

ENERGY STAR® Lighting Newsletter

Lighting the Way to a Brighter Future



- [Greenlite/Dollar Tree Promotion](#)
- [Lightfair International](#)
- [Partner Meeting](#)
- [Partner of the Year 2016](#)
- [Ask the Expert](#)
- [Webinar Series](#)
- [Lamps and Luminaires Spec Updates](#)
- [ENERGY STAR LED Lighting Tab](#)
- [Check out ENERGY STAR's Great Resources](#)

Celebrating Earth Day with Low-Cost ENERGY STAR Certified LED bulbs



In celebration of Earth Day, more consumers will benefit from lower utility bills and discover the simple choice for energy savings—ENERGY STAR! Beginning this spring and continuing through Earth Day, Greenlite and the Dollar Tree are launching a nationwide promotion to highlight the benefits of energy-efficient lighting and the value of ENERGY STAR. This campaign presents an opportunity to bring high-quality ENERGY STAR certified LED light bulbs to the Dollar Tree consumer. Limited-time \$1-per-bulb pricing on Greenlite ENERGY STAR certified LED lamps is made possible by 20+ private, public, and municipal utilities:

Arizona Public Service
Baltimore Gas & Electric
Cape Light Compact
DTE Electric Company
Duke Energy Progress
Energy Trust of Oregon
Eversource
Focus on Energy
Kentucky Power Company
MECA
MidAm/Alliant
MidAmerican

National Grid
PECO
Puget Sound Energy
Riverside Public Utilities
Rocky Mountain Power
Snohomish PUD
Tacoma Power
Tucson Electric Power
UniSource Energy
Unitil
Western Massachusetts Electric

Lightfair International 2016

Visit us at Booth #1663



Stop by the ENERGY STAR booth from April 26 – 28 in San Diego, CA at the largest annual architectural and commercial lighting trade show and conference—Lightfair International. This is the perfect time to have all your ENERGY STAR related questions answered by our experts and show us your latest products!

Lighting Efficiency and all that Jazz! 2016 ENERGY STAR Products Partner Meeting

New Orleans, LA | October 25-27, 2016



EPA is excited to welcome you to another annual ENERGY STAR Products Partner Meeting! Mark the dates on your calendar and plan your stay to get the most out of this important training and networking opportunity. The three-day meeting will include plenary sessions with policy and program updates at the national, regional, and local levels; topical sessions to expand on certain plenary topics and address a range of product-specific issues; campaign and communications sessions; an ENERGY STAR product expo; and the opportunity to organize and conduct one-on-one networking meetings and interact with other ENERGY STAR stakeholders. Lighting sessions will be held on October 27 and important crosscutting topics and networking events for lighting partners will be held on October 26.

The meeting is open to all ENERGY STAR partners and stakeholders.

Attendees will include:

- Utilities and other energy efficiency program sponsors
- Retail partners
- Manufacturing partners
- Organizations involved in the ENERGY STAR Third Party Certification program
- Other organizations from the energy efficiency community

If you are interested in lending your support to the meeting, co-sponsorship opportunities will be available. Please contact Elizabeth Caiafa, ICF International, at partnermeeting@energystar.gov.

Please mark your calendars and reserve the dates. More information pertaining to the draft agenda and hotel accommodations will be made available in the coming weeks. We look forward to seeing you at the 2016 ENERGY STAR Products Partner Meeting in New Orleans!

Congratulations, ENERGY STAR Partner of the Year 2016 Winners!



EPA congratulates the lighting manufacturing, retail, and utility partners who have excelled in energy efficiency innovation, education, and public service this past year. Visit energystar.gov/awards for a list of all the 2016 Partner of the Year award winners.

Ask the Expert: The Place for Energy Efficiency Education



With all the exciting developments in ENERGY STAR certified lighting, there has never been a better time to connect your customers to the [ENERGY STAR Ask the Expert blog](#). Ask the Expert is the trusted destination for energy efficiency education. The blog covers seasonal topics like dimmable lighting for Valentine's Day and condensed, sharable information on products, like the post titled "10 Things you Didn't know About ENERGY STAR® LED Lighting."

A new lighting entry is planned for each month of this year, so stay tuned to Ask the Expert and share these useful educational tools with your consumers. You can also peruse the backlog of entries by sorting them by tags, like "[Lighting](#)."

ENERGY STAR Webinar Series



Together with its invaluable partners, ENERGY STAR presents a [new webinar series](#) to further the technical discussion, understanding, importance, and relevance of key technical topics to the ENERGY STAR program and lighting specifications. The first webinar, Understanding and Addressing Flicker, took place on February 25, with seven more scheduled for the rest of the year:

May 26

Latest Trends in Connected Lighting

June 30

Follow-Up: Understanding and Addressing Flicker

July 28

Follow-Up: Evaluating Color Quality

August 25

The State of Dimmable LED Lamps

September 29

The Quest for a Short Term Reliability Test

December 29

Follow-Up: Latest Trends in Connected Lighting

Each session features multiple technical experts on the designated topics and provide a forum for open discussion among ENERGY STAR lighting stakeholders. Register and download presentation slides [here](#).

Lamps/Luminaires Specification Updates

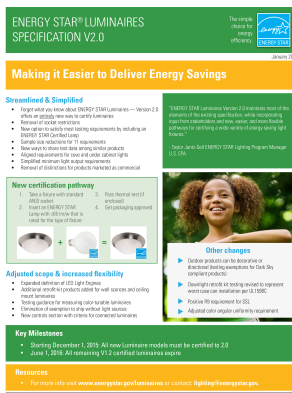


ENERGY STAR Lamps Specification 2.0 was finalized on December 31, 2015 and EPA recently made minor [revisions to the wording](#), published on February 11.

Updates include:

- Increased efficacy levels for all lamp types.
- Expanded scope connected lamps, color tunable lamps, and self-ballasted induction-driven electrodeless lamps.
- Improved alignment with the Luminaires V2.0 specification.

More information is available at energystar.gov/lamps.



Finalized on May 29, 2015, Luminaires Specification Version 2.0 goes into effect on June 1.

- Any luminaire manufactured as of June 1, 2016 must be certified under V2.0 to bear the ENERGY STAR mark.
- All certifications to Luminaires V1.2 expire on June 1, 2016.
- After December 1, 2015, no new products can be certified under Luminaires V1.2.

More information is available at energystar.gov/luminaires.

ENERGY STAR LED Lighting Tab

Highlight Your Latest and Greatest Products!



The ENERGY STAR lighting Facebook tab highlights ENERGY STAR certified lighting products in the marketplace, shares purchasing tips, and highlights the quality that these ENERGY STAR lighting products provide to customers. Partners can take advantage of this marketing opportunity for free. The three promotion periods listed below are open to interested partners. Please [contact us](#) if you would like to host a sweepstake and promote your partnership with ENERGY STAR.

- June 20 to August 28
- August 29 to November 6
- November 7 to January 15

Utility programs can leverage all the content right on your own Facebook tab, seamlessly co-branding the tab, and product manufacturers and brand owners can gain increased visibility by showcasing the latest certified products, videos, and reviews. To see how this promotion works and how you can promote your partnership with ENERGY STAR check out the current sweepstakes running on the [Facebook tab](#). Submit your graphics, videos, blog posts, and articles to Jessica Lorenz at Jessica.lorenz@cadmusgroup.com.

Check out ENERGY STAR's Great Marketing Resources!

Use these resources to educate consumers, colleagues, social media followers, and friends and family too!



For consumers:

- [Renovate with LED Lighting Factsheet](#)
- [Ask the Expert](#)
- [Dimmable ENERGY STAR Infographic](#)
- [Lighting Made Easy Infographic](#)
- [Light Bulb Purchasing Guide](#)
- [ENERGY STAR Lighting FAQs "Ask the Expert" Video](#)
- [Light Bulbs Product Finder](#)
- [Light Fixtures Product Finder](#)
- [The Energy Source](#)

Find more resources on the [ENERGY STAR Lighting Resources](#) page

Partner Training Resources:

- [ENERGY STAR Products Partner Meeting](#)
- ["Illuminated" – EPA's Lighting Podcast](#)
- [ENERGY STAR Lighting Training Center](#)

BULB TYPES				
TABLE OR FLUORESCENCE LAMPS				
PENDANT FIXTURES				
CEILING FIXTURES				
CEILING FANS				
WALL SCONCES				
RECESSED CANS				
ACCENT LIGHTING				

Questions?

Be sure to contact lighting@energystar.gov

Help Us Keep Our Mailing List Up to Date!

Did someone forward this to you? Or do you no longer wish to receive these notices? To sign-up or unsubscribe email lighting@energystar.gov.

As always please feel free to send us any questions or suggested topics for our next newsletter.



LEARN MORE AT
energystar.gov

ENERGY STAR®, a U.S. Environmental Protection Agency program helps us all save money and protect our environment through energy efficient products and practices. For more information, visit www.energystar.gov.

To unsubscribe please click [here](#)

EPA ENERGY STAR
US Environmental Protection Agency, Washington, DC