing for opportunities identified to be replicated at multiple sites.
- Achieving an energy intensity reduction of 0.7% despite a decrease in production.
- Since 2018, the company has reduced its energy intensity by more than 30%.
- Supporting the Annual ENERGY STAR Industrial Partner Meeting by sharing energy management expertise with attendees.

Paramount Group, Inc.
New York, New York

Paramount Group, Inc. is a fully integrated equity real estate investment trust. Paramount Group has demonstrated a commitment to energy management and ENERGY STAR®, leveraging ENERGY STAR tools, resources, and recognition opportunities to promote best practices to internal and external audiences. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 13 properties, representing 100% of its portfolio. Integrating green lease language into its energy management program, requiring tenants to share utility data for upload into ENERGY STAR Portfolio Manager® and provide annual consumption statistics.

- Developing environmental, social, and governance marketing materials highlighting ENERGY STAR certifications and ENERGY STAR Tenant Space recognition, which is shared with existing and prospective tenants.
- Restructuring tenant energy bills to provide tenants with an understanding of their energy consumption and to encourage behavior change.
- The new bill provides tenants with historical usage, compares their consumption against other similar tenant spaces, and utilizes equivalencies to help convey the impact of their consumption.
- The bottom of each bill also lists energy conservation strategies, including the promotion of ENERGY STAR certified equipment and the ENERGY STAR Tenant Space recognition.
- Adopting an internal carbon shadow price to help evaluate low-carbon investments and risks. Promoting ENERGY STAR to tenants via lobby screens, e-blasts, and one-pagers with ENERGY STAR certification information, internal and external signage, newsletters, and webinars.

Physicians Realty Trust
Milwaukee, Wisconsin

Physicians Realty Trust (PRT) is a real estate company that owns and manages healthcare properties. PRT used ENERGY STAR® tools and resources to help deliver greenhouse gas reductions across its portfolio of buildings. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 41 properties.
- Implementing LED retrofits across 5.7 million square feet for approximately 31.8 million kWh savings annually since 2019.
- Linking executive compensation to earning ENERGY STAR certification.
- Including provisions in new leases that enable buildings to receive ENERGY STAR scores.
- Using ENERGY STAR resources such as the Earth Day Partner Toolkit at 100 locations to educate staff, tenants, and visitors about the benefits of saving energy.

Piedmont Office Realty Trust
Atlanta, Georgia

Piedmont Office Realty Trust, Inc. is a real estate investment trust. Piedmont has leveraged its ENERGY STAR® partnership and resources to develop innovative ways to communicate the value of energy efficiency to its tenants and employees. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 47 buildings. Committing to the Science Based Targets initiative, working toward the goal of reducing its Scope 1 and Scope 2 carbon emissions by 50%, compared with a 2018 baseline, by 2030.

- Developing a template for each property to use in response to tenant sustainability data requests, including energy, water, and waste data, as well as the building's ENERGY STAR score and whether it has achieved ENERGY STAR certification.
- Continuing to develop its Sustainability Guide and integrating the contents into its Tenant Handbook, with energy saving recommendations and educational resources, including ENERGY STAR resources.
- Promoting its partnership with ENERGY STAR, as well as its ENERGY STAR certified buildings, in social media; property websites; its corporate website; tenant communications; environmental, social, and governance reports; building lobbies; and property management newsletters.

Pinellas County Schools
Largo, Florida

Pinellas County Schools (PCS) is a public school district in Florida. PCS has a long-standing commitment to preventing energy waste, optimizing building and comfort systems, and creating a culture of sustainability as demonstrated by earning ENERGY STAR® certification. Key 2023 accomplishments include:

- Benchmarking energy, water, and waste for 139 buildings, and achieving ENERGY STAR certification at 59 schools.
- Saving more than 179 million kBtu of electricity and more than 343,000 therms of natural gas, for a total cost avoidance of more than $8.3 million annually and more than $56 million since 2015.
- Upgrading food service and other equipment with 185 ENERGY STAR certified products.
- Building a new primary center for professional development that is estimated to produce more solar each year than it consumes and continuing to use a 3.5-MW solar plus storage microgrid at John Hopkins Middle School as a shelter for special needs during emergencies.
- Sustaining an energy incentive program that allows schools to earn discretionary dollars based on their performance on energy audits.
- Incorporating 20 electric school buses into its fleet of 212. Promoting ENERGY STAR initiatives to students and the surrounding community, reaching more than 900,000 stakeholders.

Principal Real Estate
Des Moines, Iowa

Principal Real Estate Investors is a real estate investment company. Principal Real Estate has continued to integrate ENERGY STAR® programs and resources into its energy management and investment strategies and has maintained a corporate commitment to advancing its decarbonization goals. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 69 buildings.
- Aligning with Principal Financial Group's net zero goal by committing to achieve net-zero carbon emissions by 2050 or sooner.

- Integrating energy assessments into annual physical property inspections, enabling implementation of efficiency changes and incorporation into annual budget processes. Creating and implementing environmental, social, and governance property audits, entailing visits to individual assets to ensure the implementation of energy efficiency measures, benchmarking in ENERGY STAR Portfolio Manager®, ENERGY STAR certifications, and tenant engagement initiatives. Advancing decarbonization through its Carbon Action process, including conducting renewable energy feasibility studies and green power procurement analyses.

RTX

Arlington, Virginia

RTX, an aerospace and defense company, leveraged its ENERGY STAR® partnership to implement energy efficiency as the first step in executing the company's decarbonization strategy. Key 2023 accomplishments include:

- Using ENERGY STAR energy and decarbonization program assessment matrices to help guide 2023 priorities.
- Implementing 77% of energy and greenhouse gas best management practices across the company toward a goal of 100% completion by 2025.
- Building staff capacity and developing visual aids to simplify energy project identification.
- Improving documentation of energy assessments and projects completed.
- Achieving a reduction in energy consumption of 10% since 2019.

Samsung Electronics

Ridgefield Park, New Jersey

Samsung Electronics is a manufacturer of home appliances, consumer electronics, and mobile communications. Samsung increased its selection of ENERGY STAR certified models by 15% to include 549 ENERGY STAR base models. Those certified product efficiency improvements have helped consumers avoid over 350 million metric tons of CO2 emissions, which is equivalent to taking over 77 million cars off the road for a year. Key 2023 accomplishments include:

- Certifying more than 81% of its appliances to ENERGY STAR, including 100% of dishwashers and front-load washers, 95% of refrigerators, 57% of top-load washers, and 39% of dryers.
- Being the first major TV manufacturer to certify to the updated ENERGY STAR TV specification and the first mass-market platform to earn the ENERGY STAR Smart Home Energy Management System certification.
- Certifying Samsung's first standard-sized heat pump dryer.

- Celebrating ENERGY STAR on Time Square billboards, resulting in an estimated 2.1 million impressions, and promoting ENERGY STAR appliances and electronics for ENERGY STAR Day, generating more than 40.5 million views.
- Showing leadership as a significant returning co-sponsor of the ENERGY STAR Products Partner Meeting to support and advance the work of the ENERGY STAR program.
- Deploying 3,218 ENERGY STAR certified laptops to new hire employees and highlighting ENERGY STAR as part of its sustainability education and focus on energy efficiency and partnership with ENERGY STAR.
- Obtaining three additional ENERGY STAR Tenant Space recognitions, which brings the total coverage to 36% of its leased office space.
- Partnering with the ENERGY STAR Challenge for Industry and committing two of its manufacturing plants to achieve a target 10% reduction in energy use intensity.

Scott County Schools
Georgetown, Kentucky

Scott County Schools (SCS) is a school district in Kentucky. SCS leveraged ENERGY STAR® to engage stakeholders, district officials, custodians, teachers, and students as part of its monthly Energy Reduction Award program. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification at 11 schools.
- Maintaining a district average ENERGY STAR score of more than 85 and reducing site energy use intensity by 3.5% from 2022 to 2023.
- Communicating ENERGY STAR and energy efficiency goals to all community stakeholders through newspaper articles and in-person presentations from the energy manager to students and school board members.
- Engaging students in energy savings teams that compete monthly for an energy banner and additional recognition.
- Installing efficient LED lighting and geothermal heat pumps in school retrofits and all new buildings.
- Saving more than $13.3 million in energy costs since 2010, equivalent to the funds required to employ 334 teachers for 1 year.

SL Green Realty Corp.
New York, New York

SL Green Realty Corp. is a fully integrated real estate investment trust. SL Green consistently promoted ENERGY STAR® tools and best practices and engaged internal and external stakeholders on energy management. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 13 buildings. Benchmarking 100% of its portfolio in ENERGY STAR Portfolio Manager®.
- Developing its Construction Sustainability Specifications for tenant build-outs and SL Green constructed spaces, including recommendations to install ENERGY STAR certified appliances and pursue ENERGY STAR Tenant Space recognition.
- Creating a training platform with mandatory courses for its engineering team that include modules targeting energy reductions.
- Tracking emissions reductions for several publicly stated goals, most notably the Mayor's Carbon Challenge and ULI's net zero carbon operations, and validating Science Based Targets for Scopes 1, 2, and 3.
- Sharing energy efficiency and ENERGY STAR accomplishments regularly through its annual institutional investor conference, presentations to lenders and joint venture partners, press releases, its annual Sustainability Report, its sustainability website, social media and building signage, and communication materials.

Target Corporation
Minneapolis, Minnesota

Target Corporation is a general merchandise retailer. Target continued to leverage ENERGY STAR® resources and reduced source energy intensity by 2.6% across its portfolio, contributing to a 35% reduction in carbon emissions since 2017. Key 2023 accomplishments include:

- Earning ENERGY STAR certification for 23 stores and achieving a portfolio-wide average ENERGY STAR score of 75 across 1,755 properties.
- Deploying LED lighting across 775 stores to save an estimated 14.5 million kWh and upgrading 1,350 rooftop air conditioners to save an estimated 15.5 million kWh.
- Electrifying the heating systems of 14 stores with efficient electric heat pump technology.
- Installing 26 rooftop solar systems, for a total of 588 stores with a capacity of more than 315 MW of clean power.
- Educating customers about ENERGY STAR through its corporate website, indoor signage, weekly circulars, and social media.

The Boeing Company
Arlington, Virginia

The Boeing Company, a global developer, manufacturer and servicer of commercial airplanes, defense products and space systems, renewed its partnership with ENERGY STAR® and strengthened the company's corporate energy program and commitment to energy efficiency across its operations by employing energy Treasure Hunts and participating in the ENERGY STAR Challenge for Industry. Key 2023 accomplishments include:

- Supporting energy efficiency improvement in the aerospace industry by actively participating in the ENERGY STAR Aerospace Focus.
- Implementing a variety of energy communications for Energy Awareness Month, which included a playbook of energy saving resources that employees can use to improve energy efficiency at home and at work.
- Requiring high energy consuming plants to develop multiyear conservation plans and implement select projects.
- Investing $12 million in conservation projects, resulting in more than 100 million Btu of avoided consumption.
- Achieving the highest participation rate in the company's Battle of the Buildings campaign, with more than 1 million employee actions taken, resulting in avoided energy use equivalent to the avoided energy consumption of more than 100 homes.

The RMR Group LLC
Newton, Massachusetts

The RMR Group LLC is an asset management company. RMR has demonstrated a commitment to improving its portfolio energy management program, leveraging ENERGY STAR® tools and resources in unique ways to communicate throughout its organization. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 77 buildings. Advancing its real-time data capture program to improve energy and water savings at 80 buildings, totaling nearly 14 million square feet across six client portfolios.
- Standardizing high-performance equipment specifications for improved energy performance and emissions reductions, helping to increase the amount of ENERGY STAR certified and benchmarked buildings.
- Hosting Energy and Sustainability Roadshows, in-person events held across its regional offices to provide training and updates on corporate sustainability initiatives, including discussing its involvement in the ENERGY STAR program.
- Launching an external newsletter to highlight energy and sustainability program performance and successes, including ENERGY STAR benchmarking and building certifications.
- Communicating about ENERGY STAR across multiple internal channels, including its SharePoint website, newsletters, regional events, corporate website, press releases, social media, and bulletin board posts in common areas.

The University of Chicago
Chicago, Illinois

The University of Chicago is an institution of higher education. In 2023, The University of Chicago implemented projects to improve the energy performance of its campus buildings and expand awareness of its partnership with ENERGY STAR®. Key 2023 accomplishments include:

- Achieving a 6% reduction in energy use at three libraries through HVAC control and building automation system adjustments.
- Promoting the institution's ENERGY STAR partnership through a new Office of Sustainability webpage, an expanded campus sustainability and energy newsletter, a new student orientation program, and community member events.
- Launching a Freezer Challenge to monitor laboratory defrosting and cold storage practices and decrease energy use.
- Disseminating a checklist of energy and water conservation behaviors to students in residential housing.
- Pursuing Designed to Earn the ENERGY STAR recognition and ENERGY STAR certification for eligible buildings.
- Identifying savings opportunities connected to chilled water optimization, steam plant heat recovery, and consolidation of HVAC controls through building automation system upgrades.

Tishman Speyer
New York, New York

Tishman Speyer is an owner, developer, and operator of real estate. Tishman Speyer has maintained its robust energy management plan across its portfolio, advanced its decarbonization planning, and implemented internal education programs that leverage ENERGY STAR® tools and resources. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 28 properties. Benchmarking 100% of its properties in ENERGY STAR Portfolio Manager®.
- Continuing implementation of its strategy to reach net zero operational carbon across its global portfolio by 2050 through generation of net-zero carbon models for each asset and focusing on energy efficiency and on-site renewables.
- Incorporating ENERGY STAR into its employee education through 'Lunch and Learn' sessions on environmental, social, and governance (ESG) policies and net-zero carbon, as well as its in-depth training sessions with Engineering, Property Management, and Asset Management teams.
- Promoting ENERGY STAR through annual ESG reports, investor reports, and press releases and incorporating ENERGY STAR into its employee education program.

Ventas, Inc.
Chicago, Illinois

Ventas is a healthcare real estate investment trust. Ventas continues to integrate ENERGY STAR® tools and resources into its energy management program, achieving a 2.2% energy savings across 557 properties, contributing to a 20% reduction in carbon emissions since 2014. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification at 175 facilities, representing more than 13.8 million square feet.
- Reducing energy use and saving an estimated $3.9 million in energy costs.
- Implementing energy efficiency projects at 46 properties, including LED lighting and roof insulation improvements.
- Completing decarbonization roadmaps for 800 properties.
- Highlighting the ENERGY STAR program on its website and in internal reports and social media.

Verizon
Basking Ridge, New Jersey

Verizon is a telecommunications company. Verizon has maintained its strong corporate commitment to sustainability, continuing use of ENERGY STAR® tools and resources to promote energy efficiency and setting portfolio-wide goals for carbon reduction. Key 2023 accomplishments include:

- Increasing the average ENERGY STAR score and reducing its source energy use intensity by 2.9% across 1,378 properties since 2022.
- Certifying seven stores and two data centers as ENERGY STAR.
- Directing $67 million to fund decarbonization projects, including building performance improvements, electrification, heat recovery, and smart building controls.
- Changing its policy of certifying eligible retail space as ENERGY STAR from every 2 years to every year.
- Installing 2.4 MW of on-site solar for a total generation capacity of 16.3 MW across 14 properties, helping to meet its goal of sourcing 50% carbon-free power by 2025.

Vornado Realty Trust
New York, New York

Vornado Realty Trust is a fully integrated real estate investment trust. Vornado maintained its robust energy management program, advanced its decarbonization strategy, and consistently promoted ENERGY STAR® and energy efficiency programs throughout its organization and to its tenants. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for eight buildings.
- Benchmarking 100% of its assets for energy and water, and 68% for waste, in ENERGY STAR Portfolio Manager®.
- Focusing on comprehensive enhancements to achieve decarbonization by 2030 by incorporating operational best practices, meeting with building operating engineers and tenants, and providing resources and disseminating complex greenhouse gas emissions reduction requirements.

- Leveraging the New York State Energy Research and Development Authority's On-Site Energy Manager Program to hire a full-time employee to develop a portfolio decarbonization strategy and to track and monitor building performance to ensure that it is on track to meet corporate goals.
- Hosting its 9th and 10th Tenant Roundtable events for tenants in New York and San Francisco, covering topics such as carbon neutrality, progress on climate commitments, and tenant-landlord engagement efforts such as ENERGY STAR Tenant Space recognition.
- Investing nearly $1.6 million in capital energy efficiency projects, expected to save 500,000 kWh of electricity and yield annual savings of about $600,000.

Welltower Inc.
Toledo, Ohio

Welltower Inc. is a real estate investment trust. Welltower demonstrated continued leadership in setting and exceeding energy efficiency and environmental goals by implementing best practices based on ENERGY STAR® tools and resources. Key 2023 accomplishments include:

- Certifying 135 properties as ENERGY STAR, tripling the number of new certifications and doubling the number of recertifications.
- Completing energy efficiency upgrades across 20 properties, including LED lighting upgrades and optimization of operational controls, saving an estimated 2.3 million kWh of electricity and 2,000 MMBtu of natural gas.
- Participating in a 2023 energy and water survey to update the ENERGY STAR 1'100 score for multifamily properties.
- Increasing the number of properties powered with on-site solar energy to 25.
- Achieving a 10% greenhouse gas emissions reduction goal 3 years ahead of schedule and resetting it to be nearly three times as large by 2030.

Sustained Excellence: Energy Rating Company

EnergyLogic, Inc.
Berthoud, Colorado

EnergyLogic, a home energy rating and applied building science company, certified more than 1,500 homes as ENERGY STAR® in 2023, for a total of over 40,000 since 2001. Key 2023 accomplishments include:

- Providing technical support and training for home energy raters, program stakeholders, and other industry professionals to ensure consistent application of ENERGY STAR program requirements.
- Enhancing its website with new statistics, value points, and an updated project portfolio page to better promote ENERGY STAR, Indoor airPLUS, and WaterSense, resulting in a 100% increase in web traffic to these pages.

- Establishing an internal HVAC Design department and utilizing the team to align the completion of HVAC design reports with the energy modeling and rating of ENERGY STAR certified homes, streamlining the ENERGY STAR verification process.
- Recruiting Pikes Peak Habitat for Humanity to join the ENERGY STAR program, collaborating with them to develop a comprehensive insulation and air sealing package, and completing extensive modeling to help transition them to building all-electric homes.

GDS Associates - Home Energy Ratings of New England
Marietta, Georgia

GDS Associates ' Home Energy Ratings of New England, a home energy rating company, certified more than 900 homes as ENERGY STAR® in 2023, for a total of 14,000 since 2006. Key 2023 accomplishments include:

- Conducting in-field training with project management, site supervisors, purchasing, sales, marketing, and subcontractor staff to identify new strategies to meet ENERGY STAR program requirements and maintain builder commitments to the program.
- Utilizing the NHSaves Drive to ENERGY STAR Code Plus Initiative as a stepping stone to get builders accustomed to ENERGY STAR program requirements and provide a pathway toward partnership, resulting in 21 new ENERGY STAR builder partners joining the program in 2023.
- Helping to increase ENERGY STAR market share in the region from 2% to 30% over the past 3 years.
- Providing design drawings, specification reviews, and markups for architects and developers seeking ENERGY STAR certification. Transitioning ENERGY STAR project data folders to a cloud-based system, enabling real-time communication between field and office staff.

MaGrann Associates
Mount Laurel, New Jersey

MaGrann Associates, a home energy rating company, certified nearly 1,700 homes as ENERGY STAR® in 2023, a 50% increase from 2022, for a total of more than 57,000 homes since 1997. Key 2023 accomplishments include:

- Assisting ENERGY STAR builder partners in leveraging more than $2.5 million in incentives and recruiting 13 new builders into the ENERGY STAR program, resulting in hundreds of additional ENERGY STAR certified homes and apartments.
- Refining its proprietary tablet application for ENERGY STAR fieldwork verification to enhance remote quality assurance practices and enhancing specific features for Multifamily New Construction, such as project photos and geotagged reports.
- Highlighting the ENERGY STAR partnership as a core aspect of its corporate identity and promoting the program to all potential new clients.
- Consulting with clients pursuing all-electric construction to ensure that they continue to meet ENERGY STAR program requirements.

Pando Alliance
Ellicott City, Maryland

Pando Alliance, a home energy rating company, certified more than 1,200 dwelling units as ENERGY STAR® in 2023, for a total of over 6,000 since 2011. Key 2023 accomplishments include:

- Promoting ENERGY STAR across its website, social media, technical handouts, and presentations.
- Educating project teams about the Inflation Reduction Act provisions for multifamily properties, focusing on the Section 45L federal tax credit for energy-efficient new homes.
- Providing extensive training for all new staff on field testing, troubleshooting, inspection, and documentation requirements to establish performance expectations for ENERGY STAR.
- Providing enhanced support to mechanical, electrical, and plumbing engineers new to the ENERGY STAR program, outlining the intent of the program's design protocols and requirements.
- Developing operations and maintenance manuals for multifamily property owners to provide detailed specifications, operating instructions, and maintenance recommendations for ENERGY STAR certified buildings.
- Providing technical support to architectural firms, general contractors, and project teams, and delivering hands-on training and assistance throughout the design and construction process to facilitate the most cost-effective solutions for achieving ENERGY STAR certification.

PEG, LLC
Fairfax, Virginia

PEG, a home energy rating and HVAC design engineering company, certified 7,800 homes as ENERGY STAR in 2023, for a total of over 104,000 since 2007. Key 2023 accomplishments include:

- Expanding ENERGY STAR participation with both existing and new builder partners and recruiting several regional builders that will deliver thousands of new ENERGY STAR certified homes.
- Providing home builders with gap analysis modeling for ENERGY STAR compliance, including materials and methods options, cost-benefit analysis, scope of work review and revision by key trades, projected incentive aggregation, and reduced warranty claim exposure.
- Hosting more than 25 training sessions to help verifiers and builders refine their understanding of HVAC grading for ENERGY STAR certified homes and develop the knowledge and skills needed to implement Air Conditioning Contractors of America 310 testing protocols.
- Facilitating educational sessions at statewide events across the Mid-Atlantic area on ENERGY STAR program requirements, utility rebates, and the Section 45L federal tax credit.
- Developing a comprehensive cloud-based ENERGY STAR dashboard system with automated data transmission and reporting tied to inspection scheduling, enabling mass transmission of inspection status and individualized results for each builder per home.
- Modeling ENERGY STAR Version 3.2 program requirements for more than 700 unique house designs across states with varying climates and foundation types to help builder clients prepare for upcoming program changes.

Southern Energy Management
Raleigh, North Carolina

Southern Energy Management, a home energy rating company, continued its commitment to ENERGY STAR® in 2023 by certifying more than 2,300 homes and maintaining its support for multiple production builder partners. Key 2023 accomplishments include:

- Recruiting 11 new home builders into the ENERGY STAR program, delivering hundreds of new ENERGY STAR certified home and apartments.
- Creating new technical training and educational videos focusing on ENERGY STAR program requirements for air sealing, insulation, and HVAC grading, as well as the Section 45L federal tax credit for energy-efficient new homes, and hosting 12 ENERGY STAR field training sessions with participating builders and trades, including a first-ever bilingual training session with local insulation trade partners.
- Monitoring timeliness and completeness of ENERGY STAR checklists and other supporting documents via an automated tracking system.
- Updating its on-demand High Performance Homes Resource Hub with curated ENERGY STAR materials that builders can download and use to create resources at their convenience. Providing

educational support and technical resources on ENERGY STAR and the value of energy efficiency for students in high school, trade schools, and universities.

US-EcoLogic
Irving, Texas

U.S. EcoLogic, a home energy rating company, certified more than 3,600 homes as ENERGY STAR® in 2023, for a total of nearly 60,000 since 2002. Key 2023 accomplishments include:

- Recruiting seven new builders into the ENERGY STAR program, resulting in hundreds of additional ENERGY STAR certified homes and apartments.
- Developing new software to enhance its ENERGY STAR certification process with exception reporting to identify data anomalies, reporting archives, photos, timestamps, and geolocations.
- Conducting weekly field meetings with raters to troubleshoot challenges with meeting ENERGY STAR program requirements.
- Educating and promoting the benefits of the ENERGY STAR program at events with local legislators, utilities, and regional energy offices.
- Creating and delivering technical and sales training on the ENERGY STAR program for more than 145 builder sales and construction staff.
- Developing new software to further enhance the quality assurance of ENERGY STAR certifications, including reporting archives, photos, timestamps, and geolocations.

Sustained Excellence: New Home Builder and Affordable Housing

Beazer Homes USA, Inc.
Atlanta, Georgia

Beazer Homes U.S.A., Inc., a large national home builder, constructed more than 4,000 ENERGY STAR certified homes in 2023, for a total of more than 85,500 homes since joining the program in 2011. Key 2023 accomplishments include:

- Continuing to feature ENERGY STAR as a key component of its 'Surprising Performance' consumer messaging, a corporate-wide campaign promoting its commitment to energy efficiency and sustainability throughout all print and electronic media.
- Continuing to hold training events with sales, construction, warranty, and purchasing staff on the value of building ENERGY STAR certified homes, including hosting 2-day training events across 18 markets.
- Beginning to build homes to earn EPA's new ENERGY STAR NextGen certification in its mid-Atlantic division.

Brighton Homes
Meridian, Idaho

Brighton Homes, a local home builder, constructed more than 100 ENERGY STAR® certified homes in 2023, for a total of more than 2,300 homes since joining the program in 2009. Key 2023 accomplishments include:

- Continuing to highlight ENERGY STAR as an integral part of its company identity in all print and electronic marketing materials, including signage displayed in certified homes and on the company's website.
- Training all contractors on ENERGY STAR program requirements and providing ENERGY STAR checklists to all construction teams.
- Training all sales agents, site superintendents, construction teams, and warranty representatives to enable them to effectively communicate the features and benefits of ENERGY STAR certification throughout all phases of the homebuying process.
- Continuing to survey homebuyers, after purchase and 1 year later, about the importance of ENERGY STAR certification in their buying decision, with more than 72% of buyers identifying it as a very important factor.

Fulton Homes
Tempe, Arizona

Fulton Homes, a regional home builder, constructed more than 420 ENERGY STAR® certified homes in 2023, for a total of more than 8,000 homes since joining the program in 2008. Key 2023 accomplishments include:

- Incorporating ENERGY STAR program messaging at every consumer touchpoint, including throughout its website, model homes, sales, and design centers, and in all print and electronic marketing materials, including its annual Be an ENERGY STAR radio campaign promoting the energy efficiency features of its homes.
- Continuing to educate every homebuyer about the features and benefits of ENERGY STAR certified homes through the use of touchscreens in sales offices, allowing buyers to see energy-efficient construction practices, and during on-site meetings with construction staff at the preconstruction, pre-drywall, and final walk-through stages.
- Continuing to offer a Learning Academy, which offers online training courses for construction and customer care staff, including content on energy efficiency construction practices and ENERGY STAR program requirements.
- Applying advanced technologies and construction practices to further improve home energy efficiency, indoor air quality, and water conservation, including constructing homes that earn EPA's Indoor airPLUS and WaterSense certifications.

Habitat for Humanity of Metro Denver
Denver, Colorado

Habitat for Humanity of Metro Denver, a nonprofit, affordable home builder and volunteer organization, has constructed more than 490 ENERGY STAR® certified homes since joining the program in 2002. Key 2023 accomplishments include:

- Training all design, construction, and volunteer field staff on ENERGY STAR program requirements throughout the design, preconstruction, and construction process.
- Conducting a final walk-through with each new homeowner, including a review of the ENERGY STAR features and how to maximize energy efficiency when living in the home.
- Promoting ENERGY STAR to other Habitat affiliates, market-rate builders, and industry stakeholders, and sharing internally developed standard work practices that incorporate ENERGY STAR construction methods.
- Beginning to build all-electric homes and pursuing certification through EPA's new ENERGY STAR NextGen program.

Houston Habitat for Humanity
Houston, Texas

Houston Habitat for Humanity, an affordable homebuilder and volunteer organization, has constructed 770 ENERGY STAR certified homes since joining the program in 1996. Key 2023 accomplishments include:

- Building all new homes to be ENERGY STAR certified and making energy efficiency improvements to more than 820 existing homes as part of its ongoing Hurricane Harvey recovery program.
- Continuing to promote ENERGY STAR in all print and electronic media, including throughout its website, on all external jobsite signage, and in all collateral pieces given to donors, which has helped attract the financial support needed for energy-efficient building practices.
- Having a dedicated staff member ensuring that homeowners understand the energy efficiency features of their new home, including conducting a 2-hour walk-through where all ENERGY STAR features are explained and demonstrated.
- Implementing quality control measures and training all construction staff and subcontractors with support from its energy rating company to ensure that all ENERGY STAR program requirements are met.

KB Home
Los Angeles, California

KB Home, a large national home builder, constructed over 13,000 ENERGY STAR® certified homes in 2023, for a total of more than 187,000 homes since 2000, and utilized ENERGY STAR as its preferred platform for

communicating its achievements in building homes that are more energy efficient and sustainable. Key 2023 accomplishments include:

- Featuring ENERGY STAR prominently throughout all print and online marketing materials, including its corporate website, model home signage, virtual home tours, and social media posts.
- Highlighting its continued commitment to sustainability and ENERGY STAR certified homes in an annual corporate environmental, social, and governance report.
- Promoting weekly sustainability-focused social media posts that often highlight the benefits of ENERGY STAR certified homes, with a focus on their contribution to creating healthier living environments.
- Generating more than 700 million impressions for a new energy-smart connected community development in Southern California, the future site of more than 200 ENERGY STAR certified homes.

Main Street Homes
Midlothian, Virginia

Main Street Homes, a local home builder, constructed over 450 ENERGY STAR® certified homes in 2023, for a total of more than 2,500 since 2001. Key 2022 accomplishments include:

- Promoting its ENERGY STAR certified homes in all print and electronic marketing channels, including an entire webpage dedicated to the features and benefits of these homes.
- Creating a video to promote the benefits of ENERGY STAR certified homes to homebuyers and real estate professionals.
- Providing training for sales staff across all divisions about the benefits of ENERGY STAR certification.
- Holding weekly preconstruction team meetings for each home to discuss ENERGY STAR requirements and hosting virtual monthly trade council meetings to review, discuss, and plan for future ENERGY STAR program requirements.

Mandalay Homes
Prescott, Arizona

Mandalay Homes, a regional home builder, constructed nearly 150 ENERGY STAR® certified homes in 2023, for a total of over 1,400 since joining the program in 2013. Key 2023 accomplishments include:

- Including ENERGY STAR educational and promotional materials in construction progress updates sent to all homebuyers during the building process.
- Promoting ENERGY STAR on websites, social media, and customer communications before and after the sale, including weekly check-ins with customers.

- Launching a maintenance program to help new and re-sale buyers ensure that their ENERGY STAR certified homes continue to perform well.
- Using high-efficiency variable-speed mechanical systems and all-electric appliances in pursuit of building carbon-neutral homes.
- Committing to building all its homes to earn EPA's Indoor airPLUS and the U.S. Department of Energy's Zero Energy Ready Home certifications, in addition to ENERGY STAR.

Meritage Homes
Scottsdale, Arizona

Meritage Homes, a large national home builder, constructed more than 14,000 ENERGY STAR® certified homes in 2023, for a total of more than 113,000 homes since 2001. Key 2023 accomplishments include:

- Utilizing ENERGY STAR in all consumer print and electronic marketing materials to raise homebuyer awareness about the energy efficiency and quality of life benefits of its high-performance homes.
- Developing interactive customer collateral with embedded videos featuring information about ENERGY STAR certification and building practices.
- Installing smart thermostats and multi-speed HVAC equipment in every home to increase energy savings and comfort beyond ENERGY STAR requirements.
- Committing to building all its homes to meet EPA's Indoor airPLUS requirements, in addition to ENERGY STAR.

New Tradition Homes
Vancouver, Washington

New Tradition Homes, a regional home builder, constructed nearly 200 ENERGY STAR® certified homes in 2023, for a total of 3,200 since joining the program in 2004. Key 2023 accomplishments include:

- Featuring and promoting ENERGY STAR prominently on webpages, marketing materials, and social media.
- Surveying all new homebuyers about the importance of energy efficiency and ENERGY STAR certification.
- Offering energy efficiency upgrade packages with advanced air sealing, heat pumps, and heat pump water heaters that go beyond ENERGY STAR program requirements.
- Educating new homebuyers on the ENERGY STAR features of their homes, including high-performance heating, cooling, and ventilation systems.

Providence Homes
Jacksonville, Florida

Providence Homes, a local home builder, constructed over 150 ENERGY STAR® certified homes in 2023, for a total of more than 2,000 since joining the program in 2009. Key accomplishments in 2023 include:

- Featuring ENERGY STAR information prominently in all marketing efforts, including social media posts, traditional print marketing materials, model homes, and its company website, with a webpage dedicated to educating prospective homebuyers about ENERGY STAR certified homes.
- Providing a guidebook to every new homebuyer upon contract signing, with extensive information on the ENERGY STAR program.
- Hosting more than a dozen events for real estate professionals to explain and demonstrate the energy savings, increased comfort, and durability advantages of owning an ENERGY STAR certified home.
- Offering homes that earn EPA's Indoor airPLUS and U.S. DOE's Zero Energy Ready Home certifications, in addition to ENERGY STAR.

Sustained Excellence: Product Brand Owner

A. O. Smith
Milwaukee, Wisconsin

A. O. Smith Corporation is a manufacturer of water heating and water treatment products. A. O. Smith stood out for its promotion of ENERGY STAR® certified products to professional and consumer audiences through social media, trade publications, and trade press, generating more than 8.5 million impressions across platforms. Key 2023 accomplishments include:

- Launching a new website design that highlights ENERGY STAR products for homeowner and trade professional audiences and features a new heat pump water heater product page banner to further promote the latest innovations in energy efficiency.
- Placing advertisements in USA Today's print and digital magazines that received more than 2.5 million impressions and underscored the energy saving benefits of its ENERGY STAR certified Voltex AL heat pump water heater.
- Updating its retail set at Lowe's to include additional information for consumers on the benefits of ENERGY STAR certified heat pump water heaters and tankless water heaters.
- Investing more than $250,000 into marketing ENERGY STAR certified heat pump water heaters to support trade advertising, sales tools, promotions, case study generation, social content, earned media outreach, video production, and more.
- Creating and widely distributing flyers to educate contractors and consumers on the benefits of ENERGY STAR water heaters and associated federal and utility incentives.
- Participating in 20 ENERGY STAR Manufacturer Action Council (ESMAC) training webinars facilitated by ENERGY STAR and Clean TECH California.

- Supporting ESMAC's efforts to provide bimonthly trainings and informational sessions to utilities, contractors, builders, and distributors about the many benefits and advantages of ENERGY STAR certified heat pump water heaters

Air King America, LLC
West Chester, Pennsylvania

Air King America is a manufacturer of ventilation and indoor air-quality products. Air King demonstrated sustained, exemplary co-branding with ENERGY STAR® and a strong company culture of promoting and celebrating the benefits of the ENERGY STAR program and certified fans internally with staff and externally to customers. Key 2023 accomplishments include:

- Increasing the percentage of ENERGY STAR certified products sold (in dollars), reaching 50% of total annual sales for the first time.
- Focusing marketing and sales efforts on moving homeowners and builders away from entry-level, non-certified models to ENERGY STAR certified units, which resulted in a 20% increase in sales of two series of ENERGY STAR models and a 40% decrease in sales of one non-certified series.
- Actively participating in all relevant ENERGY STAR campaigns via social media, including ENERGY STAR Day and Light the Moment, and leveraging ENERGY STAR marketing and climate change content on its website, resulting in more than 10,000 social media impressions and a 10% increase in visitors to ENERGY STAR-focused webpages.

Andersen Corporation
Bayport, Minnesota

Andersen Corporation is a window and door manufacturer. Andersen Corporation achieved outstanding results in ENERGY STAR® marketing by generating over 180 million impressions from over 3,500 placements of press releases and earned media that include ENERGY STAR content and references promoting the brand. Key 2023 accomplishments include:

- Providing more than 1,700,000 impressions from point-of-purchase displays and graphics with ENERGY STAR content from 15,500 impression locations at big box retailer and dealer showrooms, including 400 newly installed showrooms.
- Delivering more than 8 million page views with ENERGY STAR messaging from website and trade/dealer portals.
- Presenting ENERGY STAR messaging on exhibits and displays at major industry-focused events, with a total of more than 37,000 attendees.

BEKO US, Inc
Bolingbrook, Illinois

Beko US, Inc., a home appliance manufacturer, introduced innovative product designs that deliver leaps in energy and water efficiency and educated consumers and trade allies about these benefits to further their market adoption. Key 2023 accomplishments include:

- Expanding its ENERGY STAR® certified product offerings by approximately 55%.
- Qualifying new ENERGY STAR Most Efficient refrigerators and the most efficient compact laundry pair on the market.
- Promoting the value of ENERGY STAR to its customers by engaging in various ENERGY STAR campaigns and promotions, including Earth Day, ENERGY STAR Day, and heat pump dryer campaigns.
- Promoting ENERGY STAR extensively at virtual and in-person trade shows and events, including a new sustainability-focused booth premiered at the Kitchen and Bath Industry Show and displays at Nationwide, BrandSource, and the Appliance Dealers Cooperative generating 2.8 million impressions.
- Training 64 retail partners and more than 1,700 participants on the value of ENERGY STAR and sharing this message with major appliance trade partners such as the Certified Kitchen Designers of the Kitchen and Bath Industry Association, American Institute Architects, and Appliance Distributors.

Bosch Home Appliances
Irvine, California

Bosch Home Appliances, a residential kitchen and laundry appliances manufacturer, revamped its dishwasher lineup to meet new ENERGY STAR® requirements and significantly enhanced its marketing and media focus on energy efficiency and ENERGY STAR, earning billions of impressions. Key 2023 accomplishments include:

- Unveiling its biggest dishwasher launch with a complete update of the portfolio, where most of the model series are 100% ENERGY STAR certified. Expanding Home Connect® to be included on every dishwasher model.
- The Home Connect app platform introduced two new water- and energy-focused features for dishwashers, providing estimated energy and water usage information to consumers, as well as a scheduling feature that allows consumers to run their dishwasher during off-peak hours. Incorporating ENERGY STAR and efficiency messaging across marketing and communications efforts, including print articles, broadcast segments, a consumer survey, and a press release, garnering more than 1.22 billion in potential impressions.
- Manufacturing appliances at local Bosch factories with a net carbon footprint of zero for direct/indirect carbon emissions.

- Training more than 11,000 individuals (through October 2023) at in-person and virtual events on the benefits of ENERGY STAR products.

Bradford White Corporation

Ambler, Pennsylvania

Bradford White Corporation is a manufacturer of residential, commercial, and industrial products for water heating, space heating, combination heating and storage applications. Bradford White demonstrated its leadership through its commitment to workforce development and contractor awareness building on the benefits of ENERGY STAR® certified heat pump water heaters. Key 2023 accomplishments include:

- Developing and delivering a brand agnostic HPWHs 101 presentation featured in 25 webinars in coordination with the ENERGY STAR Manufacturers Action Council (ESMAC) and utility programs across the country.
- Planning and participating in informational sessions coordinated by ESMAC and the California TECH program on opportunities for local colleges and trade schools to incorporate heat pump water heater certification into their curriculum.
- Featuring ENERGY STAR in social media posts across its Instagram, Facebook, LinkedIn, and X accounts in support of Energy Efficiency Day, ENERGY STAR Day, Heat Pump Water Heater Day, and National Cut Your Energy Costs Day, receiving more than 31,000 views in total.
- Driving consumer traffic to the company's dedicated ENERGY STAR products website, which received 41,666 page views in 2023, a threefold increase from 2022.

Broan-NuTone LLC

Hartford, Wisconsin

Broan-NuTone offers a variety of products to improve indoor air quality, including ventilation and supply fans, kitchen ventilation, and heat and energy recovery ventilators. Over the past year, Broan-NuTone continued to expand its lines of ENERGY STAR® certified fans and range hoods, offering lower price points and featuring them prominently at national and online retailers and building pro channels. Key 2023 accomplishments include:

- Certifying nine new fans, including new thin-profile bath fans that feature selectable airflow, very quiet operation, and cubic feet per minute per watt levels more than three times higher than the minimum ENERGY STAR requirement.
- Developing two new ENERGY STAR certified product lines Q2, including an entry-level series designed to make higher efficiency more affordable, and a series featuring state-of-the art performance in terms of power, sound, and efficiency.

- Prominently displaying the ENERGY STAR label on point-of-purchase display signage, packaging, and professional channel/distributor display signage via large-scale placement of product in the home centers of three big box retailers.
- Maintaining a website that features a product selector filter that allows users to exclusively search for ENERGY STAR models.

Canon USA Inc.
Melville, New York

Canon USA Inc. is a consumer, business, and industrial imaging solution manufacturer. In 2023, Canon continued to drive down energy consumption of its products by reducing wait time for sleep mode and developing new toners that reduced product energy consumption by up to 15% from ENERGY STAR® criteria levels. Key 2023 accomplishments include:

- Incorporating ENERGY STAR into its environmental performance calculator to help customers estimate energy consumption and how purchasing ENERGY STAR products can reduce it.
- Including ENERGY STAR content in its showroom to potential customers, which reached more than 50,000 customers.
- Promoting ENERGY STAR on social media, resulting in more than 83,000 impressions and more than 600 engagements.
- Engaging with employees on how to save energy in their daily lives as part of its ENERGY STAR Day participation.

Copeland
St. Louis, Missouri

Copeland, a smart thermostat vendor, achieved an 11% year over year increase in sales dollars from ENERGY STAR® certified smart thermostats, driven by a 20% increase in certified product models. Key 2023 accomplishments include:

- Saving half a terawatt-hour of energy every year through energy saving features and participation in demand response programs involving more than 1.1 million connected Sensi thermostats to date.
- This equates to a reduction of more than 125,000 metric tons of CO2 during the past year.
- Releasing two customer email blogs that specifically refer to ENERGY STAR: one highlighting its partnership as part of its environmental, social, and governance work and another driving traffic to EnergyStar.gov for information on HVAC efficiency and tips for hiring a contractor.
- Promoting ENERGY STAR certified products at more than 1,300 events and online training sessions for contractors and distributors.
- Highlighting ENERGY STAR certification for the contractors participating in its partner lead generation program.

- Incorporating the ENERGY STAR mark in the images of every certified Sensi product across the retail spectrum.

Delta Electronics (Americas) Ltd.
Fremont, California

Delta Electronics (Americas) Ltd. is a provider of power and thermal management solutions such as ventilation fans. Delta Electronics demonstrated outstanding commitment to making efficient fans, earning ENERGY STAR® certification for more than 90% of eligible products, of which over 21% were recognized as ENERGY STAR Most Efficient. Key 2023 accomplishments include:

- Participating in 10 co-marketing programs with wholesalers to promote its ENERGY STAR-certified products at 50 wholesale locations, including training approximately 200 distributor employees on the value of ENERGY STAR.
- Creating a prominent section on its website's landing pages dedicated to ENERGY STAR products that serves as a central point of focus for more than 150,000 unique visitors, drawing attention to the significance and benefits of ENERGY STAR certification.
- Leveraging multiple social media platforms to promote ENERGY STAR certified products to more than 500,000 unique visitors (more than 4.3 million impressions).
- Providing educational content on its website about the ENERGY STAR program, explaining the certification process and its significance to help users understand the value of ENERGY STAR certified products.

ecobee
Toronto, Ontario

ecobee, a maker of smart thermostats and other smart home products, leveraged ENERGY STAR to help customers save 6.28 TWh of energy in the first nine months of 2023, likely to eclipse the 6.44 TWh energy savings in 2022. Key 2023 accomplishments include:

- Earning ENERGY STAR certification for its entire product line.
- Delivering more than 540 training sessions featuring ENERGY STAR to 7,000 total distribution employees across North America, up 6.5% from last year.
- Publishing an ENERGY STAR Day blog that received more than 1,233 views and the accompanying social posts received more than 1,500 views.
- Demonstrating that ecobee's easy-to-administer Grid Resiliency offering delivered similar load shift results as San Diego Gas & Electric's standard demand response program, which has much higher administrative overhead.

GE Lighting, a Savant company
East Cleveland, Ohio

GE Lighting, a Savant company, is a lighting manufacturer. GE Lighting is being recognized for its steadfast dedication to marketing ENERGY STAR® certified lighting across the retail spectrum. Key 2023 accomplishments include:

- Leveraging ENERGY STAR Earth Day and ENERGY STAR Day marketing toolkits to create social media posts that highlighted GE's commitment to reducing customer energy bills.
- Incorporating ENERGY STAR's legacy Light the Moment branding for in-store lighting pallets in over 700 Walmart locations nationwide.
- Creating a new section on GE's website which exclusively highlights ENERGY STAR product offerings.

Greenlite
Anaheim, California

Greenlite is a lighting manufacturer. Greenlite is being recognized for its outstanding ENERGY STAR® co-marketing activities throughout the year. Key 2023 accomplishments include:

- Distributing millions of ENERGY STAR certified LEDs through utility rebate-driven income-eligible programs.
- Greenlite's lighting kits helped to make ends meet for thousands of families in need. Expanding its offerings though one utility implementer's programs by more than 15 million ENERGY STAR certified bulbs, resulting in more than $60 million in energy savings for consumers.
- Partnering with multiple utility implementer marketplaces to increase the presence of ENERGY STAR branding in lighting offerings.
- Expanding its ENERGY STAR product offerings beyond lighting to smart thermostats, electric vehicle chargers, air purifiers, and smart home products.

Hoshizaki America, Inc.
Peachtree City, Georgia

Hoshizaki America, Inc. is a commercial food service equipment manufacturer. Hoshizaki is being recognized for expanding into a new ENERGY STAR® category, with certified hot food holding cabinets, and for its excellent training programs and promotional activities. Key 2023 accomplishments include:

- Certifying a family of eight new hot food holding cabinets under its Steelheart series.
- Training 95% of its employees and more than 3,000 dealer technicians on the savings and benefits of ENERGY STAR products.

- Leveraging ENERGY STAR branding and marketing materials through press releases, videos, literature, sales tools, and making more than 800,000 social media impressions.
- Actively participating in ENERGY STAR specification activities and technical committees.

HP Inc.
Palo Alto, California

HP Inc. is a global technology company. HP expanded the number of ENERGY STAR® products on offer by over 250, which represented a 40% increase over 2022. Key 2023 accomplishments include:

- Promoting ENERGY STAR on its social media channels with more than 77,000 impressions and more than 1,300 engagements.
- Educating more than 1,000 staff on ENERGY STAR messaging for computers and printers.
- Expanding the reach of its channel partner sustainability education program, which includes ENERGY STAR content and explains how ENERGY STAR relates to sustainability goals.

ITW Food Equipment Group
Troy, Ohio

ITW Food Equipment Group is a commercial food service equipment manufacturer. ITW increased its offerings of ENERGY STAR® certified dishwashers, fryers and ovens across three of its major brands and trained its entire sales force as well as over 250 distributor locations about the benefits of ENERGY STAR. Key 2023 accomplishments include:

- Introducing new ENERGY STAR certified Hobart brand dishwashers, including several with advanced features that allow users to monitor and control energy and water usage.
- Introducing new ENERGY STAR certified Vulcan fryers and a Baxter oven designed with increased efficiency compared with previous models, which allow users to have greater control over energy consumption.
- Consistently participating in ENERGY STAR specification development and technical discussions with EPA to inform current and future revisions to product criteria.
- Expanding online training resources and holding more than 25 in-person sales and dealer training events, all featuring the benefits of ENERGY STAR certified equipment in a commercial kitchen.
- Effectively promoting ENERGY STAR through press releases, trade shows, presentations, web content, and social media, as well as educating consumers about the savings and benefits of ENERGY STAR products with an in-house savings calculator.

Lexmark International, Inc.
Lexington, Kentucky

Lexmark International, Inc., is a global technology company. Lexmark effectively highlighted ENERGY STAR® as part of its social media campaigns, including for ENERGY STAR Day and Earth Day, reaching over 7 million people. Key 2023 accomplishments include:

- Increasing its share of ENERGY STAR products to more than 96% of sales and certifying 100% of new products released to ENERGY STAR.
- Expanding its messaging to customers with ways to get the most efficiency from their ENERGY STAR certified products, how to conserve toner, and other environmental education.
- Continuing to reach more than 90% of new and existing employees with training on the importance of ENERGY STAR and how to engage with customers on ENERGY STAR and its role in imaging equipment.

LG Electronics, Inc.
Englewood Cliffs, New Jersey

LG Electronics, Inc. is a manufacturer of home appliances, consumer electronics, and mobile communications. LG offered 437 ENERGY STAR® certified models, up from 388 in 2022, across dozens of product categories, and their sales represented 84% of LG's total revenues. Key 2023 accomplishments include:

- Selling $3.8 billion in ENERGY STAR certified products.
- Reducing more than 5.6 million tons of CO2 emissions with ENERGY STAR certified products sold in 2023, which is equivalent to removing more than a million cars from the roads for the entire year.
- Selling $859 million in products recognized as ENERGY STAR Most Efficient in 2023, an increase from $150 million in 2022.
- Being the first to achieve ENERGY STAR certification for induction cooktops while also certifying newly launched heat pump water heaters.
- Driving 8.3 billion consumer impressions related to ENERGY STAR certified products through participation in ENERGY STAR outreach campaigns.
- Training more than 5,000 retailer dealers, highlighting ENERGY STAR certified products for more than 15,000 sales associates.

Panasonic Eco Systems North America
Newark, New Jersey

Panasonic Eco Systems North America offers ventilation and indoor air quality solutions. The company extensively educates employees, distributors, retailers and the public on indoor air quality and the importance of ENERGY STAR® in healthy homes. Key 2023 accomplishments include:

- Launching nine new ENERGY STAR certified ventilation fan models for retail in its best-selling quiet operating series.
- Earning ENERGY STAR certification for 94% of ventilation fans, 100% ENERGY STAR certification for residential fan lines (200 CFM and less), representing 99% of sales, with 55% of sales earning ENERGY STAR Most Efficient recognition.
- Leading the industry with the quietest fan operating and going above and beyond to produce realistic testing results.
- Actively performing surveillance of ENERGY STAR performance claims on a rolling basis, reporting violations as applicable.

Pentair
Golden Valley, Minnesota

Pentair is a pool pumps manufacturer. The ENERGY STAR® certified Pentair pool pumps sold in 2023 will help customers save 875 million kWh of energy, resulting in greenhouse gas (GHG) emissions reductions of 378,520 metric tons of CO2 and $132 million in energy cost savings. Key 2023 accomplishments include:

- Offering 29 ENERGY STAR certified pool pump models, a 70% increase in certified models over the previous year.
- Training 100% of its distributors on the importance of ENERGY STAR and hosting workshops for more than 6,000 dealers nationwide.
- Promoting 2023 Earth Day and ENERGY STAR Day campaigns with related blog content.
- Attending eight national trade shows with more than 6,500 attendees visiting Pentair booths where they highlighted ENERGY STAR at the booth and on the featured pool pump.

ProVia
Sugarcreek, Ohio

ProVia is a window and door manufacturer. During the past year, ProVia trained over 9,500 staff, dealers, and distributor salespeople with ENERGY STAR® content and guidance. Key 2023 accomplishments include:

- Offering at least one ENERGY STAR window and door product option for Northern and Southern Zones in 100% of their product lines.
- Printing and delivering more than 330,000 pieces of literature promoting ENERGY STAR and ENERGY STAR certified products to dealers and distributors.
- Sending detailed educational digital newsletters on new ENERGY STAR criteria to more than 22,000 dealer/distributor customers that had an open rate of 47%.

Rheem® Manufacturing Company
Atlanta, Georgia

Rheem Manufacturing Company is a manufacturer of residential and commercial water heaters and boilers, as well as heating, ventilating and air conditioning equipment. Rheem stood out for its commitment to promoting ENERGY STAR® certified products through ENERGY STAR facilitated contractor training and its development of new lines of ENERGY STAR certified products. Key 2023 accomplishments include:

- Presenting at 23 in-person and virtual ENERGY STAR events dedicated to increasing awareness about ENERGY STAR certified heat pump water heaters.
- Serving a leading role on the ENERGY STAR Heat Pump Water Heater Manufacturer Action Council, which works to build awareness of the technology among contractors, utilities, distributors, and the public.
- Training contractors nationwide on the installation and servicing of its ENERGY STAR certified heat pump water heaters and providing its compiled list of independent third-party contractors to populate the ENERGY STAR heat pump water heater installer finder tool. Training 6,598 contractors/installers, 1,022 utility partners and 14,756 retailers, and 469 distributors on its sustainability efforts, including the availability of ENERGY STAR certified products.
- Introducing the new ENERGY STAR certified Rheem Endeavor' Line Prestige® Series iM heat pump, which is Rheem's most efficient residential heat pump to-date.
- Debuting the ENERGY STAR certified ThermaForce and Combi Boilers lines designed for both space heating and domestic hot water, which reduce NOx emissions by up to 75% and achieve annual fuel utilization efficiencies of 96%.
- Launching Maximus, a new ENERGY STAR certified gas water heater that reduces energy use and carbon emissions by up to 36% and NOx emissions by up to 75%.
- Collaborating with national retailers on an ENERGY STAR advertising/promotional campaign. Incorporating discounts/rebates/tax credits for ENERGY STAR products into all applicable marketing materials.

Ricoh USA, Inc.
Exton, Pennsylvania

Ricoh USA, Inc. is a global technology company. Ricoh featured ENERGY STAR® in its Ricoh Partner Summit, enhancing over 400 attendees awareness of the brand and its role in the office equipment space. Key 2023 accomplishments include:

- Expanding the portfolio of ENERGY STAR certified remanufactured products by 267%.
- Increasing the number of users accessing ENERGY STAR content on the Ricoh website by 36% compared with 2022.
- Showcasing ENERGY STAR as part of the City of Houston Earth Day event.
- Launching a sustainability value proposition contest, which enhanced awareness of sustainability initiatives, including how ENERGY STAR supports Ricoh's net zero efforts.

Samsung Electronics
Ridgefield Park, New Jersey

Samsung Electronics is a manufacturer of home appliances, consumer electronics, and mobile communications. Samsung increased its selection of ENERGY STAR certified models by 15% to include 549 ENERGY STAR base models. Those certified product efficiency improvements have helped consumers avoid over 350 million metric tons of CO2 emissions, which is equivalent to taking over 77 million cars off the road for a year. Key 2023 accomplishments include:

- Certifying more than 81% of its appliances to ENERGY STAR, including 100% of dishwashers and front-load washers, 95% of refrigerators, 57% of top-load washers, and 39% of dryers.
- Being the first major TV manufacturer to certify to the updated ENERGY STAR TV specification and the first mass-market platform to earn the ENERGY STAR Smart Home Energy Management System certification.
- Certifying Samsung's first standard-sized heat pump dryer.
- Celebrating ENERGY STAR on Time Square billboards, resulting in an estimated 2.1 million impressions, and promoting ENERGY STAR appliances and electronics for ENERGY STAR Day, generating more than 40.5 million views.
- Showing leadership as a significant returning co-sponsor of the ENERGY STAR Products Partner Meeting to support and advance the work of the ENERGY STAR program.
- Deploying 3,218 ENERGY STAR certified laptops to new hire employees and highlighting ENERGY STAR as part of its sustainability education and focus on energy efficiency and partnership with ENERGY STAR.
- Obtaining three additional ENERGY STAR Tenant Space recognitions, which brings the total coverage to 36% of its leased office space.
- Partnering with the ENERGY STAR Challenge for Industry and committing two of its manufacturing plants to achieve a target 10% reduction in energy use intensity.

SoftLite Windows & Doors
Streetsboro, Ohio

SoftLite Windows and Doors is a window and door manufacturer. SoftLite demonstrated its strong support of ENERGY STAR® by offering 156 product lines with 100% having an ENERGY STAR certified option by actively improving current products lines to meet the new, more stringent ENERGY STAR criteria. Key 2023 accomplishments include:

- Delivering more than 10% of ENERGY STAR window products sold that met the 2023 Most Efficient recognition criteria.
- Supplying more than 100 ENERGY STAR-related social media postings on various platforms in 2023 and increasing the number of ENERGY STAR-related YouTube videos to 38, with more than 13,000 views.

- Training 100% of existing and new employees and more than 2,500 dealers and distributors at 68 locations on the ENERGY STAR program and product performance criteria.

True Manufacturing (True Food Service Equipment)
O'Fallon, Missouri

True Manufacturing (True Food Service Equipment) is a U.S. manufacturer and global supplier of commercial, residential, and lab-grade refrigeration equipment and ice-making refrigeration systems. True Manufacturing is recognized for leading the industry in advancing energy efficiency through ENERGY STAR® in combination with the adoption of low-GWP refrigerants. Key 2023 accomplishments include:

- Certifying more commercial refrigeration products (258) than any other manufacturer, all of which utilize propane (R-290), a low-GWP refrigerant.
- Earning ENERGY STAR certification for a commercial ice machine operating at one of the lowest energy consumption levels within its size category and the lowest for similar products utilizing R-290.
- Adding a new line of certified large self-contained refrigerators and freezers utilizing R-290 to support the small grocery and large convenience store sectors.
- Promoting ENERGY STAR partnership and hundreds of its certified products through thousands of emails to dealers, multiple instructional videos, the company webpage, and trade shows.
- Collaborating with standards development organizations and committees to update codes and standards, broadening the applications of low-GWP refrigerants that increase energy efficiency.
- Participating on a panel discussing the advantages of ENERGY STAR certification during the EPA-hosted celebration of more than 22 years of successful ENERGY STAR partnership with the commercial food service industry.

Welbilt
Mount Pleasant, Michigan

Welbilt, Inc. is a commercial food equipment manufacturer. Welbilt introduced new ENERGY STAR products and actively promoted the value of ENERGY STAR® to customers throughout its distribution network and beyond. Key 2023 accomplishments include:

- Certifying new Delfield brand refrigerators and freezers and Frymaster fryers despite a tornado causing a shutdown of one of Delfield's manufacturing plants in March 2023.
- Increasing the percentage of sales that come from ENERGY STAR certified ovens by 20% year over year within the Convotherm brand.
- Actively participating in test method and specification development processes for ENERGY STAR commercial food service equipment.
- Incorporating the benefits of ENERGY STAR into several dealer and distributor trainings, including 50 trainings that reached 850 distribution channel partners through Convotherm alone.

- Amplifying ENERGY STAR messaging by participating in several ENERGY STAR promotional events, including Earth Day and ENERGY STAR Day.
- Marketing ENERGY STAR extensively through print advertisements, web content and video, and reaching hundreds of thousands of people through social media.

Xerox Corporation
Norwalk, Connecticut

Xerox Corporation is a work solutions company specializing in print technology, imaging, and data analytics. Xerox earned ENERGY STAR® certification for its professional imaging products by aggressively reducing low-power standby mode energy use. Key 2023 accomplishments include:

- Continuing to innovate and reducing energy consumption of imaging products by up to 49%.
- Certifying 100% of new products to the ENERGY STAR criteria.
- Developing social media content featuring ENERGY STAR for ENERGY STAR Day and Earth Day that garnered more than 23,000 impressions.

Sustained Excellence: Retailer

Best Buy Co., Inc.
Richfield, Minnesota

Best Buy Co., Inc. is an electronics retailer. Best Buy is being recognized for its continued dedication to reducing greenhouse gas emissions strategically using ENERGY STAR® as part of its NetZero goals. Key 2023 accomplishments include:

- Using ENERGY STAR to reduce products' energy consumption by 20% by 2030.
- Robustly stocking, selling, and marketing ENERGY STAR certified appliances and electronics in-store and online.
- Utilizing in-store fact tags that digitally display the ENERGY STAR logo to increase consumer awareness of certified products.
- Doubling its assortment of ENERGY STAR certified electric vehicle chargers.

Nationwide Marketing Group
Winston-Salem, North Carolina

Nationwide Marketing Group is a buying, marketing, and operational support organization for independent retailers. Nationwide stepped up to the plate in multiple meaningful ways to drive greater consumer

awareness of the benefits of energy efficiency and increased sales of ENERGY STAR® products in the appliance space. Key 2023 accomplishments include:

- Increasing its sales of ENERGY STAR certified appliances for at least the third year in a row.
- Featuring ENERGY STAR in its member marketing offerings, covering a diverse array of appliances.
- Creating high-quality trainings for its members that explain the value of ENERGY STAR to the consumer in terms of energy savings and to the dealer-member in terms of higher sales.
- Participating in a cross-cutting retail session during the 2023 ENERGY STAR Products Partner Meeting, which highlighted small and medium-sized business viewpoints to an audience of primarily manufacturer partners.

The Home Depot
Atlanta, Georgia

The Home Depot is a home improvement retailer. Home Depot is being recognized for effectively delivering the simple savings message of ENERGY STAR® throughout its online and in-store shopping experience. Key 2023 accomplishments include:

- Reducing its customers' annual electricity use by almost 4 billion kilowatt hours and approximately $500 million in energy cost savings through the sale of ENERGY STAR products.
- Elevating the use of ENERGY STAR in online advertising at the search engine level, which drives consumer awareness and adoption.
- Utilizing the ENERGY STAR Scope 3 tool to pinpoint GHG reduction opportunities and to quantify GHG reductions from the sale of ENERGY STAR products.
- Creating an improved filtering system that ensures online shoppers can select from the thousands of ENEGRY STAR products offered throughout homedepot.com.
- Participating in a retail session during the 2023 ENERGY STAR Partner Meeting which expanded attendees' understanding of the big-box store's role and involvement in Inflation Reduction Act rebates and tax credits for ENERGY STAR products.

Sustained Excellence: Service and Product Provider

Burton Energy Group
Alpharetta, Georgia

Burton Energy Group is an energy, water, and waste management services company. Burton Energy continued its commitment to ENERGY STAR® by assisting clients with benchmarking energy and water use. Key 2023 accomplishments include:

- Benchmarking energy use in more than 1,100 properties and water use in more than 1,000 properties in Portfolio Manager®.
- Leveraging ENERGY STAR scores to develop strategies for meeting Washington, D.C.'s Building Energy Performance Standards for a national multifamily ownership group.
- Incorporating energy use intensities in ENERGY STAR Portfolio Manager in decarbonization assessments and energy audits for 24 facilities with energy efficiency and carbon neutrality goals.
- Using the ENERGY STAR Treasure Hunt maps while leading an assessment at a distribution center that identified several energy saving measures for implementation.

Cenergistic
Dallas, Texas

Cenergistic is a sustainability consulting company providing energy and water management services. Cenergistic benchmarked more than 1,800 properties—primarily educational facilities— in ENERGY STAR® Portfolio Manager® and integrated ENERGY STAR into all client services. Key 2023 accomplishments include:

- Submitting 724 ENERGY STAR building certification applications, including 108 new and 624 recertifications, and providing each client with an ENERGY STAR communications toolkit to promote accomplishments.
- Implementing energy management plans for clients, including cloud-based learning software to improve building health and efficiency.
- Posting ENERGY STAR content on social media for more than 4,000 followers, reaching more than 60,000 impressions on 271 posts.

CodeGreen Solutions
New York, New York

CodeGreen Solutions is a real estate sustainability and energy management company. CodeGreen benchmarked 100% of its clients' nearly 2,000 properties in ENERGY STAR® Portfolio Manager®, including past ENERGY STAR Partner of the Year winners. Key 2023 accomplishments include:

- Submitting 153 ENERGY STAR certification applications, including 22 new certifications and 131 recertifications.
- Obtaining ENERGY STAR Tenant Space recognition for three office spaces.
- Using Portfolio Manager to create metrics for performance analyses and decarbonization and compliance roadmaps regarding New York City's Local Law 97.
- Incorporating metrics from ENERGY STAR Portfolio Manager into its online sustainability tracking software.

Conservice
River Heights, Utah

Conservice is a utility information services provider. Conservice benchmarked nearly 16,000 client properties in ENERGY STAR® Portfolio Manager®. Key 2023 accomplishments include:

- Submitting 897 applications for ENERGY STAR certification, including 227 new and 670 recertifications.
- Contributing to the success of the 2023 Fannie Mae Multifamily Energy and Water Survey by working with multifamily clients to urge their participation and ensure sufficient data to support the update date of the ENERGY STAR score.
- Enhancing subscription services to allow clients to create and modify ENERGY STAR Portfolio Manager building profiles, track utilities portfolio-wide, and manage benchmarking ordinance compliance submissions.
- Teaming with EPA to promote ENERGY STAR at client and industry events.

Global Facility Solutions, LLC
Columbia, Maryland

Global Facility Solutions, LLC is an energy and engineering services company providing building sustainability solutions. Global Facilities Solutions has benchmarked 100% of its clients' properties in ENERGY STAR® Portfolio Manager®. Key 2023 accomplishments include:

- Helping clients receive ENERGY STAR certification for nearly 60 properties.
- Using ENERGY STAR resources to provide sustainability services to clients for jurisdictional benchmarking compliance, creating energy management plans, and facility improvement.
- Increasing client awareness of ENERGY STAR services by posting content on social media related to ENERGY STAR, reaching nearly 3,500 individuals.

Maximum Energy Professionals
Torrance, California

Maximum Energy Professionals is an energy conservation engineering firm. Maximum Energy Professionals benchmarked 300 client properties in ENERGY STAR® Portfolio Manager®. Key 2023 accomplishments include:

- Enabling ENERGY STAR certification for 200 properties, including 20 first-time certifications and 180 recertifications, with five properties completed as pro bono work in underserved communities.
- Promoting ENERGY STAR resources to clients and working with its sister construction company to educate customers about the benefits of ENERGY STAR.
- Using social media, blogs, and company proposals to highlight ENERGY STAR in more than 800 posts.

Measurabl
San Diego, California

Measurabl is a sustainability data management services company. Measurabl managed data and provided environmental, social, and governance (ESG) reporting for nearly 49,000 properties benchmarked ENERGY STAR® Portfolio Manager®, with over 1,800 of them earning ENERGY STAR certification. Key 2023 accomplishments include:

- Providing ENERGY STAR certification services to clients and proposing energy efficiency solutions to boost clients' ENERGY STAR scores.
- Highlighting ENERGY STAR throughout its website.
- Leveraging data from ENERGY STAR Portfolio Manager to inform clients' carbon targets and ESG reporting.

Realpage Sustainability
Richardson, Texas

RealPage is a software and data analytics provider. In 2023, RealPage helped benchmark over 4,500 multifamily properties in ENERGY STAR® Portfolio Manager®, comprising more than 1,250,000 residential units. Key 2023 accomplishments include:

- Benchmarking 100% of its sustainability services clients in Portfolio Manager.
- Increasing uploads of client data in Portfolio Manager, enabling more than 920,000 kWh in electricity savings and 147,900,000 gallons of water savings.
- Increasing output from its Smart Waste program by 630% in 2023, with 8,682 tons of new recycled material, and preventing 38,121 tons of CO2e emissions.
- Assisting nearly 600 properties in attaining an ENERGY STAR score of 75 or greater.

Schneider Electric
Louisville, Kentucky

Schneider Electric is an energy management and automation services company. Schneider Electric benchmarked more than 48,500 properties in ENERGY STAR® Portfolio Manager® and submitted nearly 150 buildings for ENERGY STAR certification. Key 2023 accomplishments include:

- Performing more than 38,400 water and 17,500 waste benchmarks for clients' properties in Portfolio Manager.
- Sharing more than 110 posts of ENERGY STAR-related content on social media, reaching more than 1 million followers.
- Integrating Portfolio Manager data into its Electric Resource Advisor platform to identify and deliver ENERGY STAR certifications, energy compliance, and performance contracting as client services.
- Encouraging clients to pursue and participate in all ENERGY STAR recognition offerings, including property certifications, annual awards, and other initiatives and challenges.

Servidyne, LLC
Atlanta, Georgia

Servidyne, LLC is an energy and sustainability consulting firm. Servidyne helped clients benchmark nearly 1,000 properties in ENERGY STAR Portfolio Manager® and earned ENERGY STAR® certification for 160 properties. Key 2023 accomplishments include:

- Identifying and improving properties with low ENERGY STAR scores.
- Servidyne conducted energy audits to determine the best energy saving measures, demonstrated energy improvements, and positioned properties to earn ENERGY STAR certification.
- Integrating clients' Portfolio Manager metrics into various environmental, social, and governance tracking and reporting platforms, ensuring data accuracy and consistency across multiple platforms.
- Promoting ENERGY STAR and Portfolio Manager at conferences through training and involvement with associations such as the American Society of Heating, Refrigerating and Air-Conditioning Engineers and the U.S. Green Building Council.

Sustainable Investment Group, LLC
Atlanta, Georgia

Sustainable Investment Group, LLC (SIG) is a sustainability consulting firm. SIG benchmarked more than 1,250 properties using ENERGY STAR® Portfolio Manager®. Key 2023 accomplishments included:

- Helping clients achieve ENERGY STAR certification for nearly 600 properties. Emphasizing Portfolio Manager for benchmarking across a wide range of client engagements, including energy audits; retro-commissioning; environmental, social, and governance reporting; and other third-party certifications.
- Promoting and assisting clients in achieving ENERGY STAR Tenant Space recognition.
- Highlighting the ENERGY STAR partnership and achievements on webpages and employee email signatures.

Yardi Systems, Inc.
Goleta, California

Yardi Systems, Inc. is a software developer for investment, property, asset, and energy management. Yardi benchmarked energy performance for nearly 7,000 client properties in ENERGY STAR® Portfolio Manager®, with more than 310 earning ENERGY STAR certification. Key 2023 accomplishments include:

- Providing clients with setup and maintenance of ENERGY STAR Portfolio Manager accounts and property records, facilitating portfolio-wide benchmarking while ensuring data accuracy and limiting the burden on property managers.
- Obtaining whole-property energy consumption data from local utilities to ensure accurate and complete benchmarking at properties where tenants or residents are billed directly.
- Increasing marketing efforts through social media channels, with more than 50 posts related to ENERGY STAR Portfolio Manager, ENERGY STAR certification, and local benchmarking requirements.

Partner of the Year

Partner of the Year: Energy Efficiency Program Delivery

BOMA Georgia
Atlanta, Georgia

BOMA Georgia is a trade association for commercial real estate professionals. BOMA Georgia conducted a campaign to educate the real estate community about ENERGY STAR® and encouraged the industry to pursue energy conservation and sustainable building practices. Key 2023 accomplishments include:

- Achieving ENERGY STAR Tenant Space recognition for its headquarters. Hosting its annual ENERGY STAR Month campaign for real estate industry stakeholders, using BOMA Georgia's Commercial Real Estate Insight Journal and website to educate and inform the real estate community.
- Releasing weekly content throughout its campaign, covering topics such as tracking energy usage, achieving green certifications such as ENERGY STAR, developing a building roadmap for sustainability, energy efficiency solutions for facility management, and energy efficiency and renewable energy technologies.
- Producing a Building Optimization Seminar through its BOMA Technical Organization. This 3-hour seminar emphasized the importance of maximizing energy efficiency in buildings, including the use of ENERGY STAR tools and resources such as ENERGY STAR Portfolio Manager®.
- Hosting the CRE Forward ESG Summit7 to educate commercial real estate professionals about environmental, social, and governance principles, with several presentations related to ENERGY STAR.
- Highlighting its involvement with ENERGY STAR Tenant Space recognition in two articles: 'Lessons from a Green Decade' by the American Society of Association Executives and 'Evolution of BOMA Georgia's Comprehensive Approach to Environmental Sustainability' by the Georgia Society of Association Executives.

Distilled Spirits Council of the U.S.
Washington, District of Columbia

The Distilled Spirits Council of the United States (DISCUS) is a trade association representing producers, marketers, importers and exporters of distilled spirits. DISCUS is recognized for continued advancement of ENERGY STAR resources and energy efficiency within the U.S. distilled spirits industry, including informing distilleries of the opportunity to recognize their high-performing facilities with ENERGY STAR certification. Key 2023 accomplishments include:

- Promoting ENERGY STAR distillery certification through social media posts, newsletters, press releases, and industry conferences.
- Engaging distilleries and state distillery guilds in reviewing ENERGY STAR tools.
- Increasing ENERGY STAR visibility in trade publications. Partnering with ENERGY STAR to host educational webinars for distilleries to advance the value of benchmarking energy performance throughout the industry.

Hawaii Energy
Honolulu, Hawaii

Hawai'i Energy is the state's energy efficiency program. It has leveraged ENERGY STAR® across its portfolio of commercial and products programs. Key 2023 accomplishments include:

- Promoting benchmarking using ENERGY STAR Portfolio Manager® and assisting customers in meeting the city of Honolulu's benchmarking requirements by incorporating Portfolio Manager tutorials and listing trade allies that provide benchmarking services on their website, engaging a total of 253 buildings.
- Encouraging customers to 'trade up' to ENERGY STAR certified refrigerators and freezers through enhanced incentives and recycling of older units, resulting in rebates on more than 4,700 certified models, a significant increase compared with 2022.
- Increasing the sale of ENERGY STAR certified heat pump water heaters to more than 1,000 through a strategic marketing campaign on their benefits.
- Partnering with a local start-up to provide grid-interactive heat pump water heaters to lower income residents in rural communities, gaining invaluable insight into the challenges they face when replacing water heaters.

National Asphalt Pavement Association
Greenbelt, Maryland

The National Asphalt Pavement Association (NAPA) is a trade association representing asphalt mixture producers and paving contractors. NAPA increased the visibility of the ENERGY STAR® program and championed energy efficiency as a key decarbonization strategy at industry events and in trade press. Key 2023 accomplishments include:

- Increasing participation in the ENERGY STAR Asphalt Plant Energy Performance Peer Exchange group.
- Co-sponsoring an event in which the industry was trained in conducting plant ENERGY STAR Treasure Hunts.
- Facilitating industry review of the ENERGY STAR asphalt plant Energy Performance Indicator (EPI) tool.
- Launching an industry-wide data collection effort to further inform development of the EPI tool.

Orange and Rockland Utilities, Inc.
Pearl River, New York

Orange and Rockland Utilities, Inc. is a gas and electric utility in New York. Orange and Rockland made it easier to purchase ENERGY STAR® certified heat pump water heaters by adding new pathways for customers to access discounts at point of sale—a distributor midstream and a retailer coupon pathway. As a result, the program is projected to save customers more than 700 MMBtu, more than doubling the savings achieved in 2022. Key 2023 accomplishments include:

- Promoting the sale of more than 3,000 ENERGY STAR certified appliances with estimated energy savings of more than 600 MWh.
- Conducting more than 700 store visits to provide point-of-purchase marketing materials for ENERGY STAR products promoted through its programs.
- Launching a midstream program for ENERGY STAR certified commercial food service equipment, including dishwashers, fryers, ovens, and steamers, to provide customers access to instant rebates through participating contractors.

PNM
Albuquerque, New Mexico

Public Service of New Mexico (PMN) is an energy provider. The utility supported the construction of more than 260 ENERGY STAR® certified homes since the program began in 2018, saving a total of 10,657 MWh of electricity. Key 2023 accomplishments include:

- Increasing the number of participating energy rating companies in its service territory by 28% compared with the previous year.
- Conducting more than 120 in-person meetings with builders and energy rating companies to provide updates on ENERGY STAR program requirements and providing training and support to builder sales teams.
- Promoting ENERGY STAR across its social media channels through the ENERGY STAR Day and Earth Day campaigns.
- Providing additional incentives for ENERGY STAR certified smart thermostats and HVAC equipment.

Southern California Gas Company
Los Angeles, California

Southern California Gas Company is a natural gas utility. Southern California Gas promoted ENERGY STAR® certified products to all residential customer segments including those in disadvantaged communities, to collectively save more than 1,200,000 therms per year. Key 2023 accomplishments include:

- Leveraging national campaigns, including Earth Day, ENERGY STAR Day, and smart thermostat promotions while providing more than $13.5 million in rebates for more than 16,000 ENERGY STAR certified natural gas heaters, 15,000 smart thermostats, and 10,000 natural gas dryers.
- Increasing awareness by conducting trainings to nearly 4,000 retail sales staff at 660 retail stores and distributors about the benefits of ENERGY STAR products.
- Providing direct install measures to disadvantaged communities and hard-to-reach customers, including more than 1,600 ENERGY STAR certified clothes washers, 10,000 ENERGY STAR smart thermostats, and 1,200 ENERGY STAR furnaces.

Southern Minnesota Municipal Power Agency
Rochester, Minnesota

Southern Minnesota Municipal Power Agency (SMPPA) is a not-for-profit wholesale utility, that provides electricity services for seventeen municipal utility members. SMMPA increased adoption of ENERGY STAR® certified products by adding new initiatives and leveraging ENERGY STAR campaigns and messaging, leading to an estimated 25% increase in rebated products with estimated gross savings of more than 4,000 MWhs. Key 2023 accomplishments include:

- Developing new offerings for ENERGY STAR certified heat pump clothes dryers to complement its long-term promotion of ENERGY STAR and ENERGY STAR Most Efficient clothes washers.
- Conducting in-depth retailer trainings and deploying point-of-purchase promotional materials featuring ENERGY STAR for efficient products in small service territories throughout the state.
- More than doubled sales of ENERGY STAR certified heat pump water heaters from 2022 to 2023.

Tennessee Valley Authority (TVA)
Knoxville, Tennessee

Tennessee Valley Authority (TVA) is an electric utility serving all of Tennessee and portions of Alabama, Mississippi, Kentucky, Georgia, North Carolina, and Virginia. TVA used ENERGY STAR® Portfolio Manager® in its School Uplift program to empower schools in disadvantaged communities to make data-informed energy management decisions, sustain energy savings, and reallocate limited resources to educating children. Key 2023 accomplishments include:

- Completing activities at 64 schools, resulting in more than $1 million in energy savings through low-cost or no-cost measures.
- Encouraging schoolwide participation in energy saving behavior changes by gamifying engagement in energy efficiency activities, such as tracking energy performance in Portfolio Manager and attending energy management coaching calls.
- Recruiting 109 schools with approximately 54,000 students and staff for the next program cohort, who will be trained to use Portfolio Manager and identify ways to reduce energy usage through low- and no-cost behavioral and operational changes.

- Establishing Portfolio Manager output data as viable for use within TVA's annual power supply system planning.

Xcel Energy (Colorado)
Minneapolis, Minnesota

Xcel Energy (Colorado) is an electric utility and natural gas company serving counties across the state. To help residents increase energy efficiency when rebuilding from the 2021 Marshall fire, the utility offered a range of incentives tied to the ENERGY STAR® program. Key 2023 accomplishments include:

- Supporting the construction of more than 1,800 ENERGY STAR certified homes, six of which also met the criteria for EPA's new ENERGY STAR NextGen Homes and Apartments program.
- Hosting meetings with the community, builders, and energy rating companies to answer questions about rebuilding, energy efficiency, and available incentives, including for building ENERGY STAR and ENERGY STAR NextGen certified homes.
- Providing resources to affected customers, including materials describing the benefits of ENERGY STAR and energy-efficient home construction.
- Offering ongoing training to builders and energy rating companies on ENERGY STAR certification, beneficial electrification, and HVAC grading.

Partner of the Year: Energy Management

Atkore, Inc.
Harvey, Illinois

Atkore, Inc., a manufacturer of electrical conduit and fittings, cable and cable management systems, and infrastructure, safety and security products, built a corporate program by applying the ENERGY STAR Guidelines for Energy Management and other program resources. Key 2023 accomplishments include:

- Achieving a 1% improvement in energy intensity over the previous year.
- Advancing energy efficiency by holding 14 high-impact plant locations (the source of 80% of the company's greenhouse gas emissions) to a corporate requirement to reduce energy intensity by 2% within 1 year.
- Educating employees on energy management through co-branded ENERGY STAR posters strategically placed at high-impact plant locations.
- Applying information from ENERGY STAR Treasure Hunt maps to perform energy scans at six locations and identifying manufacturing plant energy projects that included motor upgrades, air compressor leak detection, and lighting improvements.

- Following guidance from the ENERGY STAR Energy Program Assessment Matrix by hiring a full-time energy manager and developing a well-defined energy team at the company's Harvey, Illinois headquarters, resulting in a nearly 5% reduction in energy usage over the previous year.

Avanath Capital
Irvine, California

Avanath is an investment firm that owns and operates affordable and workforce apartment communities across the United States. Avanath leveraged ENERGY STAR® tools and resources to improve the energy efficiency of its properties and developed several innovative ways to engage with its staff to promote its energy management strategy. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 23 properties. Increasing its whole-building energy data coverage from 53% to 76% by floor area.
- Leveraging its online platform, known as Avanath University, to connect employees to energy efficiency trainings, meetings, and ENERGY STAR announcements.
- Distributing an energy conservation measure survey to its properties and collecting information on ENERGY STAR certified equipment to help evaluate and plan efficiency upgrades.
- Delivering training through its +Amplify platform, which educates property managers, senior leadership, and acquisition teams on the value of benchmarking in ENERGY STAR Portfolio Manager® and achieving ENERGY STAR certification.
- Completing its inaugural corporate environmental, social, and governance report, which outlines its energy management strategies, social programs, and how it leverages ENERGY STAR tools and resources to accomplish its energy-related goals.

Clarion Partners
New York, New York

Clarion Partners is a real estate investment firm. Clarion leveraged ENERGY STAR® resources to grow its comprehensive energy management program, with a focus on internal and external stakeholder engagement. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 115 properties.
- Developing an environmental, social, and governance data management guide to support property managers as they navigate ENERGY STAR Portfolio Manager®, as well as its other tracking platforms.
- Piloting enhanced green property condition assessments on a select group of properties with the goal of identifying actionable decarbonization opportunities.
- Properties were selected for this pilot based on data in ENERGY STAR Portfolio Manager.
- Installing electric shadow meters at 198 industrial properties, accounting for 33% of the industrial portfolio and 20% of the entire portfolio by square footage.

- Conducting its annual awareness campaign series for energy, water, and waste during the months of September, October, and November, respectively.
- Posters related to each awareness campaign were distributed and used by property teams to promote resource conservation and provide actionable tips for building tenants.
- Conducting a sustainability survey to gather property-level information, such as the percentage of ENERGY STAR appliances and equipment and LED lighting in place at each asset. The responses are cross-checked with each property's ENERGY STAR score to inform prioritization for efficiency projects.

Emerson
St. Louis, Missouri

Emerson, a global technology and software company, employed ENERGY STAR® tools and guidance to expand its energy management program, reaching an energy intensity reduction of 37 percent compared to a 2018 baseline. Key 2023 accomplishments include:

- Achieving a 17% reduction in energy intensity over 2022.
- Completing 27 ENERGY STAR Treasure Hunts, resulting in 6,000 MWh of energy savings.
- Promoting the company's involvement and success with ENERGY STAR tools and resources externally, including outreach to and engagement of suppliers.
- Automating an ultrasonic parts washer to reduce the need for water heating when the machinery is not in use and replicating this Treasure Hunt finding at multiple sites globally.
- Implementing an internal carbon valuation program to prioritize investments with the highest emissions reductions and releasing a company-wide Global Environmental Management and Sustainability Policy to advance the company's decarbonization efforts.
- Releasing Emerson's Sustainable Building Standards to ensure that energy efficiency and decarbonization are considered during site selection, design, construction, and commissioning.
- Supporting the Annual ENERGY STAR Industrial Meeting and virtual webinars by speaking about the company's energy management best practices.

GID
Boston, Massachusetts

GID is an investor, operator, and developer of commercial real estate. GID leveraged ENERGY STAR® tools and resources to improve the energy efficiency of its properties and developed several innovative ways to engage with its staff to promote its energy management strategy. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 30 properties.
- Working with its service provider, EnergyCAP, to automate utility data tracking with ENERGY STAR Portfolio Manager®.

- Expanding its energy audit scope to create a decarbonization audit, which includes calculating greenhouse gas emissions and impacts, identifying potential electrification measures, and examining available decarbonization incentives.
- Conducting ENERGY STAR Treasure Hunts at 20 of its properties and establishing a protocol to include Treasure Hunts in all of its scheduled site walks.
- Expanding on its green leases and green tenant guides to provide tenants and staff with energy reduction best practices.

Grede Holdings, LLC
Southfield, Michigan

Grede is a manufacturer of ductile, gray and specialty iron castings. The company built a comprehensive industrial energy program by using ENERGY STAR® energy management guidance. Key 2023 accomplishments include:

- Reaching a 5% reduction in energy intensity over 2022.
- Benchmarking with ENERGY STAR industrial partners to compare energy management practices and share successes.
- Creating several corporate recognition programs that reward plants and employees for energy excellence.
- Communicating the company's energy management principles and program from the top of the organization, sharing its energy management journey with ENERGY STAR on social media, and participating in ENERGY STAR Day by presenting a special CEO video to the public and employees.
- Achieving the ENERGY STAR Challenge for Industry at six of its nine sites that have taken the Challenge.

Gresham-Barlow School District
Gresham, Oregon

Gresham-Barlow School District (GBSD) is a school district in Oregon. GBSD uses ENERGY STAR® to save energy, promote efficiency efforts to its community, and influence other school districts to reduce energy using ENERGY STAR tools and resources. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification at 10 schools.
- Increasing the district average ENERGY STAR score to 87 and reducing site energy use intensity by nearly 5% compared with the previous 12 months.
- Completing extensive energy efficiency retrofits in 70% of schools and replacing the energy management controls system districtwide.
- Reestablishing a Shutdown with ENERGY STAR program and school checklist to ensure that all facilities are shut down properly during long weekends and breaks, with help from high school interns.

- Providing leadership by working with other school districts in Oregon to help them understand how EPA's ENERGY STAR tools and resources can help reduce energy use and costs in their own districts.

LivCor
Chicago, Illinois

LivCor is a multifamily asset management company. LivCor demonstrated its commitment to energy efficiency and ENERGY STAR® through engagement with internal staff and leveraging of ENERGY STAR resources to improve the energy efficiency of its properties. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 75 properties.
- Validating its greenhouse gas (GHG) inventory in accordance with the GHG Protocol and developing a GHG inventory management plan to standardize and improve transparency.
- Partnering with its utility pay partners to develop an application programming interface to receive invoice level energy and water consumption data into its internal database to enhance reporting capabilities.
- Leveraging ENERGY STAR Treasure Hunts to develop a pilot community-level assessment that looks for low- and no-cost energy efficiency opportunities.
- Establishing a key performance indicator to execute $3 million in energy efficiency projects and target a reduction of more than 1,000 tons of estimated annual common area carbon emissions.

Northwood
Denver, Colorado

Northwood is a commercial real estate firm. Northwood has maintained its longstanding commitment to energy conservation across its portfolio and leverages ENERGY STAR® tools and resources to communicate with internal and external stakeholders. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 67 properties.
- Maintaining a portfolio average ENERGY STAR score of 85.
- Working with its service providers to develop decarbonization strategies for several properties, including identification of energy conservation and carbon reduction measures and opportunities for the use of renewable energy sources.
- Building ENERGY STAR Tenant Space requirements into each tenant outfitting session, ensuring that all tenants are acquainted with the process and requirements for recognition.
- Promoting ENERGY STAR to tenants through digital lobby screens, ENERGY STAR decals at entrances, its quarterly magazine, its goBallantyne app, leasing materials, press releases, and announcements.
- Developing educational campaigns to educate new employees, as well as existing property teams, on the importance of ENERGY STAR and benchmarking and how it pertains to their roles.

Park Hotels & Resorts
McLean, Virginia

Park Hotels & Resorts (Park) is a lodging real estate investment trust. Park benchmarked 100% of its 39 properties in ENERGY STAR® Portfolio Manager®, representing approximately 26,000 rooms. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for four properties, including two certified for the first time.
- Allocating $5.7 million to an efficiency projects fund for eight large projects, including at two Hawaiian properties that represent 21% of Park Hotel's greenhouse gas emissions, for an estimated annual savings of $6 million and 24% lower energy use.
- Conducting energy audits across 20 properties.
- Recognizing the energy management achievements of employees and hotels in monthly newsletters, including ENERGY STAR content.
- Issuing press releases announcing its Corporate Responsibility Report, ENERGY STAR certifications, and 2023 ENERGY STAR Partner of the Year award.
- Co-branding ENERGY STAR's Energy and Water Efficiency Checklist for Hotels, Motels, and Inns, and working with ENERGY STAR to develop a case study.

Rockhill Management, L.L.C.
Boston, Massachusetts

Rockhill Management is a property management company. Rockhill leveraged ENERGY STAR® tools and resources throughout its energy management program and demonstrated thought leadership through its innovative campaigns and initiatives. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 17 properties.
- Benchmarking 100% of its portfolio for energy, water, and waste.
- Increasing its average portfolio-wide ENERGY STAR score from 80 in 2022 to 84 in 2023.
- Leveraging ENERGY STAR throughout its Sustainable Foundations checklist, which outlines energy efficiency projects and strategies ranging from lighting retrofits to significant repairs and capital projects and includes a climate risk assessment for each property.
- Developing and implementing a campaign to raise awareness and create a shared understanding of its energy management program.
- The campaign featured Rockhill's Property Playoffs, a friendly energy reduction competition among Rockhill-managed properties to create momentum and energize stakeholders to achieve Rockhill's energy reduction targets.

RXR
Uniondale, New York

RXR is a real estate owner, investor and operator in New York. RXR integrated ENERGY STAR® into several aspects of its energy management program and promoted ENERGY STAR certifications and energy performance metrics to its tenants and internal stakeholders. Key 2023 accomplishments include:

- Achieving ENERGY STAR certification for 20 properties.
- Developing carbon neutrality roadmaps for each of its properties, leveraging ENERGY STAR Portfolio Manager® to establish performance baselines.
- Distributing flyers to all tenants highlighting the importance of energy efficiency and the benefits of ENERGY STAR certified products, as well as promoting the ENERGY STAR Tenant Space recognition.
- Organizing a vendor conference with real-time energy monitoring companies to increase understanding of benchmarking best practices and how to most effectively use ENERGY STAR Portfolio Manager.
- Recognizing engineers from across its portfolio for reducing their buildings' energy consumption and achieving ENERGY STAR certification.
- Developing scorecards for its properties that provide information to tenants on the building's energy performance and ENERGY STAR score.

Partner of the Year: Energy Rating Company

ReVireo
Springfield, New Jersey

ReVireo, a home energy rating company, certified nearly 400 homes as ENERGY STAR® in 2023, for a total of more than 8,000 since 2011. Key 2023 accomplishments include:

- Enhancing its web-based application to improve quality assurance and internal communication, including collecting live digital field data and verifying all design energy modeling inputs at the pre-drywall and final inspections.
- Providing technical support and on-site training for home energy raters, program stakeholders, and other industry professionals to ensure consistent application of ENERGY STAR program requirements.
- Conducting dozens of on-site and virtual sales training sessions for builder sales teams, enabling them to effectively communicate the value of ENERGY STAR certification to homebuyers.
- Educating potential ENERGY STAR clients through webinars and marketing campaigns about incentives for ENERGY STAR, including local utility rebates, the Section 45L federal tax credit, and discounted financing for multifamily buildings.

- Providing in-person training opportunities, territory field meetings, and conference calls to assist ENERGY STAR projects by addressing challenges and providing solutions to keep projects on track.

Partner of the Year: New Home Builder and Affordable Housing

Design Tech Homes
The Woodlands, Texas

Design Tech Homes, a regional home builder, has constructed more than 1,840 ENERGY STAR® certified homes since joining the program in 2001. Key 2023 accomplishments include:

- Promoting ENERGY STAR on all electronic and print marketing materials, including on its website, social media channels, sales brochures, in-home sales displays, and post-sale signage.
- Educating sales teams about ENERGY STAR features and benefits during weekly meetings and providing a suite of promotional tools featuring ENERGY STAR, including brochures, in-home displays, feature sheets, and yard signage.
- Conducting a 2-hour seminar attended by more than 120 homebuyers each month, during which the CEO presents the features and benefits of ENERGY STAR certified homes and the value of being an ENERGY STAR partner.
- Reinforcing the value of purchasing an ENERGY STAR certified home post-sale by administering a survey to every buyer asking how energy efficiency influenced their decision, and sending a congratulatory letter from the company owners to every buyer who includes the home's ENERGY STAR certificate.
- Providing regular training for construction staff on meeting ENERGY STAR program requirements, employing online technical videos and comprehensive construction documents.

Habitat for Humanity of Pinellas and West Pasco
Clearwater, Florida

Habitat for Humanity of Pinellas and West Pasco Counties, an affordable homebuilder and volunteer organization, has constructed more than 330 ENERGY STAR® certified homes since joining the program in 2012. Key 2023 accomplishments include:

- Making home ownership more affordable for underserved families by building homes that earn EPA's ENERGY STAR certification.
- Promoting ENERGY STAR on its website, social media channels, and on-site signage, as well as at home dedication ceremonies that are live-streamed and televised by local news media and attended by public officials, board members, sponsors, donors, volunteers, neighbors, and family members.

- Reviewing ENERGY STAR features with all new homeowners to ensure that they understand how to maximize energy efficiency when living in the home.
- Starting to build new homes that include renewable solar technologies and electric vehicle charging capability.

Mattamy Homes Phoenix
Scottsdale, Arizona

Mattamy Arizona Construction, LLC, a regional home builder, constructed more than 300 ENERGY STAR certified homes in 2023, for a total of more than 4,200 homes since joining the program in 2010. Key 2023 accomplishments include:

- Featuring ENERGY STAR as a central part of its sustainability strategy in electronic and print materials, including its corporate sustainability report, website, and social media posts, as well as in sales centers, model homes, and on every house plan.
- Educating sales staff and homebuyers about the features and benefits of ENERGY STAR certified homes.
- Providing training on ENERGY STAR program requirements at preconstruction meetings for all construction staff and vendors.
- Hosting an internal corporate environmental, social, and governance conference that featured information about the benefits of constructing all the company's homes to be ENERGY STAR certified.

Partner of the Year: Product Brand Owner

Continental Refrigerator
Bensalem, Pennsylvania

Continental Refrigerator is a U.S. commercial refrigeration equipment manufacturer. Continental Refrigerator is recognized for its efforts delivering enhanced efficiency while utilizing low-GWP refrigerants and insulation in product design and its long-standing commitment to ENERGY STAR®. Key 2023 accomplishments include:

- Promoting the ENERGY STAR message to a variety of stakeholders, including industry buying groups, dealers, and contractors through social media, trade show displays, flyers, and brochures that effectively summarize and prominently display ENERGY STAR certified Continental Refrigerator products, as well as on-site educational sessions in the company showroom featuring this equipment, latest innovations, and the benefits of energy efficiency.

- Engaging with standard setting bodies, industry committees, and providing equipment to labs to improve test methods that are utilized by the ENERGY STAR program in product specification development.
- Transitioning 99% of its self-contained refrigerated models to low-GWP (R-290) refrigerant. These models include thermostatic expansion valves, as well as high-efficiency electronically commutated motor and direct current evaporator fans and condenser fans that are compatible with flammable refrigerants and minimize energy consumption. Installing custom temperature-controlled foam fixtures to improve quality and uniformity with EPA Significant New Alternatives Policy Program-approved low-GWP cabinet insulation in upright cabinets.

Electrolux
Charlotte, North Carolina

Electrolux, a global appliance company, increased its offerings of highly efficient products, supported ENERGY STAR® specification development efforts, and enhanced its ENERGY STAR training, marketing, and consumer education. Key accomplishments in 2023 include:

- Increasing ENERGY STAR certified model offerings, while certifying 90% of dishwasher models to the new specification that went into effect last summer.
- Demonstrating leading edge innovation in its new certified dishwasher product lines and in a certified refrigerator model and laundry pair, each receiving performance praise from independent media.
- Actively supporting the ENERGY STAR dishwasher and residential electric cooking products specification development processes.
- Expanding its branded website focus on ENERGY STAR and ENERGY STAR Most Efficient, helping consumers identify energy efficient appliances within the awareness and consideration phases of their purchase.
- Driving awareness of its ENERGY STAR partnership using national press releases and social media posts, garnering over 200 million impressions, and partnering with large retailers to offer an Earth Day promotional rebate for ENERGY STAR certified appliances.
- Enhancing virtual and in-person training related to ENERGY STAR, including 73,000 interactions on their digital training platform which educates internal sales, marketing, and commercial teams, customers (sales associates, buyers, and owners), National Kitchen and Bath Association members, and CEU students, plus an additional 800 consumer interactions from various events.

Fluidra
Carlsbad, California

Fluidra is a pool pumps manufacturer. Fluidra offers the lowest priced, full featured ENERGY STAR® certified variable-speed pump among all the leading pool pump manufacturers. Key 2023 accomplishments include:

- Doubling its ENERGY STAR certified pool pump offerings from 11 to 22.
- Launching six new ENERGY STAR certified variable-speed pool pumps.
- Highlighting ENERGY STAR certified variable-speed pumps at multiple swimming pool podcasts aimed at consumers and pool service professionals.
- Highlighting how to use ENERGY STAR certified variable-speed pool pumps to reduce electrical consumption on social media and across other digital touchpoints.

Hayward Holdings, Inc.
Charlotte, North Carolina

Hayward Holdings, Inc. is a pool pump manufacturer. Hayward Holdings added three ENERGY STAR® certified pool pumps to its product line and now offers the broadest range of ENERGY STAR certified energy efficient variable-speed pumps in the industry. Key 2023 accomplishments include:

- Offering some of the most energy-efficient pool pumps on the market.
- Training more than 12,000 customers on the benefits of ENERGY STAR products via webinars, hands-on classes, seminar training, and tabletop exercises and mobile training van training for employees and customers.

Jackson Warewashing Systems
Gray, Kentucky

Jackson Warewashing Systems is a U.S. manufacturer and supplier of commercial dishwashers. Jackson is being recognized for its outstanding commitment to energy and water conservation across its product lines, as well as its expanded marketing efforts that promote the benefits of ENERGY STAR®. Key 2023 accomplishments include:

- Jumping on the ENERGY STAR commercial dishwasher Version 3.0 launch to certify more than four dozen models and delivering new models for certification since that time.
- Featuring ENERGY STAR logos, information, and certified products at multiple trade show and conference venues, as well as across other marketing assets, including catalogs, a wall calendar, and company website, and through an expanded social media presence.
- Educating employees, distributors, retailers, sales representatives, and purchasers through training dedicated to ENERGY STAR benefits, certification, and ways to save energy.

JELD-WEN, Inc.
Charlotte, North Carolina

JELD-WEN, Inc. is a manufacturer of windows and doors. JELD-WEN delivered excellence in ENERGY STAR® offerings by providing 100% of their 145 product lines with at least 1 option meeting ENERGY STAR criteria in the Northern and Southern U.S. window climate zones. Key 2023 accomplishments include:

- Preparing and delivering a robust training program throughout the organization on new ENERGY STAR performance criteria to prepare senior VPs, operations VPs, product line managers, product engineering, product certification, and sales staff for the transition.
- Delivering educational materials and guidance to more than 32,000 builders and remodelers on the transition to the next ENERGY STAR product performance level.
- Providing paid media and consumer ads on ENERGY STAR products and campaign efforts, resulting in more than 7.8 million impressions.

QBD Cooling Systems

Brampton, Ontario

Minus Forty QBD Corp. is a Canadian manufacturer of commercial refrigeration equipment. Minus Forty QBD is recognized for multiple product innovations that enhance performance in energy efficiency and for expanded marketing efforts that promote ENERGY STAR®. Key 2023 accomplishments include:

- Incorporating energy saving technologies into its commercial refrigeration equipment, including variable-speed compressors, LED lighting, fans, insulation, adaptive defrost, and natural refrigerants.
- Developing a life cycle assessment for a popular model in order to identify areas for improvement in product design, energy efficiency, supply chain, and waste reduction.
- Expanding ENERGY STAR marketing and sales efforts to capture a broader purchaser audience through outreach, internal and external meetings and events such as a company ENERGY STAR Day celebration, trade shows, newsletters, training, and multiple social media campaigns featuring ENERGY STAR.

RATIONAL
Rolling Meadows, Illinois

Rational is a European and North American combination oven manufacturer. Rational is recognized for its commitment to product innovation in the pursuit of energy efficiency and water conservation and for its creative marketing efforts that promote ENERGY STAR®. Key 2023 accomplishments include:

- Certifying more than a dozen new combination oven models to the updated ENERGY STAR commercial oven Version 3.0 specification.
- Providing invaluable technical input during the ENERGY STAR specification development process, at standard-setting committee meetings, and continual feedback on the ENERGY STAR public-facing materials featuring commercial oven products.
- Promoting the ENERGY STAR label and messaging across multiple social media outlets and videos with chefs.
- Extensively training employees, kitchen designers, distributors, utility partners, and retailers about the use and benefits of ENERGY STAR certified products and offering their certified products for use in test kitchens.

Partner of the Year: Retailer

Ferguson
Newport News, Virginia

Ferguson is an HVAC, water heater, and appliance retailer. Ferguson demonstrated leadership recognizing the value of leveraging ENERGY STAR® to reduce greenhouse gas emissions associated with the products it sells. Key 2023 accomplishments include:

- Incorporating ENERGY STAR sales and savings data into its baseline evaluation for its Scope 3 greenhouse gas emissions.
- Creating a webpage that displays all of Ferguson's ENERGY STAR offerings, making it easier for dual-trade customers to identify tax credit-eligible products.
- Hosting trainings for its primary customer—professional tradespeople—about the advantages of selling and installing ENERGY STAR certified heat pump water heaters.
- Highlighting ENERGY STAR certified air-source heat pumps as a key strategy to electrify buildings in California, which seeks to install 6 million heat pumps by 2030.

Partner of the Year: Service and Product Provider

Alpha Controls & Services
Rockford, Illinois

Alpha Controls & Services is an energy management services company. Alpha Controls & Services has demonstrated a commitment to ENERGY STAR® by assisting clients with benchmarking energy use and helping them improve the energy performance of their properties. Key 2023 accomplishments include:

- Benchmarking energy use for more than 130 properties.

- Identifying facilities' energy savings potential by first benchmarking using ENERGY STAR Portfolio Manager® to calculate the difference between baseline and estimated costs if the property were ENERGY STAR certified.
- Using the ENERGY STAR score in proposals and tracking client score improvements in its measurement and verification process.
- Supporting the McLean County Unit 5 School District and DeKalb Schools in Illinois with ENERGY STAR certifications and providing a 'good news report' to the superintendent and board of education to celebrate the cost savings and energy reductions.

EBI Consulting
Burlington, Massachusetts

EBI Consulting is an environmental risk and compliance consulting firm. EBI Consulting benchmarked 100% of its client properties in ENERGY STAR® Portfolio Manager®. Key 2023 accomplishments include:

- Benchmarking more than 600 properties and applying for certification of 98 properties, including 30 new and 68 recertifications.
- Integrating ENERGY STAR tools and resources into services to track energy consumption, conduct energy audits, and inventory greenhouse gas emissions.
- Promoting ENERGY STAR and boosting client interest through three new marketing initiatives, including a client education program; an environmental, social, and governance for commercial real estate campaign; and press releases and internal education initiatives.

EEI
Lakewood, Colorado

Engineering Economics, Inc (EEI) is a facility consulting firm. EEI features ENERGY STAR® tools and resources to benchmark and certify buildings and guide clients to lower carbon emissions. Key 2023 accomplishments include:

- Submitting 97 ENERGY STAR certification applications, including 20 new and 77 recertifications.
- Providing cost-free verifications of applications for the certification of 17 properties.
- Reaching more than 2,298 followers across various media platforms to promote ENERGY STAR.
- Providing timely input to EPA in support of program development and promoting the value of ENERGY STAR Portfolio Manager® nationally.

EnergyCAP, LLC

Boalsburg, Pennsylvania

EnergyCAP, LLC is an energy management consulting firm. EnergyCAP enhanced its services that exchange data with ENERGY STAR® Portfolio Manager® to improve customer experience, focusing on higher education properties. Key 2023 accomplishments include:

- Benchmarking more than 16,000 properties in ENERGY STAR Portfolio Manager.
- Developing a new software platform for utilities that provides customers with the whole-building energy data required to benchmark in Portfolio Manager.
- Launching a promotional campaign encouraging higher education customers to participate in ENERGY STAR's higher education building initiative.

Green Econome

Malibu, California

Green Econome is an energy-efficiency consulting and construction firm. Green Econome helped to benchmark more than 1,200 of its clients' properties in ENERGY STAR® Portfolio Manager®. Key 2023 accomplishments include:

- Assisting in the submittal of nine new ENERGY STAR certification applications.
- Leveraging social media to reach more than 6,000 people, increasing their awareness of ENERGY STAR resources.
- Participating in 10 events focusing on the benefits of using ENERGY STAR Portfolio Manager to provide accurate and complete data for policy, benchmarking, building certification, and environmental, social, and governance activities.

Nova Group, GBC

St. Louis Park, Minnesota

Nova Group, GBC is a multidisciplinary advisory firm providing environmental, engineering and energy services. In 2023, Nova Group delivered ENERGY STAR® benchmarks, certifications, and other recognition to its clients. Key 2023 accomplishments include:

- Delivering 500 ENERGY STAR benchmarks, 34 certified properties, and one each of Tenant Space recognition and pro bono certification services to its clients.
- Conducting, on average, 35 audits per month for energy, water, and waste using ENERGY STAR Portfolio Manager® to establish and analyze benchmarking trends.
- Using Portfolio Manager to generate progress and goals reports demonstrating energy and water reductions to clients.
- Becoming a Premier Member of EPA's ENERGY STAR Certification Nation.

Touchstone IQ
Denver, Colorado

Touchstone IQ is an energy management solutions provider. Touchstone IQ supported the benchmarking of nearly 570 properties in ENERGY STAR® Portfolio Manager®. Key 2023 accomplishments include:

- Facilitating 60,000 benchmarking data submissions for nearly 20 local and state government clients.
- Using Portfolio Manager to support the Denver Equity Priority Buildings program by streamlining benchmarking for buildings serving frontline communities.
- Operating help centers for nine state and local government entities, enabling support for nearly 15,000 buildings required to benchmark and report energy use.
- Co-presenting with the ENERGY STAR team at BOMA International and the International Facilities Management Association World Workplace on building performance standards.

Excellence

Excellence: Data Innovation

Link Logistics Real Estate
New York, New York

Link Logistics Real Estate is an owner-operated firm of supply chain real estate. Link Logistics continued to use ENERGY STAR® tools and resources to improve energy efficiency across its portfolio and set strong goals for carbon reduction. Key 2023 accomplishments include:

- Building a service platform based on ENERGY STAR Portfolio Manager that aligns financial and environmental interests through the management and reduction of utility costs and carbon emissions for its tenants.
- Certifying 51 properties as ENERGY STAR for top energy performance. Doubling the number of its properties benchmarking in ENERGY STAR Portfolio Manager® by creating a new business model to manage tenants' utility accounts, implement efficiency upgrades, and share utility-savings with tenants.
- Implementing LED lighting retrofits in 42% of its portfolio, covering more than 23.5 million square feet of space, and cool roof technology across 84 properties.
- Installing 24 MW of new on-site solar for a total of 82 MW across its portfolio.
- Requiring all new building designs to use ENERGY STAR Target Finder.

Excellence: ENERGY STAR Marketing

Dominion Energy
Richmond, Virginia

Dominion Energy is an electric and natural gas utility serving territories in Virginia, North Carolina, and South Carolina. The Residential Efficient Products Marketplace Program in North Carolina and Virginia successfully implemented a retail program, an online marketplace, and a media outreach campaign that resulted in over 18,000 residential customer rebates on ENERGY STAR certified appliances, saving almost three million gross kWh. Key 2023 accomplishments include:

- Deploying a digital ad campaign that ran 52 weeks of the year to more than 2.7 million customers across the Virginia and North Carolina territories and generated more than 3.9 million impressions and more than 52,000 clicks.
- Aligning appliance promotional emails with the 2023 ENERGY STAR promotional calendar, reaching approximately 5,000 customers, who opt into these emails, per week.

- Increasing the visibility and sales of ENERGY STAR certified appliances by engaging more than 300 big box retailers and local, independently owned retail stores, with quarterly end-cap promotions at Lowe's, The Home Depot, Costco, Walmart, and Target, all resulting in more than 3,000 store visits in 2023.
- Partnering with 100 retail stores in underserved areas in the Dominion Energy Virginia/North Carolina service territory, improving accessibility to efficient smaller appliances with the incentives provided by the Marketplace Program.
- Exceeding its 2023 goal of 14,067,816 lighting and appliance units sold by 1,073,145 units.

Entergy Arkansas, LLC
Little Rock, Arkansas

Entergy Arkansas, LLC is an electric utility serving 63 counties in Arkansas. In 2023, the utility greatly enhanced marketing efforts for its Point-of-Purchase Solutions (POPS) program by leveraging discounts on a wide variety of ENERGY STAR certified products and significantly increased consumer engagement by 18%, achieving nearly two million in unit sales and 100 million kWh in annual energy savings. Key 2023 accomplishments include:

- Promoting numerous ENERGY STAR products by offering discounts on certified lighting, smart thermostats, freezers, air purifiers, dehumidifiers, heat pump water heaters, and ductless mini-split heat pumps.
- Achieving widespread consumer engagement through store signage, fact sheets, and rebate applications promoting incentives on ENERGY STAR products at point-of-sale at numerous big box retailers.
- Showcasing banner ads on the Entergy Arkansas home page, driving nearly 500,000 users to the online marketplace for ENERGY STAR products.
- Leveraging Entergy's Facebook social media channel, email marketing, and electronic newsletters to reach more than 300,000 residential customers with ENERGY STAR messaging.

Howe Corporation
Chicago, Illinois

Howe Corporation is a U.S. manufacturer of commercial icemaking equipment. Howe is being recognized for outstanding marketing and promotional efforts featuring ENERGY STAR®. Key 2023 marketing accomplishments include:

- Promoting its ENERGY STAR partnership and certified products through multiple social media outlets and amplifying the ENERGY STAR Earth Day and ENERGY STAR Day campaigns.
- Featuring ENERGY STAR certified products at trade show booths and on Howe's dedicated webpage.

- Incorporating energy efficiency messaging and the ENERGY STAR label in blog posts, sell sheets, specification sheets, and throughout its company website.

Lansing Board of Water & Light
Lansing, Michigan

Lansing Board of Water & Light (BWL), a municipally owned electric and water utility in Michigan, conducted a multifaceted marketing campaign and crafted an educational program to limited-income schools in its service territory, both emphasizing the benefits of ENERGY STAR® products and incentives. Key 2023 accomplishments include:

- Emphasizing ENERGY STAR certified products through multiple marketing strategies and programs, with public events and presentations reaching over 3,000 residents and social media posts featuring ENERGY STAR products, averaging around 1,200 impressions.
- Performing promotional and educational efforts through its Think! Energy School, which included ENERGY STAR messaging in its literature and social media.
- Replacing appliances with ENERGY STAR certified models for low-income customers through the Hometown Help program.
- Distributing 65 rebates for a total of $2,800 in savings to customers for ENERGY STAR certified residential products.

Resideo Technologies, Inc
Scottsdale, Arizona

Resideo Technologies, Inc. is a manufacturer of room air temperature, quality, and humidity control and security systems. Through its Earth Day cause marketing campaign, 'Upgrade for Good,' Resideo provided hundreds of millions of consumers the opportunity to purchase ENERGY STAR® certified thermostats at a discount donating $50 per device to Habitat for Humanity up to $100,000. Key 2023 accomplishments include:

- Effectively promoting ENERGY STAR certified smart thermostats to nearly 1.5 million professional installers and consumers through email and a Resideo ProPERKS newsletter campaign.
- Garnering nearly 1 million impressions through multimedia advertising featuring ENERGY STAR, including social and YouTube.
- Achieving 327 digital placements, with more than 200 million potential reach through a press release with Habitat on the Earth Day cause marketing campaign.
- Co-marketing ENERGY STAR certified smart thermostats with The Home Depot through in-store promotional stickers, emails reaching more than 7 million per send, hover ads on The Home Depot webpages, social posts across channels and shared via Habitat for Humanity, online messaging, and a hot banner in purchase confirmation emails.

Southwestern Electric Power Company - SWEPCO
Shreveport, Louisiana

Southwestern Electric Power Company (SWEPCO) is an electric utility that serves over 470,000 residential customers in Arkansas, Louisiana and Texas. Through its commitment to promoting ENERGY STAR® certified product upgrades, including heating and cooling, water heating, and home envelope improvements, to homes across its territories, SWEPCO was able to capture more than 10.3 million impressions and 16.3 GWh of annual energy savings, while preventing greenhouse gas emissions equivalent to removing 2,571 cars from the roads. Key 2023 accomplishments include:

- Extensively marketing elements of the ENERGY STAR Home Upgrade to accelerate efficient electrification, including certified heat pumps, heat pump water heaters, smart thermostats, insulation, and windows in thousands of homes.
- Promoting ENERGY STAR throughout its owned channels, including its websites, newsletter and email, and social, engaging more than 1 million customers in its programs.
- Advertising ENERGY STAR through print, display, social, radio, and paid search, garnering 10+ million impressions and more than 200,000 clicks.
- Amplifying ENERGY STAR through participation in the national Earth Day and ENERGY STAR Day cause marketing campaigns.

Washington Gas
Springfield, Virginia

Washington Gas (WGL), a natural gas utility, helped its Maryland and Virginia customers upgrade to ENERGY STAR® certified products in new and existing homes, issuing rebates for more than 11,000 ENERGY STAR certified furnaces, water heaters and smart thermostats. Key 2023 accomplishments include:

- Partnering with home builders, developers, and trade professionals in Maryland to provide incentives to homebuyers for ENERGY STAR certified natural gas equipment.
- Driving more than 318,000 users to its primary source for ENERGY STAR certified rebate information and increasing the site's accessibility for non-English speaking customers by installing a language translation tool, which saw 4,700 users shortly after its launch.
- Continuing its efforts to promote ENERGY STAR certified commercial food service equipment to its Maryland business customers while extending a similar new offering to its Virginia customers.