How to install the ENERGY STAR certification decal (blue/white or “etched”)

The ENERGY STAR is a national symbol of energy efficiency, recognized by 90 percent of consumers. Install this decal in a prominent location for maximum visibility!

**Supplies needed:**
1. Rubbing alcohol
2. Lint-free rag
3. Level
4. Masking or painters tape
5. Rigid squeegee (or credit card)
6. Spray bottle filled with ½ cup water and 1 drop of mild dish soap

**Step 1: Prepare**
1. Clean the surface well with rubbing alcohol
2. Squeegee the decal(s) on a flat surface to ensure good adhesion. Start in the middle and work outwards.

**Step 2: Apply the decal:**
1. Standing inside your building and using a level, position the decal on the glass, with the paper side touching the glass.
2. Put a piece of tape across the top of the decal.
3. Flip the decal up, and then carefully remove the backing from the decal.
4. Spray just a whisp of your application spray on both the surface and the decal.
5. Carefully begin squeegeeing the decal, working from the top-middle out. Apply more pressure with each pass. *Tip: You’re goal is to make sure all the air bubbles and water get squeezed out from under the decal. Don’t rush this step! The more you squeegee, the better.*

**Step 3: Wait**
1. Allow the decal to bond to the glass for 10 – 20 minutes.
2. If you have an anniversary decal, get started on Step 4 while you wait. If not, wait, then skip ahead to Step 6.
Step 4: Apply the anniversary decal (if included):

1. Standing inside your building and using a level, position the horizontal line 1/2” – 3/4” below the bottom of the decal above. Ensure that it reads from left to right when viewed from outside.

2. Put a piece of tape across the top of the decal.

3. Flip the decal up, and then carefully and slowly remove the backing from the decal.
   Tip: Sometimes little bits of the vinyl stick to the backing. If that happens, push the backing back down and rub it down until the vinyl comes unstuck.

4. Spray just a whisp of your application spray on both the surface and the decal.

5. Carefully begin squeegeeing the decal, working from the middle out. Apply more pressure with each pass.
   Tip: Make sure all the water gets squeezed out from under the decal. Don’t rush this step! The more you squeegee, the better.

Step 5: Wait

1. Allow the decal to bond to the glass for 10 – 20 minutes.

Step 6: Remove the transfer paper:

1. Lightly spray the transfer paper with application spray. Let it soak in for 1 minute.

2. Slowly and carefully, begin to peel back the transfer paper. Don’t pull the paper away from the glass, or you’ll pull up the vinyl and create air bubbles. Instead, pull the paper so it’s almost flat against the surface, pushing down with your fingers as you do so.
   Tip: If the decal starts to come up, lay the paper back down and squeegee it until it sticks. Go slowly. This is where most problems happen.

3. Use a rag to dry away any excess water. If you see an air bubble, press down on it with your thumb.

Watch our 5-minute how-to video!

Learn how to install your vinyl decal like a pro.

energystar.gov/promokit