

#### ENERGY STAR® RESIDENTIAL NEW CONSTRUCTION PROGRAMS



#### **DEAR ENERGY STAR Residential Partner,**

EPA is excited to announce the official launch of the <u>ENERGY STAR NextGen Certified Homes</u> <u>& Apartments program!</u>

With leading-edge efficient electric technologies and EV charging capabilities, the ENERGY STAR NextGen program shows that it's possible to build the homes that we need for tomorrow, today.

<u>The program's requirements</u> work together to deliver significant energy and emission savings, along with the comfort, quality, and durability that homeowners and residents have come to expect from their ENERGY STAR certified homes and apartments.

#### **NEW! ENERGY STAR NextGen Marketing Resources**

We've created an <u>all-new suite of marketing assets</u> designed to support the outreach efforts of participating partners. These informative materials guide customer conversations around the exciting technologies and benefits of an ENERGY STAR NextGen certified home or apartment.

### ENERGY STAR NEXTGEN MARKETING RESOURCES



#### **Breaking Ground: Amplifying Early Adopters**

Calling all ENERGY STAR NextGen certified home builders: if you're breaking ground on homes or apartments that will earn ENERGY STAR NextGen certification, tell us your EPA story. Send the following information to <u>energystarhomes@energystar.gov</u> and we may feature your work in future program marketing and promotion efforts.

- Your company name and logo
- Site location, short description, and breaking-ground or construction photos
- Tell us why you chose to be an early adopter of the ENERGY STAR NextGen certification

#### Want to Learn More?

There are several upcoming opportunities to hear from the ENERGY STAR Residential New Construction team about the new ENERGY STAR NextGen program:

#### Diving Deeper into ENERGY STAR NextGen New Homes and Apartments When: Thursday, November 16 | 4:00 PM PSD

As part of the ENERGY STAR Residential New Construction Partner Meeting Webinar Series, we'll also be presenting about the program (use the link to register):

<u>Just Launched: ENERGY STAR NextGen New Homes and Apartments Program</u> When: Tuesday, December 12 | 1:00 EST

## The future starts here.



# Learn more at energystar.gov/homes

To manage your email preferences please log into your <u>My ENERGY STAR (MESA) account</u> and click on "My Mailing Preferences" under the Tools tab. If you have trouble with your MESA log in please email us at energystarhomes@energystar.gov.