

# Change the World Tour

## ENERGY STAR® Event Booth Ordering Information



### Change the World, Start with ENERGY STAR Event Booth Ordering Information

The U.S. Environmental Protection Agency has an exciting resource available! ENERGY STAR partners and pledge drivers may borrow EPA's Change the World, Start with ENERGY STAR Event Booth. Using this booth is a terrific way to add a colorful, vibrant, interactive display to your event.



### About the Event Booth

The booth is a turnkey solution for holding an educational ENERGY STAR-themed event. It's based on the [ENERGY STAR @ home tool](#), with much of the same images and messaging as the exhibit house that has been featured at events nationwide.

Lightweight and easy to ship and set up, the Event Booth features a total of six panels. Five colorful "rooms" (images and messaging on interchangeable display panels attached to fold-out structures) within a typical household are depicted. Each room highlights simple energy-efficient actions that can help visitors to your display learn how to save energy, save money, and help protect the environment. The rooms are united by one large Home Exterior panel (shown above), and include:

- Kitchen (featuring appliances)
- Living Room (featuring electronics and lighting)
- Home Office (featuring office equipment)
- Kid's Bedroom (featuring electronics and kid-friendly tips)
- Heating and Cooling Area (featuring an HVAC system, ducts, and a programmable thermostat)

### How to Leverage the Booth

Consider using the booth for family-focused events, employee seminars, educational opportunities, or to coincide with giveaways and demonstrations you may be planning. It is perfect for trade shows, fairs, or other exhibit opportunities. The booth is large and eye-catching, and is designed to attract attention to your event space. Use the materials in [EPA's Event Toolkit](#) to add other elements to your event, such as media promotion, ideas for giveaways and premiums, EPA resources, and more!

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## Size, Set Up, and Shipping

The booth panels can be arranged in several different configurations, depending on the space available and the messages you'd like to emphasize. When placed end to end in a straight line, it measures 18 feet long; however, angling or staggering the separate structures allows the booth to fit a much smaller footprint. The two smaller panels each measure 5 feet wide by 8 feet high by 1 foot deep. The largest, center panel is approximately 8 feet wide by 8 feet high and 1 foot deep.

Configurations are numerous—for more information on booth size, e-mail us at [changetheworldbooth@sbd.com](mailto:changetheworldbooth@sbd.com). All sides of the three-part booth are covered with a flexible fabric material, including the flat endcaps. The structure can be set up easily by one or two people. Assembly instructions and sample configurations are included with the booth.

You may order additional interactive elements, such as watt meters and lighting display hand cranks with the booth to enhance your event. By itself, the booth is packaged in three large cases measuring 42 inches high by 16 inches wide with a 16-inch diameter, and will include an additional box to house the interactive elements, if ordered. The entire event kit can be shipped directly to you or to your event. Your organization will need to promptly return the booth after use using a prepaid UPS label included in the booth cases.

## ACT NOW! Reserve the Event Booth Today!

To request to borrow the event booth, simply [download the order form](#), fill it out and e-mail it to [changetheworldbooth@sbd.com](mailto:changetheworldbooth@sbd.com). Please submit your request as far in advance as possible, since the booth is available only on a first-come, first-served basis.

## \*\*KEY EVENT BOOTH INFORMATION\*\*

- **Staffing:** Two adults are required to staff the event booth when used in conjunction with the interactive displays; one adult is sufficient when the displays are not reserved.
- **Event Requests:** Due to the potential damage associated with high winds, rain, etc., preference will be given to events held indoors. Outdoor event requests within a large tent will be approved on a case-by-case basis.
- **Feedback:** Organizations that receive the event booth are encouraged to complete and return a feedback form at the conclusion of the event regarding the experience with the booth and event metrics.
- **Damage:** The event booth and interactive displays are inspected before and after each event. While minimal wear and tear may occur, EPA reserves the right to assess a damage fee to cover excessive damage to the fabric panels or exterior casing.  
  
\*\*The event booth may be subject to unscheduled repairs that prevent it from being sent to a scheduled event. Event booth requestors will be notified as early as possible should this affect their event.
- **Shipping:** Organizations exhibiting at a hotel, conference facility or convention center may be required to pay for return shipment of the event booth and interactive displays, in addition to any other venue-related exhibiting fees, due to the additional costs required in those settings.

ENERGY STAR is the simple choice for energy efficiency. For more than 20 years, people across America have looked to EPA's Energy Star program for guidance on how to save energy, save money, and protect the environment. Join the millions who are already making a difference at [www.energystar.gov](http://www.energystar.gov).