

Integrating Youth Organizations into Your Change the World, Start with ENERGY STAR Event

There are many terrific organizations that engage youth in community outreach. This document provides ideas and suggestions on how to incorporate youth organizations into your next Change the World, Start with ENERGY STAR event. Regardless of whether you are looking to incorporate one of EPA's partnerships, foster a pre-existing relationship with a youth organization, or build the foundation for a future relationship, the helpful tips below will help guide you along the way.

Youth Organization Partnerships with Change the World, Start with ENERGY STAR Campaign

EPA is proud to partner with Boys & Girls Clubs of America, PTO Today, and Do Something to reach America's youth and encourage them to get out and "Change the World, Start with ENERGY STAR." Below is more information on each partnership and opportunities for involvement.



Boys & Girls Clubs of America (BGCA) – EPA has partnered with Boys & Girls Clubs of America to support clubs across the country in community-based projects related to energy efficiency. 90 Clubs participated (from Earth Day 2009 through November 2010). Projects ranged from home energy check-ups to holding community energy fairs. [Click here](#) to learn more about the partnership.



PTO Today – Through EPA's nationwide partnership with PTO Today, local Parent Teacher Organizations (PTOs and PTAs) at K-8 schools across the country host Go Green Nights—school-based events that teach kids and their families about energy efficiency in fun and engaging ways. [Click here](#) to see if your local school is participating.



DoSomething.org – EPA has partnered with DoSomething.org, a non-profit organization that helps teens engage in causes they care about and improve their communities. DoSomething.org is engaging teens in energy efficiency behaviors to fight climate change through social media, an environmentally themed Facebook game called eMission, and PSAs. [Click here](#) to learn more about this new, exciting partnership.

How do I incorporate youth organizations into my Change the World, Start with ENERGY STAR event?

Before the event

- Identify and reach out to the organization in your area that you are interested in working with as soon as possible to complete any necessary documents permitting youth to participate in the event. Many groups have to send permission slips home to be signed by parents, so plan six weeks in advance, if possible.

During the event

- If you have previously engaged in events with the organization, showcase the youth projects at your event, especially something visual like poster boards and pictures.
- Set up a time for youth to conduct a demonstration or presentation. This might also be a great idea for a photo shoot.

After the event

- Think about ways to reward youth for their hard work and participation during the event. A t-shirt, special pin, or cap is a great way to thank individuals while showcasing the partnership with your organization.

For more information about conducting an event with one of the Change the World, Start with ENERGY STAR youth partnerships, contact changetheworld@cadmusgroup.com.