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ENERGY STAR CHANGE A LIGHT, CHANGE THE WORLD CAMPAIGN AND THE /ENERGY STAR OPERATION CHANGE OUT - THE MILITARY CHALLENGE

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SUBJ/ENERGY STAR CHANGE A LIGHT, CHANGE THE WORLD CAMPAIGN AND THE /ENERGY STAR OPERATION CHANGE OUT - THE MILITARY CHALLENGE//
REF/A/MSGID:MEMO/OUUSD/YMD:20071023//
NARR/REF A ENCOURAGES MILITARY DEPARTMENTS TO PARTICIPATE IN THE DEPARTMENT OF ENERGY'S ENERGY STAR CHANGE A LIGHT CAMPAIGN.//
POC/MR. SCOTT HOULDSWORTH/YA-02/UNIT:CMC WASHINGTON DC L LFF/- /TEL:703-695-6158 DSN 225//

GENTEXT/REMARKS/-1. PURPOSE. ENCOURAGE MARINE CORPS-WIDE PARTICIPATION IN THE ENERGY STAR CHANGE A LIGHT, CHANGE THE WORLD CAMPAIGN AND THE ENERGY STAR OPERATION CHANGE OUT - THE MILITARY CHALLENGE PROGRAM.

2. BACKGROUND. PER REF A, TO CONTINUE DEVELOPING A CULTURE OF CONSERVATION, THE DEPARTMENT OF DEFENSE (DOD) HAS TEAMED WITH THE DEPARTMENT OF ENERGY (DOE) ENERGY STAR CHANGE A LIGHT, CHANGE THE WORLD CAMPAIGN AND REGISTERED AS A PLEDGE DRIVER. GOING INTO ITS 8TH YEAR, THE CHANGE A LIGHT, CHANGE THE WORLD CAMPAIGN IS DESIGNED TO BRING INDIVIDUALS AND ORGANIZATIONS TOGETHER IN A NATIONWIDE EFFORT TO SAVE ENERGY AND HELP FIGHT GLOBAL WARMING, BY ENCOURAGING A SWITCH TO LIGHTING THAT HAS EARNED THE GOVERNMENTS ENERGY STAR LABEL FOR ENERGY EFFICIENCY. BECOMING A PLEDGE DRIVER INVOLVES MAKING A PUBLIC COMMITMENT TO INVITE YOUR COMMUNITY OR ORGANIZATION TO TAKE THE PLEDGE TO CHANGE OUT AT LEAST ONE INEFFICIENT BULB TO AN ENERGY STAR QUALIFIED LIGHT BULB.

3. ENERGY STAR OPERATION CHANGE OUT - THE MILITARY CHALLENGE, IS THE FIRST NATIONAL, MILITARY-FOCUSED ENERGY-EFFICIENCY CAMPAIGN TO ENCOURAGE EVERY SERVICEMAN AND WOMAN TO SAVE ENERGY, MONEY, AND PROTECT THE ENVIRONMENT BY REPLACING THEIR INEFFICIENT, INCANDESCENT LIGHT BULBS WITH ENERGY STAR QUALIFIED BULBS. THE GOAL OF THE OPERATION CHANGE OUT PROGRAM IS TO REPLACE AT LEAST ONE INCANDESCENT LIGHT BULB WITH AN ENERGY STAR QUALIFIED MODEL IN EACH RESIDENTIAL UNIT AT PARTICIPATING MILITARY INSTALLATIONS. LAUNCHED ON EARTH DAY, 22 APRIL 2008, AT MCB CAMP LEJEUNE, NORTH CAROLINA, OPERATION CHANGE OUT WILL FOCUS ON ENCOURAGING THE ENTIRE BASE COMMUNITY TO GET INVOLVED, INCLUDING MILITARY MEMBERS, ENERGY MANAGERS, HOUSING MANAGEMENT COMPANIES, RETAIL STORES, RECREATION CENTERS, SPOUSAL GROUPS, LOCAL UTILITIES AND INTERESTED COMMUNITY PARTNERS. RESULTS OF THE PROGRAM WILL BE ANNOUNCED ON ENERGY STAR CHANGE A LIGHT DAY, 1 OCTOBER 2008 AND EXEMPLARY BASES IMPLEMENTING CHANGEOUTS MAY BE HONORED AT AN ENERGY STAR AWARD EVENT IN 2009.

4. BOTH CHANGE A LIGHT, CHANGE THE WORLD CAMPAIGN AND OPERATION CHANGE OUT SUPPORT FEDERAL ENERGY-EFFICIENCY GOALS MANDATED UNDER THE ENERGY INDEPENDENCE AND POLICY ACT OF 2007 AND EXECUTIVE ORDER 13423, STRENGTHENING FEDERAL ENVIRONMENTAL, ENERGY, AND TRANSPORTATION MANAGEMENT. THIS IS AN OPPORTUNITY TO PROVIDE SIGNIFICANT SAVINGS FOR MILITARY FAMILIES AND TAXPAYERS, AS WELL AS A SUBSTANTIAL REDUCTION IN ENERGY USE AT MILITARY FACILITIES.

5. FEDERAL BUYERS ARE NOW REQUIRED BY THE ENERGY POLICY ACT OF 2005 TO PURCHASE PRODUCTS THAT ARE ENERGY STAR - QUALIFIED OR DOE FEDERAL ENERGY MANAGEMENT PROGRAM DESIGNATED. THE PURCHASING REQUIREMENTS ARE CODIFIED BY FAR PART 23. KEY FACTS AND POINTS TO KNOW FOLLOW:

A. AN ENERGY STAR QUALIFIED LIGHT BULB CAN SAVE ABOUT \$30 OR MORE IN ELECTRICITY COSTS AND PREVENT MORE THAN 400 POUNDS OF GREENHOUSE GAS EMISSIONS OVER ITS LIFETIME, AN EQUIVALENT OF KEEPING NEARLY 200 POUNDS OF COAL FROM BEING BURNED.

B ENERGY STAR QUALIFIED LIGHT BULBS USE 75 PERCENT LESS ENERGY,

LAST UP TO 15 TIMES LONGER, AND PRODUCE ABOUT 75 PERCENT LESS HEAT THAN TRADITIONAL INCANDESCENT MODELS SO THEY ARE SAFER TO OPERATE AND CAN CUT ENERGY COSTS ASSOCIATED WITH HOME COOLING.

C. TO OBTAIN THE GREATEST SAVINGS, REPLACE BULBS IN THE LIGHTS THAT ARE USED THE MOST.

D. MANUFACTURERS PRODUCING ENERGY STAR QUALIFIED LIGHT BULBS ARE REQUIRED TO OFFER A MINIMUM 2 YEAR WARRANTY FOR RESIDENTIAL APPLICATIONS.

E. LEARN MORE ABOUT THE VARIETY OF ENERGY STAR QUALIFIED LIGHTING AT WWW.ENERGYSTAR.GOV/LIGHTING.

6. ACTION. REGIONAL AND INSTALLATION COMMANDS ARE HIGHLY ENCOURAGED TO SUPPORT THE ENERGY STAR CHANGE A LIGHT, CHANGE THE WORLD CAMPAIGN AND THE ENERGY STAR OPERATION CHANGE OUT - THE MILITARY CHALLENGE BY SIGNING UP AS A COMMAND LEVEL PLEDGE DRIVER AND INSTALLING LIGHT BULBS AND FIXTURES THAT HAVE EARNED THE GOVERNMENT'S ENERGY STAR LABEL FOR EXCELLENCE IN ENERGY EFFICIENCY. COMMANDS SHOULD ALSO ENCOURAGE PERSONNEL THROUGH A LOCAL ENERGY AWARENESS PROGRAM TO REPLACE LIGHT BULBS AND FIXTURES WITH ENERGY STAR LABELED PRODUCTS IN THEIR HOMES. AS A PLEDGE DRIVER, COMMANDS WILL GAIN ACCESS TO CUSTOMIZABLE MATERIALS AND PERSONALIZED TOOLS TO TRACK PROGRESS AGAINST THEIR PLEDGE GOAL. TO REGISTER YOUR INSTALLATION FOR THE PROGRAM AND RECEIVE A UNIQUE PLEDGE LINK, GO TO WWW.ENERGYSTAR.GOV AND ADD YOUR INSTALLATION AS A PLEDGE DRIVER, SELECT DEPARTMENT OF DEFENSE AS THE UMBRELLA ORGANIZATION, AND SET YOUR PARTICIPATION GOAL.

7. FY08 HQMC CENTRALLY MANAGED ENERGY FUNDS HAVE BEEN SET ASIDE TO FUND INSTALLATION LEVEL PROCUREMENT OF ENERGY STAR (AND SPECIFICALLY, COMPACT FLUORESCENT) LIGHT BULBS. CONTACT THE POC LISTED ABOVE FOR ADDITIONAL INFORMATION.

8. RELEASE AUTHORIZED BY MAJGEN EDWARD G. USHER III, DEPUTY COMMANDANT FOR INSTALLATIONS AND LOGISTICS.//