

ENERGY STAR. The simple choice for energy efficiency.



2017 ENERGY STAR[®] AWARDS

Profiles in Leadership



Contents

Partner of the Year: Sustained Excellence 1

Energy Efficiency Program Delivery.....1

AEP Ohio..... 1

AEP Texas 1

Arizona Public Service (APS) 2

Baltimore Gas and Electric Company (BG&E)..... 2

BOMA International..... 3

CenterPoint Energy..... 3

Columbia Gas of Ohio, Inc. (a NiSource company)..... 4

ComEd..... 4

Consumers Energy 5

Delmarva Power..... 5

Efficiency Vermont..... 6

Fannie Mae 6

Focus on Energy 7

Kentucky School Boards Association 7

New York State Energy Research and Development Authority (NYSERDA)..... 8

NH CORE Utilities 8

Potomac Electric Power Company (Pepco) 9

Salt River Project Agricultural Improvement and Power District 9

Southern Maryland Electric Cooperative (SMECO) 10

Southwestern Electric Power Company (AEP SWEPCO)..... 10

The Lighting and Products Sponsors of Mass Save..... 11

Energy Management 11

Allergan 11

Beacon Capital Partners LLC 12

Bentall Kennedy 12

CalPortland Company 13

CBRE Group, Inc. 13

Colgate-Palmolive Company..... 14

Corning Incorporated..... 14

Cushman & Wakefield 14

Des Moines Public Schools..... 15

Eastman Chemical Company	15
Evergreen Public Schools	16
Food Lion, LLC	16
General Motors Company.....	17
Gresham-Barlow School District	17
Hanesbrands Inc.....	18
Hines	18
Intertape Polymer Group Inc.	19
J.C. Penney Company, Inc.	19
JLL.....	19
Kenton County School District	20
Kilroy Realty Corporation.....	20
Kohl’s Department Stores, Inc.	21
Loudoun County Public Schools.....	21
Mansfield Independent School District	22
Memorial Hermann Healthcare System	22
Merck & Co., Inc.....	23
Nissan North America, Inc.	23
Parmenter	24
Raytheon Company.....	24
Sears Holdings Corporation	24
Staples the Office Superstore, LLC.....	25
TH Real Estate	25
The Boeing Company	26
Tishman Speyer.....	26
Transwestern	27
USAA Real Estate Company	27
Verizon	28
Vornado Realty Trust	28
Home Energy Rater	29
Building Energy, Inc.....	29
Energy Inspectors Corporation	29
EnergyLogic, Inc.	29
Jacksonville Building Science	30

PEG	30
SkyeTec Energy Rating Services	30
TopBuild Home Services	31
New Home Builder	31
Beazer Homes USA, Inc.	31
Brighton Homes	32
Fulton Homes.....	32
Ivey Residential, LLC.....	32
KB Home.....	33
Meritage Homes	33
Providence Homes	34
Affordable Housing	34
Habitat for Humanity of Greater Nashville.....	34
Houston Habitat for Humanity	34
Product Brand Owner.....	35
Andersen Corporation	35
AT&T.....	35
Eaton	36
Hoshizaki America, Inc.	36
ITW Food Equipment Group	37
Maxlite	37
Panasonic Eco Solutions North America.....	37
Pentair Aquatic Systems	38
ProVia.....	38
Soft-Lite LLC	39
Welbilt, Inc.	39
Whirlpool Corporation.....	40
Retailer	40
Best Buy Co., Inc.....	40
Nationwide Marketing Group.....	41
Sears Holdings Corporation	41
The Home Depot.....	42
Service and Product Provider.....	42
Burton Energy Group	42

Cenergistic.....	43
Ecova	43
EnergyPrint.....	43
Goby Inc.	44
Servidyne.....	44
Partner of the Year	45
Energy Efficiency Program Delivery.....	45
Ameren Missouri.....	45
American Society for Healthcare Engineering (ASHE)	45
Austin Energy	46
City of Chicago	46
Energize Connecticut in partnership with Eversource, United Illuminating, Connecticut Natural Gas, and Southern Connecticut Gas	47
IREM	47
National Grid (RI)	47
National Multifamily Housing Council	48
Texas-New Mexico Power Company	48
Energy Management	49
Bozzuto Management Company	49
Bristol-Myers Squibb.....	49
Celanese Corporation	50
Fairfax County Public Schools	50
Grede Holdings LLC	50
HCP, Inc.	51
Koch Industries, Inc.....	51
Olin Brass	52
Principal Real Estate Investors.....	52
Target Corporation.....	53
Virginia Beach City Public Schools	53
Home Energy Rater	54
Best Energy Rating and Consulting LLC.....	54
DPIS Engineering, LLC.....	54
E3 Energy LLC	54
E3 INNOVATE, LLC.....	55

Energy Incentives, Inc.	55
Four Walls, Inc.....	55
GDS Associates.....	56
Guaranteed Watt Saver Systems, Inc.	56
TSI Energy Solutions.....	56
Multi-Family High Rise Developer.....	57
CAMBA Housing Ventures, Inc.....	57
New Home Builder.....	57
Chinburg Properties.....	57
Mandalay Homes.....	58
New Tradition Homes.....	58
Product Brand Owner.....	59
Air King America, LLC.....	59
Beko US Inc. – Arcelik A.S.	59
Canon U.S.A., Inc.....	59
Delta Products Corporation.....	60
GE Lighting.....	60
Ricoh USA, Inc.	60
Retailer.....	61
Metro Lighting.....	61
Service and Product Provider.....	61
CodeGreen Solutions.....	61
EnerNOC, Inc.	62
Maximum Energy Professionals.....	62
Sustainable Investment Group.....	63
Contractor of the Year – Home Performance with ENERGY STAR.....	63
AZ Energy Efficient Home.....	63
GreenSavers.....	63
Excellence Award Winners.....	65
Excellence in Product Design.....	65
Big Ass Solutions.....	65
HP Inc.	65
Excellence in Data Innovation.....	65
City of Seattle.....	65

Excellence in ENERGY STAR Promotion	66
Delaware Sustainable Energy Utility.....	66
Energy Upgrade California	66
Illinois Office of Energy & Recycling at the Department of Commerce and Economic Opportunity.....	67
National Grid (MA).....	67
Public Service Company of Oklahoma (PSO)	68
Virginia State Corporation Commission.....	68
Appendix: 2017 ENERGY STAR Award Criteria.....	70

Partner of the Year: Sustained Excellence

Energy Efficiency Program Delivery

AEP Ohio

Columbus, OH

AEP Ohio, the largest electric utility in the state, currently serves nearly 1.5 million customers. Since 2010, AEP Ohio, along with Columbia Gas of Ohio, have worked together to bring a unified program to builders, contractors, and homebuyers across their service areas. AEP Ohio is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its shared commitment to sponsoring ENERGY STAR certified homes and promoting ENERGY STAR certified products. Key 2016 accomplishments include:

- Enrolling more than 130 builders, an increase of almost nine percent since 2015, and providing incentives for 2,415 ENERGY STAR certified homes, for a cumulative total of almost 12,000 since the program's inception.
- Generating more than 14 million media impressions, and actively showcasing ENERGY STAR while participating in the local Parade of Homes, which more than 36,000 people attended.
- Leveraging a comprehensive, multi-faceted marketing plan, incorporating both upstream and downstream incentives, to influence the sale of more than 3 million ENERGY STAR certified lighting and appliance products, saving more than 120 million kilowatt hours (kWh) in 2016 alone.
- Providing training including heating, ventilation, and air conditioning (HVAC) design and sizing and mechanical ventilation strategies for builders and raters; multifamily rating guidelines, rating standards and software updates for raters; and understanding ENERGY STAR certification and energy efficiency for realtors.

AEP Texas

Corpus Christi, TX

AEP Texas is an electric energy delivery utility serving nearly 800,000 residential customers in the south Texas area. The organization has been working toward increasing the availability and demand for ENERGY STAR® certified homes since 2007. AEP Texas is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued technical and marketing support promoting the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Supporting participating builders in the construction of more than 130 ENERGY STAR certified new homes, and more than 2,700 homes since joining the program.
- Increasing the number of participating homebuilders by 200 percent, compared to 2015 levels.
- Raising awareness of the benefits of ENERGY STAR certified homes through a comprehensive advertising campaign, which included print, broadcast radio spots, email blasts, and Google AdWords. Print ad circulation increased by more than 700 percent compared to 2015.
- Creating a radio advertising campaign that ran on eight different stations and garnered more than 5.4 million impressions, spreading the program's message in both English and Spanish to South Texas consumers.
- Coordinating more than 80 one-to-one meetings with program staff to mentor participating builders and Home Energy Raters.

2017 ENERGY STAR Award Winners

Arizona Public Service (APS)

Phoenix, AZ

Arizona Public Service (APS) is an electric utility serving more than 1.2 million customers. A long-standing ENERGY STAR® partner, APS leverages ENERGY STAR offerings across multiple sectors. APS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its role as a regional leader in energy efficiency and its ongoing commitment to ENERGY STAR. Key 2016 accomplishments include:

- Supporting the construction of more than 2,800 ENERGY STAR certified homes.
- Leveraging ENERGY STAR to encourage adoption of more energy efficient lighting and technologically advanced products. In 2016, helped advance the sale more than 2.1 million ENERGY STAR bulbs for a cumulative total of 25.6 million ENERGY STAR certified bulbs since 2005.
- Educating pool professionals on the benefits of ENERGY STAR certified pool pumps, while influencing more than 3,500 customers to upgrade to an ENERGY STAR certified pool pump. Currently more than 200 participating pool retailers, technicians, and other pool partners across its service territory are leveraging ENERGY STAR to drive the market toward variable speed models—reducing one of the area’s largest peak electric loads.
- Collaborating with other local organizations to deliver the Home Performance with ENERGY STAR program. In 2016, APS introduced competitive awards and scorecards based on quality and performance to encourage friendly competition between home performance contractors.
- Expanding use of building performance metrics from ENERGY STAR Portfolio Manager®, which exchanges data with the APS Energy Information Services program. Coupled together, these tools help commercial customers become more energy efficient.

Baltimore Gas and Electric Company (BG&E)

Baltimore, MD

Baltimore Gas and Electric Company (BG&E), a subsidiary of Exelon Corporation, is Maryland’s largest utility and currently provides service to more than 1.25 million electric and 655,000 gas customers. Since 2009, BG&E has offered energy efficiency programs that serve all customers under its BG&E Smart Energy Savers Program®. These programs leverage ENERGY STAR® in their design and promotion. BG&E is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its successful Home Performance with ENERGY STAR (HPwES) program and leadership in promoting ENERGY STAR across its portfolio. Key 2016 accomplishments include:

- Adopting indoor air quality standards that require HPwES participating contractors to take indoor air quality into consideration for every measure installed, helping to improve contractor and consumer understanding of indoor air quality and the importance of mechanical ventilation.
- Shifting the HPwES program from a cost-based to a performance-based incentive structure, an innovative concept designed to increase confidence in and value of energy savings.
- Completing over 3,700 comprehensive residential audits and 1,175 jobs in 2016, bringing the program total to over 16,000 audits and 6,400 jobs.
- Incentivizing 2,050 ENERGY STAR certified homes and multifamily units, bringing the program total to more than 14,000.
- Enabling commercial building energy performance benchmarking using Portfolio Manager by providing data through its automated benchmarking tool, and supporting critical steps to improve performance with through the Building Tune-up program.
- Effectively promoting ENERGY STAR certified products across a wide variety of residential and commercial product categories, including appliances, lighting, and commercial food service equipment. Through marketing, outreach, and incentives the sale of more than 2.5 million ENERGY STAR certified lighting products, 6,400 appliances and 9,400 heating and cooling products were influenced by the

2017 ENERGY STAR Award Winners

program in 2016, bringing the program total to more than 25 million products since 2009.

BOMA International

Washington, DC

BOMA International (BOMA) is a multinational federation of more than 100 local associations and affiliated organizations. Together, BOMA's more than 16,500 members own or manage nearly 10 billion square feet of U.S. office space. BOMA is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its leadership in promoting benchmarking and the adoption of energy efficiency best practices in the commercial real estate market. Key 2016 accomplishments include:

- Developing BEEP (BOMA Energy Efficiency Program)-Plus, which adds two new modules to supplement the BEEP v2.0 curriculum: Advanced Metering and Monitoring and Renewable/Clean Tech Solutions.
- Hosting webinars at 121 sites to promote BEEP v2.0, which integrates ENERGY STAR Portfolio Manager® as well as the updated ENERGY STAR Building Value Upgrade Calculator in the curriculum.
- Expanding on the BEEP program by creating BEEP for Industrial, which focuses on improving the energy efficiency of industrial properties. A central component of BEEP for Industrial is benchmarking energy and water through ENERGY STAR Portfolio Manager.
- Continuing to promote the BOMA Energy Performance Contracting Model (BEPC) with presentations at Greenbuild 2016, during BOMA's Annual Conference, and at the BOMA Government Affairs Committee meeting. Local BOMA associations in Atlanta and Boston incorporated BEPC into their websites and educational offerings, with more expected in 2017.
- Further developing the Building Re-tuning Program, which aims to help identify and correct operational problems that lead to energy waste for buildings with and without building automation systems.
- Dedicating the May/June issue of the BOMA Magazine to sustainability with BOMA's Green Guide, and in the September/October issue, introducing ENERGY STAR Portfolio Manager's waste tracking capability.

CenterPoint Energy

Houston, TX

CenterPoint Energy is an electric transmission and distribution utility serving the greater Houston area. An ENERGY STAR® partner since 2001, CenterPoint Energy is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its long-standing and comprehensive support of the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Supporting the construction of almost 4,000 ENERGY STAR certified homes, surpassing a total of more than 155,000 incentivized homes since 2001.
- Saving more than 40,000 megawatt hours (MWh), equivalent to the electricity use of more than 2,900 homes, and increasing demand savings of 18 percent compared to 2015 levels.
- Holding training classes focused on heating, ventilation, and air conditioning (HVAC) quality installation for more than 50 participants, and presenting the ENERGY STAR Sales Training to local builders and more than 45 of their sales staff.
- Encouraging builder partners to leverage the ENERGY STAR brand by providing free marketing collateral such as yard signs, door mats, and brochures, along with sponsoring local Home Builders Association events.

2017 ENERGY STAR Award Winners

Columbia Gas of Ohio, Inc. (a NiSource company)

Columbus, OH

Columbia Gas of Ohio is the largest gas utility in the state, currently serving 1.4 million customers. Since 2010, Columbia Gas of Ohio, along with AEP Ohio, have worked together to bring a unified program to builders, contractors, and homebuyers across their service areas. Columbia Gas of Ohio is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to sponsoring ENERGY STAR certified homes and promoting ENERGY STAR certified products. Key 2016 accomplishments include:

- Enrolling more than 130 builders, an increase of almost nine percent since 2015, and providing incentives for 2,415 ENERGY STAR certified homes, for a cumulative total of almost 12,000 since the program's inception.
- Generating more than 14 million media impressions, and actively showcasing ENERGY STAR while participating in the local Parade of Homes, with more than 36,000 people in attendance.
- Expanding the High Efficiency Heating System Replacement (HEHSR) Program, which features ENERGY STAR furnaces and boilers, by addressing customer awareness and offering instant discounts on the replacement of existing heating systems with high efficiency furnaces, in both the traditional residential market as well as rental markets.
- Providing \$3.9 million in incentives toward the installation of 13,165 ENERGY STAR certified heating systems.
- Developing partnerships with more than 200 program allies and industry leaders committed to energy efficiency and effectively changing the residential and contractor market in Ohio.

ComEd

Oakbrook Terrace, IL

ComEd is a unit of Chicago-based Exelon Corporation that provides service to approximately 3.8 million customers and provides one of the nation's largest portfolios of energy efficiency programs. ComEd is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued success in leveraging ENERGY STAR to develop new programs across its portfolio and strengthen collaborations with other partners. Key 2016 accomplishments include:

- Continuing to leverage the Energy Usage Data System (EUDS) software to support initiatives, such as providing energy use data to 200 Salvation Army facilities, and supporting commercial and multi-family customers to comply with the Chicago benchmarking ordinance. In 2016, over 400 building owners benchmarked about 1,430 buildings using data from EUDS.
- Incorporating building energy performance data into the delivery of ComEd's retrocommissioning program and its Accelerate Performance pilot for new construction that helped customers set contractually enforceable energy performance targets using the ENERGY STAR Target Finder tool.
- Teaming with utility partners Nicor Gas, North Shore Gas, and Peoples Gas, as well as the Midwest Energy Efficiency Alliance and the Illinois Department of Commerce and Economic Opportunity to help 500 homeowners achieve energy savings with Home Performance with ENERGY STAR.
- Leveraging the ENERGY STAR label, messaging, and national campaigns to promote a variety of ENERGY STAR certified products to its customers including washers, dryers, heat pump water heaters, room air conditioners, pool pumps, and lighting. Surpassing the momentum of the previous years, ComEd increased uptake of incentives for ENERGY STAR certified LED's by 85 percent and ENERGY STAR certified appliances by 180 percent.

2017 ENERGY STAR Award Winners

Consumers Energy

Jackson, MI

Consumers Energy is Michigan's largest utility and provides natural gas and electricity to 6.6 million residents, as well as a wide variety of residential and business energy efficiency programs underpinned by ENERGY STAR® resources. Consumers Energy is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its success in expanding delivery of Building Performance with ENERGY STAR, promotion of certified products, Home Performance with ENERGY STAR (HPwES), and certified new homes. Key 2016 accomplishments include:

- Expanding the number of commercial building types eligible to participate in the Building Performance with ENERGY STAR program by including the higher education, healthcare, hospitality, and commercial real estate sectors, in addition to K-12 schools. Fifty-six eligible buildings also obtained ENERGY STAR certifications at no cost through an innovative collaboration with the Michigan Retired Engineer Technical Assistance Program.
- Supporting commercial and industrial customers as they compete in the National and Michigan Battle of the Buildings initiatives, and strive to meet goals set in the ENERGY STAR Challenge for Industry.
- Leveraging EPA tools including Ask the Expert videos, infographics, and campaigns to promote ENERGY STAR certified lighting and appliances to customers. Participating in the ENERGY STAR Brighten a Life campaign, donating more than 75,000 ENERGY STAR certified light-emitting diode (LED) bulbs to recipients through the Feeding America West Michigan Food Bank.
- Supporting the construction of 767 ENERGY STAR certified homes, a 26-percent increase over 2015.
- Invigorating the HPwES program with retooled marketing messages and a mentorship program for mid-level home performance contractors to become top tier contractors.

Delmarva Power

Washington, DC

Delmarva Power, an Exelon company, delivers electricity to more than 515,000 residential and commercial electric customers along the Eastern Shore of Maryland and parts of Delaware. Residential energy efficiency programs were launched in 2008, and commercial & industrial programs in 2009, to help Maryland customers save energy in support of the statewide EmPOWER Maryland initiative. Delmarva Power is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its energy efficiency programs and promotion of ENERGY STAR. Key 2016 accomplishments include:

- Providing incentives on more than 60 ENERGY STAR certified homes, for a total 380 since joining the program; and offering six technical courses for participants through its new Online Learning Center.
- Supporting commercial customer use of ENERGY STAR Portfolio Manager® by providing energy data in a format that can be directly transferred into the tool.
- Shifting its Home Performance with ENERGY STAR (HPwES) program to adopt a performance-based incentive structure (as opposed to a cost-based structure), an innovative concept designed to increase confidence in and value of energy savings.
- Using HPwES Energy Coaches for proactive outreach to audit participants who had not proceeded with the work recommended in their audit.
- Placing whole house air sealing at the top of the prioritized list of measures each residential audit participant, boosting the overall effectiveness of other envelope improvements and resulting in increased comfort and energy savings.

2017 ENERGY STAR Award Winners

Efficiency Vermont

Burlington, VT

Efficiency Vermont, the nation's first statewide energy efficiency utility, has been working to help Vermonters save energy and protect the environment since 2000. Efficiency Vermont is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its leadership in promoting energy efficient solutions to residential customers through ENERGY STAR certified products, the ENERGY STAR Certified Homes program, and the Home Performance with ENERGY STAR program. Key 2016 accomplishments include:

- Driving home the efficiency, quality, and longevity benefits of ENERGY STAR certified lighting with increased market and media outreach, training, and events during a period when low priced light-emitting diode (LED) lighting products of uncertain quality were entering the marketplace.
- Being among the first utilities in the nation to launch the ENERGY STAR Retail Products Platform, a new approach to bringing energy efficient products to consumers by asking retailers to take a more comprehensive view of energy efficient products and targeting incentives toward increased inventory of ENERGY STAR certified products across multiple product categories.
- Lowering energy burdens for low income customers by leveraging the ENERGY STAR Brighten a Life campaign in a call to action in which every ENERGY STAR certified LED bulb purchased in Vermont in October was matched with a donation of another ENERGY STAR certified LED bulb to be distributed to low income consumers.
- Delivering, through its efficient products program, 27,000 megawatt hours (MWh) of energy savings, nearly 2,500 kilowatts (kW) of summer demand savings, and 6,000 kW of winter demand savings through the third quarter of 2016.
- Ensuring the success of Home Performance with ENERGY STAR (HPwES) contractors by calibrating their instruments and separating the staff roles of mentor and quality assurance designee.
- Leading the industry in sharing and valuing energy efficiency data at real estate point-of-sale. Efficiency Vermont is participating in the development of the Home Energy Labeling Information eXchange (HELIX), a database capable of automatically populating real estate listings with home energy information.
- Supporting the construction of more than 70 ENERGY STAR certified homes and increasing the number of participating builders by 15 percent.

Fannie Mae

Washington, DC

Fannie Mae Multifamily is the leading provider of financing for multifamily properties in the United States. The company impacts millions of people by supporting quality, affordable residential housing. Fannie Mae is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to helping multifamily owners make their properties more environmentally sustainable and affordable. Key 2016 accomplishments include:

- Incentivizing owners of multifamily properties to achieve ENERGY STAR certification by offering discounted interest rates on mortgages.
- Reaching over 1,000 multifamily lenders and borrowers through continued training and outreach on the value of energy benchmarking using ENERGY STAR Portfolio Manager® and achieving ENERGY STAR certification.
- Incorporating reporting on ENERGY STAR metrics into Fannie Mae's standard forms and multifamily loan documents used for thousands of loans annually.
- Expanding its energy benchmarking reporting requirement using ENERGY STAR Portfolio Manager to more than 5,000 multifamily owners nationwide.

2017 ENERGY STAR Award Winners

- Using multiple channels, including social media and video, to communicate its support for ENERGY STAR programs.

Focus on Energy

Madison, WI

Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities. Focus on Energy has been working with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects since its inception in 2001. Focus on Energy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its energy efficiency programs and promotion of ENERGY STAR. Key 2016 accomplishments include:

- Relying exclusively on ENERGY STAR certified lighting and appliances for its retail promotions; highlighting the ENERGY STAR logo and brand on its website, Online Marketplace video, search filters, and in-store materials—the program anticipates achieving 8.5 million MMBtu's in savings by the end of 2016.
- Being among the first utilities in the nation to launch the ENERGY STAR Retail Products Platform, a new approach to bringing energy efficient products to consumers by asking retailers to take a more comprehensive view of energy efficient products and targeting incentives toward increased inventory of ENERGY STAR certified products across multiple categories.
- Launching the "Big Red Door" marketing campaign to encourage homeowners to inquire about blower door tests, resulting in 770 clicks to the Find a Contractor webpage.
- Piloting a program to assist homeowners with home performance projects using FHA's Energy Efficiency Mortgage products.
- Providing HPwES program information to more than 2,500 households.
- Adding the U.S. Department of Energy's Home Energy Score (a miles-per-gallon rating for homes) to its Home Performance with ENERGY STAR (HPwES) assessment report.

Kentucky School Boards Association

Frankfort, KY

The Kentucky School Boards Association (KSBA) is a nonprofit corporation of school boards from each public school district in Kentucky. KSBA provides comprehensive school board services, including energy management, and created the School Energy Managers Project (SEMP) with the motto "dollars for students, not energy." In 2010, SEMP helped establish a state-wide energy management infrastructure to facilitate the implementation of energy efficiency projects in schools. KSBA is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to intelligent energy choices for new and existing public schools to enhance both the environment and educational opportunities for the Commonwealth's 650,000 public school students. Key 2016 accomplishments include:

- Helping more than 60 schools earn the ENERGY STAR for the first time.
- Enacting a Kentucky Battle of the School Building competition modeled after EPA's ENERGY STAR National Building Competition.
- Contributing to an increase in the number of ENERGY STAR certified schools in Kentucky—from 6 to more than 370 since 2006—by helping fund and facilitate the inclusion of ENERGY STAR resources and tools in schools' energy manager training.
- Achieving more than \$120 million in avoided energy costs, and reducing electricity usage across the state by more than 380 million kilowatt hours since 2010.
- Reducing the statewide energy utilization index from 65.1 to 52.0 kBtu per square foot since 2006.

2017 ENERGY STAR Award Winners

- Participating in EPA's ENERGY STAR National Building Competition: BOOTCAMP or ENERGY STAR Challenge with 24 schools across six school districts.
- Educating school board members, superintendents, and government officials and legislators throughout Kentucky on the importance of energy management through presentations, newsletters, and meetings.
- Assisting Kentucky school districts in formulating and implementing energy management plans using the seven-step ENERGY STAR Guidelines for Energy Management.

New York State Energy Research and Development Authority (NYSERDA)

Albany, NY

New York State Energy Research and Development Authority (NYSERDA), a public benefit corporation, helps New York residents increase energy efficiency and save money. NYSEDA's Residential Energy Efficiency Program increases awareness and demand for the implementation of energy efficiency services, ENERGY STAR® products, and advanced technologies. NYSEDA is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing support of Home Performance with ENERGY STAR (HPwES) and ENERGY STAR Certified Homes. Key 2016 accomplishments include:

- Offering HPwES for 15 years, (since the inception of the program), and serving as an instrumental partner throughout the programs' history.
- Completing more than 22,000 energy assessments, increasing the number of completed HPwES projects to more than 11,300 in 2016, an increase of 32 percent over 2015.
- Introducing a tiered interested rate structure, based on household income for financing of residential energy efficiency improvements, to give low income applicants access to lower interest rates and allowing NYSEDA to offer financing to all income sectors, while focusing on households that otherwise would not have access in the private lending market.
- Providing HPwES participating contractors a 10-percent incentive for completed work in market-rate households.
- Deploying an online loan application and tracking system used by both customers and contractors.
- Offering incentives for more than 1,800 ENERGY STAR certified homes and apartments, for a total of 27,040 since NYSEDA joined the program.

NH CORE Utilities

Manchester, NH

The New Hampshire (NH) CORE Energy Efficiency Team is a multi-utility energy efficiency service provider that includes Eversource, Liberty Utilities, New Hampshire Electric Cooperative, Inc., and Unitil Energy Systems, Inc. The New Hampshire ENERGY STAR® Homes program is implemented in conjunction with GDS Associates, Horizon Residential Energy Services, the New Hampshire Public Utilities Commission, and the Home Builders and Remodelers Association of New Hampshire. The NH CORE Energy Efficiency Team is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its successful implementation of the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Providing incentives to more than 700 units in 2015, for a total of more than 6,900, while growing from an initial two percent of market share to close to 20 percent over the past decade.
- Participating in 15 home and energy-related events attended by over 15,000 people, sending monthly bill inserts highlighting ENERGY STAR to over 400,000 customers, and developing an NHSaves magazine, which was sent to 10,000 customers.
- Holding 25 stakeholder training seminars, with one session attended by over 100 heating, ventilation, and air conditioning (HVAC) contractors.

2017 ENERGY STAR Award Winners

- Continuing to repurpose older mill buildings into energy efficient housing units; the Mills of Keene transformed a bicycle manufacturing plant into 74 off-campus housing units for Keene State College.
- Collaborating extensively with town code enforcement officials and State Energy Building Code Administrators to encourage clients, customers, and applicants to participate in the New Hampshire ENERGY STAR Homes program.

Potomac Electric Power Company (Pepco)

Washington, DC

Pepco, an Exelon company, provides electric service to the Washington, DC metropolitan area. In support of the EmPOWER Maryland Energy Efficiency Act of 2008, Pepco launched programs for the residential sector (2008) and the commercial and industrial sector (2009). Pepco is receiving ENERGY STAR® Partner of the Year—Sustained Excellence its support of the ENERGY STAR program across multiple areas. Key 2016 accomplishments include:

- Shifting its Home Performance with ENERGY STAR (HPwES) program to adopt a performance-based incentive structure as opposed to a cost-based structure, an innovative concept designed to increase confidence in and value of energy savings.
- Using HPwES Energy Coaches for proactive outreach to audit participants who had not proceeded with the work recommended in their audit.
- Placing whole house air sealing at the top of the prioritized list of measures each residential audit participant receives.
- Providing incentives for more than 290 homes, bringing the program total to 1,845. Through innovative digital marketing techniques, Pepco generated more than 3 million impressions among home buyers and home builders.
- Effectively promoting ENERGY STAR certified products across a wide variety of residential and commercial product categories, including appliances, lighting, and commercial food service (CFS) equipment; and helping small business customers avoid more than 2,000 megawatt hours (MWh) of energy use through the installation of more than 1,700 ENERGY STAR-certified CFS products in 2016.
- Supporting commercial customer use of EPA's ENERGY STAR Portfolio Manager® by providing energy data in a format that can be directly transferred into the tool.

Salt River Project Agricultural Improvement and Power District

Tempe, AZ

Salt River Project Agricultural Improvement and Power District (SRP) is currently the nation's third-largest public power utility, serving one million customers. SRP is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for achievements in the ENERGY STAR Certified Homes, Certified Products, and Home Performance with ENERGY STAR (HPwES) programs. Key 2016 accomplishments include:

- Supporting the construction of nearly 5,000 ENERGY STAR certified homes, for a total of more than 14,500 since joining the program.
- Establishing an ENERGY STAR certified pool pumps program focused on training customers, as well as pool professionals, to understand the benefits of variable-speed pool pumps. In 2016, this program influenced the sale of more than 3,600 ENERGY STAR pool pumps, which is estimated to save 38 million kilowatt hours (kWh) over the lifetime of those products.
- Collaborating with other local organizations to deliver the HPwES program. In 2016, SRP engaged in many creative marketing campaigns, including sponsoring commercial-free radio listening during afternoon drive time and taking over a local news webpage for Earth Day.

2017 ENERGY STAR Award Winners

- Enrolling 57 builders in the certified homes program, an increase of nearly 22 percent over 2015.
- Developing an upstream buy-down residential lighting program, leveraging both manufacturers and retailers across Arizona, to discount the retail price of ENERGY STAR certified light-emitting diode (LED) bulbs.

Southern Maryland Electric Cooperative (SMECO)

Hughesville, MD

Southern Maryland Electric Cooperative (SMECO) is a customer-owned cooperative providing electricity to more than 160,000 customers. Since 2009, SMECO's programs have helped to deliver over 230,000 MWh of electricity savings across its portfolio of residential, commercial, and industrial energy efficiency programs. SMECO is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its successful delivery of ENERGY STAR Certified Homes, Certified Products, and Home Performance with ENERGY STAR (HPwES) programs. Key 2016 accomplishments include:

- Influencing the sale of more than 208,000 ENERGY STAR certified lighting products this year, and 2.8 million products to date.
- Offering programs on diverse ENERGY STAR certified products, including clothes washers and dryers, refrigerators, heat pump water heaters, lighting, pool pumps, geothermal heat pumps, and ductless mini split systems.
- Launching the Assisted HPwES program for income-qualified customer-members; and initiating a promotional effort that generated more than 1.4 million impressions and 670-percent growth in website session traffic to the Assisted HPwES webpage.
- Adopting indoor air quality standards that require HPwES participating contractors to take indoor air quality into consideration for every measure installed.
- Incentivizing more than 460 ENERGY STAR certified homes, for a total of almost 3,000 since 2009. SMECO's promotional campaign generated more than 2.1 million impressions among residential customers, a nearly 7-percent increase since 2015.

Southwestern Electric Power Company (AEP SWEPCO)

Shreveport, LA

Southwestern Electric Power Company (AEP SWEPCO) currently serves approximately 530,000 customers in three states: Arkansas, Louisiana, and Texas. SWEPCO launched a Home Performance with ENERGY STAR® (HPwES) program in its Arkansas jurisdiction in 2012. SWEPCO is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its regional leadership and its ongoing support for HPwES. Key 2016 accomplishments include:

- Collaborating with Black Hills Energy, a natural gas utility, to provide joint contractor mentoring, outreach, and quality assurance to expand the reach of HPwES to a new territory.
- Expanding the HPwES program to more SWEPCO customers with greater incentives.
- Creating a no-additional-cost HPwES offering that includes an energy assessment, attic and wall insulation, duct and air sealing, and direct install measures.
- Reaching renters and multifamily dwellers by incentivizing owners to improve units with HPwES.
- Issuing a Request for Qualifications to develop a robust network of HPwES participating contractors that can reach previously unserved territory.
- Expanding HPwES participating contractor training and mentoring to maintain success of all participating contractors.

2017 ENERGY STAR Award Winners

The Lighting and Products Sponsors of Mass Save

Boston, MA

Mass Save® is an initiative of Massachusetts' electric utilities and energy efficiency service providers, in partnership with the Massachusetts Department of Energy Resources. Its aim is to help residents and businesses improve energy efficiency and realize related cost savings. The sponsors of Mass Save—Cape Light Compact, Eversource Energy, National Grid, and Unitil—are receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for their collaborative efforts to increase awareness of, and demand for, ENERGY STAR certified products. Key 2016 accomplishments include:

- Holding extensive training and outreach events, including 300 retail sales associate trainings, 75 public outreach events, and 110 pop-up retail events at corporate energy fairs and festivals.
- Actively participating in EPA national campaigns and initiatives including Flip your Fridge, Cool your World, Social Star, and the Change the World Tour.
- Prominently using the ENERGY STAR messaging and logo throughout online, social media, and in-store promotions garnering more than 20,000 video views, 280,000 ad engagements, and 300,000 social media engagements.
- Achieving annual cumulative energy savings of 321 million kilowatt hours (kWh) by influencing the sale or more than 7.8 million ENERGY STAR certified lighting, appliance, and electronic products through negotiated cooperative promotions, instant discounts, mail in rebates and online offerings.

Energy Management

Allergan

Parsippany, NJ

Allergan is a diversified global pharmaceutical company focused on developing, manufacturing, and commercializing branded pharmaceuticals, devices, and biologic products for patients around the world. Allergan is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing the success of its energy management program following a major corporate restructuring. Key 2016 accomplishments include:

- Achieving more than a seven-percent energy intensity improvement for U.S. operations. The company also established an aggressive new goal to reduce energy use by 20 percent by 2020 using a 2015 baseline.
- Earning ENERGY STAR certification at five buildings that represent a significant portion of its office space footprint.
- Investing \$1 million through the Allergan Energy Efficiency Capital Fund to enable projects with payback periods of up to five years to be implemented.
- Conducting an energy treasure hunt using ENERGY STAR guidance at a major manufacturing site that identified savings of nearly 24 percent of the site's current usage.
- Participating in the ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing and Industrial Partnership.
- Implementing a corporate wide set of high impact, easy to replicate reduction projects such as light-emitting diode (LED) lighting upgrades and chilled water optimization.
- Creating an on-line "Energy University" to train employees.

2017 ENERGY STAR Award Winners

Beacon Capital Partners LLC

Boston, MA

Beacon Capital Partners LLC is a private real estate investment firm that develops, owns, and operates more than 24 million square feet of commercial office properties in cities in the United States and Europe. Beacon Capital Partners is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for leveraging competitions and awareness campaigns to engage stakeholders, and for its continued implementation of a wide range of energy efficiency measures throughout its portfolio. Key 2016 accomplishments include:

- Earning a 1 – 100 ENERGY STAR score of 75 or higher for more than 90 percent of its properties, with an average portfolio score of 85.8.
- Expanding Beacon’s internal recognition, the Blue Star Award, to Beacon’s entire office building portfolio, where building maintenance and management team members compete for the best energy-saving initiative on a national level.
- Continuing the Beacon Tenant Energy Awareness Concierge Program, which conducts individual meetings with new and existing management, and explains the ENERGY STAR Program, the building’s ENERGY STAR benchmark scores and trends, Beacon’s energy programs, and offers a list of potential energy savings opportunities. The program is on its way to being used with the majority of Beacon’s larger tenants, representing more than 15 million square feet.
- Developing the Beacon Tenant Welcome Package, which is sent to new tenants shortly after Beacon purchases a property, and introduces Beacon’s focus on ENERGY STAR, sustainability, and planned energy and sustainability improvements to the property.
- Continuing the “No Cost Energy Savings Program,” which has saved nearly one million kilowatt hours (kWh) per year per property since 2010.
- Forming Tenant Green Teams at several properties, which focus on education and behavioral changes among tenants.
- Participating in the ENERGY STAR National Building Competition: BOOTCAMP.

Bentall Kennedy

Toronto, ON

Bentall Kennedy is one of North America’s largest independent real estate investment advisors, serving more than 550 clients across commercial space valued at more than \$35 billion, and including more than 125 million square feet of assets in the United States and Canada. Bentall Kennedy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to set and achieve new energy efficiency goals for its portfolio through the use of ENERGY STAR tools and resources. Key 2016 accomplishments include:

- Expanding the use of ENERGY STAR Portfolio Manager® by benchmarking 859 buildings, representing nearly 118 million square feet and \$31.2 billion in value.
- Improving its average 1 – 100 ENERGY STAR score from 77.5 in 2015 to 81 in 2016.
- Earning an ENERGY STAR score of 75 or higher for 60 percent of its properties.
- Reducing the energy use of its U.S. portfolio by more than 14 percent compared to a 2009 baseline, equivalent to the avoided emissions of 13,051 passenger vehicles.
- Continuing to develop a multifamily sustainability program, with a focus on multifamily assets and opportunities to use ENERGY STAR tools and resources.
- Increasing the strength of tenant engagement through the ForeverGreen Program, showing improvements in general tenant awareness of property-level environmental practices and programs across all asset classes. The most recent tenant survey showed general tenant awareness of 70 percent for office, 64 percent for retail, and 52 percent for industrial.

2017 ENERGY STAR Award Winners

CalPortland Company

Glendora, CA

CalPortland Company is a major producer of cement, concrete, aggregates, and asphalt in the western United States and Canada. CalPortland's energy program, formed in 2003, continues to expand to cover new areas of the company's operations. CalPortland is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for advancing and championing energy management within the U.S. cement industry and among industry broadly. Key 2016 accomplishments include:

- Reducing energy intensity by more than one percent for \$682,000 in savings, contributing to the company's overall improvement of 15.6 percent for cumulative savings of \$96 million.
- Advancing the "stakes" for energy performance in the company's three energy intensive cement plants by initiating a new competition, the "CP Energy Cup" that compares and quantifies energy practices.
- Achieving superior energy performance for all three of its cement plants by scoring in the top quarter of cement plants nationwide for energy intensity using the ENERGY STAR cement plant energy performance indicator for verification. Two of the plants earned ENERGY STAR certification.
- Overhauling the energy management systems at a recently purchased cement plant by integrating the plant into the CalPortland corporate energy program, incorporating cement process improvements at the plant, and performing energy assessments of all systems.
- Completing major projects including a new \$9 million clinker cooler that recovers heat back into the kiln for savings of over \$1.3 million annually and a \$2 million upgrade to a ready mix concrete plant that incorporates light-emitting diode lighting, premium efficiency motors, shutdown controls, and improved truck idling management, all for savings of over \$51,000 per year.
- Strengthening the ENERGY STAR industrial network by actively supporting industrial partners in energy management and by holding the first ENERGY STAR Industrial Showcase where over 200 attendees from the community, customers, and others met at a CalPortland cement plant for education on energy efficiency and to learn about the company's stewardship.

CBRE Group, Inc.

Los Angeles, CA

CBRE Group, Inc. is a global real estate service provider, managing more than three billion square feet of commercial properties and corporate facilities worldwide. CBRE is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for using its leadership position to raise the bar for energy efficiency across the industry, while leveraging the ENERGY STAR program as the foundation of its approach. Key 2016 accomplishments include:

- Benchmarking close to 2,000 buildings representing more than 300 million square feet, with nearly 800 of these properties having earned ENERGY STAR certification.
- Reducing emissions 16 percent, the equivalent of eliminating 9.8 million passenger vehicle miles over the past 10 years
- Having nearly 20,000 attendees in CBRE/BOMA BEEP training sessions over the past 10 years.
- Expanding "The Business of Green for Brokers" initiative, a set of training resources to help brokers market the benefits of energy efficient and sustainable buildings, by incorporating it as a component of the required new hire and onboarding curriculum for all brokerage staff. During 2016, the recorded brokerage sustainability video was viewed more than 5,825 times.
- Encouraging managed sites to establish effective water management programs and implement projects and practices that will reduce facility water use, including specific policies that require management staff to use ENERGY STAR Portfolio Manager® to track water consumption.

2017 ENERGY STAR Award Winners

Colgate-Palmolive Company

New York, NY

Colgate-Palmolive Company (Colgate) is a global consumer products company operating in over 200 countries and territories. Colgate is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for advancing sustainable production and sharing its techniques with the manufacturing community. Key 2016 accomplishments include:

- Achieving a three-percent improvement in energy intensity across all of its global operations while avoiding \$350 million in energy costs since 2009.
- Expanding the company's comprehensive evaluation of the environmental footprint of its product categories beyond Oral Care to include both Home Care and Personal Care.
- Educating suppliers about how to identify energy savings by including them in Colgate's own plant energy treasure hunts.
- Improving the energy efficiency of the value chain for Colgate products by sourcing raw materials closer to manufacturing plants, incorporating efficiencies into production, and maximizing energy efficiency in the transport of products.
- Expanding the ENERGY STAR treasure hunt guidance to water efficiency by adapting the guidance for water assessments in plants.
- Continuing to use the ENERGY STAR Challenge for Industry globally. Since 2010, 35 sites have achieved 60 awards, with energy intensity improvements of 10 percent or more.

Corning Incorporated

Corning, NY

Corning Incorporated is an innovator in materials science. Corning is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the strategic direction and advancement of its energy management program. Key 2016 accomplishments include:

- Achieving a one-percent growth in corporate energy productivity, contributing to Corning's overall improvement of 31 percent since 2007 for \$454 million in savings.
- Holding seven publicly attended ENERGY STAR Industrial Showcases at its manufacturing plants in both the United States and overseas to demonstrate the plants' energy accomplishments and inform about energy efficiency.
- Supporting the ENERGY STAR Focus on Energy Efficiency in Glass Manufacturing by engaging fellow manufacturers and sharing best practices across the sector.
- Focusing on the development of more sustainable manufacturing processes by creating a safe environment for testing new approaches to production.
- Applying the ENERGY STAR treasure hunt process at four plants in the United States, Japan, and Taiwan to identify energy efficiency opportunities for combined identified savings of \$2.1 million.
- Adapting the ENERGY STAR Guidelines for Energy Management to address water pumping, treatment, and discharge, and the energy associated with this major manufacturing activity in its operations.

Cushman & Wakefield

Chicago, IL

Cushman & Wakefield is a global real estate services firm, with a managed portfolio of more than 4.3 billion square feet in 60 countries. Cushman & Wakefield is receiving ENERGY STAR® Partner of the Year—Sustained

2017 ENERGY STAR Award Winners

Excellence recognition for using ENERGY STAR tools and resources, embedding energy efficiency into its corporate practices, and taking those best practices to its clients. Key 2016 accomplishments include:

- Earning ENERGY STAR certification for 297 buildings in 2016.
- Releasing the inaugural Corporate Responsibility report detailing commitments to environmental, social, and governance initiatives.
- Conducting training sessions across the country for more than 150 brokers, as well as training more than 150 Cushman & Wakefield associates, property teams, and engineers on how to benchmark with ENERGY STAR Portfolio Manager®.
- Providing training for a major global corporate occupier tenant on energy management and efficiency practices leveraging ENERGY STAR resources.
- Communicating energy goals and successes to a broader audience, including building tenants, clients, and the greater communities, through campaigns such as Powerful Ideas®, Daylight Hour, corporate blog posts, tenant events, and social media.
- Registering 114 properties to participate in EPA's Battle of the Buildings Bootcamp 2016 campaign.

Des Moines Public Schools

Des Moines, IA

Des Moines Public Schools (DMPS) is the largest public school district in Iowa with more than 32,000 students. DMPS partners with ENERGY STAR® to promote energy efficiency awareness and education to students, faculty and staff members, and the greater community. The district utilized the ENERGY STAR Guidelines for Energy Management in the development and execution of their district-wide energy plan. DMPS is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to demonstrating environmental and financial stewardship through comprehensive energy management, based on ENERGY STAR best practices. Key 2016 accomplishments include:

- Earning the ENERGY STAR for eight new buildings, with a total of 57 ENERGY STAR certified buildings in the district.
- Maintaining an average 1-100 ENERGY STAR score of 91 across the DMPS portfolio.
- Reducing the district-wide annual source energy intensity from 112.9 to 108.7 thousand British thermal units (kBtu) per square foot.
- Deploying full-facility light-emitting diode (LED) lighting retrofits for 15 buildings, resulting in the installation of more than 7,200 ENERGY STAR certified LED fixtures and 4,000 ENERGY STAR certified LED replacement lamps.
- Implementing numerous energy efficiency projects including, but not limited to: installing a high-efficiency geothermal heating and cooling system; updating system controls; making heat pump, boiler, and cooling tower improvements; upgrading to direct digital control systems; and replacing inefficient windows and doors with high-efficiency installations.
- Spending an average of \$114 per student on energy cost, more than \$90 below the national average of \$205 per student.

Eastman Chemical Company

Kingsport, TN

Eastman is a global specialty chemical company that manufactures a broad range of products found in everyday items. Eastman is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for improving efficiency while transforming its portfolio toward specialty chemicals and for developing energy efficiency breakthroughs in chemical production processes. Key 2016 accomplishments include:

2017 ENERGY STAR Award Winners

- Reducing energy intensity by more than three percent over 2015. Energy intensity has improved more than 10 percent since 2008. Using the baseline energy intensity compared to current production at present energy prices, Eastman would have spent \$36.3 million more in 2016 on energy if the energy intensity had not changed since 2008.
- Formulating successful energy management strategies to control inefficiencies as the business shifted to the manufacture of specialty chemicals, which tend to be more energy intensive.
- Initiating 120 energy savings projects with a focus on optimizing steam and electrical systems by engaging consultants and internal utility, capital, and manufacturing staff. Simple payback of these projects is greater than industry average indicating the maturity of the Eastman energy program.
- Participating in the ENERGY STAR Challenge for Industry by achieving a 10-percent reduction in energy intensity at two Eastman sites and entering two buildings in EPA's National Building Competition: BOOTCAMP.
- Supporting ENERGY STAR industrial partners and the community by engaging and informing about energy efficiency and opportunities for savings.

Evergreen Public Schools

Vancouver, WA

Evergreen Public Schools (EPS), located in the southwest region of Washington, is the fourth largest district in the state and serves nearly 27,000 students in 35 schools. The district utilizes the ENERGY STAR Guidelines for Energy Management as the foundation for the district-wide energy management program. EPS is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its ongoing commitment to finding new ways to save energy, and for promoting its successes with the ENERGY STAR program. Key 2016 accomplishments include:

- Achieving an average portfolio-wide 1 – 100 ENERGY STAR score of 91 across district buildings.
- Saving \$2.1 million in avoided energy costs, totaling more than \$13.7 million saved since implementing its multifaceted energy management approach in 2008.
- Evaluating energy use of its heating, ventilation, and air conditioning units through a direct digital control analytic software at 32 schools.
- Conducting light-emitting diode (LED) lighting retrofits in several school parking lots and implementing a pilot indoor LED lighting replacement project.
- Cultivating a culture of energy awareness through the ENERGY STAR program by communicating energy efficiency initiatives through the district's website, social media channels, banners at schools, community videos, and newsletter stories.
- Involving the school community in energy efficiency by engaging staff members and students with financial incentives provided to schools for positive energy behavior.

Food Lion, LLC

Salisbury, NC

Food Lion is the largest operating entity within Delhaize Group, an international Belgian food retailer. Food Lion's 1,033 stores represent nearly half (47 percent) of Delhaize's store portfolio (2,198 locations) in the United States. Food Lion is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued dedication to identifying, developing, and investing in new technologies and operational best practices to save energy and money. Key 2016 accomplishments include:

- Earning ENERGY STAR certification for 50 additional buildings in 2016, bringing the total to 953 properties and more than 90 percent of the U.S. portfolio.

2017 ENERGY STAR Award Winners

- Installing medium-temperature door retrofits on refrigerators in 13 stores, saving 2.18 billion kBtu (thousand British thermal units) annually.
- Signing over 21,000 pledge actions supporting the ENERGY STAR Pledge, earning Food Lion first place out of 808 companies nationally and representing 68 million pounds of greenhouse gas emissions reduction.
- Taking part in Delhaize Group’s commitment to reduce its carbon footprint by 20 percent by 2020 over a 2008 baseline—Food Lion, along with its sister banner Hannaford, is expected to surpass the goal in 2016 with an estimated 24.7-percent reduction.
- Continuing an aggressive light-emitting diode (LED) lighting retrofit program on the sales floors in 104 stores, saving 33,735 kilowatt hours (kWh).

General Motors Company

Detroit, MI

General Motors Company (GM) is a global automobile manufacturer that produces vehicles in 30 countries. The company integrates its energy management program into its business plan and overall sustainability strategy. GM is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its ongoing progress in energy performance and support of ENERGY STAR. Key 2016 accomplishments include:

- Accomplishing 10-percent reduction in energy use on a per-vehicle basis at its U.S. manufacturing facilities compared to 2015. This reduction saves more than \$10 million and is comparable to the profit from the sale of 10,000 vehicles.
- Investing \$20 million on energy efficiency projects in the U.S. facilities with an average payback of two years, while leveraging energy performance contracts for lighting upgrades and steam elimination projects with longer paybacks.
- Earning ENERGY STAR certification at 15 GM buildings and two assembly plants, and achieving the ENERGY STAR Challenge for Industry at 12 plants, bringing the number of GM plants accomplishing this goal to 75— the most of any company.
- Reaching over 11 million media impressions from ENERGY STAR-related announcements and communications.
- Announcing a new commitment to meet the electricity needs of 350 global operations in 59 countries with renewable energy by 2050.
- Actively participating in the ENERGY STAR Focus on Energy Efficiency in Motor Vehicle Manufacturing and Industrial Partnership.

Gresham-Barlow School District

Gresham, OR

Gresham-Barlow School District is one of the largest school districts in Oregon, serving approximately 12,000 students across 19 schools. Gresham-Barlow School District is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to energy efficiency in partnership with the ENERGY STAR program. Key 2016 accomplishments include:

- Recertifying all 18 of the school buildings that were eligible to receive ENERGY STAR certification.
- Saving more than \$1.5 million in its most recent 12-month performance period, for a total of more than \$14.5 million saved since first implementing its multifaceted energy management approach in 2004.
- Earning recognition from EPA for achieving an average 1 – 100 ENERGY STAR score of 97 across the district’s portfolio of buildings in 2016.
- Implementing a “Shutdown with ENERGY STAR” plan and school checklist, which is used to make sure all

2017 ENERGY STAR Award Winners

facilities are shutdown properly during long weekends and breaks.

- Involving maintenance staff, teachers, principals, students, parents, and the community in energy management efforts, and mobilizing the entire district's staff and faculty to prepare each school for energy conservation during summer break.
- Introducing wrapped maintenance and courier vehicles (moving billboards) with messages about the district's energy savings.

Hanesbrands Inc.

Winston Salem, NC

Hanesbrands Inc. is a leading marketer of everyday basic apparel under multiple apparel brands, including Hanes, Champion, and Playtex. Hanesbrands is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the company's continued efforts in sustainability and energy management as the company expanded its operations through acquisitions. Key 2016 accomplishments include:

- Accomplishing more than a five-percent reduction in energy use compared to 2015, bringing the company's total energy improvement to more than 30 percent since 2007.
- Integrating newly acquired facilities located across multiple continents into the company's energy management program.
- Implementing 223 projects identified through energy treasure hunts, yielding nearly \$2 million in energy savings.
- Implementing a multimedia communications strategy to inform people through 655 million media impressions about energy management and ENERGY STAR.
- Developing long range energy plans that identify strategic projects to help Hanesbrands achieve its 2020 goal of a 40-percent reduction in carbon emissions intensity, 50-percent reduction in water use intensity, and 40-percent increase in renewable energy use.

Hines

Houston, TX

Hines is a privately owned international real estate firm whose current property and asset management portfolio includes 483 properties, representing over 199 million square feet. Hines is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for the continued expansion and success of its corporate energy management initiatives, and for the ongoing use of ENERGY STAR tools and resources to promote energy efficiency to clients, tenants, and employees. Key 2016 accomplishments include:

- Achieving a reduction in annual energy use of two percent over 2015—even with a portfolio-wide average 1 – 100 ENERGY STAR score of 86.
- Benchmarking 227 buildings, representing over 80 million square feet, using ENERGY STAR Portfolio Manager, and receiving ENERGY STAR certification for 114 properties in 2016.
- Building on the success of the Hines GREEN OFFICE® (HinesGO®) program by expanding the program to include tenants. To date, Hines has worked with 774 tenants to designate more than 28 million square feet in the United States as Green Office space. The program incorporates the ENERGY STAR Bring Your Green to Work campaign and consists of a scoring system with seven categories.
- Administering the Hines GREEN RETAIL Program, which encourages sustainability in retail tenant space worldwide, and gives tenants and their employees the opportunity to lead the effort in setting the standard for sustainability.
- Continuing to administer a company-wide best practices program to identify and promote innovation by operations, engineering, design, and construction staff, with five new best practices approved in 2016.

2017 ENERGY STAR Award Winners

Intertape Polymer Group Inc.

Sarasota, FL

Intertape Polymer Group Inc. (IPG) is a leader in the development, manufacture, and sale of tapes, films, woven fabrics, and complementary packaging systems for industrial and consumer use across 12 production plants. IPG is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continued efforts to strengthen and broaden its energy program throughout the corporation and for its active partnership with ENERGY STAR. Key 2016 accomplishments include:

- Achieving a five-percent reduction in energy intensity over 2015 that contributed to more than \$3.6 million in savings since 2009.
- Opening a new plant designed to be significantly more energy efficient and have fewer environmental impacts than traditional tape manufacturing plants.
- Achieving the ENERGY STAR Challenge for Industry at two plants, marking the tenth time an IPG facility has achieved this goal.
- Engaging and training 135 employees through energy treasure hunts that have identified more than \$1.2 million in energy saving opportunities.
- Sharing best practices and mentoring ENERGY STAR industrial partners.
- Hosting an ENERGY STAR Showcase event that engaged the Danville, Virginia, community in energy management.

J.C. Penney Company, Inc.

Plano, TX

J.C. Penney Company, Inc., is one of the nation's largest apparel and home furnishing retailers, with approximately 1,000 department stores in the United States and Puerto Rico. J.C. Penney is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its strong, continuous commitment to energy efficiency. J.C. Penney's smarter business model for managing energy goes beyond retrofitting/replacing equipment. Key 2016 accomplishments include:

- Reducing weather-normalized source energy use by 4 percent, a continuation of year-over-year savings that total a 19-percent improvement since 2009.
- Certifying an additional 16 stores, for a total of 677 certified properties nationwide.
- Hiring a dozen Energy Captain student interns to create reports of electricity use in 75 stores, enabling store managers to identify waste and take corrective action while providing students with valuable on-the-job training.
- Replacing over 40,000 fluorescent lights with light-emitting diode (LED) lights at more than 65 stores with estimated savings in excess of 10 million kilowatt hours (kWh).
- Performing energy audits at over 160 stores to verify lighting schedules, heating, ventilation, and air conditioning (HVAC) equipment shut-off and other energy savings actions are being implemented as programmed.

JLL

Chicago, IL

JLL is a professional services and investment management firm, with operations in 80 countries and a managed portfolio of 3.4 billion square feet. JLL is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its dedication to driving energy savings across clients' portfolios and communicating energy

2017 ENERGY STAR Award Winners

management successes with ENERGY STAR to its employees, tenants, and the community. Key 2016 accomplishments include:

- Reducing energy use by more than three percent from 2015 consumption.
- Increasing the average 1 – 100 ENERGY STAR score by two points from 2015.
- Adding over 5,700 new properties to its portfolio in 2016, representing a 470 percent increase over 2015 progress.
- Re-launching the JLL Green Lights Program in 2016, which was a focused effort on Investor clients' properties in the Mid-Atlantic region, and emphasized the ENERGY STAR Program and ENERGY STAR Portfolio Manager® as key tools to help implement energy best practices at their properties.
- Integrating a new proprietary plan called the Roadmap to Energy Efficient Buildings into its Portfolio Energy Management Program, which uses ENERGY STAR Portfolio Manager as a key tool for benchmarking and verification.

Kenton County School District

Ft. Wright, KY

Kenton County School District (KCSO) educates more than 14,000 students across more than 2 million square feet of space. The district continues to make great strides in energy efficiency through its commitment to ongoing energy management, investing in energy efficient new construction, involving students in energy efficiency initiatives, and adopting new technology. KCSO is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its significant commitment to building and operating energy efficient schools, and for using ENERGY STAR tools and resources as a central component of its energy program. Key 2016 accomplishments include:

- Achieving an average portfolio-wide 1 – 100 ENERGY STAR score of 91 across district buildings.
- Realizing more than \$1.4 million in avoided energy costs, and more than \$9.8 million since 2005 by incorporating ENERGY STAR best practices into the district's behavioral management program.
- Earning ENERGY STAR certification for two new schools, reducing portfolio-wide average site energy use by 13 percent, and reducing greenhouse gas emissions by 7 percent.
- Promoting participation with the ENERGY STAR program on the district's website, in presentations, at luncheons, and in published materials.
- Providing weekly performance reports and posting ENERGY STAR scores on the district's website and energy billboards in the schools. KCSO also provides monthly energy reports to the Board of Education.
- Recruiting two interns to participate in Kenton County's Sustainable Energy Technology Engineering Academy, including serving as energy captains to support the "Shutdown with ENERGY STAR" program within 75 JCPenney stores.
- Implementing a new energy recognition and incentive program, allowing schools to earn money for science, technology, engineering and mathematics (STEM) programming and facilities improvements.

Kilroy Realty Corporation

Los Angeles, CA

Kilroy Realty Corporation (KRC) is a real estate investment trust that owns 13.6 million rentable square feet of commercial office space across 101 buildings on the west coast. KRC is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to achieving energy efficiency across its portfolio and successfully communicating the ENERGY STAR brand with tenants and brokers. Key 2016 accomplishments include:

- Reducing year-over-year energy use by 4 percent, or more than 8 million kilowatt hours (kWh). Since the

2017 ENERGY STAR Award Winners

2010 launch of its energy efficiency programs, Kilroy has cumulatively saved over 21.5 million kWh and \$3.88 million.

- Presenting its “Engineer All-Stars” Twitter campaign to celebrate energy reduction accomplishments and ENERGY STAR certifications.
- Graduating janitors through the “Green Janitor Education” program in 40 percent of KRC’s portfolio, empowering janitors to reduce energy use.
- Expanding KRC’s tenant engagement programs by certifying and recertifying buildings for triple-net leased tenants, encouraging them to share energy data and coordinating KRC’s first ENERGY STAR certifications for triple-net leased buildings.
- Proactively engaging brokers, including earning Green Lease Leaders Team Transaction certification, and participating in numerous broker speaking events.
- Achieving or pursuing Designed to Earn the ENERGY STAR recognition for all eligible development projects.

Kohl’s Department Stores, Inc.

Menomonee Falls, WI

Kohl’s Department Stores, Inc. is a specialty department store that operates 1,150 stores in 49 states. Kohl’s is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to seeking innovative solutions for reducing energy use while demonstrating the value of environmental stewardship to associates, customers, and the general public. Key 2016 accomplishments include:

- Certifying six Kohl’s stores in 2016. Kohl’s has now earned ENERGY STAR certification for 1,001 stores, 86 percent of Kohl’s portfolio.
- Raising awareness by playing overhead announcements notifying customers that they are shopping in an ENERGY STAR certified store, and placing a message on the company intranet, Facebook, and Twitter, and at the bottom of receipts.
- Pursuing energy efficient lighting in stores and distribution centers. Kohl’s light-emitting diode (LED) retrofit lighting projects were completed at 66 locations, resulting in an energy savings of more than 20 million kilowatt hours (kWh) in 2016. Kohl’s re-lamped 10 stores, switching from 32-watt fluorescent bulbs to 28-watt fluorescent bulbs and saving 455 kWh per year.
- Reducing weather-normalized source energy use intensity by 2.4 percent.
- Convening an annual summit for staff across different departments, including sustainability, facilities, and store environment and design, along with vendors, to discuss improvements to increase energy efficiency and reduce waste.

Loudoun County Public Schools

Ashburn, VA

Loudoun County Public Schools (LCPS) is the third largest school system in the Commonwealth of Virginia, instructing more than 70,000 students at its 89 public schools. LCPS has demonstrated its commitment to energy conservation by promoting smart energy behavior and applying energy efficiency principles and practices to its operations. LCPS is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to increasing energy efficiency through the creation of an energy-saving culture among students, staff members, and parents. Key 2016 accomplishments include:

- Earning ENERGY STAR certification for 58 schools, five of which earned their first certification in 2016.
- Avoiding more than \$5.7 million in utility costs in 2016, for a total of \$71 million saved while preventing the emissions of more than 358,000 metric tons of carbon dioxide since 2000.
- Entering two LCPS schools in EPA’s ENERGY STAR National Building Competition: BOOTCAMP.

2017 ENERGY STAR Award Winners

- Communicating the value of ENERGY STAR to the LCPS community in social media posts, blast emails, community events, newsletter articles, and more. On ENERGY STAR Day, LCPS energy managers sent an email to principals and other leaders to raise awareness and encourage participation.
- Holding meetings with school principals to discuss how to improve energy performance and certify, or recertify, the school buildings they oversee.
- Continuing to integrate ENERGY STAR as a key component in the way the district operates, plans for, and maintains its schools.
- Advocating for ENERGY STAR at the Metropolitan Washington Council of Governments.

Mansfield Independent School District

Mansfield, TX

Mansfield Independent School District (MISD) serves nearly 33,000 students across more than 6 million square feet of building area. An ENERGY STAR® partner since 2006, the district is committed to energy conservation, and encourages its students and community to join them in saving energy at school and at home. MISD is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to improving energy efficiency. Key 2016 accomplishments include:

- Earning more ENERGY STAR re-certifications than any district in the state of Texas—40 schools have earned a total of 275 ENERGY STAR re-certifications in the past 10 years.
- Reducing utility costs by more than \$1.6 million using ENERGY STAR tools and resources, improving energy efficiency by more than 22 percent across district schools, and cutting more than 4,800 metric tons of greenhouse gas emissions in 2016.
- Saving more than \$6.9 million since 2012 by working with Cenergistic and benchmarking district buildings in EPA's ENERGY STAR Portfolio Manager®.
- Inspiring nearly 1,000 students to take the ENERGY STAR Pledge to save energy.
- Communicating the value of ENERGY STAR to internal and external audiences through presentations and encouraging a culture in which energy efficient behaviors are practiced at home, as well as at school.

Memorial Hermann Healthcare System

Houston, TX

Memorial Hermann Healthcare System (Memorial Hermann) is the largest not-for-profit healthcare system in Southeast Texas. With 12 major campus locations, its portfolio of 11 million square feet includes numerous medical offices and outpatient healthcare facilities. Memorial Hermann is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to being stewards of community resources and environmental responsibility. In 2016, Memorial Hermann outpaced other healthcare systems in certifying top-performing hospitals. Key 2016 accomplishments include:

- Achieving an 18-percent reduction in energy across the portfolio, worth \$87 million in energy cost savings since 2008.
- Earning the ENERGY STAR for seven hospitals.
- Maintaining an average 1 – 100 ENERGY STAR score of 66 across its portfolio, representing a 25-point improvement since 2008.
- Recruiting 142 healthcare facilities to join the third state-wide Texas Energy Roundup competition, which uses EPA's ENERGY STAR Portfolio Manager® benchmarking tool.
- Requiring new facilities to perform to ENERGY STAR standards 13 months after occupancy.
- Helping spearhead a national competition of 234 hospitals to reduce energy using ENERGY STAR tools and resources.

2017 ENERGY STAR Award Winners

Merck & Co., Inc.

Kenilworth, NJ

Merck & Co., Inc. (Merck) is a global, research-based pharmaceutical and healthcare company with a vision to be “the most energy-efficient company in the pharmaceutical industry and a leader among FORTUNE 500 companies.” Merck is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued leadership in energy management and strategic focus on helping others achieve world class performance in energy management. Key 2016 accomplishments include:

- Achieving more than a six-percent reduction in energy intensity for U.S. facilities and an eight-percent reduction globally over 2015. Since 2012, Merck has reduced energy intensity by 14.5 percent in the United States and 18.2 percent globally.
- Earning ENERGY STAR certification for one manufacturing plant and four office buildings.
- Investing more than \$13 million in energy projects through the Merck Energy Efficiency Capital Fund in 2016 alone.
- Publishing its first Corporate Energy Management Standard (SN42) in eight languages to further integrate energy efficiency into company operations and planning.
- Sharing best practices and mentoring ENERGY STAR partners.
- Actively participating in the ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing.
- Engaging thousands of employees in energy efficiency through Lighting Fairs, Earth Day, and Bring Your Child to Work Day events.

Nissan North America, Inc.

Franklin, TN

Nissan North America, Inc. is the manufacturing and operations headquarters for Nissan in the United States and Mexico. The Nissan Green Program (NGP) guides Nissan’s global energy efficiency strategies and was implemented to support the company's environmental philosophy: Symbiosis of People, Vehicles, and Nature. Nissan is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued energy management performance, improvement, and promotion of energy efficiency. Key 2016 accomplishments include:

- Achieving more than an eight-percent reduction in enterprise wide energy intensity over the previous year. Since becoming an ENERGY STAR partner in 2006, Nissan has saved more than 6.08 trillion British thermal units (Btu), equivalent to the amount of energy needed to drive a Nissan LEAF™ more than 6.35 billion miles.
- Maintaining ENERGY STAR certification of its automobile assembly plants for 11 consecutive years while earning certification at six office buildings.
- Investing \$1.6 million toward energy efficiency upgrades.
- Generating more than 2.5 million media impressions that promote ENERGY STAR.
- Hosting an ENERGY STAR Industrial Showcase event that highlighted efficiency improvements at the Decherd Tennessee plant.
- Expanding support for ENERGY STAR certification of K-12 schools to 27 schools with 20 being recertified for the *fourth* time.

2017 ENERGY STAR Award Winners

Parmenter

Miami, FL

Parmenter is a real estate investment, management, and development firm that manages more than \$1 billion dollars in assets throughout the United States. Parmenter is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to continuous improvement of energy efficiency by renovating underperforming properties and repositioning those properties for acquisition. Key 2016 accomplishments include:

- Continuing to expand ParmenterGREEN, Parmenter’s sustainability department, by creating the Parmenter High Performance Buildings Goals and Objectives, which is a document that acts as a blueprint for achieving sustainability at the property level.
- Achieving an average 1 – 100 ENERGY STAR score of 87 across its portfolio of buildings.
- Earning ENERGY STAR certification for 84 percent of its properties.
- Distributing monthly energy reports to asset managers, property managers, and building engineers that highlight energy use, savings, and ENERGY STAR scores.
- Promoting ENERGY STAR tools and resources, including Bring Your Green to Work, through building websites and social media.

Raytheon Company

Waltham, MA

Raytheon Company is a technology and innovation leader specializing in defense, civil government and cybersecurity solutions. Raytheon is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for initiating more integrative and inclusive energy management projects and direction across the company. Key 2016 accomplishments include:

- Achieving more than a three-percent reduction in absolute energy consumption over 2015, avoiding more than \$2 million in annual energy costs.
- Executing their five-year energy “roadmap” by advancing in Infrastructure Optimization, Internal Integration, Technology Strategy, and Partnerships key focus areas.
- Looking beyond building infrastructure management to concentrate on energy management in manufacturing and process-related projects. In addition, a Smart Manufacturing pilot is underway.
- Developing Smart Campus plans for all business units to better integrate energy monitoring and management support for multibuilding complexes.
- Focusing on information technology (IT) management to establish best practices and design guidelines for new IT spaces and initiate a multiyear program for advanced energy management at all company data centers.
- Assisting other companies to enhance their energy management programs through new mentoring partnerships and continued leadership in the New England ENERGY STAR Best Practices Network.
- Launching “Rstars”, a new internal recognition program providing a single companywide platform through which employees give and receive recognition.

Sears Holdings Corporation

Hoffman Estates, IL

Sears Holdings Corporation is the top home appliance retailer and a leader in tools, lawn and garden, fitness equipment, and automotive repair and maintenance. Sears is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its longstanding commitment to ENERGY STAR across all business units. Sears has demonstrated leadership in marketing and merchandising ENERGY STAR products, adoption of

2017 ENERGY STAR Award Winners

superior energy management across its building portfolio, and driving awareness of energy efficiency through consumer education. Key 2016 accomplishments include:

- Earning the ENERGY STAR for 39 full-line stores in 2016 for a total of 687 certified buildings portfolio wide.
- Implementing targeted marketing for key innovative product areas, such as ENERGY STAR certified heat pump water heaters, leading to a 14-percent increase in sales over last year in addition to consistent increases across all other ENERGY STAR product categories.
- Improving weather-normalized source energy use by 8.8 percent in its full-line stores, raising its portfolio average 1 – 100 ENERGY STAR score from 75 to 80, and reducing electricity usage by 746 million kilowatt hours (kWh) since 2008.
- Competing in the ENERGY STAR National Building Competition for the seventh year, this time with three stores entered in the 2016 National Building Competition: BOOTCAMP.
- Highlighting participation in ENERGY STAR programs and featuring numerous ENERGY STAR products at the Sears Summit, an invitation based event at Sears headquarters for utilities, efficiency contractors, and manufacturers.
- Installing energy management systems in 79 stores to improve demand-side management of chillers, boilers, roof top units, and other systems, for a total of nearly 300 stores upgraded since 2014.
- Collaborating with EPA and playing a leadership role in new national market transformation efforts through the ENERGY STAR Retail Action Council and the ENERGY STAR Retail Products Platform pilot.

Staples the Office Superstore, LLC

Framingham, MA

Staples the Office Superstore, LLC is the world's largest office-products company and the second largest internet retailer. Staples is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its strong corporate-level commitment to energy management, and its continued enthusiasm and innovation in promoting ENERGY STAR to associates and customers. Key 2016 accomplishments include:

- Reducing weather-normalized source energy intensity by 3.2 percent in 2016, equating to \$1.2 million in savings.
- Certifying 71 buildings in 2016, bringing the total number of ENERGY STAR certified buildings to 761 nationwide.
- Continuing the “Eco-Treasure Hunt” program, an intensive three-day energy and water audit and recommissioning exercise between Staples’ corporate energy-management team, facility staff, and a multi-disciplinary team of experts in equipment and systems. This program had led to reductions of 4.2 million kilowatt hours over the last four years.
- Retrofitting lighting in stores and distribution centers to light-emitting diode lighting (LED) and T8/T5 fluorescents with motion sensors, respectively.
- Offering more than 900 ENERGY STAR products in their 1,453 stores.
- Entering five stores in EPA’s ENERGY STAR National Building Competition: BOOTCAMP.

TH Real Estate

New York, NY

TH Real Estate (the real estate investment manager of TIAA) is one of the largest institutional real estate investors in the United States. TH Real Estate is committed to achieving property-level energy goals annually, and in 2016 the organization met its portfolio-wide goal to reduce its energy consumption by 20 percent by

2017 ENERGY STAR Award Winners

2020. TH Real Estate is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued dedication to superior energy management across its portfolio. Key 2016 accomplishments include:

- Achieving 1 – 100 ENERGY STAR scores for 99 office and multifamily properties and ENERGY STAR Certification for 76 office and multifamily properties.
- Achieving a 22.3 percent reduction in portfolio-wide energy use since 2007.
- Reducing total water consumption by more than five percent, equating to over 58 million gallons, as of October 2016, with a goal to reduce consumption by 20 percent from 2007 consumption levels by 2020.
- Identifying more than 475 energy efficiency projects for wholly-owned assets for 2017, with an estimated annual savings of over 22 million kilowatt hours, representing a 3.2-percent reduction in portfolio-wide energy use.
- Continuing to engage tenants and residents through targeted communication efforts designed to educate and promote ENERGY STAR within leased spaces. New tenants receive a welcome letter highlighting TH Real Estate’s Sustainability Initiative as well as ENERGY STAR, and new and existing tenants receive communications such as ENERGY STAR Top 10 Ways to Reduce Energy and Water at Work and at Home.

The Boeing Company

Chicago, IL

The Boeing Company is the world’s largest aerospace company and leading manufacturer of commercial jetliners and defense, space, and security systems. Boeing’s comprehensive energy management program remains focused on improving the environmental performance of its operations. The company is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for maintaining its energy management program. Key 2016 accomplishments include:

- Improving energy intensity by four percent over the prior year, while absolute energy use decreased by two percent, which is equivalent to powering 23,000 average U.S. homes.
- Providing leadership in the aerospace industry by supporting a group of manufacturers committed to working together through ENERGY STAR to identify new energy management strategies in the sector.
- Investing \$6.7 million in direct energy conservation to reduce energy use by more than 77,000 million British thermal units (Btu) annually. Projects include lighting improvements, heating, ventilation, and air conditioning (HVAC) optimization, and replacement of eight chillers (equal to 12,000 tons) with energy efficient models, including a 35 kilowatt (peak power) solar array integrated with the local utility.
- Promoting energy efficiency and ENERGY STAR through a friendly competition among several of its sites in EPA’s National Building Competition: BOOTCAMP.
- Supporting energy management among ENERGY STAR industrial partner companies and other organizations by sharing the company’s energy management strategies.

Tishman Speyer

New York, NY

Tishman Speyer is a leading owner, developer, operator, and fund manager of real estate. Tishman Speyer is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to utilizing ENERGY STAR tools and resources to enhance its properties. Key 2016 accomplishments include:

- Earning an average 1 – 100 ENERGY STAR score of 81, representing a three-point increase in overall score from 2015.
- Completing the full implementation of its Global Environmental Management System across the entire U.S. portfolio. The tracking platform records all monthly energy, water, and waste data, and sends it

2017 ENERGY STAR Award Winners

directly into each property's corresponding ENERGY STAR Portfolio Manager® account.

- Expanding offerings through Tishman Speyer University by including 11 “lunch-and-learns” (reaching 200 professionals across its global portfolio) and 8 downloadable presentations to share experience with green innovations and techniques used in operations, design, and construction.
- Deploying new energy management programs and training sessions, featuring ENERGY STAR and Portfolio Manager as focal points for its new global management approach.

Transwestern

Houston, TX

Transwestern is a privately held real estate firm that currently oversees the leasing and management of more than 225 million square feet of commercial real estate nationwide. Transwestern is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for demonstrating commitment to continuous improvement through the enhancement and expansion of its energy and water management programs, including the use of ENERGY STAR tools and resources. Key 2016 accomplishments include:

- Utilizing ENERGY STAR Portfolio Manager® to collect and track data for 433 commercial buildings totaling 76 million square feet.
- Rolling out the One-Point Challenge, an internal program that uses the ENERGY STAR Target Finder tool to set energy reduction objectives and track progress with the goal of reducing each building's annual energy use by one percentage point.
- Conducting in-depth training sessions for staff that offer new opportunities to save energy and drive cost savings, including ENERGY STAR tools and resources.
- Featuring ENERGY STAR tools, resources, and guidance documents on an internal sustainability website available to all team members, with specialized content for brokers and property managers.

USAA Real Estate Company

San Antonio, TX

USAA Real Estate Company provides co-investment, acquisition, and development services across the United States for corporate and institutional investors. USAA Real Estate Company is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to find new and creative opportunities to improve energy efficiency in its diverse portfolio of high-performing properties. Key 2016 accomplishments include:

- Having a 1 – 100 ENERGY STAR score above 75 for 96 percent of its total office buildings, and increasing the portfolio average score to 87; an 81 percent improvement over the past 16 years.
- Driving water usage for the USAA portfolio down four percent for 2016 through benchmarking and reduction efforts.
- Continuing to integrate ENERGY STAR tools into its energy management program with the automation of electric, gas, and water data benchmarking in ENERGY STAR Portfolio Manager®, and beginning to track and benchmark waste data.
- Improving awareness of ENERGY STAR by dedicating a segment of its internal intranet site to ENERGY STAR as well as including ENERGY STAR information in its software platform as part of the Training and Resources/Facilities Maintenance section.
- Participating in the ENERGY STAR Boot Camp Competition and using platforms such as Twitter, tenant events, emailed newsletters, and giveaways to engage stakeholders.

2017 ENERGY STAR Award Winners

Verizon

New York, NY

Verizon operates a wireless network with 110.8 million retail connections nationwide. Verizon is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to cutting its companywide carbon intensity in half by 2020, and for promoting energy efficiency awareness among customers and employees. Key accomplishments include:

- Reducing weather-normalized source energy by 3.5 percent across 1,447 Verizon wireless properties and 1.3 percent across Verizon wireline properties.
- Using social media to communicate about its green initiatives including ENERGY STAR activities and certifications, with over 40,000 impressions.
- Certifying 85 Verizon Wireless stores and its first data center in 2016, for a total of 200 ENERGY STAR certified stores nationwide.
- Pursuing energy efficiency projects company wide, including heating, ventilation, and air conditioning (HVAC) upgrades, light-emitting diode (LED) lighting retrofits, and economizer installations at a variety of retail stores, offices, and cell sites.
- Improving the efficiency of mobile switching centers by 16 percent from 2011.

Vornado Realty Trust

New York, NY

Vornado Realty Trust, a Real Estate Investment Trust with more than 40 million square feet of property, is one of the largest owners and managers of commercial real estate in the United States. Vornado is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its sophisticated and strategic approach to energy management, which leverages a comprehensive outreach and communications platform. Key 2016 accomplishments include:

- Increasing the average 1 – 100 ENERGY STAR score by two points across Vornado’s portfolio, with 36 properties earning the ENERGY STAR certification.
- Integrating the ENERGY STAR Guidelines for Energy Management within its Capital Improvement Project process.
- Engaging tenants on ENERGY STAR, including an announcement on Earth Day highlighting the “Change the World, Start with ENERGY STAR” campaign, and providing information on a building’s ENERGY STAR score and those buildings that have earned the ENERGY STAR label.
- Hosting its first-ever Sustainable Tenant Roundtable, a half-day workshop with the most engaged tenants in the Vornado New York portfolio representing over 4 million square feet of tenant space, and included promotion of ENERGY STAR’s “How to Green Your Workspace” and “Bring Your Green to Work with ENERGY STAR” materials.
- Using ENERGY STAR benchmarking guidelines when explaining portfolio energy management in lectures at prestigious institutions of higher education.

Home Energy Rater

Building Energy, Inc.

Star, ID

Building Energy, Inc. is an accredited home energy rating and provider firm, conducting ratings and serving independent raters in Southern Idaho and the Northwest region. The company also provides energy auditing, diagnostic testing, sustainable design, heating, ventilation, and air conditioning (HVAC) design/testing, and infrared thermography services for residential housing and commercial structures. Building Energy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to providing quality ENERGY STAR certification. Key 2016 accomplishments include:

- Verifying 210 new ENERGY STAR certified homes and 178 multifamily units, with a cumulative total of 3,158 ENERGY STAR certified homes since 2012.
- Establishing an ongoing ENERGY STAR and “above-code” field training for the local building industry trade allies, improving the compliance record of ENERGY STAR builder partners and more energy efficient and comfortable homes for homeowners.
- Contributing ENERGY STAR rating services voluntarily to local building clients participating in the St. Jude’s Dream Home campaign, Homes for Troops, Boise Rescue Mission Affordable Homes, and Habitat for Humanity projects.
- Fostering a team approach with ENERGY STAR building clients to reinforce compliance and ensure comprehensive understanding of ENERGY STAR Version 3.1 requirements.

Energy Inspectors Corporation

Las Vegas, NV

As a residential energy efficiency consulting, home energy rating, and construction quality assurance company, Energy Inspectors evaluates the energy efficiency of thousands of homes annually throughout the 18 markets it serves. Energy Inspectors is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued support of the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Verifying more than 13,000 single-family and multifamily units as ENERGY STAR in 2016, totaling more than 171,000 since the company’s inception.
- Continuing to provide ENERGY STAR-related consulting and certifications in five states and nine regions throughout the Southwest.
- Conducting training sessions on the ENERGY STAR Certified Homes program for builders and contractors, and providing specified training for home energy raters.
- Facilitating the change to the latest versions of ENERGY STAR program requirements through client and stakeholder outreach.

EnergyLogic, Inc.

Berthoud, CO

EnergyLogic, Inc. has been verifying homes for the ENERGY STAR® Certified Homes program for more than 15 years, helping home builders construct better, more efficient homes. EnergyLogic is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its strong support and promotion of the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Verifying nearly 2,000 homes with a cumulative total of 22,000 ENERGY STAR certified homes.
- Supporting key ENERGY STAR initiatives, including providing testing feedback for the RaterPRO

2017 ENERGY STAR Award Winners

- application and promoting implementation of Version 3.1.
- Performing ongoing ENERGY STAR stakeholder training, including training two national production builders and several regional builders, about the program's technical requirements.
- Emphasizing direct messages about energy efficiency and environmental sustainability, so that consumers clearly understand the value of ENERGY STAR certified homes.

Jacksonville Building Science

Saint Johns, FL

Jacksonville Building Science is a privately owned company with expertise and certifications in the fields of energy rating and building science. Jacksonville Building Science is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its support of ENERGY STAR certified homes. Key 2016 accomplishments include:

- Verifying nearly 200 ENERGY STAR certified homes, and collaborating with two new builders, advising them on ENERGY STAR implementation strategies.
- Giving presentations to area builders highlighting the benefits of ENERGY STAR certification and providing training and marketing support to ENERGY STAR builders.
- Initiating a 12-month study of the impact of internally generated humidity in homes with foam attics.

PEG

Fairfax, VA

PEG is an engineering and environmental consulting firm that provides engineering design, Building Information Modeling, and third-party program implementation for programs such as ENERGY STAR®. PEG has been a participant in the ENERGY STAR Certified Homes program for more than eight years and has been an advocate for the program. PEG is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its contribution to rating ENERGY STAR certified homes. Key 2016 accomplishments include:

- Verifying more than 5,000 homes for the ENERGY STAR label in 2016, for a cumulative total of more than 65,000 homes since 2009.
- Scheduling and performing site inspections for more than 80 builder clients across 26 states, including ENERGY STAR certifications.
- Conducting more than 30 day-long ENERGY STAR / building science training sessions for more than 500 home builder and trade partner representatives.
- Continuously revising and delivering a series of webinar training sessions for more than 1,000 home builders, trade partners, and Home Energy Raters.
- Utilizing advanced modeling programs for residential builders to compare building technologies and assess cost-benefit analysis.

SkyeTec Energy Rating Services

Jacksonville, FL

SkyeTec Energy Rating Services is an energy rating and indoor environmental consulting company that provides third-party inspections for residential and commercial construction projects throughout the United States. Since 2008, SkyeTec has provided energy rating and ENERGY STAR® certification services. SkyeTec is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its support of the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Verifying more than 2,600 homes for ENERGY STAR certification in 2016, for a cumulative total of more

2017 ENERGY STAR Award Winners

than 22,000 since 2008.

- Facilitating convenience for clients to educate their sales staff, insulation contractors, and heating, ventilation, and air conditioning (HVAC) contractors on the guidelines for building ENERGY STAR certified homes via online training modules.
- Taking a consultative approach to energy services, offering builders custom, cost-effective options for achieving their efficiency goals, ongoing education and training, rebate program coordination, technical support, and marketing and sales support.

TopBuild Home Services

Daytona Beach, FL

TopBuild Home Services is one of the largest home energy rating companies in the United States and is committed to helping builders construct high performance homes that are energy efficient, durable, and safe. TopBuild Home Services is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its contribution to rating ENERGY STAR certified homes. Key 2016 accomplishments include:

- Verifying more than 10,000 ENERGY STAR certified homes in 2016, bringing its cumulative total to more than 150,000 homes certified since 2005.
- Continuing to provide ENERGY STAR training to enhance the network of credentialed heating, ventilation, and air conditioning (HVAC) contractors.
- Continuing to train state municipalities and building officials on ENERGY STAR requirements and promoting its acceptance as an above-code program, while also actively participating in utility programs that promote the ENERGY STAR program by providing builder incentives.
- Programming its online database to enable HVAC contractors, Home Energy Raters, and builder field personnel to electronically complete, submit, and track information required for ENERGY STAR certification.

New Home Builder

Beazer Homes USA, Inc.

Atlanta, GA

Beazer Homes USA, Inc., with operations in 13 states, has been part of the ENERGY STAR® program since 1998. Beazer Homes is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its promotion of and corporate commitment to building only ENERGY STAR certified homes. Key 2016 accomplishments include:

- Building more than 3,900 ENERGY STAR certified homes, for a total of more than 48,000 ENERGY STAR certified homes since joining the program.
- Producing three professional video testimonials from new homeowners, six blog posts about energy efficiency, and garnering more than 12,000 YouTube channel views.
- Trademarking the continued success of the “Show Me the Bunny” campaign in the Houston Division, which showed the effectiveness of spray foam insulation and its ability to keep homes cool and withstand Texas temperatures. The chocolate bunny did not melt in a Beazer attic!
- Beginning a two-year ventilation study to improve indoor air quality in humid climates, while focusing all energy efficiency initiatives on staying ahead of emerging energy codes and reducing consumers’ energy costs. Beazer Homes are currently about 35 percent more efficient than code-built homes.
- Conducting an energy efficiency survey of consumers and real estate professionals for feedback

2017 ENERGY STAR Award Winners

regarding optional or standard energy efficiency features that will be used for future planning.

Brighton Homes

Boise, ID

Brighton Homes is the home building division of Brighton Corporation, a diversified real estate developer. Since 2009, the company has built only ENERGY STAR® certified homes. Brighton Homes is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued growth as an ENERGY STAR home builder and commitment to building and promoting ENERGY STAR certified homes. Key 2016 accomplishments include:

- Building more than 220 ENERGY STAR certified homes in 2016, with 95 percent of buyers saying that ENERGY STAR was a factor in their home-buying decisions when surveyed post-closing.
- Emphasizing its commitment to building ENERGY STAR certified homes on its website, and advertising on Facebook and Pinterest, Instagram, LinkedIn, Houzz, Twitter, flyers, outdoor signage, and banners.
- Holding regular meetings and training sessions with its framing; heating, ventilation, and air conditioning (HVAC); and insulation subcontractors to ensure compliance with ENERGY STAR program requirements and discuss ways to improve processes and products, including opportunities for superintendents to learn about new techniques in energy efficiency.

Fulton Homes

Tempe, AZ

Arizona home builder Fulton Homes committed to building 100 percent ENERGY STAR® certified homes in 2009, demonstrating its dedication to reducing environmental impacts. Fulton Homes is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its strong marketing efforts and innovative projects, while emphasizing training and quality control. Key 2016 accomplishments include:

- Building more than 550 ENERGY STAR certified homes, for an increase of more than 40 percent since 2015 and totaling 3,750 since joining the program.
- Including Wi-Fi thermostats, high-efficiency air conditioning units, and light-emitting diode (LED) lighting in every ENERGY STAR certified home, which helped to increase company sales by 26 percent compared to 2015.
- Leveraging social media, including Facebook, Twitter, and Pinterest, and producing a successful radio campaign called “Be an ENERGY STAR” that featured energy-saving tips.
- Offering training for all employees through the Fulton Homes Learning Center, which includes courses covering more than 30 construction topics, with four sections focused on ENERGY STAR.
- Committing to building all homes as EPA Indoor airPlus qualified homes, providing additional comprehensive health protections to homeowners, and emphasizing quality control, field reviews, and interest in ENERGY STAR certified products.

Ivey Residential, LLC

Evans, GA

Georgia-based home builder Ivey Residential has participated in the ENERGY STAR® Certified Homes program since 2006. Ivey Residential is receiving ENERGY STAR Partner of the Year—Sustained Excellence Recognition for continuing to make significant contributions to the growth of ENERGY STAR. Key 2016 accomplishments include:

- Building more than 130 ENERGY STAR certified homes, for a cumulative total of more than 670 certified homes since joining the program.

2017 ENERGY STAR Award Winners

- Providing extensive training to all staff, as well as homeowners, about the value of ENERGY STAR certified homes and ensuring that all trade allies—including heating, ventilation, and air conditioning (HVAC) installers, insulators, and realtors are familiar with ENERGY STAR requirements.
- Promoting ENERGY STAR on Facebook, Twitter, and LinkedIn, as well as individual marketing flyers, building signs, promotional outdoor signs, and the company's website.
- Using a nationally recognized program to provide independent, third-party feedback and analysis of customer satisfaction; energy efficiency is routinely rated as a 4 (on a scale of 1-4) in importance.

KB Home

Los Angeles, CA

KB Home is a home builder operating in 38 markets across the United States and has been committed to building ENERGY STAR certified homes since 2000. KB Home is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to provide leadership toward market transformation in the new construction industry through its commitment to ENERGY STAR. Key 2016 accomplishments include:

- Building more than 8,000 ENERGY STAR certified homes in 2016, for a cumulative total of more than 100,000 certified homes since partnering with ENERGY STAR in 2000. In 2016, KB Home achieved a major milestone by surpassing 100,000 ENERGY STAR certified homes.
- Garnering positive media coverage centered on sustainability with more than 1,000 media hits, earned impressions/circulation of 1.38 billion, and an estimated advertising equivalency value of \$49.4 million.
- Saving homeowners more than \$30 million on utility bills each year, while preventing greenhouse emissions equivalent to those from more than 36,000 passenger vehicles.
- Developing the Greenbuild KB Home ProjekT, a concept home installation demonstrating materials and innovations of the future. More than 1,200 people toured the home at the Green Build International Conference and Expo in Los Angeles.
- Requiring that all new KB homes include a smart thermostat that comes with energy reporting capabilities and is integrated with the home's heating, ventilation, and air conditioning (HVAC) system, as well as requiring light-emitting diode (LED) lighting.

Meritage Homes

Scottsdale, AZ

Meritage Homes has championed the ENERGY STAR® Certified Homes program as the baseline for every home it builds, and incorporates ENERGY STAR throughout its marketing and sales materials. Meritage is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its commitment to educating its employees, industry stakeholders, and the public about the value and benefits of energy efficiency. Key 2016 accomplishments include:

- Completing more than 6,500 ENERGY STAR certified homes in 2016, for a total of 47,400 homes since joining the program.
- Partnering with multiple utilities to demonstrate large scale energy efficient communities and monitor energy usage patterns; as well as collaborating with university students to further optimize protocols for energy efficient homes.
- Educating homebuyers about the value and benefits of advanced building techniques and ENERGY STAR certified homes at its more than 150 Green Home learning centers throughout the United States, as well as through webinars, school tours, and homeowner education sessions.
- Providing 26 training sessions to construction staff, 40 sessions to sales staff and real estate professionals, and 6,500 post-sale training sessions to homeowners.

2017 ENERGY STAR Award Winners

Providence Homes

Jacksonville, FL

In 2009, Providence Homes committed to building only ENERGY STAR® certified homes. Providence makes educating homeowners and realtors about its features and benefits a priority. Providence Homes is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued commitment to building and promoting energy efficient homes. Key 2016 accomplishments include:

- Building more than 190 ENERGY STAR certified homes, with a projected median annual energy savings of more than \$700 per home.
- Opening a new demonstration home featuring open walls and ceilings with visual aids to highlight ENERGY STAR advantages, for both ongoing ENERGY STAR staff training and consumer education.
- Running a “Cooler Attics” campaign on Facebook, LinkedIn, and the web, while featuring the ENERGY STAR “Simple Choice” and “Better is Better” videos prominently.
- Using open-cell spray foam in the attics to help reduce the effects of duct leakage and reducing the size of a home’s heating, ventilation, and air conditioning (HVAC) system.
- Reducing the number of comfort-related callbacks after closing due to using the Thermal Enclosure System Rater Checklist to improve the quality of the insulation installation process.

Affordable Housing

Habitat for Humanity of Greater Nashville

Nashville, TN

Habitat for Humanity of Greater Nashville has been building energy efficient homes for low-income families since 2006. Habitat for Humanity of Greater Nashville is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued work in protecting our environment by building truly affordable, ENERGY STAR certified homes. Key 2016 accomplishments include:

- Constructing 32 new, affordable ENERGY STAR certified homes across four counties, with a cumulative total of more than 400 certified homes built.
- Promoting its ENERGY STAR partnership in all key marketing initiatives, including its annual report and other print materials, at all home dedication ceremonies, at conferences and community events, including the Houses of Hope annual event with 70 corporate sponsors in attendance, and on a dedicated web page about ENERGY STAR and sustainability.
- Providing more than 200 hours of classroom instruction and onsite experience regarding benefits of ENERGY STAR certified homes to prospective owners. In a recent survey, 97 percent of respondents rated the construction of their ENERGY STAR certified Habitat homes as good or excellent.
- Instituting tablet-based software, PlanGrid, to identify where inefficiencies might occur in the construction process, thus addressing quality control issues more effectively.

Houston Habitat for Humanity

Houston, TX

Houston Habitat for Humanity uses energy efficiency to help make its homes more affordable. Houston Habitat for Humanity is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its commitment to building ENERGY STAR certified homes. Key 2016 accomplishments include:

2017 ENERGY STAR Award Winners

- Constructing more than 20 ENERGY STAR certified homes for a cumulative total of more than 650 since joining the program in 2007.
- Increasing the available income of their homeowners by \$3,600 per year, and reducing utility bills to \$70 monthly average, down from \$110 in 2015.
- Promoting its ENERGY STAR partnership in all print materials and onsite signage, at major conferences and media events, and on a dedicated page on its website about sustainable building practices.
- Collaborating with architecture students at the University of Houston to design several energy efficient homes that will be constructed in 2017. One project won an American Institute of Architects Design award.
- Utilizing the ENERGY STAR inspection checklists to improve quality control, resulting in an 80 percent reduction in the number of callbacks to correct installation deficiencies.

Product Brand Owner

Andersen Corporation

Bayport, MN

An ENERGY STAR® partner since the windows program began in 1998, the Andersen Corporation is a privately-owned company that produces energy efficient residential windows and doors. Andersen is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for continuing to expand its energy efficient product offerings, developing new education marketing materials, and for a company-wide effort to reduce operational energy use. Key 2016 accomplishments include:

- Advancing and expanding energy efficiency performance across the Andersen product portfolio.
- Promoting ENERGY STAR through an integrated marketing effort, such as social media infographics, bylined articles, educational videos, and an engaging in-home ENERGY STAR Scavenger Hunt for kids.
- Demonstrating leadership in sustainability through an employee award program for reducing operational energy use.
- Delivering ENERGY STAR training sessions to more than 11,000 Andersen employees and 8,000 employees from retailer and distributor partners.
- Developing a consumer-focused educational video on choosing the right glass option for the climate location of the home.
- Collaborated with the Clean Energy Resource teams of Minnesota to educate readers about the value of ENERGY STAR building certification via their blog.

AT&T

Dallas, TX

AT&T is a leading global technology and pay-television provider. AT&T is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for delivering the best in efficient set-top boxes and educating millions of consumers about the equipment's energy efficiency and the ENERGY STAR program. Key 2016 accomplishments include:

- Manufacturing and deploying 13 million ENERGY STAR certified set-top boxes in 2016, delivering 465 million kilowatt hours (kWh) of energy savings per year, for a total of \$725 million in saved customer energy costs since 2009.
- Designing innovative energy savings into its 2017 set-top boxes in anticipation of the newest ENERGY STAR requirements with the goal of again ensuring 100 percent are ENERGY STAR certified.

2017 ENERGY STAR Award Winners

- Building on the success of the energy saving Genie whole-home digital video recorder (DVR) solution, AT&T's latest Genie is 50 percent more efficient than the previous generation.
- Educating consumers regarding the energy savings of its ENERGY STAR receiver each time it wakes from power saving mode and educating two million new customers about AT&T's ENERGY STAR partnership and energy saving receivers through its Tips and Tricks Guide.
- Training more than 8,000 technicians and 25,000 call center agents about the benefits of its ENERGY STAR receivers.
- Featuring ENERGY STAR messaging in sales circulars reaching more than four million customers.

Eaton

Peachtree City, GA

Eaton delivers a wide range of innovative and reliable indoor and outdoor lighting solutions, as well as controls specifically designed to maximize performance, energy efficiency, and cost savings. Eaton is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its impressive offering of ENERGY STAR certified products in the recessed downlight category, its commitment to educating distributors, retailers, and builders about ENERGY STAR, and helping to improve customer experiences with energy efficient lighting. Key 2016 accomplishments include:

- Increasing the number of ENERGY STAR certified product offerings in 2016 by more than 26 times the offerings in 2015.
- Educating through community service events and employee training at more than 3,600 distributor/retail locations with 40,000 sales associates.
- Increasing the number of ENERGY STAR certified units sold by 112 percent.
- Leveraging the ENERGY STAR message throughout retail locations and online marketplaces, and once again demonstrating leadership in driving customer impressions with more than 125,000 in 2016.
- Promoting the ENERGY STAR extensively throughout tradeshow and industry events in a way that sets it apart from other fixture manufacturers.

Hoshizaki America, Inc.

Peachtree City, GA

Hoshizaki America, Inc. (Hoshizaki) is a global leader in the design, manufacture, and marketing of products for the foodservice industry. Hoshizaki is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for outstanding leadership in product development, and demonstrating a commitment to energy efficiency at every level of the organization. Hoshizaki promotes ENERGY STAR to its customers and dealers through marketing materials dedicated to highlighting the benefits of ENERGY STAR equipment. Key 2016 accomplishments include:

- Supporting the ENERGY STAR specification revision process for commercial refrigeration, while also ensuring customers have highly efficient product options that incorporate light-emitting diode (LED) lighting and recyclable materials.
- Increasing ENERGY STAR awareness through extensive employee, consultant, and dealer training, which, throughout 2016, educated more than 12,600 dealers and 96 percent of existing employees.
- Hosting a company-wide ENERGY STAR Day celebration featuring information on ENERGY STAR certified products and energy-saving practices employees could initiate at work and in their homes.
- Developing point of purchase materials for dealers, prominently displaying ENERGY STAR certification information, energy savings associated with specific products, and local utility rebates. Attending a number of industry events where ENERGY STAR branding is displayed throughout its exhibitions.

2017 ENERGY STAR Award Winners

- Creating a company Web page dedicated to ENERGY STAR products that also links directly to the ENERGY STAR Rebate Finder and shares additional information about conserving energy and resources.

ITW Food Equipment Group

Glenview, IL

ITW Food Equipment Group—the parent organization of independent companies Baxter, Hobart, Stero, Traulsen, Vulcan, Wittco, and Wolf—is a leader in commercial food equipment for the foodservice and grocery industries internationally. ITW is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continued industry leadership, demonstrated by its development of a full suite of energy efficient commercial food equipment, as well as active engagement and support of the ENERGY STAR specification and test method development process. Key 2016 accomplishments include:

- Partnering with EPA to develop dealer training materials and participating in more than 200 presentations with dealers and retailers.
- Hosting 14 training sessions focused on educating commercial kitchen design consultants on the benefits of ENERGY STAR equipment, savings estimates, and leveraging ENERGY STAR tools and resources.
- Increasing the ENERGY STAR profile of the Baxter brand significantly by certifying commercial rack ovens and selling more than 1,350 models in 2016, the first year they were available on the market.
- Promoting ENERGY STAR foodservice equipment through online Web pages that reached in excess of 515,000 foodservice professionals and customers, while increasing ENERGY STAR and sustainability messaging through social media, digital outreach, and web-based customer outreach.
- Continuing to increase awareness of the ENERGY STAR brand, through a successful targeted, equipment replacement e-mail campaign, totaling more than \$ 1 million dollars in replacement sales. This promotion encouraged customers to upgrade to ENERGY STAR certified models and offered energy audits to end users to demonstrate potential savings.

Maxlite

West Caldwell, NJ

MaxLite provides energy efficient lighting solutions to the architectural, commercial, industrial, and residential markets. MaxLite is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its active support of the ENERGY STAR fixture and lamp programs, with innovative solutions, outreach, and education that helps others understand the benefits of ENERGY STAR. Key 2016 accomplishments include:

- Doubling ENERGY STAR certified light-emitting diode (LED) lighting offerings.
- Emphasizing the training of employees and sales associates about the value of ENERGY STAR extensively throughout the year with 100 percent of their employees and 30 percent of distributors trained.
- Leveraging the ENERGY STAR quality message at tradeshows, and reaching over 200,000 impressions over the course of 2016.
- Introducing an entirely new type of ENERGY STAR certified BR-30 lamp in response to identified market demands for warm-dimming BR lamps.

Panasonic Eco Solutions North America

Newark, NJ

Panasonic Eco Solutions North America, the principal North American subsidiary of Panasonic Corporation, offers a line of high-performance ventilation fans featuring energy efficient and quiet operation. Panasonic Eco Solutions is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for demonstrating an

2017 ENERGY STAR Award Winners

impressive commitment to efficient residential ventilation through exceptional product design and innovative consumer outreach efforts. Key 2016 accomplishments include:

- Continuing to ensure that all vent fan models within the scope of the program are ENERGY STAR certified.
- Proactively incorporating ENERGY STAR in nearly all press, advertising, marketing materials, social media, and trade show booth displays.
- Training more than 48,000 retail employees and more than 3,000 builders, designers, engineers, and specifiers on energy efficiency in ventilation and the value of ENERGY STAR.
- Garnering more than 4.9 million impressions through a print advertising campaign featuring ENERGY STAR.

Pentair Aquatic Systems

Cary, NC

Pentair Aquatic Systems is a global leader in swimming pool, spa, and aquatic equipment for applications ranging from residential pools to large water environments. Pentair is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its strong commitment to advancing energy efficiency in pool pumps and for being a market leader in educating its customers to save energy and money with ENERGY STAR. Key 2016 accomplishments include:

- Helping their customers save 2.8 billion kilowatt hours (kWh) and \$312 million in energy costs with ENERGY STAR certified pool pumps.
- Introducing six new ENERGY STAR certified pool pumps for a total of 65 certified models which represent 34 percent of all certified pool pumps in the market.
- Reaching more than 4,600 pool professionals through the Pentair Training Team, a dedicated team of nine full-time trainers.
- Coordinating a consumer outreach campaign with utilities to promote ENERGY STAR certified pool pumps and available manufacturer and utility rebates.

ProVia

Sugarcreek, OH

ProVia is a leading efficient window and door manufacturer. ProVia has continued to provide ENERGY STAR marketing and educational content over many years and worked to make its own facilities environmentally friendly. ProVia is receiving ENERGY STAR Partner of the Year—Sustained Excellence for its continual performance improvement and its window and door products each year and commitment to educational activities. Key 2016 accomplishments include:

- Participating in the 2016 ENERGY STAR Brighten a Life campaign, partnering with Thompson Creek Window and Fairfax County Public Schools, VA, with the “Sammy the Star” ENERGY STAR Educational program. More than 1,100 students were educated about saving energy and encouraged to change to light-emitting diode (LED) light bulbs. The program donated LED light bulbs to students and Habitat for Humanity.
- Using EPA’s ENERGY STAR Portfolio Manager® software to monitor facility energy usage and savings for its window manufacturing facility. In addition, this manufacturing facility has solar panels, saving the company 156,104 kilowatt hours (kWh), reflecting a 14-percent increase in kWhs saved since 2015.
- Training all employees at the company on the ENERGY STAR program, as well as more than 10,000 distributor and retailer employees.
- Increasing ENERGY STAR promotion at the community level by shipping 22,150 homeowner kits

2017 ENERGY STAR Award Winners

- containing ENERGY STAR consumer educational brochures, a 16-percent increase from 2015 levels.
- Participating in a county manufacturing camp for 7th and 8th graders, which focused on core competencies in manufacturing including “quality” and how it relates to brand image, production efficiencies, and the performance of ENERGY STAR certified windows.

Soft-Lite LLC

Streetsboro, OH

Soft-Lite LLC is a manufacturer of ENERGY STAR® vinyl replacement windows and doors. Soft-Lite is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its continued technical innovation, unique marketing campaigns, and educational activities. Key 2016 accomplishments include:

- Introducing a new, high-performance double-pane glass option, specifically designed to ensure that all Soft-Lite windows continue to be ENERGY STAR certified under the new Version 6.0 criteria.
- Launching a new “Soft-Lite’s \$10,000 ENERGY STAR Certified Products Sweepstakes” to promote ENERGY STAR certified windows to consumers.
- Training all office staff, distributor employees, and retailer employees to update and maintain their knowledge about ENERGY STAR using online training classes.
- Developing a unique, extensive, and customizable “ENERGY STAR Marketing Collection,” available to all of its 500 active dealers.
- Actively participating on six different social media platforms promoting ENERGY STAR and energy efficiency.
- Introducing a new ordering system that enhances Soft-Lite dealers’ awareness of the ENERGY STAR program and helps ensure the windows they are selling are certified in their climate region.

Welbilt, Inc.

New Port Richey, FL

Welbilt, Inc. (formerly Manitowoc Foodservice) is a world leader in commercial foodservice kitchen equipment solutions with a portfolio of brands that includes Cleveland, Convotherm, Delfield, Frymaster, Garland, Koolaire, and Manitowoc Ice. Welbilt is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued effort to drive innovation in many product categories, while supporting the ENERGY STAR specification development, and developing creative marketing and education platforms to ensure employees and end users understand the benefits of ENERGY STAR certified products. Key 2016 accomplishments include:

- Expanding ENERGY STAR product offerings to more than 1,600 products across six commercial foodservice product categories.
- Developing an innovative and environmentally friendly refrigeration system, called GreenGenius™, which incorporates hydrocarbon refrigerants. The Delfield brand introduced a new line of ENERGY STAR certified commercial refrigerators and freezers that incorporates this refrigerant system; these products provide end users energy savings while significantly reducing greenhouse gas emissions.
- Increasing the number of ENERGY STAR certified models under the Frymaster brand by more than 350 products in 2016, ensuring reliable and efficient equipment options are available to operators.
- Placing a high priority on educating supply channel partners, from sales teams to end users, on the benefits of ENERGY STAR equipment with outreach that delivered over one million impressions.
- Continuing an impressive ENERGY STAR education campaign through a variety of creative, integrated, and interactive mediums such as social, mobile, video, and online advertising.

2017 ENERGY STAR Award Winners

Whirlpool Corporation

Benton Harbor, MI

Whirlpool Corporation is a leading global manufacturer of appliances, marketing some of the world's most recognized appliance brands, including Whirlpool, Kitchen-Aid, Maytag, Consul, Brastemp, Amana, Bauknecht, Jenn-Air, and Indesit. The company is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its ongoing communications with employees and trade customers about the benefits of ENERGY STAR certified products, particularly new opportunities such as certified dryers, as well as its promotion of the ENERGY STAR brand through social media and other outreach. Key 2016 accomplishments include:

- Offering 245 ENERGY STAR certified appliance models in 2016, resulting in \$2.4 billion in total U.S. sales from more than 4.3 million ENERGY STAR certified units.
- Promoting the ENERGY STAR brand through combined sales, marketing, and training efforts, reaching upwards of 1.5 billion impressions in 2016.
- Creating handouts and training materials for sales associates that reached nearly 61,000 retail and distributor sales associates at 15,900 locations nationwide.
- Maintaining a steady stream of consumer outreach promoting ENERGY STAR through media placements and press releases, including building a social media following of more than one million potential customers.
- Exhibiting ENERGY STAR certified appliances at industry trade shows, including the 2016 Kitchen & Bath Industry Show, retail buy fairs, and International CES® 2016. The supporting materials guided trade partners through the products and prominently featured ENERGY STAR certified dryers in the laundry section.

Retailer

Best Buy Co., Inc.

Richfield, MN

Best Buy Co., Inc. is a leading retailer of technology products, services, and solutions. Best Buy is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its extensive offerings of ENERGY STAR certified products and its continued leadership in leveraging ENERGY STAR to educate consumers on the benefits of energy efficient products and practices. Key 2016 accomplishments include:

- Working with utility partners on in store promotions with great attention to detail, including reviewing utility promotional materials to ensure that they meet ENERGY STAR guidelines.
- Continuing its best-in-class identification of ENERGY STAR certified products for consumers along each step on their path to purchase, including placing high profile ENERGY STAR labels on products, ensuring that ENERGY STAR is front of mind for consumers shopping both online and in-store.
- Producing and running a consumer-facing video highlighting the benefits of ENERGY STAR certified consumer electronics which was played four times per hour in more than 1,000 stores on Best Buy's television walls.
- Engaging as a charter member of the ENERGY STAR Retail Action Council and participant in EPA's ENERGY STAR Retail Products Platform, including participating in panel presentations for national audiences with EPA.
- Educating all employees about ENERGY STAR through an ENERGY STAR-specific learning module, reaching 130,000 employees in 2016.
- Participating as a primary participant of EPA's Flip Your Fridge promotion by collaborating with LG on

2017 ENERGY STAR Award Winners

ENERGY STAR refrigerator giveaways and installing the refrigerators using Best Buy's Geek Squad.

Nationwide Marketing Group

Winston Salem, NC

Nationwide Marketing Group, America's largest buying and marketing organization, has long helped its 3,800 members educate consumers on the benefits of ENERGY STAR® products across their 11,000 storefronts. Nationwide Marketing Group is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for its ongoing commitment to promoting energy efficiency and ENERGY STAR product sales. The company has distinguished itself by developing a high-quality, comprehensive, and effective set of ENERGY STAR marketing and advertising materials for its independent retail store members. Key 2016 accomplishments include:

- Educating member companies about ENERGY STAR in numerous company newsletters, highlighting information about specification revisions, promotions, and benefits to consumers.
- Developing a new digital media platform that features ENERGY STAR certified products and messaging for use by their members. More than 500 member companies used these ENERGY STAR Web materials in their local markets.
- Developing numerous regional print advertisements for its members, resulting in millions of impressions in local markets.
- Featuring the energy and environmental benefits of ENERGY STAR products in purchasing guidance to consumers.
- Participating with EPA in social media education for consumers, making widespread use of EPA materials.

Sears Holdings Corporation

Hoffman Estates, IL

Sears Holdings Corporation is the top home appliance retailer and a leader in tools, lawn and garden, fitness equipment, and automotive repair and maintenance. Sears is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its longstanding commitment to ENERGY STAR across all business units. Sears demonstrated leadership in marketing and merchandising certified products, adoption of superior energy management across its building portfolio, and driving awareness of energy efficiency through consumer education. Key 2016 accomplishments include:

- Earning the ENERGY STAR for 39 full-line stores in 2016 for a total of 687 certified buildings portfolio wide.
- Implementing targeted marketing for key innovative product areas, such as ENERGY STAR certified heat pump water heaters, leading to a 14-percent increase in sales over last year in addition to consistent increases across all other ENERGY STAR product categories.
- Improving weather-normalized source energy use by 8.8 percent in its full-line stores, raising its portfolio average 1 – 100 ENERGY STAR score from 75 to 80, and reducing electricity usage by 746 million kilowatt hours (kWh) since 2008.
- Competing in the ENERGY STAR National Building Competition for the seventh year, this time with three stores entered in the 2016 National Building Competition: BOOTCAMP.
- Highlighting participation in ENERGY STAR programs and featuring numerous ENERGY STAR products at the Sears Summit, an invitation based event at Sears headquarters for utilities, efficiency contractors, and manufacturers.
- Installing energy management systems in 79 stores to improve demand-side management of chillers, boilers, roof top units, and other systems, for a total of nearly 300 stores upgraded since 2014.

2017 ENERGY STAR Award Winners

- Collaborating with EPA and playing a leadership role in new national market transformation efforts through the ENERGY STAR Retail Action Council and the ENERGY STAR Retail Products Platform pilot.

The Home Depot

Atlanta, GA

With over 2,200 retail stores, The Home Depot is the world's largest home improvement specialty retailer. The Home Depot is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for developing and implementing a new sales strategy that resulted in a significant increase in ENERGY STAR product sales. Key 2016 accomplishments include:

- Increasing year over year sales of key ENERGY STAR products by 13 percent for certified lighting, 76 percent for certified air purifiers, and 38 percent for the combined certified product categories: windows, doors, insulation, vent fans, water heaters, and heating, ventilation and air conditioning (HVAC) equipment.
- Leading within the energy efficiency community, including full participation in the ENERGY STAR Retail Action Council and Retail Products Platform, with the goal of increasing partnerships with energy efficiency program sponsors.
- Quickly certifying new ENERGY STAR lighting products and highlighting them online, resulting in a four-percent increase in national sales.
- Promoting priority product categories with EPA during special promotions, such as insulation during EPA's Rule Your Attic campaign.
- Highlighting ENERGY STAR products extensively through use of regional print advertising.

Service and Product Provider

Burton Energy Group

Alpharetta, GA

Burton Energy Group helps its clients—operating in a range of market sectors including hospitality, retail, distribution centers, education, restaurants, financial services, and commercial real estate—to optimize energy efficiency by leveraging ENERGY STAR® processes, educational materials, and tracking and benchmarking tools. Burton Energy Group is receiving ENERGY STAR Partner of the Year—Sustained Excellence recognition for creating and managing client energy plans that improve energy efficiency and environmental performance, mitigate price risk, and lower overall energy-operating costs. Key 2016 accomplishments include:

- Leveraging EPA's ENERGY STAR Portfolio Manager® Web services to calculate and display 1 – 100 ENERGY STAR scores in the new Burton Energy Strategy Platform for clients.
- Drawing on the *ENERGY STAR Guidelines for Energy Management* in virtually all client engagements, including webinars, client strategy meetings, and first-call sales presentations.
- Using ENERGY STAR Portfolio Manager to benchmark and track the energy performance of more than 2,200 facilities.
- Using EPA tools and materials to design and improve services focused on water and waste management and expanding the positive environmental impact delivered to clients.
- Publishing four new ENERGY STAR case studies and distributing them through trade shows, seminars, email, and the Web.
- Engaging with clients about ENERGY STAR via social media more than 220 times.

2017 ENERGY STAR Award Winners

Cenergistic

Dallas, TX

Cenergistic is a technology-powered, data-driven energy conservation company that has worked with organizations nationwide to reduce their consumption of electricity, natural gas, fuel oil, and water. Cenergistic is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its success in capturing substantial long-term energy savings for thousands of client buildings. Key 2016 accomplishments include:

- Helping its clients achieve more than \$210 million in energy savings, bringing the cumulative total to more than \$4.5 billion over the last 25 years.
- Maintaining a Web page highlighting recent newsworthy client ENERGY STAR accomplishments.
- Providing clients with templates to communicate their energy savings with local, state, and federal officials, leading to at least 50 news stories about client ENERGY STAR achievements.
- Using ENERGY STAR Portfolio Manager to benchmark and track the energy performance of more than 9,000 facilities, accounting for more than 85 percent of its client portfolio.
- Incorporating the ENERGY STAR logo and information throughout its marketing materials, proposal packages, and client public relation and communication toolkits.
- Serving as an Efficiency Coach to a number of ENERGY STAR National Building Competition: BOOTCAMP competitors, including more than 40 client properties.

Ecova

Spokane, WA

Ecova helps its clients to improve energy performance and sustainability through fully managed and technology-optimized solutions. The company serves more than 800 clients at more than 715,000 sites in North America, including 25 percent of all Fortune 500 companies. Ecova is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its continued commitment to integrating EPA's resources into its offerings, and encouraging clients to use ENERGY STAR tools in their energy management programs. Key 2016 accomplishments include:

- Benchmarking more than 58,000 buildings each month using EPA's ENERGY STAR Portfolio Manager®.
- Submitting applications to earn the ENERGY STAR for more than 520 client buildings in 2016.
- Featuring ENERGY STAR and linking directly to the ENERGY STAR website from the Ecova website and social media accounts, which average more than 45,200 unique monthly visitors.
- Including ENERGY STAR materials in conference presentations and discussions, blogs, and fact sheets.

EnergyPrint

St. Paul, MN

EnergyPrint works directly with utilities to gather, input, and validate data in order to enable building owners, operators, and their contractors to find, track, and prove energy efficiency investments. EnergyPrint is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for its engagement with the ENERGY STAR program, including integrating the 1 – 100 ENERGY STAR score as an essential part of its energy dashboard solution. Key 2016 accomplishments include:

- Using EPA's ENERGY STAR Portfolio Manager® to benchmark more than 1,500 properties, accounting for more than 75 percent of its client portfolio.
- Assisting with data submissions for more than 280 client buildings across eight different municipal energy benchmarking ordinances.
- Promoting ENERGY STAR in published case studies on a range of topics, from ENERGY STAR for Industry to ENERGY STAR for Healthcare.

2017 ENERGY STAR Award Winners

- Helping clients earn the ENERGY STAR for 13 properties for the first time, and assisting the re-certification of 27 properties that have earned certification in previous years.
- Training more than 65 energy engineers and building owner account managers in workshops whose content includes the benefits of ENERGY STAR certification.

Goby Inc.

Chicago, IL

Goby Inc. works to increase the value of real estate by ensuring sustainability through operational efficiency and strategic energy management and by helping clients gain recognition for improving their energy performance. Goby is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for incorporating the use of ENERGY STAR resources as standard practice when providing energy management services to clients. Key 2016 accomplishments include:

- Integrating its energy management software platform solution with EPA's ENERGY STAR Portfolio Manager®, giving clients constant on-demand access to dashboards and detailed energy and water reports.
- Helping clients earn 2016 ENERGY STAR certification for more than 650 properties. More than 550 of those properties have also earned certification in previous years.
- Providing pro bono ENERGY STAR verification services to Hope Christian Reform Church, and assisting EPA in the development of an associated case study and webinar presentation.
- Using ENERGY STAR Portfolio Manager to benchmark more than 2,850 properties accounting for more than 80 percent of its client portfolio.
- Promoting ENERGY STAR on its website and in flyers, newsletters, email campaigns, articles, and videos, generating more than 30,000 impressions. Regularly leading and attending educational sessions to stay current on green building and help others gain insight into sustainable programs.

Servidyne

Atlanta, GA

Servidyne is an international energy management company that provides its clients with programs that focus on energy efficiency, demand response, and sustainability in order to significantly enhance the operating, financial, and environmental performance of existing buildings. Servidyne is receiving ENERGY STAR® Partner of the Year—Sustained Excellence recognition for continuing to champion ENERGY STAR and for promoting energy performance benchmarking as a cornerstone of successful energy management strategies. Key 2016 accomplishments include:

- Benchmarking 100 percent of its client buildings in EPA's ENERGY STAR Portfolio Manager®.
- Helping its clients to earn ENERGY STAR certification for more than 100 commercial office buildings nationwide, bringing its cumulative total to 1,200 buildings over the past 17 years.
- Providing pro bono ENERGY STAR verification services to Drew Charter School, using the experience as an opportunity to train and mentor junior staff members.
- Contributing to the development of ENERGY STAR tools and resources by providing expert feedback to EPA on initiatives such as updates to the Licensed Professionals Guide, the addition of electric demand tracking to ENERGY STAR Portfolio Manager, the ENERGY STAR pro bono verification initiative, and data gathering for healthcare facility benchmarking.
- Supporting eight buildings in their participation in EPA's ENERGY STAR National Building Competition: BOOTCAMP.

Partner of the Year

Energy Efficiency Program Delivery

Ameren Missouri

Saint Louis, MO

Ameren Missouri, is the state's largest electric utility, serving 1.2 million customers throughout the central and eastern regions of the state. Ameren Missouri is receiving ENERGY STAR® Partner of the Year recognition for implementing a comprehensive approach to program delivery, which has led to ENERGY STAR market transformation across a diverse service territory. Key 2016 accomplishments include:

- Expanding its efficient lighting program to provide customers instant discounts on eligible ENERGY STAR light-emitting diode (LED) bulbs, which influenced customers to upgrade to highly efficient lighting and resulted in rebating more than 385,000 certified LEDs.
- Establishing a broad retail partner network, working with major retailers and non-traditional restore/thrift stores to educate customers on rebates available for ENERGY STAR certified products, including heat pump water heaters, pool pumps, room air conditioners, and room air purifiers.
- Promoting the benefits of ENERGY STAR certified lighting and products by developing attractive, educational materials, in addition to a comprehensive media and outreach campaign comprised of digital advertising, email advertising, radio advertising, social media, direct mail, on-bill messaging, and consumer local community events. Participating customers were entered into a contest to win St. Louis Cardinals tickets, as well as Cardinals-specific promotional materials.
- Sponsoring local community events to promote energy efficiency, which were attended by thousands of people in the greater St. Louis metro area, increased customer awareness of ENERGY STAR while offering customers the opportunity to take home certified LEDs.

American Society for Healthcare Engineering (ASHE)

Chicago, IL

The American Society for Healthcare Engineering (ASHE) is a personal membership group of the American Hospital Association with more than 12,000 members who design, build, operate, and maintain healthcare facilities. ASHE is receiving ENERGY STAR® Partner of Year recognition for its outstanding delivery of the Energy-to-Care program to hospitals throughout the nation. Key 2016 accomplishments include:

- Increasing recruitment by 40 percent and surpassing 2,000 facilities enrolled in Energy-to-Care, a benchmarking and awards program that utilizes EPA's ENERGY STAR Portfolio Manager®.
- Launching a new competition between 12 state ASHE chapters and 234 hospitals, and co-branding it as an ENERGY STAR Battle of the Buildings Competition.
- Elevating energy efficiency and sustainability in its strategic plan to one of ASHE's three strategic imperatives, spurring efforts to highlight hospitals that have earned the ENERGY STAR, a conference plenary session on an ENERGY STAR Texas-Ohio hospital energy battle, and creating case studies, videos, and guides that were downloaded by more than 1,000 hospital leaders.
- Savings that topped \$127 million for hospitals in the Energy-to-Care program, with a 30-percent increase in the number of hospitals cutting energy use more than 10 percent in a single year.
- Administering a survey to collect detailed energy and water use data from hospitals and medical offices to update ENERGY STAR scoring models.

2017 ENERGY STAR Award Winners

Austin Energy

Austin, TX

Austin Energy is the third largest municipally-owned electric utility in the United States, currently serving more than 448,000 customer accounts in a city with approximately 1 million residents. Austin has offered whole house energy-efficiency programs since 1982 and has been a Home Performance with ENERGY STAR® (HPwES) partner since 2004. Austin Energy is receiving ENERGY STAR Partner of the Year recognition for its leadership in energy efficiency and commitment to HPwES. Key 2016 accomplishments include:

- Implementing a marketing campaign focused on educating customers about building science, and explaining the benefits of completing improvements at the same time.
- Conducting focus groups of actual and potential customers to determine program awareness, potential interest in the program, barriers to participation, marketing preferences, and quality of information provided by participating contractors.
- Lowering the demand on Austin Energy's grid by 1400 kilowatts (kW), moving the city one step closer towards its goal of saving 900 megawatts (MW) by 2025.
- Partnering with Velocity Credit Union to substantially lower its HPwES program interest rate from 3.99 percent to 1.99 percent and lowering the minimum qualifying credit score to 600.
- Providing technical training to partnering heating, ventilation, and air conditioning (HVAC) contractors on duct system improvements. This focus has exponentially improved the quality of work for the entire HVAC industry in Austin.
- Integrating the HPwES program in the Austin real estate market and local requirements for energy audits for all homes prior to sale.

City of Chicago

Chicago, IL

The City of Chicago is a leading city for accelerating and promoting energy efficiency strategies through local programs and policies. Energy efficiency is a key strategy to help Chicago reach its carbon reduction goals, and the Chicago Energy Benchmarking Ordinance requires commercial, industrial, and residential buildings more than 50,000 square feet to track and report whole-building energy use. The City of Chicago is receiving ENERGY STAR® Partner of the Year recognition for leveraging ENERGY STAR tools and resources, including integration of EPA's ENERGY STAR Portfolio Manager® as a critical tool and vital program component. Key 2016 accomplishments include:

- Partnering with multiple organizations to create the Chicago Energy Benchmarking Working Group, including the U.S. Green Building Council – Illinois and the City Energy project, to provide over 40 training sessions on Portfolio Manager.
- Increasing enrollment in the number of customers obtaining data from utilities from 300 buildings to more than 3,300 buildings between 2014 and 2016.
- Generating approximately \$11.6 million in energy costs/year and 188,000 metric tons of carbon dioxide equivalents annually in energy savings across buildings that benchmarked consecutively for three years.
- Facilitating more than 10,000 support interactions through the Chicago Energy Benchmarking Help Center.
- Assisting more than 100 properties, on a pro bono basis, with benchmarking and data verification.
- Supporting 15 properties in the National Building Competition: BOOTCAMP, including two properties also participating in the Retrofit Chicago Energy Challenge.

2017 ENERGY STAR Award Winners

Energize Connecticut in partnership with Eversource, United Illuminating, Connecticut Natural Gas, and Southern Connecticut Gas

Hartford, CT

Energize Connecticut is the state's energy efficiency initiative, with programs implemented by Eversource Energy and AVANGRID Inc. subsidiaries United Illuminating, Connecticut Natural Gas, and Southern Connecticut Gas. Energize Connecticut and its implementing utilities are receiving ENERGY STAR® Partner of the Year recognition for their energy efficiency programs and promotion of ENERGY STAR. Key 2016 accomplishments include:

- Supporting 157 municipalities and boards of education in Connecticut to actively track the energy performance of 2,900 buildings with services that include electronic transfer of data into Portfolio Manager. Municipalities and schools are encouraged to use a suite of ENERGY STAR tools and resources to pursue a strategic approach to energy management.
- Bringing their income-eligible residential energy efficiency offering into the Home Performance with ENERGY STAR (HPwES) program, expanding energy efficiency to a population that is often faced with barriers in taking advantage of these services.
- Transitioning HPwES contractor participation to an open-market model where any qualified contractor meeting program standards can participate.
- Collaborating with the Weatherization Assistance Program to help maximize customers' savings through cost sharing of the overall project.

IREM

Chicago, IL

The Institute of Real Estate Managers (IREM®) is an international community of real estate managers, which includes 20,000 individuals and 570 corporate members, that seeks to maximize the value of investment real estate, and promotes superior energy management through education and information sharing. IREM is receiving ENERGY STAR® Partner of the Year recognition for its work to promote sustainability and energy efficiency within its trainings and certification programs, with a focus on utilizing the ENERGY STAR program to help achieve significant energy reductions. Key 2016 accomplishments include:

- Leveraging ENERGY STAR tools and resources, such as ENERGY STAR Portfolio Manager®, to meet requirements for the IREM Certified Sustainable Property certification program.
- Revising the CPM® (Certified Property Manager) Credential Course on managing maintenance operations and property risk to include information on ENERGY STAR certification and ENERGY STAR Portfolio Manager. Course attendance includes around 800 individuals annually.
- Developing trainings to foster action among building managers to reduce energy consumption and greenhouse gas emissions of buildings they manage, with a focus on using ENERGY STAR tools and resources.
- Hosting ENERGY STAR representatives at IREM conference sessions to discuss the benefits of program participation, features, and new developments.
- Sponsoring the 2016 Building Energy Summit® and 2016 Greenbuild, where it conducted outreach on programs that incorporated ENERGY STAR tools, such as training, and IREM Certified Sustainable Property certification.

National Grid (RI)

Providence, RI

National Grid US is an electricity and natural gas delivery company that serves nearly 7 million customers through its networks. National Grid Rhode Island is receiving ENERGY STAR® Partner of the Year recognition for

2017 ENERGY STAR Award Winners

its leadership in energy efficiency and commitment to Home Performance with ENERGY STAR (HPwES). Key 2016 accomplishments include:

- Recognizing and adapting to market barriers faced in 2016 (a warm winter and low fuel costs) by making creative modifications to program offerings and marketing. They ensured a successful HPwES program.
- Seeking out potential customers by scrubbing the project cancellation list, reviewing customer characteristics to make a profile of homes to target, and creating additional HPwES marketing materials.
- Requiring all new HPwES contractors to identify a project lead before joining the program. This secured projects for veteran contractors who faced new competition from contractors that joined the HPwES program to supplement their business during the temperate winter with low fuel costs.
- Offering sales training to HPwES participating contractors where they learned to sell to customers' overall needs as opposed to single measures (e.g., insulation).
- Equipping all field staff with a laptop or tablet, and eliminating paper files to allow for centralization of all files and better communication.

National Multifamily Housing Council

Washington, DC

The National Multifamily Housing Council (NHMC) is a trade association representing some of the country's leading owners, managers, and financiers of apartment properties. NHMC is receiving ENERGY STAR® Partner of the Year recognition for promoting the value of energy efficiency through ENERGY STAR to its broad membership base. Key 2016 accomplishments include:

- Partnering with Kingsley Group to develop the largest ever national survey to assess renter demographics and preferences regarding "green" apartment features, including energy and water efficient appliances and on-site recycling programs. NHMC also facilitated discussions with EPA on survey methodology and data analytics as the basis to inform future outreach and ENERGY STAR branding efforts in the multifamily space.
- Including ENERGY STAR articles in the Multifamily Markup, NHMC's weekly newsletter delivered to over 11,000 apartment industry decision makers in the nation's top firms.
- Launching a CEO-level campaign aimed at facilitating access to accurate, aggregated whole building utility consumption data to drive investment in properties.
- Promoting industry awareness of ENERGY STAR resources, including dedicating a web portal with links to ENERGY STAR program tools as well as case studies and reports on energy efficiency.

Texas-New Mexico Power Company

Lewisville, TX

Texas-New Mexico Power Company (TNMP) serves more than 300,000 residents across a wide-ranging service territory in Texas. The company provides a variety of customized incentive programs focused on energy efficiency. TNMP is receiving ENERGY STAR® Partner of the Year recognition for active participation in the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Supporting the construction of 175 ENERGY STAR certified homes, and increasing home builder participation by 12 percent since 2015.
- Developing an extensive Facebook campaign focused on ENERGY STAR certified homes that reached over 123,000 consumers and brought more than 6,000 new visitors to the TNMP's consumer-facing energy efficiency website, an increase of 600 percent over 2015.
- Training more than 45 sales staff using the ENERGY STAR Certified Homes Sales Training kit, participating in 38 meetings with builders and Home Energy Raters to encourage discussion of improving energy

2017 ENERGY STAR Award Winners

efficiency in the residential sector, and providing specialized heating, ventilation, and air conditioning (HVAC) instruction to more than 115 industry contractors.

Energy Management

Bozzuto Management Company

Greenbelt, MD

Bozzuto Management Company (Bozzuto) is one of the leading multifamily management companies in the United States, with more than 60,000 managed apartments and approximately 2 million square feet of retail space. Bozzuto Management Company is receiving ENERGY STAR® Partner of the Year recognition for its energy management efforts and commitment to engaging its residents to promote energy efficiency and the value of the ENERGY STAR program. Key 2016 accomplishments include:

- Benchmarking all stabilized properties in ENERGY STAR Portfolio Manager®.
- Achieving ENERGY STAR Certification for 14 communities in 2016, and implementing a program to track and promote those most likely to achieve certification going forward.
- Engaging employees, residents, prospects, and the general public via social media to rebroadcast ENERGY STAR milestones, and sharing the value of ENERGY STAR at industry conferences, summits, and on its corporate website.
- Assisting EPA in the development of a multifamily value proposition guide for ENERGY STAR.
- Enrolling its first five communities in the National Building Competition: BOOTCAMP, representing 33 percent of all participating multifamily buildings.

Bristol-Myers Squibb

New York, NY

Bristol-Myers Squibb is a global BioPharma company focused on discovering, developing, and delivering innovative medicines that help patients prevail over serious diseases. The company has built a robust energy management program by utilizing ENERGY STAR® energy management tools and actively participates in the ENERGY STAR industrial partnership. Bristol-Myers Squibb is receiving ENERGY STAR Partner of the Year recognition for advancing its energy management program over the past year. Key 2016 accomplishments include:

- Achieving an annual energy intensity improvement of more than three percent globally, contributing to an 11.4-percent reduction in energy consumption since 2010.
- Implementing 36 major energy projects in 2016, bringing the total number of projects implemented since 2009 to 302. The annual average savings of these projects is \$16.2 million based on an investment of \$36.9 million.
- Earning ENERGY STAR certification for the energy performance of four of its buildings.
- Engaging over 320 employees in energy treasure hunts. Since 2015 the treasure hunts have identified energy savings opportunities worth more than \$9 million with the potential to reduce energy use on average by more than 19 percent.
- Actively participating in the ENERGY STAR Focus on Energy Efficiency in Pharmaceutical Manufacturing and the ENERGY STAR industrial partnership.
- Entering three major facilities in the ENERGY STAR Challenge for Industry.

2017 ENERGY STAR Award Winners

Celanese Corporation

Irving, TX

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. The company is receiving ENERGY STAR® Partner of the Year recognition for expanding its participation in ENERGY STAR and extending its energy management program globally. Key 2016 accomplishments include:

- Reducing energy intensity by six percent since 2015 and 33 percent since 2005.
- Implementing more than 180 energy projects for \$17 million in savings.
- Establishing a stronger global presence for energy management, including conducting energy treasure hunts in two plants in Asia that yielded \$8 million in potential savings, increasing global site participation in the ENERGY STAR Challenge for Industry so that 11 sites now take part, and holding the first Celanese Global Energy Summit where energy leaders from across the company were trained and shared best practices in energy improvement, management, and partnership initiatives.
- Participating in the annual ENERGY STAR Industrial Partner and Focus Industry meeting by sharing Celanese's energy management experiences with other manufacturers.
- Promoting ENERGY STAR resources and the partnership to industry.

Fairfax County Public Schools

Falls Church, VA

Fairfax County Public Schools (FCPS) is the 10th largest school district in the nation with over 220 facilities serving more than 180,000 students. FCPS has a long-standing partnership with ENERGY STAR®, combining principal engagement, energy-saving practices, and the use of ENERGY STAR certified equipment to save energy and protect the environment. FCPS is receiving ENERGY STAR Partner of the Year recognition for its ongoing commitment to finding new ways to save energy and promoting its successes with the ENERGY STAR program. Key 2016 accomplishments include:

- Earning ENERGY STAR certification for 153 buildings.
- Achieving \$10.5 million in energy savings since 2014 as a result of a comprehensive energy conservation program called Get2Green, incorporating ENERGY STAR tools and resources.
- Reaching an 11-percent reduction of greenhouse gas emissions. The district has cut more than 49,000 metric tons of carbon dioxide since 2014, which is equivalent to the carbon dioxide saved by more than 1.2 million tree seedlings grown for ten years.
- Training more than 100 educators to teach students about energy efficiency and conservation through their lesson plans, activities, and classroom materials.
- Promoting a culture of energy conservation and environmental stewardship through the ENERGY STAR program by displaying the ENERGY STAR logo on all publications, banners at schools, community videos, educational presentations, newsletter stories, and holding regular energy committee and sustainability meetings.
- Participating in EPA's ENERGY STAR National Building Competition: BOOTCAMP.

Grede Holdings LLC

Southfield, MI

Grede Holdings LLC is a manufacturer of iron castings for the automotive, heavy truck, and industrial markets with foundries and machining operations in the United States and Mexico. As a medium sized manufacturer, Grede has proven that energy management can be effectively implemented in a business of its type and in the

2017 ENERGY STAR Award Winners

facilities it operates. Grede is receiving ENERGY STAR® Partner of the Year recognition for the growth of its robust energy management program. Key 2016 accomplishments include:

- Improving the energy intensity of its operations by six percent since 2012 and more than one percent over 2015.
- Completing 284 efficiency projects for \$887,000 in savings, including the installation of an energy monitoring system that reports manufacturing conditions for 14 locations for remote management.
- Speaking before the entire U.S. casting industry at Cast Expo about energy management and how ENERGY STAR can help other casters to reduce costs and improve energy efficiency.
- Requiring all plants to implement relevant energy efficiency opportunities from the ENERGY STAR Energy Guide for Metal Casting.
- Taking the ENERGY STAR Challenge for Industry at 13 Grede plants.
- Mentoring ENERGY STAR manufacturing partners by assisting them in their development of their energy programs.

HCP, Inc.

Irvine, CA

HCP is a healthcare real estate investment trust with a portfolio of properties in senior housing, skilled nursing, life science, medical offices, and hospitals. HCP is receiving ENERGY STAR® Partner of Year recognition for its commitment to energy management, incorporation of ENERGY STAR into communications, and outstanding achievement in earning ENERGY STAR certification. Key 2016 accomplishments include:

- Earning ENERGY STAR certification for 18 senior care communities, five offices, two multi-family properties, and one mixed use facility, for a total of 76 certified buildings since 2008.
- Implementing light-emitting diode (LED) lighting retrofits, retro-commissioning, smart-building projects, and other operational improvements to reduce its average annual source energy intensity by 2.5 thousand British thermal units (kBtu) per square foot, a reduction of over 19 million kBtu across all properties.
- Achieving an average 1 – 100 ENERGY STAR score of 62 across its portfolio, representing a 16-percent energy use reduction since 2007.
- Educating employees, residents, investors, and the general public about the ENERGY STAR partnership through its website, annual report, conferences, and awards program.
- Supporting a survey to collect detailed energy and water use data from hospitals and medical offices to update ENERGY STAR scoring models.

Koch Industries, Inc.

Wichita, KS

Koch Industries, a large privately held company, operates a group of businesses in such sectors as refining, chemicals, and biofuels; forest and consumer products; polymers and fibers; minerals; and glass. The company built a robust energy management program utilizing ENERGY STAR® energy management tools. Koch Industries is receiving ENERGY STAR Partner of the Year recognition for advancing energy management in more than six energy intensive industries, actively participating in ENERGY STAR's industrial network and building a vast energy network within its own operations. Key 2016 accomplishments include:

- Improving energy intensity in its chemicals and paper businesses by up to two percent, contributing to savings of more than \$270 million across all Koch businesses since 2011.
- Building an extensive energy manager network to share best practices, provide training, inform about new energy technologies, and enhance energy performance of Koch businesses.

2017 ENERGY STAR Award Winners

- Taking the ENERGY STAR Challenge for Industry by adopting the goal to reduce energy intensity by 10 percent in seven Georgia-Pacific plants.
- Encouraging industry to participate in and support EPA by working through ENERGY STAR to improve energy efficiency and reduce energy costs in the oil refining, fertilizer, pulp and paper, glass, and chemicals sectors.
- Sharing Koch Industries' energy management approaches within the ENERGY STAR industrial energy manager network to advance the level of energy management skill and knowledge among U.S. manufacturers.

Olin Brass

Louisville, KY

Olin Brass is a leading manufacturer of copper and copper-alloy sheet, strip, foil, tube, and fabricated components in North America. The company is focused on improving its operations and in spreading energy management strategies to other businesses within its organization. Olin Brass is receiving ENERGY STAR® Partner of the Year recognition for formulating an energy management program with EPA's ENERGY STAR resources. Key 2016 accomplishments include:

- Achieving more than a six-percent reduction in energy intensity over the past year for savings of \$1 million.
- Establishing a system consistent with the ENERGY STAR energy management guidelines across the company's operations so that the system now provides opportunities for worker engagement, training, and reward for energy achievements.
- Engaging all six of its U.S. plants in the ENERGY STAR Challenge for Industry so that each plant is working to improve energy intensity by 10 percent or more. Employees at Olin's East Alton, IL, Brass Mill reduced energy intensity by more than 13 percent in 4 years and were recognized for their achievement.
- Showing leadership among industries in the State of Kentucky by meeting with manufacturers on the value of energy management and ENERGY STAR resources.
- Formulating a plan that will be implemented to expand Olin Brass' energy management program to an overseas plant and to its sister company businesses.
- Supporting the ENERGY STAR industrial energy manager network by sharing management strategies.

Principal Real Estate Investors

Des Moines, IA

Principal Real Estate Investors is the dedicated real estate investment group within Principal Global Investors, a subsidiary of Principal Financial Group, with annual revenues in excess of \$10 billion. Principal Real Estate Investors is receiving ENERGY STAR® Partner of the Year recognition for continuation of the Pillars of Responsible Property Investing (PRPI) platform that integrates ENERGY STAR as a key component, and implementation of energy conservation and sustainability policies. Key 2016 accomplishments include:

- Reducing site energy consumption by 3.2 percent, equivalent to the energy required to power 874,000 square feet of building space for the median commercial building.
- Achieving an average portfolio-wide 1 – 100 ENERGY STAR score of 84.
- Earning ENERGY STAR certification with 68 properties (including 66 re-certifications).
- Requiring property teams to begin tracking solid waste data in ENERGY STAR Portfolio Manager®, replacing an annual solid waste and recycling survey used previously.
- Launching the PRPI Energy Playbook pilot program, which seeks to help individual properties set performance targets and identify opportunities for improvements.

2017 ENERGY STAR Award Winners

- Developing the PRPI Handbook and PRPI Addendum, which contains a centralized set of energy and sustainability policies and practices, for use by building managers and operators, that facilitate improved energy and sustainability performance.
- Launching the Principal Green Property Fund II, a specialized and innovative real estate investment fund targeting the development and acquisition of high-performing ENERGY STAR and LEED Certified properties.

Target Corporation

Minneapolis, MN

Target Corporation is the second largest discount retailer in the nation, with 1,802 stores and 38 distribution centers across the United States. Target is receiving ENERGY STAR® Partner of Year recognition for its commitment to energy management, incorporation of ENERGY STAR into communications, and outstanding achievement in earning ENERGY STAR certification for its stores. Key 2016 accomplishments include:

- Earning ENERGY STAR certification for its corporate headquarters, for a total of more than 1,400 certified buildings, and leading the retail sector in total buildings certified.
- Investing in innovative programs that leverage the company's building automation and energy systems to improve demand-side energy management. For example, in 2016 Target extended its peak load management program to 742 locations to reduce demand for electricity when consumption peaks, saving 29 kilowatts (kW) per site per month.
- Participating in the ENERGY STAR National Building Competition: BOOTCAMP and using ENERGY STAR resources to raise awareness of the company's energy management achievements among staff and customers.
- Implementing portfolio-wide improvements in energy efficient sales-floor lighting, heating, ventilation, and air conditioning (HVAC) optimization, and refrigeration systems, resulting in 94 million kilowatt hours (kWh) estimated annual savings.
- Completing 171 solar installations of nearly 70 megawatts (MW), more than any other U.S. retailer, for a total of 364 store installations nationwide.

Virginia Beach City Public Schools

Virginia Beach, VA

Virginia Beach City Public Schools (VBCPS) serves more than 67,000 students across 85 schools and more than 11 million square feet., VBCPS is receiving ENERGY STAR® Partner of the Year recognition for its successful use and promotion of ENERGY STAR tools and resources with dramatic improvements in the 1 – 100 ENERGY STAR scores of many VBCPS schools. Key 2016 accomplishments include:

- Increasing the ENERGY STAR score of Strawbridge Elementary School from 23 to 94, winning an American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) regional award in the process.
- Reducing source energy use intensity by 6 percent across all buildings in just one year, resulting in over \$1 million in avoided costs.
- Using VBCPS energy conservation measures—such as a geothermal system at Providence Elementary School—as tools for experiential education.
- Investing in energy performance contracting, thereby creating a funding mechanism to complete energy efficiency retrofits and renovations.
- Incorporating energy conservation topics and educational materials into curriculum to encourage savings through behavioral change.

2017 ENERGY STAR Award Winners

- Holding briefings for senior VBCPS leadership on environmental and energy management practices and successes.
- Increasing staff awareness of energy conservation through the use of the ENERGY STAR Guidelines for Energy Management.

Home Energy Rater

Best Energy Rating and Consulting LLC

Chandler, AZ

Best Energy Rating and Consulting LLC is a HERS Provider/Rating firm in Chandler, Arizona and has been an ENERGY STAR® partner since 2013. Best Energy Rating works with home builders by helping the builder incorporate building science techniques in their thermal and air sealing envelopes, as well as encouraging builders to invest in high efficiency mechanical components. Best Energy Rating is receiving ENERGY STAR Partner of the Year recognition for its support of ENERGY STAR certified homes. Key 2016 accomplishments include:

- Verifying 29 ENERGY STAR homes in 2016, for a total of 89 since joining the program.
- Helping its builders achieve lower scores on their HERS rating for ENERGY STAR Performance Path.
- Providing consulting and training on high performance home building to architects, builders, and developers.
- Continuing to encourage small and custom builders to become ENERGY STAR partners.

DPIS Engineering, LLC

Tomball, TX

DPIS Engineering, LLC has been an ENERGY STAR® partner that has developed and implemented verification strategies for local ENERGY STAR home builders for more than 14 years. The company is receiving ENERGY STAR Partner of the Year recognition for contributions made toward rating ENERGY STAR certified homes. Key 2016 accomplishments include:

- Verifying more than 2,400 homes with a cumulative total of more than 67,000 ENERGY STAR certified homes.
- Assisting builder clients, including Habitat for Humanity as well as national production builders, and contractors with adopting ENERGY STAR requirements.
- Conducting regular in-office and on-site ENERGY STAR training sessions for builders and Home Energy Raters, as well as extensive building science training to help partners eliminate call-backs and warranty claims.
- Establishing a recognized Home Energy Rater training program, largely focused on ENERGY STAR requirements.

E3 Energy LLC

Flagstaff, AZ

E3 Energy LLC is a building science company in Northern Arizona, providing home builders and homeowners with ENERGY STAR® certification for more than 12 years. The company works with the builders and building scientists to design, test, and advance innovative building techniques. E3 Energy LLC is receiving ENERGY STAR Partner of the Year recognition for its support for ENERGY STAR certified homes program. Key 2016 accomplishments include:

2017 ENERGY STAR Award Winners

- Verifying more than 470 new homes in 2016 and more than 2,400 homes since partnering with ENERGY STAR.
- Supporting the Northern Arizona builder community to ensure that ENERGY STAR program requirements are met, and promoting the features and benefits of ENERGY STAR certified homes on their web site.
- Verifying homes for EPA's Indoor airPLUS program, and educating clients about the importance of indoor air quality.

E3 INNOVATE, LLC

Nashville, TN

E3 INNOVATE, LLC facilitates and verifies the construction of ENERGY STAR® certified homes, serving clients in the Middle Tennessee residential building community for nine years. E3 INNOVATE is receiving ENERGY STAR Partner of the Year recognition for its contributions to rating ENERGY STAR certified homes. Key 2016 accomplishments include:

- Verifying 31 homes for the ENERGY STAR label with a cumulative total of more than 450 ENERGY STAR certified homes since its inception in 2008.
- Providing customized technical resources and knowledge to ENERGY STAR builder partners, heating, ventilation, and air conditioning (HVAC) contractors, and homeowners through on-site meetings and training sessions, as well as through the distribution of training materials.
- Implementing a database system dedicated to providing valuable, specialized feedback and data to home builder and contractor clients to assist them with meeting requirements for ENERGY STAR certification.
- Improving their ENERGY STAR certification process for clients to provide more immediate inspection results, follow-ups, and quicker turnaround times.

Energy Incentives, Inc.

Kennewick, WA

Energy Incentives, Inc. has been in business for over 25 years. The company assists utilities, homeowners, builders, and commercial businesses pursue energy efficiency. Energy Incentives is receiving ENERGY STAR® Partner of the Year recognition for its promotion of the ENERGY STAR Certified Homes program and its commitment to sustainability. Key 2016 accomplishments include:

- Verifying more than 60 homes for the Northwest ENERGY STAR program.
- Assisting developers of a new community committed to sustainability and to building 100 percent ENERGY STAR certified homes.
- Recruiting new builders to participate in the ENERGY STAR Certified Homes program, while collaborating successfully with current builder partners.
- Actively supporting affordable housing and energy efficiency initiatives as both a verifier and an advocate.

Four Walls, Inc.

Portland, OR

An ENERGY STAR® partner since 2007, Four Walls, Inc. collaborates with builder partners in both Oregon and Washington. Four Walls advances energy efficiency in the residential sector by focusing on improvement of testing and verification techniques. Four Walls is receiving ENERGY STAR Partner of the Year recognition for its support of the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

2017 ENERGY STAR Award Winners

- Verifying more than 390 homes in 2015, for a cumulative total of more than 1,200 homes since joining the program.
- Pursuing opportunities to enhance equipment, testing, and verification techniques and efficiency ratings, while presenting the results in understandable ways that help builder partners improve their ENERGY STAR certified homes.
- Focusing on cultivating long-standing relationships with large and small home builders, and offering technical assistance and additional site visits, leading to increased builder sales and satisfied clients.

GDS Associates

Manchester, NH

GDS Associates, an ENERGY STAR® partner since 2004, has been providing consulting services related to program design, evaluation, and implementation for more than 26 years. GDS Associates is receiving ENERGY STAR Partner of the Year recognition for its promotion of the ENERGY STAR program and commitment to training and collaborating with stakeholders. Key 2016 accomplishments include:

- Verifying more than 250 homes in 2016 for a cumulative total of 8,150 since 2005.
- Working with more than 60 builders to successfully construct ENERGY STAR certified homes.
- Providing training to new builders, and providing ongoing consultation and training to existing builders and heating, ventilation, and air conditioning (HVAC) contractors.
- Leading workshops, performing seminars, and training builders, HVAC contractors, and architects on ENERGY STAR program requirements.

Guaranteed Watt Saver Systems, Inc.

Oklahoma City, OK

Guaranteed Watt Saver Systems, Inc. (GWS) has been involved with the ENERGY STAR® program for more than 17 years. The company's business model has been built around helping builders and homeowners achieve a higher standard of energy efficiency through the ENERGY STAR program. An accredited Rating Provider in Oklahoma and Texas, GWS is receiving ENERGY STAR Partner of the Year recognition for its outstanding promotion of the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Verifying more than 550 homes in the Houston market during 2016, for a cumulative total of more than 26,000 homes certified since joining the program.
- Conducting training sessions on the job site and in the classroom for Home Energy Raters, builders, real estate professionals, and trade contractors to promote the ENERGY STAR program.
- Continuing to promote ENERGY STAR recognition and Home Energy Rating System (HERS) Index Scores in Multiple Listing Services in both Texas and Oklahoma as a means to define value on new construction and residential resale.
- Promoting the requirement of ENERGY STAR certification for utility rebate programs in Texas and Oklahoma.

TSI Energy Solutions

Carmel, IN

TSI Energy Solutions (TSI) provides energy efficiency consulting and inspection services for new construction in Indiana. TSI is receiving ENERGY STAR® Partner of the Year recognition for promoting efficient, comfortable residential and commercial construction. Key 2016 accomplishments include:

- Inspecting and verifying 370 homes to earn the ENERGY STAR, totaling nearly 16,000 since 1997.

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- Providing ongoing building science education for all TSI and client staff, including updates to ENERGY STAR program requirements.
- Promoting its ENERGY STAR partnership on TSI's website and providing builders with ENERGY STAR materials for potential and current homeowners.
- Educating homeowners and builders about ENERGY STAR to promote a better understanding of how their homes function.

Multi-Family High Rise Developer

CAMBA Housing Ventures, Inc.

Brooklyn, NY

CAMBA Housing Ventures (CHV) is a Brooklyn-based nonprofit developer, committed to design excellence and developing sustainable and affordable housing that provides a safe and healthy living environment for all tenants. CHV is receiving ENERGY STAR® Partner of the Year recognition for its commitment to building and promoting energy efficient multifamily apartments. Key 2016 accomplishments include:

- Certifying 197 apartments (as Gateway Elton Street I LLC) across four buildings meeting ENERGY STAR Multifamily High Rise program requirements with an additional 100 units achieving Designed to Earn the ENERGY STAR recognition.
- Certifying a total of 459 apartments across seven buildings since 2010, with another 855 apartments currently in-process for certification.
- Promoting ENERGY STAR certification and the design features associated with each development on its company website to inform potential investor partners and prospective tenants about the certification and its benefits.
- Hosting four ENERGY STAR training sessions for the project teams associated with the CAMBA Gardens II and Van Dyke developments.
- Educating residents about the energy efficient and sustainable features of their apartments, including the benefits of ENERGY STAR certification.
- Benchmarking building energy use through ENERGY STAR Portfolio Manager since 2014.
- Installing an 86 kilowatt (KW) rooftop solar array at the CAMBA Gardens Phase I North & South buildings in 2016, which meets 45 percent of energy needs for building common areas, and designing buildings currently in-process for future solar installation.

New Home Builder

Chinburg Properties

Newmarket, NH

Chinburg Properties has been committed to building 100 percent ENERGY STAR® certified homes since 2012. Chinburg Properties is receiving ENERGY STAR Partner of the Year recognition for its dedication to energy efficiency, training, and its strong relationship with Home Energy Raters and utilities that collaborate with the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Building more than 90 ENERGY STAR certified homes for a total of more than 250 since joining the program.
- Promoting ENERGY STAR through a Web page that garnered more than 240,000 unique views, a nine-

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percent increase from 2015.

- Producing a video viewed more than 10,000 times, where a homeowner from the Lorden Commons subdivision described the comfort, satisfaction, and savings resulting from living in an ENERGY STAR certified home.
- Providing training to all staff and new homebuyers about the features and benefits of ENERGY STAR certified homes.
- Furthering innovation by testing and comparing the effectiveness of different construction materials on a regular basis, reducing on-site waste, and conserving water during the construction process.

Mandalay Homes

Prescott, AZ

Arizona home builder Mandalay Homes committed to building 100 percent ENERGY STAR® certified homes in 2013, and has demonstrated its dedication to building science innovation and education. Mandalay Homes is receiving ENERGY STAR Partner of the Year recognition for its strong marketing efforts and collaborative projects, emphasizing sustainability and education. Key 2016 accomplishments include:

- Building more than 70 ENERGY STAR certified homes, totaling more than 200 since joining the program.
- Offering homebuyers an educational “Bones of Your Home” tour during construction, and following up with a monthly newsletter to provide maintenance tips and information on the features and benefits of ENERGY STAR certified homes.
- Committing to building all homes as EPA IndoorAirPlus qualified homes, and also participating in EPA’s WaterSense program. The company provides additional comprehensive health protections to homeowners, while emphasizing quality control and field reviews.
- Ensuring quality data collection efforts between heating, ventilation, and air conditioning (HVAC) contractors and Home Energy Raters.
- Collaborating with local code officials and building departments to share best practices and success stories.

New Tradition Homes

Vancouver, WA

New Tradition Homes provides consumers homes that are healthy and durable, at an affordable price, and has been building ENERGY STAR® certified homes since 2006. New Tradition Homes is receiving ENERGY STAR Partner of the Year recognition for its emphasis on building science training and promoting ENERGY STAR in Washington and Oregon. Key 2016 accomplishments include:

- Building 248 ENERGY STAR certified homes, totaling more than 1,600 since joining the program.
- Promoting ENERGY STAR through increased digital marketing efforts, including Facebook, Twitter, Pinterest, Instagram, and YouTube. The company’s new website launch generated more than 360,000 page views.
- Updating ENERGY STAR training for staff, sales agents, and partners through the company’s Building Science Team efforts, while constructing a Next Step pilot home for testing new technologies and building products.
- Emphasizing energy efficiency and sustainability when one of the company’s home walk-throughs was televised on Fox 12 Oregon, as part of the Tri-Cities Parade of Homes.
- Including 100 percent light-emitting diode (LED) lighting in all homes, in addition to a basic structured wiring package and a low-voltage panel at no cost to homebuyers.

Product Brand Owner

Air King America, LLC
West Chester, PA

Air King America, LLC has been developing ventilation products for over 40 years and is an industry leader of energy efficient ventilation solutions. Air King is receiving ENERGY STAR® Partner of the Year recognition for its successful leveraging of the ENERGY STAR platform. Key 2016 accomplishments include:

- Expanding its line of exhaust fans, introducing the D4 and DL4 series that were both recognized as 2016 ENERGY STAR Most Efficient. The DL4 series has a top efficiency CFM/Watt of 19.0, making it the most efficient ventilation fan on the market today.
- Introducing light-emitting diode (LED) lighting options for the AK series and ECO series exhaust fans, continuing efforts to convert all exhaust fan/light combination units to ENERGY STAR certified LED by the end of 2016.
- Using its online and social media following to promote the Change the World, Start with ENERGY STAR pledge; as a result, Air King is in the top 10 for amount of greenhouse gas emissions saved among pledge participants.
- Presenting to over 100 division heads at some of the country's top builders about the importance of ENERGY STAR and showing how CalGreen, ASHRAE 62.2, and other local and national codes can be best met using ENERGY STAR certified products.

Beko US Inc. – Arcelik A.S.
Bolingbrook, IL

Beko US Inc., a subsidiary of parent company Arcelik A.S., is a leader in green, eco-friendly, and innovative appliance designs and technologies. Beko is receiving ENERGY STAR® Partner of the Year recognition for its commitment to sustainability and ENERGY STAR certified product offerings. Key 2016 accomplishments include:

- Earning ENERGY STAR certification for more than 90 percent of its Beko and Blomberg products in the U.S. market, including refrigerator and dishwasher products recognized as ENERGY STAR Most Efficient in 2016.
- Expanding investments to develop innovative and energy efficient products and improve product life-cycles.
- Working closely with utilities and energy efficiency programs on the Super Efficient Dryer Initiative (SEDI) and raising awareness of heat pump dryer technology.
- Providing training for employees to raise energy efficiency awareness in products and the company's production processes.

Canon U.S.A., Inc.
Melville, NY

Canon U.S.A., Inc. is an office equipment manufacturer with a focus on product design that covers all stages of the lifecycle, from development and planning to collection and recycling. Canon is receiving ENERGY STAR® Partner of the Year recognition for its strong commitment to producing superior energy efficient office products and promoting ENERGY STAR. Key 2016 accomplishments include:

- Continuing to improve energy efficient product design for office equipment through induction heating and on-demand fixing for multifunction devices. Certifying 92 percent of eligible models as ENERGY

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STAR.

- Reducing an estimated 13 million metric tons of carbon dioxide emissions since 2008 through its ENERGY STAR certified models.
- Expanding its employee training and overall education efforts with regard to ENERGY STAR. This included prominently incorporating ENERGY STAR into its retailer and dealer trainings and hosting both Earth Day and ENERGY STAR Day events.
- Featuring ENERGY STAR in their YouTube video “Sustainability - Third Generation imageRUNNER ADVANCE,” which describes the benefits of these certified models.
- Participating in an interview at the Consumer Technology Association’s Satellite Media Tour on Earth Day, which promoted the latest environmentally friendly consumer products, including Canon’s ENERGY STAR certified products. The tour garnered more than 13 million impressions through television and radio broadcasts.

Delta Products Corporation

Fremont, CA

Delta Products Corporation is subsidiary of Delta Group, a leading provider of energy solution products. Delta Products is receiving ENERGY STAR® Partner of the Year recognition for its corporate commitment to energy efficiency and dedication to producing superior ENERGY STAR certified ventilation fans. Key 2016 accomplishments include:

- Continuing a commitment to product excellence, with 98 percent of relevant models ENERGY STAR certified and 17 percent recognized as ENERGY STAR Most Efficient. Introducing light-emitting diode (LED) certified lighting for all fans.
- Featuring ENERGY STAR prominently at every trade show attended, achieving half a million impressions.
- Developing sell sheets and similar materials featuring ENERGY STAR products for distributors and localities to use in educating contractors.

GE Lighting

East Cleveland, OH

GE Lighting is a global business and industry leader in lighting that develops energy efficient solutions.. GE Lighting is receiving ENERGY STAR Partner of the Year recognition for leveraging ENERGY STAR throughout its business practices. Key 2016 accomplishments include:

- Certifying almost 60 percent more light-emitting diode (LED) bulbs in 2016 than the previous year.
- Employing social media, in-store, and online advertising to drive sales using ENERGY STAR messaging, which amounted to thousands of impressions.
- Joining with numerous retail partners, to successfully incorporate ENERGY STAR messaging throughout multiple sales channels.
- Participating in EPA’s Brighten a Life campaign, contributing 29,000 ENERGY STAR certified bulbs to Habitat for Humanity.

Ricoh USA, Inc.

Malvern, PA

Ricoh USA, Inc. is an office imaging equipment manufacturer and information technology (IT) solutions provider known for its commitment to energy efficient product design. The company is receiving ENERGY STAR® Partner of the Year recognition for its outstanding commitment to ENERGY STAR and demonstrated initiative in

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educating consumers about saving energy and protecting the environment with ENERGY STAR. Key 2016 accomplishments include:

- Certifying 100 percent of its multifunctional printers as ENERGY STAR and recently incorporating Motion Sensors to its product line, which saves energy by enabling quick shifts in and out of sleep mode.
- Presenting on the benefits of ENERGY STAR at several conferences.
- Revamping their website to include a 105-percent increase in ENERGY STAR content.
- Enthusiastically working with EPA to make the revised ENERGY STAR specification for imaging equipment deliver as much energy savings as possible.

Retailer

Metro Lighting

Brentwood, MO

Metro Lighting is a lighting retailer serving distributors across the country through its instore and online sales. Metro Lighting is receiving ENERGY STAR® Partner of the Year recognition for serving as a trusted ENERGY STAR retailer for the greater St. Louis community and for continuing to increase its ENERGY STAR certified product offerings by emphasizing the importance of ENERGY STAR to vendors, promoting the latest certified light-emitting diode (LED) technology, and communicating the connection between energy, ENERGY STAR, and utility bill savings. Key 2016 accomplishments include:

- Increasing ENERGY STAR fixture and lamp offerings across all of Metro's showrooms as compared to 2015.
- Continuing to work with regional utility partners to deliver a cumulative reduction of more than two million pounds of greenhouse gas emissions.
- Incorporating the ENERGY STAR mark on in-store and online advertisements, driving sales and awareness among Metro's consumer base.
- Bringing the ENERGY STAR savings message to homebuilders, contractors, and homeowners, with an increase in ENERGY STAR impressions of over 5 million as compared to 2015.
- Leading the way among showrooms and demonstrating the importance of training, by teaming up with Ameren Missouri to train over 400 contractors on the value ENERGY STAR certified lighting.

Service and Product Provider

CodeGreen Solutions

New York, NY

CodeGreen Solutions is an energy and sustainability consulting firm that provides solutions and managed services to more than 300 million square feet of operating commercial property across the country. The company helps building owners drive energy and cost reductions. CodeGreen is receiving ENERGY STAR® Partner of the Year recognition for incorporating ENERGY STAR program tools and resources in its client engagements and beyond. Key 2016 accomplishments include:

- Benchmarking 100 percent of its client buildings in EPA's ENERGY STAR Portfolio Manager®.
- Helping clients earn the ENERGY STAR for 19 properties for the first time, and assisting more than 100 properties that have earned certification in previous years.

2017 ENERGY STAR Award Winners

- Benchmarking more than 30 percent of the commercial property in Manhattan required to comply with New York City's energy benchmarking and disclosure law.
- Working with New York City Mayor's Office of Sustainability to develop a roadmap to reduce their citywide carbon by 80 percent by 2050 partially by analyzing the raw ENERGY STAR data from more than 20,000 buildings.
- Presenting on ENERGY STAR tools and resources at multiple conferences, as well as providing in-depth classes to building owners and operators that include training on ENERGY STAR Portfolio Manager.

EnerNOC, Inc.

Boston, MA

EnerNOC, Inc. provides cloud-based energy intelligence software (EIS) and services to its global network of enterprise and utility clients, including utility bill management, facility optimization, demand management, and demand response. EnerNOC is receiving ENERGY STAR® Partner of the Year recognition for its engagement with ENERGY STAR, including by integrating a suite of ENERGY STAR Portfolio Manager® data management capabilities within its EIS platform. Key 2016 accomplishments include:

- Benchmarking 100 percent of its client portfolio in EPA's ENERGY STAR Portfolio Manager, totaling more than 8,400 properties to date.
- Publishing 13 blog posts in 2016 that discuss or promote ENERGY STAR, for a cumulative total of 43 posts.
- Featuring more than 28 distinct case studies, brochures, and other Web pages that reference and promote ENERGY STAR on its website.
- Leveraging ENERGY STAR research to convey the business value clients can achieve through better energy management and investments in energy efficiency measures.
- Collaborating with ENERGY STAR personnel on a white paper, an ENERGY STAR webinar, and a conference presentation.
- Encouraging its employees to attend ENERGY STAR webinars and training sessions in order to stay up to date with the latest program developments and tools.

Maximum Energy Professionals

Torrance, CA

Maximum Energy Professionals (MEP) is an energy consulting and engineering design firm helping building owners and managers optimize energy efficiency through energy audits, feasibility studies, benchmarking services, property condition assessments, and mechanical-electrical-plumbing design. MEP is receiving ENERGY STAR® Partner of the Year recognition for incorporating ENERGY STAR throughout the lifecycle of energy efficiency projects, from design to audit to implementation. Key 2016 accomplishments include:

- Utilizing EPA's ENERGY STAR Portfolio Manager® to benchmark more than 200 properties, representing 100 percent of MEP's customer portfolio.
- Facilitating ENERGY STAR certification for 200 properties, including more than 30 properties for the first time and more than 160 properties that have earned certification in previous years.
- Featuring ENERGY STAR prominently in its marketing materials, website, monthly blog posts and newsletters, and on social media.
- Promoting ENERGY STAR tools and resources by providing in-depth training on ENERGY STAR Portfolio Manager to 20 property managers and engineers.
- Providing new employees with ENERGY STAR training through webinar presentations.

2017 ENERGY STAR Award Winners

Sustainable Investment Group

Atlanta, GA

Sustainable Investment Group strives to help its clients reduce energy and water use. The company universally recommends benchmarking in EPA's ENERGY STAR® Portfolio Manager®, and uses the ENERGY STAR 1–100 score to verify performance improvements and motivate clients to implement energy efficiency changes. Sustainable Investment Group is receiving ENERGY STAR Partner of the Year recognition for integrating ENERGY STAR guidance, tools, and resources into its service offerings and for educating the industry about the importance of sustainability in the built environment. Key 2016 accomplishments include:

- Benchmarking more than 340 properties in ENERGY STAR Portfolio Manager, representing 100 percent of its total customer building portfolio.
- Facilitating ENERGY STAR certification for more than 200 properties, including 20 properties for the first time and more than 180 properties that have earned certification in previous years.
- Continuing to deliver educational courses to a cumulative total of more than 14,000 architects, engineers, real estate developers, and other industry professionals, including detailed content on benchmarking in ENERGY STAR Portfolio Manager and the opportunity of ENERGY STAR building certification.
- Helping its clients achieve energy savings equivalent to more than 540,000 metric tons of avoided carbon dioxide emissions—equivalent to the annual emissions of nearly 50,000 homes.
- Regularly posting information about the ENERGY STAR program and ENERGY STAR achievements of specific clients across Sustainable Investment Group's social media platforms.

Contractor of the Year – Home Performance with ENERGY STAR

AZ Energy Efficient Home

Phoenix, AZ

AZ Energy Efficient Home has supported Home Performance with ENERGY STAR® (HPwES) since the company opened in the Phoenix area in 2010. AZ Energy Efficient Home is receiving ENERGY STAR Contractor of the Year recognition for its excellence in delivery of HPwES. Key 2016 accomplishments include:

- Integrating the health benefits of home performance into its core business offerings, including creating a healthy home assessment.
- Working in its community to demonstrate the benefits of home performance as they relate to occupant health.
- Communicating with the health community highlighting the relationship between indoor air quality and health; and how HPwES can help.
- Offering indoor air quality monitoring and biannual checkups to customers to ensure that the health benefits of HPwES are continuous.
- Completing 97 HPwES projects in 2016, a 97-percent increase over 2015.

GreenSavers

Bend, OR

Founded in 2007, GreenSavers takes a comprehensive whole-house approach for each customer, running diagnostics and delivering solutions that are central to Home Performance with ENERGY STAR® (HPwES) objectives. The company also performs indoor air quality tests to address potential health concerns.

2017 ENERGY STAR Award Winners

GreenSavers is receiving ENERGY STAR Contractor of the Year recognition for its excellence in delivery of HPwES. Key 2016 accomplishments include:

- Championing the inclusion of the U.S. Department of Energy's Home Energy Score in the City of Portland's ordinance that requires energy disclosure at point-of-sale.
- Adding seismic inspections and retrofits to the offering of home performance services.
- Instituting a marketing campaign that resulted in a 39-percent increase in HPwES projects compared to 2015 while more closely aligning materials with the HPwES brand.
- Achieving a 9.2/10 overall post-project customer satisfaction level and outstanding ratings on Angie's List, Google+, Yelp, and Home Advisor.

Excellence Award Winners

Excellence in Product Design

Big Ass Solutions

Lexington, KY

Big Ass Solutions is a leading manufacturer of highly efficient overhead and directional fans and light-emitting diode (LED) lights for residential, commercial, and industrial use. Big Ass Solutions is receiving ENERGY STAR® recognition for its clear demonstration that energy efficiency and environmental considerations are paramount to producing quality products for the American consumer. Key 2016 accomplishments include:

- Having 100 percent of its eligible 2016 models ENERGY STAR certified.
- Developing a new webpage on ENERGY STAR that details the program as well as their commitment to developing energy efficient products.
- Training almost 800 employees on the features and benefits of ENERGY STAR.
- Participating in select states' tax-free weekends for ENERGY STAR certified products. Promotions included digital ads, social media posts, and e-mail marketing.

HP Inc.

Palo Alto, CA

HP Inc. is a global technology company. HP is receiving ENERGY STAR® recognition for delivering significant advancements in printer efficiency and offering consumers hundreds of choices in ENERGY STAR office equipment. Key 2016 accomplishments include:

- Certifying more than 730 ENERGY STAR computing and printer models, 92 percent of its product portfolio.
- Bringing enormous savings to enterprise printing with the HP PageWide Technology business printers that use up to 71 percent less energy than comparable laser printers.
- Training more than 2,000 channel partners on the energy efficiency of its ENERGY STAR certified products.
- Promoting Energy Awareness Month and the ENERGY STAR Day pledge via social media, achieving an engagement rate of 3.29 percent, greatly exceeding industry benchmarks (1.25 percent).
- Committing to design products that deliver greater and greater energy efficiency along with performance and value. Since 2010, HP has reduced energy consumption of its personal computing system portfolio by 25 percent, its HP LaserJet portfolio by 56 percent, and its HP inkjet portfolio by 20 percent on average.

Excellence in Data Innovation

City of Seattle

Seattle, WA

The City of Seattle seeks to address and overcome market barriers to energy efficiency by increasing the flow of data into EPA's ENERGY STAR® Portfolio Manager® and driving improvements in the commercial and multifamily

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markets. The Seattle Building Energy Benchmarking and Reporting Program requires commercial and multifamily buildings more than 20,000 square feet to conduct and report annual energy performance tracking through Portfolio Manager. The benchmarking program allows Seattle to reach new customer segments and deploy new technologies that increase benchmarking activity. The City of Seattle is receiving ENERGY STAR recognition for its strategic approach to data innovation. Key 2016 accomplishments include:

- Earning a Benchmarking Ordinance compliance rate of 99 percent over three years, including increasing the number of ENERGY STAR certification-eligible buildings by 13 percent between 2015 and 2016.
- Utilizing the Seattle Benchmarking Dashboard, where buildings can compare energy use intensity (EUI) and 1 – 100 ENERGY STAR scores to other similar buildings in Seattle.
- Driving energy efficiency action using Energy Benchmarking Performance Profiles, known as Scorecards, which include promotion of potential for ENERGY STAR certification for top performers and incentive options tailored to each building.
- Increasing enrollment in Seattle City Light’s electricity and Puget Sound Energy’s natural gas automated data exchange via Portfolio Manager to more than 80 percent and 60 percent, respectively.
- Increasing enrollment in automated data exchange with Seattle City Light and Puget Sound Energy via Portfolio manager to more than 80 percent and 60 percent, respectively.
- Promoting ENERGY STAR through monthly benchmarking newsletters, distributed to more than 3,900 active subscribers.

Excellence in ENERGY STAR Promotion

Delaware Sustainable Energy Utility

Dover, DE

The Delaware Sustainable Energy Utility (DESEU) is a nonprofit organization that helps residents and businesses save money through clean energy and efficiency. DESEU works in cooperation with all of Delaware’s energy providers to bring energy efficiency programs to homes, businesses, nonprofits, government facilities, and schools. DESEU is receiving ENERGY STAR® recognition for its distinguished promotion of Home Performance with ENERGY STAR (HPwES). Key 2016 accomplishments include:

- Launching an Assisted HPwES program to reach income-eligible customers that do not qualify for weatherization assistance, but also cannot afford to participate in the market-rate program.
- Conducting outreach to state and nonprofit agencies throughout Delaware, including the Faith Efficiencies Initiative. Energy Advisors routinely meet with religious organizations to conduct energy workshops focused on the benefits of HPwES.
- Creating a HPwES Ally Network to support participating contractors and the integration of heating, ventilation, and air conditioning (HVAC) measures and HPwES.
- Driving demand for HPwES with low interest financing and a digital marketing campaign that generated more than 4.5 million impressions.

Energy Upgrade California

San Diego, CA

Energy Upgrade California is a state initiative to help Californians take action to save energy and conserve natural resources, help reduce demand on the electricity grid, and make informed energy management choices at home and at work. Energy Upgrade California is receiving ENERGY STAR® recognition for its comprehensive

2017 ENERGY STAR Award Winners

campaign leveraging marketing, education, and outreach tactics to increase awareness of ENERGY STAR certified products and inspire behavior change among consumers. Key 2016 accomplishments include:

- Garnering more than 12 million ENERGY STAR impressions, including 19 feature stories mentioning ENERGY STAR reaching more than 5 million readers, 100 posts on social media with 3,000 engagements, and more than 3,600 retail associates trained.
- Executing a video ad, banner ads, and landing page featuring ENERGY STAR and information on how to purchase certified products, resulting in 210,000 video views, 5 million impressions, and 4,334 clicks.
- Educating thousands of customers through partnerships with 25 community-based organizations about ENERGY STAR certified products through a series of 52 events and presentations as well as through social media content, resulting in nearly 27,000 impressions and 5,700 engagements.

Illinois Office of Energy & Recycling at the Department of Commerce and Economic Opportunity *Springfield, IL*

In 2010, the Illinois Energy & Recycling Office at the Department of Commerce and Economic Opportunity became a Sponsor for Illinois' statewide Home Performance with ENERGY STAR® (HPwES) program, Illinois Home Performance (IHP). The Illinois Energy & Recycling Office is receiving ENERGY STAR recognition for its distinguished promotion of HPwES. Key 2016 accomplishments include:

- Providing a project application process and third-party quality assurance when utilities cannot, ensuring that HPwES can be offered in that territory.
- Expanding the reach of the HPwES program by onboarding Peoples Gas and North Shore Gas as utilities offering HPwES, providing incentives, and managing quality assurance.
- Ensuring the success of HPwES participating contractors by operating a building science hotline designed for contractors and an equipment loan program.
- Focusing on grassroots outreach events to promote HPwES by presenting to mayors at an Environment Committee Meeting, sending program brochures home with 5,000 Illinois students, and offering co-op advertising to HPwES participating contractors to help cover marketing costs.

National Grid (MA)

Waltham, MA

National Grid delivers electricity to approximately 3.3 million customers in Massachusetts, Rhode Island, and Upstate New York and is the largest distributor of natural gas in the northeastern United States. National Grid (MA) is receiving ENERGY STAR® recognition for its comprehensive, multi-channel marketing campaign featuring ENERGY STAR to promote certified products and energy-saving behavior among its customers, in addition to its ongoing support and participation in ENERGY STAR product and seasonal campaigns. Key 2016 accomplishments include:

- Increasing the awareness of and demand for ENERGY STAR certified products through an integrated, multimedia consumer awareness and product marketing campaign that resulted in:
 - More than 5.4 million ENERGY STAR certified lighting products sold through instant price discounts, direct online sales, and the online catalog.
 - About 10,300 ENERGY STAR appliances and electronics sold through partnerships with retailers using mail-in rebates and incentive programs that also included the recycling of about 5,270 refrigerators and freezers.
 - Promotional activities in nearly 2,000 retail partner stores that included training, events, and distribution of point-of-purchase materials.
- Engaging millions of consumers in a meaningful way through multi-channel education featuring ENERGY STAR and its energy, money, and environmental benefits that resulted in 92 million radio impressions,

2017 ENERGY STAR Award Winners

17 million Pandora Radio impressions, 317,000 digital clicks to website and more than 5 million total lighting and products sold.

- Participating in EPA's Brighten a Life with ENERGY STAR campaign through a successful partnership with the military nonprofit group Operation Stand-Down to support Rhode Island veterans secure housing, health benefits and job assistance. Participation resulted in sales of about 2,600 6-packs of camouflage ENERGY STAR certified light-emitting diode (LED) bulbs through an online portal.

Public Service Company of Oklahoma (PSO)

Tulsa, OK

Public Service Company of Oklahoma (PSO) serves approximately 544,000 customers. The PSO portfolio of energy efficiency programs has engaged more than 270 service providers, 21 builders, eight Home Energy Raters, 38 business trade allies, and thousands of customers. PSO is receiving ENERGY STAR® recognition for its distinguished promotion of Home Performance with ENERGY STAR (HPwES) and its support of the ENERGY STAR Certified Homes program. Key 2016 accomplishments include:

- Achieving the greatest income segment and geographic diversity participation rates in the PSO HPwES program by marketing to Comanche and Choctaw Nation Housing Authorities, along with many rental properties such as duplexes, triplexes, townhomes, and smaller single family housing.
- Recruiting non-heating, ventilation, and air conditioning (HVAC) companies to participate in the HPwES program to diversify the contractor base, including companies that focus on insulation, air sealing, and duct sealing.
- Promoting HPwES at community events including Chamber of Commerce meetings, Home and Garden Shows, senior center meetings, and business expos.
- Supporting the construction of 105 ENERGY STAR certified homes and launching an online Learning Center offering a variety of technical courses for program participants.
- Recruiting, training, and sponsoring HVAC companies and Home Energy Raters in key markets, credentialing of seven HVAC companies and four Home Energy Raters.

Virginia State Corporation Commission

Richmond, VA

Virginia State Corporation Commission's Virginia Energy Sense energy education program educates Virginians about the importance of reducing energy consumptions and how each citizen can play a part in helping the state meet its energy conservation goal of reducing energy use by 10 percent below 2006 levels by 2020. Virginia State Corporation Commission is receiving ENERGY STAR® recognition for strategically and effectively executing a multimedia, energy savings campaign and its ongoing coordination with EPA to leverage ENERGY STAR tools and content to promote energy efficiency among its customers. Key 2016 promotional accomplishments include:

- Developing and implementing a comprehensive outreach strategy, informed by research that included a survey of 1,000 Virginians, to reach and educate Motivated Savers (the defined target audience) through digital, social and broadcast channels with highly creative and personalized outreach that centered on easy ways to save energy and money.
- Generating more than half a million targeted media impressions through five op-eds in local markets, five local news interviews on key television stations, six radio interviews during key times, and multiple news stories.
- Increasing the number of Virginians reached by more than 1 million through social media, events, and other direct-to-customer outreach.
- Garnering nearly 4 million impressions for their 30-second PSA entitled "Jack" and driving more than

2017 ENERGY STAR Award Winners

- 350,000 views through web videos, resulting in viewers staying engaged for about 47 seconds.
- Launching a new website featuring ENERGY STAR, such as the Web-based “My ENERGY STAR for Virginia Energy Sense” that collectively increased visits to the site and average website sessions duration by 57 percent.

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March 2017

Partner of the Year—Sustained Excellence

Partners who have received ENERGY STAR recognition for multiple years and have gone above and beyond the criteria needed to qualify for recognition are honored with the award for Sustained Excellence. This year partners received awards for Sustained Excellence in the categories of Energy Efficiency Program Delivery, Energy Management, New Home Builder, Affordable Housing, Home Energy Raters, Product Brand Owner, Retailer, Service and Product Provider.

Partner of the Year—Energy Efficiency Program Delivery

This award recognizes organizations that have demonstrated leadership and best practices in implementing energy efficiency program and/or program portfolios that incorporate ENERGY STAR as a key strategy. Recipients of awards in this category distinguish themselves through their use of ENERGY STAR tools, strategies and resources as a cost-effective approach to delivering near-term program results while also effectively overcoming market barriers to efficiency such that more efficient products, homes, and buildings become the norm.

This award recognizes organizations in four Program Categories:

1. Residential New Construction—programs that promote the construction of ENERGY STAR certified homes and apartments by implementing program elements such as the following:
 - Designing approaches that are based on the local housing market and unique program goals and reflect the most important regional factors for program success;
 - Marketing strategies that increase awareness of ENERGY STAR certified homes and apartments;
 - Training sessions to help stakeholders be successful program participants;
 - Strategic incentive structures that help to offset upgrade costs and encourage participation;
 - Outreach approaches that create strong relationships with stakeholders, communicate procedures and expectations, and share important program information;
 - Quality assurance protocols to ensure the integrity of the ENERGY STAR label and the EEPS program;
 - Measurement and evaluation processes to assess progress and attainment of goals, and facilitate continuous improvement in the implementation of the program.

2. Home Performance with ENERGY STAR—innovative Sponsors and Partners of Home Performance with ENERGY STAR Programs that promote or deliver Home Performance with ENERGY STAR by implementing at least one of the following program elements:
 - Marketing strategies that increase the use and awareness of Home Performance with ENERGY STAR with demonstrated project-generating results;
 - Program delivery approaches that produce a high conversion ratio from the home performance assessment to Home Performance with ENERGY STAR project delivery for participating contractors; high impacts for homeowners, such as greater energy savings, improved safety and comfort, and enhanced building functionality; and are supported and funded by diverse market actors;
 - Workforce infrastructure development that provides mentoring, training, and recognition; and is supported by a quality assurance process; and

- Leadership in the national, regional, state or local arenas to foster partnerships, collaboratives, and advancement of the home performance industry.
3. Certified Products—programs that are designed to overcome market barriers to widespread adoption of ENERGY STAR certified commercial and residential products and/or related best practices, such as power management of office equipment, consumer education on proper thermostat use, etc.
 4. Commercial and Industrial—programs that deliver improved whole-building energy performance in existing commercial buildings; target and track performance for new construction; and/or achieve facility-wide improvement in industrial plants, by using ENERGY STAR tools and resources to overcome market barriers.

Partner of the Year—Energy Management

This award recognizes businesses and organizations that demonstrate their commitment to environmental protection through superior energy management, particularly by integrating and promoting ENERGY STAR tools and resources within their energy management program. Applications are evaluated in three categories:

1. Energy Management Practices—practices employed by the organization to manage and reduce energy use. These include long-term strategies, management practices, innovative technologies, cost-effective upgrades, data-driven enhancements to systems or processes, or other practices implemented at the corporate or organization level to improve performance.
2. Communication Strategies—how the organization used communications to support and promote their energy management program and enhance its partnership with ENERGY STAR. Their communications plans are strategic, integral components of their corporate energy management programs. This is demonstrated through:
 - Communication strategies for promoting energy efficiency with ENERGY STAR to internal audiences, such as employees and senior leadership.
 - Communication strategies for promoting energy efficiency with ENERGY STAR to external audiences, such as tenants, customers, and shareholders.
 - Participation in ENERGY STAR recognition activities.
3. Demonstration of Energy Savings—actual energy performance improvements achieved by the organization during 2016, taking into account both the magnitude of the improvements, and current energy performance relative to the organization’s peers. Partners are encouraged to express savings in business, financial, and environmental metrics, and to illustrate cumulative accomplishments.

Partner of the Year—Multifamily High Rise Developer

This award recognizes ENERGY STAR Multifamily High Rise (MFHR) Developer Partners that have demonstrated excellence and innovation in building and promoting ENERGY STAR certified multifamily high rise units. Developers receiving this award are evaluated on the following criteria:

1. Promotion and Marketing—materials and activities that the organization developed and used to promote and market ENERGY STAR certified units in MFHR buildings.
2. ENERGY STAR Web Presence—the organization’s website highlights its ENERGY STAR partnership, discusses features of ENERGY STAR certified units, and cross-links to the ENERGY STAR Multifamily High Rise website.

3. Energy Efficiency Innovation—innovative features in the organization’s ENERGY STAR MFHR projects that were designed and/or certified in 2016. Partners are encouraged to demonstrate how the features translated into benefits for the occupants.
4. Resident Testimonials—resident testimonials that describe their experience living in an ENERGY STAR certified MFHR unit.
5. Costs and Benefits Associated with ENERGY STAR—costs and savings associated with the organization’s ENERGY STAR certified MFHR buildings constructed during 2015 as compared to code.
6. Training—training related to ENERGY STAR MFHR that the organization engaged in during 2016, such as training of sales/leasing staff to promote the features and benefits of ENERGY STAR certified units, or training of site supervisors or trades regarding the ENERGY STAR MFHR technical program requirements.
7. Licensed Professional Letter of Recommendation—letter of recommendation that describes the Licensed Professional’s experience working with the Developer Partner during 2016 to construct, verify, and/or promote ENERGY STAR certified MFHR units.
 - a. New in 2017: Licensed Professionals can be considered for a Certificate of Recognition when nominated by their developers.

Partner of the Year—New Home Builder /Affordable Housing

This award recognizes ENERGY STAR home builder partners that have demonstrated excellence and innovation in building and promoting ENERGY STAR certified homes. This award is also used to recognize partners demonstrating excellence and innovation in building and promoting ENERGY STAR certified homes for the affordable housing and low-income housing community. Organizations receiving this award are evaluated based on the following criteria:

1. Promotion and Marketing—materials and activities that the organization developed and used to promote and market ENERGY STAR certified homes during 2016.
2. Training—training related to ENERGY STAR certified homes that the organization engaged in during 2016, such as training of sales staff to promote the features and benefits of ENERGY STAR certified homes; training of site supervisors or trades regarding the ENERGY STAR certified homes technical program requirements; training of customer service representatives to answer homeowner questions related to the operation of their ENERGY STAR certified homes.
3. Innovations in Cost and/or Energy Efficiency—innovation used to lower the cost of building ENERGY STAR certified homes in 2016, or a technical innovation incorporated into the contractor process.
4. Rater Letter of Recommendation—letter of recommendation that describes the Rater’s experience working with the builder partner during 2016 to construct, verify, and/or promote ENERGY STAR certified homes.
5. Quality Control—organizations must describe at least one area where the ENERGY STAR certified homes program has been used to enhance the quality control of the construction process in 2016.
6. Homeowner Testimonials—describing homeowners’ experiences living in an ENERGY STAR certified home.

Partner of the Year—Home Energy Rater

This award recognizes ENERGY STAR Home Energy Rater/Provider partners who have demonstrated excellence and innovation in participating in the ENERGY STAR New Homes program. Home Energy Raters and Providers receiving this award are evaluated as follows:

Home Energy Raters are recognized when nominated for an Award by their builder partners. This process was implemented to encourage further collaboration between builder partners and Home Energy Raters. If a New Home Builder/Affordable Housing applicant is selected for an Award, then the nominated Rater is selected also. Builders may nominate as many Home Energy Raters as they choose, and a Rater may be nominated by more than one builder. Builders nominating a Rater will also be asked to provide a brief description of how the Rater contributed significantly to their success with ENERGY STAR, as well as a summary list of accomplishments. In addition, Raters are asked to submit letters of recommendation to EPA in support of their builder client's application.

Partner of the Year—Product Brand Owner

This award recognizes product brand owners of ENERGY STAR certified products who have furthered the goals of ENERGY STAR through their active participation. Partners must demonstrate that their company's activities and accomplishments are specific to supporting ENERGY STAR's objective in the following areas: ENERGY STAR partners who manufacture certified products and have furthered the goals of ENERGY STAR through their active participation in the program. Applications are evaluated in the following categories:

1. Furthering Energy Efficiency in Products:
 - Number of ENERGY STAR certified models available in 2016 and percentage change over previous year.
 - Percentage of eligible 2016 models that are ENERGY STAR certified.
 - New ENERGY STAR models/option packages developed/certified in 2016, including a brief description of innovation in product design for energy efficiency.
 - Engagement and leadership in regards to the ENERGY STAR program, including participation in ENERGY STAR product specification development effort(s) and conduct/sharing of research and/or data that support specification development.
 - Activities that go above and beyond minimum labeling requirements.
2. Training Efforts:
 - Integration of ENERGY STAR into organization's sales force and employee training.
 - Cooperation with distributors, retailers, or utility/state/regional partners to increase ENERGY STAR information in retail/distributor product knowledge training.
 - Collaboration with EPA in the development of training activities.
3. Sales and Marketing: specific activities undertaken to promote ENERGY STAR certified products
 - Integration of ENERGY STAR in exhibits at key industry tradeshows and inclusion of ENERGY STAR in presentations for meetings with distributors and/or retailers.
 - Participation in one or more of EPA's 2016 ENERGY STAR Products Promotions or other consumer outreach initiatives/campaigns including: Flip Your Fridge; Earth Day; Pool Pumps; Cooling; Room Air Conditioners; ENERGY STAR Most Efficient; Water Heaters; ENERGY STAR Change the World Tour: Brighten a Life with ENERGY STAR; and ENERGY STAR Day.
Consumer outreach that promoted ENERGY STAR certified products, such as in-store activities, advertising, public relations, media or community events, digital media, and direct mail.
4. Consumer/End User Education:

- Innovative and/or impactful educational efforts that go above and beyond simple ENERGY STAR logo use and/or messaging.
 - Consumer education on the importance of energy efficiency, the problem of climate change, the benefits of preserving the environment, and/or the benefits of reducing air pollution.
5. Cross-Cutting Efforts That Have Been Incorporated into Company Practices:
- Offering recycling of products and/or packaging or developing in-house recycling programs.
 - Participation in the development of data tools, such as QPX and Product Finder.
 - Commitment to organization-wide facility energy efficiency improvements.
 - Organizational procurement practices of energy-efficient and/or ENERGY STAR certified products.
 - Company efforts to reducing GHG emissions (e.g., recycling programs, solar, Bike to Work initiatives, electric vehicle charging stations, etc.)
 - Participation in other EPA programs and campaigns, such as: SmartWay, Green Power Partnership, Responsible Appliance Disposal (RAD) Program, and WaterSense.
 - Company efforts to reducing GHG emissions in the value chain of its products (i.e. manufacturing processes for products).
 - Use of ENERGY STAR Portfolio Manager to benchmark buildings or preference given to leasing space from ENERGY STAR certified buildings.
 - Energy management program that spans the company operations and that is in accord with ENERGY STAR's Guidelines for Energy Management.
 - Commitment to protecting the integrity of the ENERGY STAR brand through continuous improvement, enhanced quality assurance, reporting logo violations, or other practices.

Partner of the Year—Retailer

This award recognizes retailers, both large and small, that are making an ever-increasing contribution to the growing success of ENERGY STAR. Applications are evaluated in the following categories:

1. ENERGY STAR Partnership and Planning:
 - High-level engagement that includes the development of an implementation plan informed by EPA's top-priority products and initiatives for the year.
 - Working throughout the year to facilitate EPA relationships with merchant and marketing representatives.
2. Product Marketing and Promotions:
 - Working to order, stock, and promote ENERGY STAR products in store and online.
 - Working to increase stocking, sales, and labeling of ENERGY STAR priority products categories, including lighting, appliances, consumer electronics.
 - Engaging in ENERGY STAR seasonal promotions.
3. General ENERGY STAR Consumer Education:
 - Promoting ENERGY STAR and educating consumers about energy efficiency and its environmental and other benefits through general efforts, such as in-store, online, and other (e.g., advertising, public relations, events, trainings, and participation in EPA ENERGY STAR communications campaigns).
4. ENERGY STAR Training Efforts:
 - Educating sales associates about the ENERGY STAR program and the value of ENERGY STAR certified products.

- Cooperation with product brand owners, manufacturers, or utility/state/regional partners to increase ENERGY STAR information in product knowledge training.
- Collaboration with EPA in the development of training activities.
- Provision of specific training materials to associates for ENERGY STAR certified lighting and ENERGY STAR Most Efficient appliances.

Partner of the Year—Service and Product Provider

This award recognizes businesses and organizations that catalyze market transformation in energy efficiency through their products, services, and/or effective outreach efforts. Award-winning Service and Product Providers (SPPs) demonstrate outstanding success in helping private- or public-sector organizations to improve energy performance in their existing buildings and building designs. Applications are evaluated in the following categories:

1. Organization and Business Practices:
 - Utilizing ENERGY STAR partnership and EPA’s tools and resources to differentiate organization and improve business relationships with customers.
 - Alignment of organization’s mission with the ENERGY STAR program.
 - Delivering energy efficiency in existing buildings and/or building designs that incorporate superior energy performance.
 - Integration of ENERGY STAR tools and resources into day-to-day business practices.
 - Collaborated with EPA or provided feedback to EPA on the design and functionality of ENERGY STAR tools and resources.
2. Benchmarking and Certification:
 - Helps its clients benchmark and certify existing buildings
 - Helps its customers improve the energy efficiency of their building design projects
3. Marketing and Recognition
 - Organization uses its ENERGY STAR partnership to help the organization market its services and recognize the success of its projects and clients.
 - Integrating ENERGY STAR into marketing materials and strategies to attract new clients and/or maintain existing clients.
 - Recruiting clients and other affiliates to become ENERGY STAR partners.
 - Promoting ENERGY STAR at conferences, events, internal and external training, marketing materials and publications, etc.
 - Including the ENERGY STAR logo and/or referencing the ENERGY STAR program on any marketing materials, articles, publications, white papers, web pages, or other media.
 - Using ENERGY STAR to help clients gain recognition for achieving energy efficiency and enhanced performance in design projects and/or existing buildings.

Contractor of the Year—Home Performance with ENERGY STAR Program

This award recognizes participating contractors who demonstrate innovative business practices that make them leaders in the home performance industry. The award winners take on challenges and apply unique approaches to realize notable success in their local Home Performance with ENERGY STAR markets. They exhibit outstanding professionalism, build strong customer relationships, and apply building science solutions to improve homes. Applications are evaluated based on the following criteria:

1. Project Results— consistently achieve significant energy savings, load shifting, or demand reduction with Home Performance with ENERGY STAR and are able to demonstrate replicable and innovative approaches to achieve these results.
2. Industry and Business Leadership—providing leadership in their market, either among their peers or by improving their own company, including efforts to engage in local and national policy and/or regulatory initiatives, training and mentoring, industry trade groups, and continuing education. Improved business efficacy and operational efficacy by implementing new offerings or procedures learned through their association with Home Performance with ENERGY STAR.
3. Customer Engagement— building strong customer relationships through effective approaches including innovative Home Performance with ENERGY STAR marketing campaigns, connecting marketing activities to sales, using unique tactics to close sales, collecting and integrating customer feedback, responding to customer concerns, achieving high customer ratings.

Excellence—ENERGY STAR Promotion

This award recognizes specific, exemplary ENERGY STAR promotions or consumer outreach campaign activities (as opposed to ongoing efficiency programs) that took place during calendar year 2016. Activities may include participation in one or more of EPA’s ENERGY STAR 2016 product promotions listed below, or other consumer outreach initiatives that promoted ENERGY STAR certified productions.

- Flip Your Fridge
- Earth Day
- Pool Pumps
- Cooling
- Room Air Conditioners
- ENERGY STAR Most Efficient
- Water Heaters
- ENERGY STAR Change the World Tour: Brighten a Life with ENERGY STAR
- ENERGY STAR Day

Partners receiving this award implemented promotions, marketing, or consumer outreach campaigns that clearly work in the support of any or all of the following goals:

1. Increase consumer understanding of ENERGY STAR – visual recognition of blue label, what it stands for, who’s behind it, individual and collective benefits of choosing ENERGY STAR.
2. Increased consumer awareness and sales of ENERGY STAR certified products in a sustainable manner (e.g., any price incentives are complemented with educational materials conveying product benefits and value).
3. Affect sustained behavior change around energy efficiency – move consumers from “knowing” to “doing.”
4. Increase presence of ENERGY STAR in media/social media (TV, newspapers, consumer publications, Web content, trade publications, radio, etc.).
5. Support positioning ENERGY STAR as a trusted resource for energy efficiency and drive traffic to www.energystar.gov.

Excellence—Product Design

This award recognizes important contributions to driving efficiency in products. Partners recognized with this award lead in the design and manufacture of the best of ENERGY STAR certified products.

Excellence—Data Innovation

This award recognizes partners who have demonstrated innovation in increasing access to the data required by EPA’s ENERGY STAR Portfolio Manager tool, and/or expanding the use of the data and building performance metrics available from it. This award is intended to recognize initiatives that demonstrate breakthrough innovations. The initiative(s) must have been implemented and achieved results during calendar year 2016. Given the emphasis on innovation, this award will not recognize a partner for the same activity more than once. Awards for data innovation may be made in the following two categories:

1. Increasing the flow of data into Portfolio Manager—innovative efforts to make it easier to obtain the data required to benchmark in Portfolio Manager or to transfer that data into Portfolio Manager.
 - Developing novel business processes and customer service approaches that reflect industry best practices when creating solutions for providing users with utility data for benchmarking.
 - Demonstrating active and productive collaboration with stakeholders to overcome key market, policy or regulatory barriers to providing greater access to whole-building energy data.
 - Creating scalable technology platforms for the acquisition of energy data from many sources, and for the distribution of data for many applications and to many users.
2. Expanding use of performance metrics from Portfolio Manager—innovative efforts to expand use of the data and/or building performance metrics available from Portfolio Manager to achieve greater energy efficiency and other environmental objectives in the commercial, industrial, and multifamily buildings market.
 - Increasing market awareness and understanding of ENERGY STAR energy performance scores and other benchmarking metrics.
 - Demonstrating integration of ENERGY STAR performance metrics alongside other data and analytical offerings.
 - Presenting energy performance metrics specifically for traditionally hard-to-reach market segments, e.g., small and medium businesses; multifamily housing; and economically disadvantaged neighborhoods.
 - Applying technology to engage building owners and managers in dynamic and motivating ways.
 - Using benchmarking results to generate interest in other ENERGY STAR resources and initiatives, (e.g., ENERGY STAR certification; participation in the ENERGY STAR National Building Competition; development of local benchmarking competitions; use of ENERGY STAR certified products).

Special Recognition

- These certificates recognize organizations that have made significant contributions toward advancing energy efficiency in specific areas of the marketplace.