

Showcase Your Efficiency for Customers with ENERGY STAR Certification



ENERGY STAR for Commercial Buildings

ENERGY STAR® Certification for Vehicle Dealerships

Vehicle dealerships are known for open space, bright lighting, and large windows. These distinct features make them the perfect candidates for cost-effective energy savings. Using free ENERGY STAR tools and resources, your dealership can better track energy and water use, reduce your utility costs to save money, and earn the prestigious ENERGY STAR certification to showcase your energy efficiency achievements to your customers and staff.

Getting Started: Assessing Your Dealership in Portfolio Manager

The first step to improving the energy efficiency of your dealership is to assess your current energy performance using the ENERGY STAR Portfolio Manager® tool. Portfolio Manager is a free, software tool which allows any building in the US and Canada to measure and track energy use, water use, and waste generation.

Portfolio Manager allows you to strategically measure and manage your energy use to not only save energy but also reduce operating costs. By understanding your property's energy use, you can identify opportunities for cost-effective savings and investments.

Using Portfolio Manager is simple and straightforward with a clear online interface, password protected account, and ability for multiple users to securely share and report property information. To set up an account, your dealership just needs to enter basic information on the dealership like size, location, number of vehicles, and energy/water use. After that, you have access to dozens of useful metrics to inform you of how you're performing.



Resources

- [Learn more about Portfolio Manager](#)
- [Download a Quick Start Guide for Portfolio Manager](#)
- [Set up an account](#)
- [Download a Data Collection Worksheet](#)
- [Find energy savings opportunities at your dealership with the ENERGY STAR Energy Efficiency Checklist](#)

ENERGY STAR for Commercial Buildings

The 1 – 100 ENERGY STAR Score and Certification

To be certified as ENERGY STAR, a building must meet strict energy performance standards. ENERGY STAR developed the 1–100 ENERGY STAR score for vehicle dealerships using data collected by the National Automobile Dealers Association (NADA). The score measures the energy efficiency of a dealership relative to similar dealerships nationwide.

EPA's 1–100 ENERGY STAR score compares your dealership to similar dealerships nationwide, taking into account your building's size and operations. This apples-to-apples comparison gives you a clear understanding of whether you are using energy more or less efficiently than your peers.

A score of 50 indicates median energy performance. A score of 75 indicates that a dealership is more energy efficient than 75% of similar dealerships nationwide and is eligible to earn the prestigious ENERGY STAR certification.

If your dealership scores a 75 or higher, it's easy to apply right in Portfolio Manager, then simply have your application verified and stamped by a licensed Professional Engineer or Registered Architect.

- [Learn more about certification](#)
- [How to apply for certification](#)
- [Find and order ENERGY STAR plaques and other products](#)

The Value of ENERGY STAR Certification

ENERGY STAR certified buildings save energy, save money, and help protect human health and the environment. The cost savings can be substantial as certified buildings use on average 35% less energy than non-certified buildings – and this can mean significant savings in utility bills.

Independent surveys show that more than 94% of Americans recognize the ENERGY STAR brand, so an ENERGY STAR label on your dealership highlights your success to your customers, community, and employees. Set up a Portfolio Manager account today to get started – and [join the leading dealerships who have already earned certification](#).



Questions?

www.energystar.gov/buildingshelp